



Political Rates 2022
Lowest Unit Rate

Gross Rates

6/1/22

30 Second Ads

Chance of clearance is 99%

Class	KHOK	KVGB-FM	KVGB-AM	KBGL
6am - 10am	22.00	22.00	19.00	19.00
10am - 3pm	22.00	22.00	19.00	13.50
3pm - 7pm	19.00	19.00	16.00	16.00
7pm - 12am	22.00	22.00	19.00	19.00
6am - 7pm	10.00	15.00	12.75	12.75
6am - 12pm	18.00	18.00	15.00	15.00
(Sa/Su) 6am - 7pm	14.00	14.00	11.90	11.90
(Sat) 6am - 7pm	10.50	10.50	8.90	8.90
(Sun) 6am - 7pm	10.50	10.50	8.90	8.90

60 Second Ads

Chance of clearance is 99%

Class	KHOK	KVGB-FM	KVGB-AM	KBGL
6am - 10am	26.40	26.40	22.44	22.44
10am - 3pm	26.40	26.40	22.44	22.44
3pm - 7pm	22.80	22.80	19.38	19.38
7pm - 12am	26.40	26.40	22.44	22.44
6am - 7pm	23.00	23.00	19.55	19.55
6am - 12pm	21.60	21.60	18.36	18.36
(Sa/Su) 6am - 7pm	12.60	12.60	10.71	10.71
(Sat) 6am - 7pm	22.00	22.00	18.70	18.70
(Sun) 6am - 7pm	12.60	12.60	10.71	10.71

For Fixed Hour placement add \$2

Multi Station Discounts Apply

10% Discount for purchasing equal schedules on any 2 Stations

20% Discount for purchasing equal schedules on any 3 Stations

30% Discount for purchasing equal schedules on all 4 Stations