

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<i>PLANNED PARENTHOOD</i> <i>#2396244</i>	<b>Date:</b>	
KVCW-TV		2/16/2016	

I, Screen Strategies Media

do hereby request station time concerning the following issue:

Planned Parenthood Votes 2016
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		2/17-2/19/16			

This broadcast time will be used by: Planned Parenthood Votes 2016

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Planned Parenthood Votes, 1110 Vermont Avenue NW, Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Tshombe Hubbard

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

2/16/2016

Date

Signature

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
ATTACHED					

**Attach proposed schedule with charges (if available): \$3,570.00**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



KVCW  
3830 S Jones Blvd  
Las Vegas, NV 89103

Screen Strategies Media-Fairfax  
11150 Fairfax Blvd  
Ste 505  
Fairfax, VA 22030

## Contract # 2396244

**Schedule Dates** 02/17/16-02/19/16  
**Advertiser** Planned Parenthood (1732)  
**Agency** Screen Strategies Media-Fairfax (15683)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** PLANNED PARENTHOOD VOTES (568410)  
**Salesperson** HOUSE-LAS VEGAS, KVMY/KVCW/KSNV (1031)  
**Sales Office** KVMY/KVCW/NVCW/NVMY/KSNV  
**Buyer Name** Bahng, Caroline  
**Phone/Fax** (703) 272-7300 /  
**CPE** 1677  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 02/16/16  
**Last Modified** 02/17/16  
**Entered By** Janice Darrell  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$630.00  
**Net Total** \$3,570.00  
**Sales Tax**

**Las Vegas (KVCW)**  
**By Broadcast Month**  
Feb. 2016 11  
Grand Total: 11  
**Rate**  
\$4,200.00  
\$4,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT(B/E)	02/18/16-02/19/16	2	:15	:15:15:58:30P- Maury Povich					2	2						Las Vegas (KVCW)		2/16/16
1.1	Normal Line / SPOT(B/E)	02/18/16-02/19/16	2	:15	:15:12:58:30P- Maury Povich					1	1			2	\$250.00	\$500.00	Las Vegas (KVCW)		2/17/16
2.0	Revised Line / SPOT(B/E)	02/17/16-02/19/16	2	:15	:15:15:58:30P- Two Broke Girls				2	2	2						Las Vegas (KVCW)		2/16/16
2.1	End Dated Line / SPOT(B/E)	02/17/16-02/17/16	2	:15	:15:15:58:30P- Two Broke Girls				2					2	\$250.00	\$500.00	Las Vegas (KVCW)		2/17/16
3.0	Revised Line / SPOT(B/E)	02/17/16-02/19/16	2	:15	:15:15:58:30P- Two Broke Girls 2				2	2	2						Las Vegas (KVCW)		2/16/16
3.1	End Dated Line / SPOT(B/E)	02/17/16-02/17/16	2	:15	:15:15:58:30P- Two Broke Girls 2				2					2	\$250.00	\$500.00	Las Vegas (KVCW)		2/17/16
4.0	Revised Line / SPOT(B/E)	02/19/16-02/19/16	2	:15	:15:15:58:30P- Two and a Half Men 2							2					Las Vegas (KVCW)		2/16/16
4.1	Normal Line / SPOT(B/E)	02/19/16-02/19/16	2	:15	:15:15:58:30P- Two and a Half Men 2						1			1	\$700.00	\$700.00	Las Vegas (KVCW)		2/17/16
5.0	Normal Line / SPOT(B/E)	02/18/16-02/19/16	2	:15	:15:15:58:30P- Two Broke Girls					1	1			2	\$500.00	\$1,000.00	Las Vegas (KVCW)		2/17/16
6.0	Normal Line / SPOT(B/E)	02/18/16-02/19/16	2	:15	:15:15:58:30P- Two Broke Girls 2					1	1			2	\$500.00	\$1,000.00	Las Vegas (KVCW)		2/17/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

# Planned Parenthood Votes 2016



<b>Station</b>	KVCW-TV	<b>Buyer</b>	Caroline Bahng	
<b>Market</b>	Las Vegas	<b>Email</b>	caroline@screenstrategies.com	
<b>Flight Dates</b>	2/17/2016 - 2/20/2016 Revised (Est. 1677)		<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Wed 2/17	Thu 2/18	Fri 2/19	Sat 2/20	Total
Maury Povich 1:00 PM - 2:00 PM Bookend :15	DT	M-F 15	\$125.00 <b>\$500.00</b>		2	2		4
2 Broke Girls 5:00 PM - 5:30 PM Bookend :15	EF	M-F 15	\$250.00 <b>\$1,500.00</b>	2	2	2		6
2 Broke Girls 5:30 PM - 6:00 PM Bookend :15	EF	M-F 15	\$250.00 <b>\$1,500.00</b>	2	2	2		6
Two & Half Men 6:30 PM - 7:00 PM Bookend :15	PA	M-F 15	\$350.00 <b>\$700.00</b>			2		2
<b>Station Totals</b>			<b>\$4,200.00</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>0</b>	<b>18</b>

