

# ISSUE 4QTR 2012

KTTW FOX 7/ThisTV has chosen the following issues for this quarters PSA rotation. This PSA flight ran throughout the broadcast months of October, November and December. We feel these issues apply to the needs of our community and the rest of the country and deserve our support:

1. **Dakota Horizon Girl Scouts:** Youth enrichment has and always will be an important issue to our DMA. With this in mind we ran a PSA which promoted involvement with local Dakota Horizon Girl Scout Troops. Rotation was set at 50%.
2. **US Marine Corp.:** Q4 of 2012 continued to be another opportunity where our station elected to support the US Armed Services. This time we ran a PSA for the US Marines. The rotation was split between 3 nationally produced spots and shared with the Girl Scouts (50%).
3. **Shriners Hospital:** Sioux Falls has the honor of having a very strong Shriner's organization so we thought it fitting to support these dedicated individuals by airing their PSA. The spot was produced by the Fox Network and utilized talent(s) from the set of the NFL pre-game show. Rotation was set at 50% along side COTA.
4. **Children's Organ Transplant Association (COTA):** This PSA ran in tandem with the "Shriner's" rotation (50%) and was also produced by the Fox Network. COTA does have a local presents due to the fact that the Sanford Children's Hospital is located right here in Sioux Falls.
5. **SD Lions Eyes & Tissue Bank:** This PSA was an add-on for the quarter because we thought there were ample avails and the quality and content of the commercial itself. This spot ran at 100% (late October – December).

