

EEO PUBLIC FILE REPORT
Jacobs Media Corporation
WDUN-AM, WDUN-FM, WGGA-AM
12.1.2022– 11.30.2023

Section 1. Vacancy List

Job Title	All Recruitment Sources (RS) Used to Fill Vacancy	Number of Interviewees Referred by Each RS	RS that Referred the hiree
<i>News Desk&Reporter</i>	<i>1 University of Georgia</i> <i>2 Brenau University</i> <i>3 AccessWDUN.com Classifieds</i> <i>4 WDUN.com</i> <i>5 Personal Inquiry</i> <i>6 Internal Source</i> <i>7.University of North Georgia</i> <i>8.GAB.org</i> <i>9. Bus Exp- Job Fair</i> <i>10. Indeed.com</i>	<i>RS1-2 Interviewed</i> <i>RS2 -0 Interviewed</i> <i>RS3-0 Interviewed</i> <i>RS4-3 Interviewed</i> <i>RS5-1 Interviewed</i> <i>RS6-2 Interviewed</i> <i>RS7- 0 Interviewed</i> <i>RS8 – 0 Interviewed</i> <i>RS9-0 Interviewed</i> <i>RS10-4 Interviewed</i>	 <i>1</i> <i>1</i> <i>1</i>
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Section 2. Recruitment Source List

RS Number	RS Information	RS Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS over 12-month period
1	University of Georgia Michael Castengara 101-B, 120 Hooper Street Athens, Ga 30602 706-542-4965	No	2
2	Brenau University Stewart Building 500 Washington Street Gainesville, GA 30501	No	0

	1.800.252.5119		
3	AccessWDUN.com Classifieds Mitch Clarke 1102 Thompson Bridge Road Gainesville, GA 30501 770.532.9921	No	3
4	Wdun.com Bill Maine 1102 Thompson Bridge Rd Gainesville, GA 30501	No	0
5	Personal Inquiry Jay Jacobs 1102 Thompson Bridge Road Gainesville, GA 30501 770.532.9921	No	1
6	Internal Source	No	2
7	University of North Ga.	No	0
8	GAB.org	No	0
9.	Business Exp/Job Fair	No	0
10.	Indeed.com	No	4
<p style="text-align: center;">Total Number of Interviews over 12-month period: 12 Total Interviewed</p> <p>Jacobs Media Corporation had a need for only 3 hires for the reporting period.</p>			

Section 3. Recruitment Initiatives

Type of Recruitment Initiative	Brief Description of Activity
Internships	Jacobs Media uses interns from local high schools, and colleges. These interns assist and observe in every area of the Media Operation.
Participation in Events Sponsored by Educational Institutions Sponsorship of Events in the Community designed to inform and Educate Members of the Public about Careers in Broadcasting.	Jacobs Media participated in the Hall County 4th of July Parade. Feb 26, 2023 Bill Maine emceed a free concert for the Believers Band. April 19, 2023 Station hosted a tour from Gainesville High School for students involved in the UNG Early College program to learn about careers in broadcasting. May 29, 2023 the station walked in the Memorial Day Parade. June 6, 2023 Bill Maine emceed a second free community concert for Believers Band. We also participated in Knox Martin Foundation for Brain Cancer Research Golf Tournament. Martha Zoller worked with NE Ga Medical Systems to promote early screening for Lung Cancer in both April and October of 2023. Martha also spoke at the Braselton Ga rotary Club, as well as White County and Hall County rotary. We broadcast from Marketplace, a large annual community event. Jacobs Media took part in the Greater Hall Chamber Annual Health Smart event assisting businesses in starting wellness programs. Our owner and CEO is involved with the local Kiwanis Club and participates and supports all of their local events. Mr. Jacobs was also given the ‘Ralph Cleveland Distinguished Citizen Award’ by the Boy Scouts of American at their annual American Values Dinner in April 2023. Jacobs Media received multiple Gabby’s. See below.

	<p>GABBY Award of Merit for Best Community Project House Calls Craig Shoemaker, Steve Roper, Seth Chapman and WDUN JMC team. The House Calls Project involved volunteers to repair and restore homes in the community for residents.</p> <p>GABBY Award of Merit for Best Sports Program WDUN Hardy Chevrolet Scoreboard Show Caleb Hutchins and Bryan Pirkle</p> <p>GABBY Award of Merit for Best Feature Story Sue Diamond Feature Austin Eller</p> <p>GABBY Award of Merit for Best Podcast Series Friday Game Night Pick 'Em Show Bo Wilson, Jeff Hart, Caleb Hutchins, Seth Chapman and Walker McCrary</p> <p>GABBY Award Best Program (Non-News & Non-Sports) The Martha Zoller Show Martha Zoller and Caleb Hutchins</p>
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