

Quarterly Issues Programs List

Quarterly Issues List for Station – KDDX
October 1-December 31, 2020
Placed in the Public File – January 3, 2021

Section I. Issues.

The station has identified the following issues as significant issues facing our community in this quarter:

A. Public Safety: Issues that inform and protect the community.

a. **Covid-19 :** Issues related to the coronavirus and its effects on the community

B. Military: Information on events and happenings that affect the military.

C. Community Outreach: Information on events put on by various Civic Organizations that benefit or would be of interest to the community.

D. Education: Issues concerning education on all levels

Section II. Responsive Content

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

A: Public Safety:

Drunk Driving –Station aired PSA’s notifying public of planned sobriety checkpoints in the area. Throughout the quarter, station aired PSA’s promoting the RADD and MADD campaigns to combat drunk and drugged driving.

Distracted Driving: Aired announcements to discourage drivers from texting while driving

Severe Weather Coverage: Station provided extensive coverage including forecast information and winter weather warnings and travel conditions.

a. Covid-19

Covid-19 Response: Station provided extended news coverage of the pandemic, plus the latest statistics and reports.

- Station provided daily updates on statistics pertaining to the effect of the virus on National, state and local levels.
- Station aired public service announcements reminding listeners to adhere to guidelines set by national, state and local agencies
- Station aired announcements promoting a local initiative to promote mask wearing

- In conjunction with the State Attorney's General, Station aired campaign alerting listeners to possible Covid related scams

B. Military Issues:

Ellsworth Air Force Base: Throughout the quarter station aired announcements for various Base organizations as well as deployment updates. Station also aired public service announcements provided by the base. Station also provided updates on impact of the Covid pandemic on base operations.

Military Legal Clinic: Station promoted a virtual legal clinic offered to military veterans via zoom.

Veterans Day Information: Station provided listing of Veterans Day programs and special offers to Veterans.

C. Community Outreach:

Local benefits: Promoted benefits and other events to support several different local charities and individuals in need.

St Jude Children's Research Hospital: In an ongoing promotion with a local convenience store, station promoted a change drive to raise hundreds of dollars for the hospital. Station also held a golf tournament to raise money for the hospital

Holiday Meals: Station partnered with local sponsors to offer free holiday meals to over 400 area residents.

Spearfish Zonta Club: Station promoted Festival of Trees to benefit the local Zonta Club

Spearfish Optimists: Station co-sponsored a drive-through festival of lights to raise funds for the Spearfish Optimist Club.

United Way of the Black Hills: Station aired interviews with United Way executive director to provide updates on annual fundraising campaign.

D. Education:

Local Schools: Station provided information on area schools including start dates and protocols due to pandemic.

Youth and Family Services: Supported Youth and Family Services with interviews