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# JANUARY 2013

AD = Vide Description

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
<p>REVISED AS OF 12/10/12</p> <p>Please note that this is a living document and any programming scheduled is subject to change by Fox. This document is meant as a reference only.</p>	<p>1</p> <p><b>PRIME</b> Ben And Kate (R) (OTO) (HD) Ben And Kate (R) (HD) New Girl (R) (HD) - AD New Girl (R) (OTO) (HD) - AD</p>	<p>2</p> <p><b>PRIME</b> SPECIAL: Mobbed #10 (O) (OTO) SPECIAL: Mobbed #6 (O) (OTO)</p>	<p>3</p> <p><b>PRIME</b> SPECIAL: Mobbed #7 (O) (OTO) SPECIAL: Mobbed #11 (O) (OTO) Game: 7:30pm-8:00pm ET Game: 8:00pm-11:30pm ET</p>	<p>4</p> <p><b>SPORTS</b> AT&amp;T Cotton Bowl Texas A&amp;M vs Oklahoma Pregame: 7:30pm-8:00pm ET Game: 8:00pm-11:30pm ET</p>	<p>5</p> <p>Weekend Marketplace 10:00am-12:00pm ET/PT 9:00am-11:00am CT/MT</p> <p><b>PRIME</b> Cops (O) (HD) Cops (R) (HD) The Mob Doctor (O) (OTO) (HD)</p>	<p>6</p> <p>FOX News Sunday (HD)</p> <p><b>SPORTS</b> NFC Wildcard Playoff Game (Exact Times TBD) (7p-8p ET NFC Wildcard Game Spillover Anticipated)</p> <p><b>PRIME</b> Simpsons (O) (HD) - AD Bob's Burgers (O) (HD) - AD Family Guy (O) (HD) - AD American Dad (O) (HD) - AD</p>
<p>7</p> <p><b>PRIME</b> Bones (R) (HD) - AD The Mob Doctor (O) (Season Finale) (HD)</p>	<p>8</p> <p><b>PRIME</b> Raising Hope (O) (HD) Ben And Kate (O) (HD) New Girl (O) (HD) - AD The Mindy Project (O) (HD) - AD</p>	<p>9</p> <p><b>PRIME</b> Stars in Danger: The High Dive (O) (OTO) (2hrs) (HD)</p>	<p>10</p> <p><b>PRIME</b> SPECIAL: Mobbed #9 (O) (OTO) Glee (R) (HD) - AD</p>	<p>11</p> <p><b>PRIME</b> Kitchen Nightmares (R) - AD Fringe (O) (HD)</p>	<p>12</p> <p>Weekend Marketplace 10:00am-12:00pm ET/PT 9:00am-11:00am CT/MT</p> <p><b>PRIME</b> NFC Divisional Playoff Game (Exact Times TBD)</p>	<p>13</p> <p>FOX News Sunday (HD)</p> <p><b>SPORTS</b> NFC Divisional Playoff Game (Exact Times TBD)</p> <p><b>PRIME</b> Bob's Burgers (R) (HD) - AD Cleveland (O) (HD) - AD Simpsons (O) (HD) - AD Bob's Burgers (O) (HD) - AD Family Guy (O) (HD) - AD American Dad (O) (HD) - AD</p>
<p>14</p> <p><b>PRIME</b> Bones (O) (HD) - AD Bones (O) (OTO) (HD) - AD</p>	<p>15</p> <p><b>PRIME</b> Raising Hope (O) (HD) Ben And Kate (O) (HD) New Girl (O) (HD) - AD The Mindy Project (O) (HD) - AD</p>	<p>16</p> <p><b>PRIME</b> American Idol (O) (2 hrs) (Season Premiere, Pt. 1) (HD)</p>	<p>17</p> <p><b>PRIME</b> American Idol (O) (1hr) (Season Premiere Pt.2) (HD) Glee (O) (HD) - AD</p>	<p>18</p> <p><b>PRIME</b> Fringe (O) (OTO) (2 hrs) (Series Finale) (HD)</p>	<p>19</p> <p>Weekend Marketplace 10:00am-12:00pm ET/PT 9:00am-11:00am CT/MT</p> <p><b>SPORTS</b> UFC on Fox 6: Road to the Octagon 5:00pm ET - 6:00pm ET</p> <p><b>PRIME</b> Cops (O) (HD) Cops (R) (HD) Kitchen Nightmares (R) (OTO) - AD Masterchef (R) (HD) - AD 30 Seconds To Fame (R)</p>	<p>20</p> <p>FOX News Sunday (HD)</p> <p><b>SPORTS</b> NFL Championship Chase 1:00pm-2:00pm ET NFC Championship Game (Exact Times TBD)</p> <p><b>PRIME</b> Bob's Burgers (R) (HD) - AD Cleveland (R) (HD) - AD Simpsons (R) (HD) - AD Bob's Burgers (R) (HD) - AD Family Guy (R) (HD) - AD American Dad (R) (HD) - AD</p>
<p>21</p> <p><b>PRIME</b> Bones (O) (HD) - AD The Following (O) (HD) (Series Premiere)</p>	<p>22</p> <p><b>PRIME</b> Raising Hope (O) (HD) Ben And Kate (O) (HD) New Girl (O) (HD) - AD The Mindy Project (O) (HD) - AD</p>	<p>23</p> <p><b>PRIME</b> American Idol (O) (2 hrs) (HD)</p>	<p>24</p> <p><b>PRIME</b> American Idol (O) (1 hr) (HD) Glee (O) (HD) - AD</p>	<p>25</p> <p><b>PRIME</b> Kitchen Nightmares (O) - AD The Following (R) (OTO) (HD)</p>	<p>26</p> <p>Weekend Marketplace 10:00am-12:00pm ET/PT 9:00am-11:00am CT/MT</p> <p><b>PRIME</b> UFC on Fox 6 8:00pm - 10:00pm ET (Live)</p>	<p>27</p> <p>FOX News Sunday (HD)</p> <p><b>PRIME</b> Bob's Burgers (R) (HD) - AD Cleveland (O) (HD) - AD Simpsons (O) (HD) - AD Bob's Burgers (O) (HD) - AD Family Guy (O) (HD) - AD American Dad (O) (HD) - AD</p>
<p>28</p> <p><b>PRIME</b> Bones (HD) - AD The Following (O) (HD)</p>	<p>29</p> <p><b>PRIME</b> Raising Hope (HD) Ben And Kate (HD) New Girl (HD) - AD The Mindy Project (HD) - AD</p>	<p>30</p> <p><b>PRIME</b> American Idol (O) (2 hrs) (HD)</p>	<p>31</p> <p><b>PRIME</b> American Idol (O) (1hr) (HD) Glee (HD) - AD</p>	<p>The Following (R) (OTO) (HD) 30 Seconds to Fame (R)</p>		