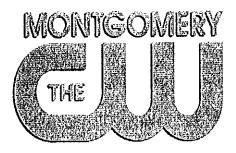
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Certification of Commercial Material In Children's Television Programs

WBMM WX - KIDS TV 22.1 FOR STATION WBMM, TUSKEGEE, AL

**OCTOBER 1 THROUGH DECEMBER 31, 2017** 

**COMMERCIAL LIMITS CERTIFICATION** 

This is to certify that the network programs designed for children 13-16 identified in the

attached certification were broadcast on WBMM-TV during the 4th Quarter of 2017

(October 1 – December 31, 2017). As a standard practice, each program is

formatted by our network to allow for no more than 10.5 minutes of total commercial

time per clock hour on weekends, and 12 minutes of total commercial time per clock hour

on weekdays, or half that allotted time for an isolated ½ hour of children's programming.

As a standard practice WBMM-TV aired these programs as formatted by the network.

There were no occasions, during this period on which this practice was not followed. As

a standard practice, WBMM does not air any local commercials in children's programs.

There were no commercial overages during the 4<sup>th</sup> Quarter of 2017.

Signature:

Date: January 10, 2018

## Standard Form Quarterly Certification of Commercial Material in Children's Television Programs

Certification of Commercial Material in Children's Television Programs for Station WBMM, Tuskegee, Alabama

This Certification of Commercial Material in Children's Television Programs applies to Children's Programs broadcast by this station during the period October 1 through December 31, 2017. As used herein, the term "Children's Program(s)" means a program originally produced and broadcast primarily for children 12 years of age and under.

I hereby certify as follows:

#### 1. Children's Programs Produced Locally by the Station

Attached hereto as Exhibit A is a list of Children's Programs produced by and broadcast by this station during the period covered by this Certification. As a standard practice, this station formats all of the Children's Programs it produces for broadcast in compliance with commercial limitations contained in the Children's Television Act of 1990 [Pub. L. No. 101-437] (hereinafter the "Act"). In no instance did the total amount of actual commercial matter in the "clock hour" during which any of the Children's Programs listed in Exhibit A were broadcast exceed the Act's statutory limits for Children's Programs.

#### 2. Network Children's Programs

Attached hereto as Exhibit B is a list of CW Network Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the CW Network that it, as a standard practice, formats these Children's Programs to comply with the Act's statutory commercial limits for Children's Programs. I hereby certify that this station did not add any commercial matter to these network Children's Programs which, when taken together with the network commercial matter contained in these programs, would cause the total amount of commercial matter in the "clock hour" during which any of these network Children's Programs were broadcast to exceed the Act's statutory commercial limits for Children's Programs.

#### 3. Syndicated Children's Programs

Attached hereto as Exhibit C is a list of syndicated Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the syndicator of each of these programs that each, as a standard practice, formats its Children's Programs to comply with the Act's statutory commercial limits for Children's Programs. I hereby certify that this station did not add any commercial matter to these syndicated Children's Programs which, when taken together with the syndicated commercial matter contained in these programs, would cause the total amount of commercial matter

in the "clock hour" during which any of these syndicated Children's Programs were broadcast to exceed the Act's statutory commercial limits for Children's Programs.

#### 4. <u>Display of Website Addresses</u>

Attached hereto as Exhibit D are the Station's Weekly Website Display Checklists demonstrating the Station's compliance with the Commission's Website Display rules. Except as otherwise noted in the Station's Weekly Website Display Checklists, I hereby certify that the Station's display of website addresses during Children's Programs was in compliance with the Commission's Website Display rules.

Date: January 10, 2018

Mark Smith

Station Manager / Program Director

#### Locally Produced Children's Programs

[List each locally produced Children's Program]

No locally produced children's programs for ages 12 years or younger aired in the Third Quarter 2017 on the main channel or sub-channel.