ENTERED  
 OS\$ 2396244  
 Date 2/16/16  
 By J. Blingley



REMIT TO KVCW  
c/o KUTV  
299 S Main Ste 150  
Salt Lake City, UT 84111  
ph: (801) 839-1186

Advertiser  
Agency  
Buyer  
Salesperson

Planned Parenthood (1732)  
Screen Strategies Media-Fairfax (15683)  
Bahng, Caroline  
HOUSE-LAS VEGAS, KVMY/KVCW/KSNV  
(1031)  
ph: (702) 382-2121, fx: (702) 873-1233x  
POLITICAL ISSUE (ns) (1187)  
PLANNED PARENTHOOD VOTES (568410)  
Local/Political Issue Agency BRD  
1677/

Invoice 4377071  
Inv Date 2/28/2016  
Terms CIA  
Contract 2396244  
Bill Type Standard  
Period 2/1/2016 - 2/28/2016

Screen Strategies Media-Fairfax  
11150 Fairfax Blvd  
Ste 505  
Fairfax, VA 22030

AgM

CO-OP/Order Type No/Normal  
Package  
Gen. Date 3/1/2016 3:59:35PM

Las Vegas (KVCW)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.1	<b>Contract Line Remarks:</b>							
1.1	SPOT	72827-Maury Povich	Day,Th-1,F-1	02/18/16 12:58PM (Th)	:15/:15	PPV16101H	\$125.00	
1.1	SPOT	72827-Maury Povich	Day,Th-1,F-1	02/18/16 12:59PM (Th)	:15/:15	PPV16102H	\$125.00	
1.1	SPOT	72827-Maury Povich	Day,Th-1,F-1	02/19/16 1:23PM (Fr)	:15/:15	PPV16101H	\$125.00	
1.1	SPOT	72827-Maury Povich	Day,Th-1,F-1	02/19/16 1:25PM (Fr)	:15/:15	PPV16102H	\$125.00	
2.1	SPOT	1121235-Two Broke	Day,W-2	02/17/16 4:58PM (We)	:15/:15	PPV16101H	\$125.00	
2.1	SPOT	1121235-Two Broke	Day,W-2	02/17/16 4:58PM (We)	:15/:15	PPV16102H	\$125.00	
2.1	SPOT	1121235-Two Broke	Day,W-2	02/17/16 5:09PM (We)	:15/:15	PPV16101H	\$125.00	
2.1	SPOT	1121235-Two Broke	Day,W-2	02/17/16 5:10PM (We)	:15/:15	PPV16102H	\$125.00	
3.1	SPOT	1121236-Two Broke	Day,W-2	02/17/16 5:27PM (We)	:15/:15	PPV16101H	\$125.00	
3.1	SPOT	1121236-Two Broke	Day,W-2	02/17/16 5:29PM (We)	:15/:15	PPV16102H	\$125.00	
3.1	SPOT	1121236-Two Broke	Day,W-2	02/17/16 5:46PM (We)	:15/:15	PPV16101H	\$125.00	
3.1	SPOT	1121236-Two Broke	Day,W-2	02/17/16 5:48PM (We)	:15/:15	PPV16102H	\$125.00	
4.1	SPOT	789506-Two and a H	Day,F-1	02/19/16 6:40PM (Fr)	:15/:15	PPV16101H	\$350.00	
4.1	SPOT	789506-Two and a H	Day,F-1	02/19/16 6:41PM (Fr)	:15/:15	PPV16102H	\$350.00	
5.0	SPOT	1121235-Two Broke	Day,Th-1,F-1	02/18/16 4:59PM (Th)	:15/:15	PPV16101H	\$250.00	
5.0	SPOT	1121235-Two Broke	Day,Th-1,F-1	02/18/16 5:00PM (Th)	:15/:15	PPV16102H	\$250.00	
5.0	SPOT	1121235-Two Broke	Day,Th-1,F-1	02/19/16 4:59PM (Fr)	:15/:15	PPV16101H	\$250.00	
5.0	SPOT	1121235-Two Broke	Day,Th-1,F-1	02/19/16 5:00PM (Fr)	:15/:15	PPV16102H	\$250.00	
6.0	SPOT	1121236-Two Broke	Day,Th-1,F-1	02/18/16 5:29PM (Th)	:15/:15	PPV16101H	\$250.00	
6.0	SPOT	1121236-Two Broke	Day,Th-1,F-1	02/18/16 5:30PM (Th)	:15/:15	PPV16102H	\$250.00	
6.0	SPOT	1121236-Two Broke	Day,Th-1,F-1	02/19/16 5:28PM (Fr)	:15/:15	PPV16101H	\$250.00	
6.0	SPOT	1121236-Two Broke	Day,Th-1,F-1	02/19/16 5:30PM (Fr)	:15/:15	PPV16102H	\$250.00	

**Net 30-Payment is due within 30 days from invoice date.**

**Station owned or provided services by the Sinclair Broadcast Group.**

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$4,200.00
Commission	(\$630.00)
Net Total	\$3,570.00

Total Spots 22