

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WNBW</u>	<b>Date:</b> <u>8/7/2018</u>
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I, Buying Time LLC,

being/on behalf of: Kayser Enneking,

a legally qualified candidate of the Democratic

political party for the office of: Florida State Senate - District 8

in the Primary

election to be held on: August 28, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

**Attach proposed schedule with charges (if available): \$ \_\_\_\_\_ net**

I represent that the payment for the above described broadcast time has been furnished by:

Kayser Enneking, Democrat, for Florida Senate, District 8

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Shelby Green 352-494-7223

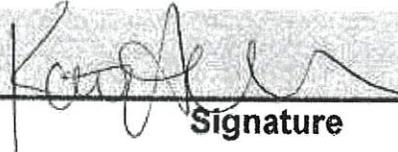
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/7/2018

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected



Signature

Cory Culleton

Printed Name

GM

Title

# ORDER



**Orders**  
**Order / Rev:** 1011105  
**Alt Order #:** 26140364  
**Product Desc:** 1081/1094/6777  
**Estimate:** 6777  
**Flight Dates:** 09/04/18 - 09/10/18  
**Original Date / Rev:** 08/30/18 / 08/30/18  
**Order Type:** GENERAL

**WNBW**  
**Primary AE:** New York Millennium/NY  
**Sales Office:** K-WSH  
**Sales Region:** NAT

**Agency Name:** **Buying Time, LLC**  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave NW Ste 210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser Name:** **Kayser Enneking for FL Senate-D**  
**Demographic:** HH  
**Product Codes:** Political Candidate  
**Priority:** P-10  
**Revenue Code 1:** AGY  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:** 2439012  
**Agency External ID:** 11427  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/03/18	09/09/18	11	\$430.00	\$365.50
09/10/18	09/16/18	3	\$80.00	\$68.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	14	\$510.00	\$433.50	0.00
<b>Totals</b>	<b>14</b>	<b>\$510.00</b>	<b>\$433.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
New York Millennium/NY	K-NYC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNBW	09/05/18	09/05/18	Today Show I Today Show I	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--W----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/18	09/09/18	--W----		1		\$30.00		0.00					
N 2	WNBW	09/06/18	09/06/18	Today Show I Today Show I	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---T---	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/18	09/09/18	---T---		1		\$30.00		0.00					
N 3	WNBW	09/07/18	09/07/18	Today Show I Today Show I	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----F--	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/18	09/09/18	----F--		1		\$30.00		0.00					
N 4	WNBW	09/10/18	09/10/18	Today Show I Today Show I	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/18	09/16/18	M-----		1		\$30.00		0.00					
N 5	WNBW	09/04/18	09/04/18	Today Show I Today Show I	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-T-----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/18	09/09/18	-T-----		1		\$30.00		0.00					
N 6	WNBW	09/05/18	09/05/18		CM	8:00 AM-9:00 AM	--W----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00

Order / Rev: 1011105  
 Alt Order #: 26140364  
 Flight Dates: 09/04/18 - 09/10/18

Advertiser: Kayser Enneking for FL Senate-D  
 Product Desc: 1081/1094/6777  
 Estimate: 6777  
**WNBW**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show I	(8:00 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 09/03/18	09/09/18	--W----	1		\$30.00	0.00							
N 7	WNBW	09/07/18	09/07/18	Today Show I	CM	8:00 AM-9:00 AM	----F--	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
				Today Show I	(8:00 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 09/03/18	09/09/18	----F--	1		\$30.00	0.00							
N 8	WNBW	09/10/18	09/10/18	Today Show I	CM	8:00 AM-9:00 AM	M-----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
				Today Show I	(8:00 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 09/10/18	09/16/18	M-----	1		\$30.00	0.00							
N 9	WNBW	09/04/18	09/04/18	M-F 530p-6p	CM	530-6p	-T-----	:30	1	\$20.00	Pol3	0.00	NM	1	\$20.00
				Family Feud											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 09/03/18	09/09/18	-T-----	1		\$20.00	0.00							
N 10	WNBW	09/06/18	09/06/18	M-F 530p-6p	CM	530-6p	---T---	:30	1	\$20.00	Pol3	0.00	NM	1	\$20.00
				Family Feud											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 09/03/18	09/09/18	---T---	1		\$20.00	0.00							
N 11	WNBW	09/07/18	09/07/18	M-F 530p-6p	CM	530-6p	----F--	:30	1	\$20.00	Pol3	0.00	NM	1	\$20.00
				Family Feud											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 09/03/18	09/09/18	----F--	1		\$20.00	0.00							
N 12	WNBW	09/10/18	09/10/18	M-F 530p-6p	CM	530-6p	M-----	:30	1	\$20.00	Pol3	0.00	NM	1	\$20.00
				Family Feud											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 09/10/18	09/16/18	M-----	1		\$20.00	0.00							
N 13	WNBW	09/05/18	09/05/18	M-F NBC Nightly News	CM	630p-7p	--W----	:30	1	\$95.00	Pol1	0.00	NM	1	\$95.00
				M-F NBC Nightly News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 09/03/18	09/09/18	--W----	1		\$95.00	0.00							
N 14	WNBW	09/09/18	09/09/18	Su NBC Nightly News	CM	630p-7p	-----S	:30	1	\$95.00	Pol1	0.00	NM	1	\$95.00
				Su NBC Nightly News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 09/03/18	09/09/18	-----S	1		\$95.00	0.00							
													Totals	14	\$510.00