#### **Syndicated Children's Programs**

[List each syndicated Children's Program]

No CW programs for 12 years or younger aired on WBMM's sub-channel 22.3 Third Quarter 2017

The following syndicated children's programs for ages 13-16 years Aired on WBMM' sub-channel 22.3 in the Third Quarter 2017

"Biz Kids"

"Sports Stars of Tomorrow"

"Dragonfly TV"

"Jack Hanna's Into the Wild"

"Career Day"

"The Real Winning Edge"

"Animal Atlas"

"Teen Kids News"

#### Weekly Website Display Checklists

[Attach each week's completed Website Display Checklist]

## Weekly Website Display Checklist for the Fourth Quarter 2017

The undersigned certifies to the following:

I.	Websites Displayed During Children's Programs
X	The following website addresses were displayed ("Displayed Page") during non-commercial portions of Children's Program: <u>CW's One Magnificent Morning.</u>
	None (if none, do not complete any other portion of this certification). By checking None, I certify that the only website addresses that appeared in Children's Programs appeared during on-air third-party advertisements and were for websites that appear to be owned by neither the program provider nor the Station.
II.	For each Website Address observed, I visited the website and observed the following:
	The website offers a substantial amount of program-related material or other non-commercial content.
□	The website does not appear to be primarily intended for commercial purposes, including e-commerce or advertising.
	The website's home page and other menu pages are clearly labeled to distinguish the non-commercial from the commercial sections.
	The page of the website to which I was directed by the Website Address displayed in the Children's Program does not appear to be used for e-commerce, advertising, or other commercial purposes, and it contains to links labeled "Store" (or similar terms) and no links to any page with commercial material.
	No program host or character was used to actively sell any product or service anywhere in the website, or, in the alternative, program hosts or characters were used to actively sell products or services but only on pages primarily devoted to multiple characters from multiple programs.

If any of the boxes in this Section II are not checked, I have attached an explanation describing the process by which I accessed website content that prevents me from checking the particular box. In addition, I have attached print-outs of relevant web pages.

III.	Website Evaluation
	In making the observations above in Section II, I took all of the following actions for each website I visited:
	Clicked all links on the Displayed Page to determine whether any advertising or commercial material appears on a linked page.
	Determined whether any advertising of any kind is present on the Displayed Page.
	Determined whether the Displayed Page contains any link labeled "Store" or "Purchase" or "Buy" or any similar terms.
	Printed out the Displayed Page, which is attached hereto.
	Explored the entire website to which the Displayed Page belongs, looking for advertising of any kind.
	If any advertising was found anywhere in the website, I have written a narrative that describes how I found the advertising, including the links that were clicked in order to reach the advertising.
	I have printed out and attached hereto any pages that were accessed by one click from the Displayed Page (within the website and outside the website) that contained any advertising of any kind.

Date: January 10, 2018

Name: Mark Smith

Title: Station Manager / Program Director

#### WBMM-TV CH 22.1 Children's ages 13 - 16 Commercial Report

**MONTH: OCTOBER 2017** 

Time Period	Program Name	Date	10/7/2017	10/14/2017	10/21/2017	10/28/2017	
7:00-7:30 am	Dog Whisperer w/	Local Comml,	10,772017	10/14/2017	10/21/2017	10/20/2017	
7.00-7.30 am	Cesar Millan:	Network Comml.	5:15	5:15	5:15	5:15	
		**Total	5:15	5:15		5:15	
	Family Edition	"" I Otai	3:13	3:13	3.13	3:13	
Time Period	Program Name	Date	10/7/2017	10/14/2017	10/21/2017	10/28/2017	•
7:30-8:00 am	Dog Whisperer w/	Local Comml.					
	Cesar Millan:	Network Comml.	5:15	5:15	5:15	5:15	•
	Family Edition	**Total	5:15	5:15	5:15	5:15	
Time Period	Program Name	Date	10/7/2017	10/14/2017	10/21/2017	10/28/2017	
8:00-8:30 am	Dog Whisperer w/	Local Comml.					•
	Cesar Millan:	Network Comml.	5:15	5:15	5:15	5:15	
	Family Edition	**Total	5:15	5:15	5:15	5:15	
Time Period	Program Name	Date	10/7/2017	10/14/2017	10/21/2017	10/28/2017	
8:30-9:00 am	Dog Whisperer w/	Local Comml.					
	Cesar Millan:	Network Comml.	5:15	5:15	5:15	5:15	
	Family Edition	**Total	5:15	5:15	5:15	5:15	
Time Period	Program Name	Date	10/7/2017	10/14/2017	10/21/2017	10/28/2017	
9:00-9:30 am	Brain Games:	Local Comml.	·				
	Family Edition	Network Comml.	5:15	5:15		5:15	
		**Total	5:15	5:15	5:15	5:15	
	1		10/=/20/=		70/01/00/0	40/00/00/	
Time Period	Program Name	Date	10/7/2017	10/14/2017	10/21/2017	10/28/2017	
9:30-10:00 am	This Old House:	Local Comml.			- 4-		
	Trade School	Network Comml.	5:15		5:15	5:15	
		**Total	5:15	5:15	5:15	5:15	
Time Period	Program Name	Date					
		Local Comml.					
		Network Comml.					
		**Total					
						•	
Time Period	Program Name	Date					
	T Š	Local Comml.					
		Network Comml.					

[Use additional sheets as necessary]

#### WBMM-TV CH 22.1 Children's ages 13 - 16 Commercial Report MONTH: NOVEMBER 2017

Time Period	Program Name	Date	11/4/2017	11/11/2017	11/18/2017	11/25/2017
7:00-7:30 am	Dog Whisperer w/	Local Comml.				
	Cesar Millan:	Network Comml.	5:15	5:15	5:15	5:15
	Family Edition	**Total	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	11/4/2017	11/11/2017	11/18/2017	11/25/2017
7:30-8:00 am	Dog Whisperer w/	Local Comml.				
	Cesar Millan:	Network Comml.	5:15	5:15	5:15	5:15
	Family Edition	**Total	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	11/4/2017	11/11/2017	11/18/2017	11/25/2017
8:00-8:30 am	Dog Whisperer w/	Local Comml.				
	Cesar Millan:	Network Comml.	5:15	5:15	5:15	5:15
	Family Edition	**Total	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	11/4/2017	11/11/2017	11/18/2017	11/25/2017
8:30-9:00 am	Dog Whisperer w/	Local Comml.				
	Cesar Millan:	Network Comml.	5:15	5:15	5;15	5;15
	Family Edition	**Total	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	11/4/2017	11/11/2017	11/18/2017	11/25/2017
9:00-9:30 am	Brain Games:	Local Comml.				
	Family Edition	Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	11/4/2017	11/11/2017	11/18/2017	11/25/2017
9:30-10:00 am	This Old House:	Local Comml.				
	Trade School	Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
Time Period	Program Name	Date				
		Local Comml,				
		Network Comml.				
		**Total				
Time Period	Program Name	Date				
		Local Comml.				
		Network Comml.				
		**Total				

[Use additional sheets as necessary]

#### WBMM-TV CH 22.1

#### Children's ages 13 - 16 Commercial Report MONTH: DECEMBER 2017

Time Period	Program Name	Date	12/2/2017	12/9/2017	12/16/2017	12/23/2017	12/30/2017	
7:00-7:30 am	Dog Whisperer w/	Local Comml.						
	Cesar Millan:	Network Comml,	5:15	5:15	5:15	5:15		
	Family Edition	**Total	5:15	5:15	5:15	5:15		
Time Period	Program Name	Date	12/2/2017	12/9/2017	12/16/2017	12/23/2017	12/30/2017	
7:30-8:00 am	Dog Whisperer w/	Local Comml.					'	
	Cesar Millan:	Network Comml.	5:15	5:15	5:15	5:15		
	Family Edition	**Total	5:15	5:15	5:15	5:15		
			-			•		
Time Period	Program Name	Date	12/2/2017	12/9/2017	12/16/2017	12/23/2017	12/30/2017	
8:00-8:30 am	Dog Whisperer w/	Local Comml.				Ĩ.	·	
	Cesar Millan:	Network Comml.	5:15	0:00	5:15	5:15	***See Be	elow
	Family Edition	**Total	5:15	0:00	5:15	5:15	for 12/9 A	Airing
				·				_
Time Period	Program Name	Date	12/2/2017	12/9/2017	12/16/2017	12/23/2017	12/30/2017	
8:30-9:00 am	Dog Whisperer w/	Local Comml.					***See Be	elow
	Cesar Millan:	Network Comml.	5:15	0:00	5:15	5:15	for 12/9 A	viring
	Family Edition	**Total	5:15	0:00	5:15	5:15		
Time Period	Program Name	Date	12/2/2017	12/9/2017	12/16/2017	12/23/2017	12/30/2017	
9:00-9:30 am	Brain Games:	Local Comml.						
	Family Edition	Network Comml.	5:15	5:15	5:15	5:15		
		**Total	5:15	5:15	5:15	5:15		
Time Period	Program Name	Date	12/2/2017	12/9/2017	12/16/2017	12/23/2017	12/30/2017	
9:30-10:00 am	This Old House:	Local Comml.						
	Trade School	Network Comml.	5:15	5:15	5:15	5:15		
		**Totai	5:15	5:15	5:15	5:15		
						· · · · · · · · · · · · · · · · · · ·		
Time Period	Program Name	Date			12/17/2017		E/I Make	
	Dog Whisperer w/	Local Comml.					from 12/9	
	Cesar Millan:	Network Comml.			5:15			
	Family Edition	**Total			5:15			
m. p. 1		I		<u> </u>		<del></del>		
Time Period	Program Name	Date			12/17/2017		E/I Make	-
	Dog Whisperer w/	Local Comml.					from 12/9	
	Cesar Millan:	Network Comml.			5:15			
	Family Edition	**Total			5:15	1		

[Use additional sheets as necessary]

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Certification of Commercial Material In Children's Television Programs

THE HEARTLAND – KIDS TV 22.2 FOR STATION WBMM, TUSKEGEE, AL

OCTOBER 1 THROUGH DECEMBER 31, 2017

#### Commercial Limit Certification

I, in my capacity for The Heartland Network, LLC. do hereby certify that for the period from October 1, 2017 through December 31, 2017:

- 1. I am familiar with the commercial limits imposed by Section 73.760 of the Federal Communications Commission's rules [no more than twelve (12) minutes per hour of commercial material may be broadcast during children's programming during the week, and no more than ten and one-half (10 1/2) minutes per hour on weekends]:
- 2. Unless attached as Exhibit A, no Commercial limits set forth in paragraph 1 above were exceeded.

Certified by me this 2 day of January, 2018.

Terri Coyle

STATE OF TENNESSEE **COUNTY OF HAMILTON** 

> The foregoing instruments were acknowledged before me this day of January 2018, by Terri Coyle on behalf of The Heartland Network, LLC.

My Commission Expires: 8/8/2018

#### THE HEARTLAND NETWORK, LLC.

### WEB SITE RULE COMPLIANCE CERTIFICATION FOURTH QUARTER 2017

Children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After due review of internal records and documentation provided to us by program suppliers, The Heartland Network, LLC. hereby certifies:

<u> </u>	that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.
	that it did not comply fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

The Heartland Network, LLC

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DATED: January 2018

# The Heartland Network, LLC. CLOSED CAPTION COMPLIANCE CERTIFICATION FOURTH QUARTER 2017

	Heartland Affiliate, ference to Section 79.1(b) of Title 47 pf the Code of Federal Regulations The Heartland Network, LLC. ies:
	The video programming you provide satisfies the caption quality standards of FCC Rule 79.1 (j)(2), 47 C.F.R. § 79.1(j)(2).
	In the ordinary course of business, you have adopted and follow the Video Programmer Best Practices set forth in FCC Rule 79.1(k), 47 C.F.R. § 79.1(k)
X	You are exempt from the closed captioning rules. If you are claiming an exemption from the closed captioning rules, please specify the exact exemption and provide a brief explanation:
	Heartland has annual gross revenues of less than 3 million dollars.

The Heartland Network, LLC.

Terri Covle

DITOCTOR C

DATED: January 2018

## THE HEARTLAND KIDS 22.2 COMMERICAL REPORT FOR:

## Children's Ages 12 or Younger including ages 13-16 MONTH: OCTOBER 2017

Time Period	Program Name	Date	10/7/2017	10/14/2017	10/21/2017	10/28/2017
7:00-7:30 am	The Adventures of	Local Comml.				
	Dudley the Dragon	Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	10/7/2017	10/14/2017	10/21/2017	10/28/2017
7:30-8:00 am	Mustard Pancakes	Local Comml.	10///2017	10/14/2017	10/21/2017	10/20/2017
7,50-6,00 alli	iviustatu rancakes	Network Comml.	5:15	5;15	5:15	5:15
		**Total	5:15	5;15	5;15	5:15
		"" I Otai	3:13	2,12	3,13	3,13
Time Period	Program Name	Date	10/7/2017	10/14/2017	10/21/2017	10/28/2017
8:00-8:30 am	Real Life 101	Local Comml.				
		Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
		1		<del></del>		
Time Period	Program Name	Date	10/7/2017	10/14/2017	10/21/2017	10/28/2017
8:30-9:00 am	Mouse in the House	Local Comml.				
		Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	10/7/2017	10/14/2017	10/21/2017	10/28/2017
9:00-9:30 am	Think Big	Local Comml.	<del></del>			· · · · · · · · · · · · · · · · · · ·
		Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
	<u></u>		***************************************			
Time Period	Program Name	Date	10/7/2017	10/14/2017	10/21/2017	10/28/2017
9:30-10:00 am	America's Heartland	Local Comml.				
		Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
Time Period	Program Name		10/7/2017	10/14/2017	10/21/2017	10/28/2017
Time Period 10:00-10:30 am	Program Name Dog Tales	Date	10/7/2017	10/14/2017	10/21/2017	10/28/2017
Time Period 10:00-10:30 am	Program Name Dog Tales		10/7/2017	10/14/2017	10/21/2017	10/28/2017

### THE HEARTLAND KIDS 22.2 COMMERICAL REPORT FOR:

#### Children's Ages 12 or Younger including ages 13-16 MONTH: NOVEMBER 2017

Time Period	Program Name	Date	11/4/2017	11/11/2017	11/18/2017	11/25/2017
7:00-7:30 am	The Adventures of	Local Comml.				
	Dudley the Dragon	Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
				•		
Time Period	Program Name	Date	11/4/2017	11/11/2017	11/18/2017	11/25/2017
7:30-8:00 am	Mustard Pancakes	Local Comml.				
		Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
<del></del>						
Time Period	Program Name	Date	11/4/2017	11/11/2017	11/18/2017	11/25/2017
8:00-8:30 am	Real Life 101	Local Comml.				
		Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	11/4/2017	11/11/2017	11/18/2017	11/25/2017
8:30-9:00 am	Mouse in the House	Local Comml.				
		Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	11/4/2017	11/11/2017	11/18/2017	11/25/2017
9:00-9:30 am	Think Big	Local Comml.				
	1	Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
				•	•	
Time Period	Program Name	Date	11/4/2017	11/11/2017	11/18/2017	11/25/2017
9:30-10:00 am	America's Heartland	Local Comml.				
		Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
		·		· · · · · · · · · · · · · · · · · · ·		
Time Period	Program Name	Date	11/4/2017	11/11/2017	11/18/2017	11/25/2017
10:00-10:30 am	Dog Tales	Local Comml.				
		Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15

## THE HEARTLAND KIDS 22.2 COMMERICAL REPORT FOR:

#### Children's Ages 12 or Younger including ages 13-16 MONTH: DECEMBER 2017

Time Period	Program Name	Date	12/2/2017	12/9/2017	12/16/2017	12/23/2017	12/30/2017
7:00-7:30 am	The Adventures of	Local Comml.					
	Dudley the Dragon	Network Comml.	5:15	5:15	5:15	5:15	5:15
	<del></del>	**Total	5:15	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	12/2/2017	12/9/2017	12/16/2017	12/23/2017	12/30/2017
7:30-8:00 am	Mustard Pancakes	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	12/2/2017	12/9/2017	12/16/2017	12/23/2017	12/30/2017
8:00-8:30 am	Real Life 101	Local Comml.	·				
	<del></del>	Network Comml.	5:15	0:00	5:15	5:15	5:15
		**Total	5:15	0:00	5:15	5:15	5:15
Time Period	Program Name	Date	12/2/2017	12/9/2017	12/16/2017	12/23/2017	12/30/2017
8:30-9:00 am	Mouse in the House	Local Comml.					
		Network Comml.	5:15	0:00	5:15	5:15	5:15
		**Total	5:15	0:00	5:15	5:15	5:15
Time Period	Program Name	Date	12/2/2017	12/9/2017	12/16/2017	12/23/2017	12/30/2017
9:00-9:30 am	Think Big	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	12/2/2017	12/9/2017	12/16/2017	12/23/2017	12/30/2017
9:30-10:00 am	America's Heartland	Local Comml.					
		Network Comml,	5:15	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	12/2/2017	12/9/2017	12/16/2017	12/23/2017	12/30/2017
10:00-10:30 am	Dog Tales	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15	5:15