

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

WITN-TV / GREENVILLE/N. BERN/WASHINGTON

3/7/16

I, Hamburger Gibson Creative,

being/on behalf of: Holly Jones,

a legally qualified candidate of the Democratic

political party for the office of: Lieutenant Governor

in the Primary

election to be held on: March 15, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect Holly Jones, PO Box 18928, Asheville, NC 28814

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Julie Montanea

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

	<u>Lauren Richards</u>	Digitally signed by Lauren Richards DN: cn=Lauren Richards, o=Mundy Katowitz Media, ou, email=lauren@msunkato.com, c=US Date: 2018.03.04 11:32:28 -0800
Date	Signature	

To Be Signed By Station Representative

<input type="checkbox"/> Accepted	<input checked="" type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u>Ron Henslee</u>	<u>Ron Henslee</u>	<u>GSM</u>
Signature	Printed Name	Title



WOC10361588 [00.00]

Order Printout

Order Status: New
 Traffic #: 4833618
 Buyer Order #: 4833618
 AE: Unassigned (Kate Farrell)
 Property: WITTN TV
 Start/End Dates: 03/08/16 - 03/15/16
 Agency: Hamburger Gibson Creative
 Advertiser: 653 - Committee to Elect Holly Jones
 Buyer: Primary Demo:
 C/P/E: 653 / 683 / 3450
 Product Desc.: Candidate
 Estimate Desc.: Committee to Elect Holly Jones TV 3-8 to 3-15
 Total Cost: \$7,960.00 (Cash)
 Received Date: 3/04/16 11:13 AM

Comments:
 Separation: 30

List Items							Spots				Totals	
Line	Program	ST	Len	Time	Days	Rate	Mar 8	Mar 15			Total Spots	Total Cost
1	WITN-ERLY SNRS (Program: WITN-ERLY SNRS)	NM	:30	5:00 AM-6:00 AM	T-----	120.00	0	1			1	120.00
1	WITN-ERLY SNRS (Program: WITN-ERLY SNRS)	NM	:30	5:00 AM-6:00 AM	-W----	120.00	1	0			1	120.00
1	WITN-ERLY SNRS (Program: WITN-ERLY SNRS)	NM	:30	5:00 AM-6:00 AM	---F--	120.00	1	0			1	120.00
2	WITN NWS-SNRSE (Program: WITN NWS-SNRSE)	NM	:30	6:00 AM-7:00 AM	-----M	295.00	1	0			1	295.00
2	WITN NWS-SNRSE (Program: WITN NWS-SNRSE)	NM	:30	6:00 AM-7:00 AM	T-----	295.00	1	0			1	295.00
2	WITN NWS-SNRSE (Program: WITN NWS-SNRSE)	NM	:30	6:00 AM-7:00 AM	--T---	295.00	1	0			1	295.00
3	TODAY SHW (Program: TODAY SHW)	NM	:30	7:00 AM-9:00 AM	T-----	205.00	1	1			2	410.00
3	TODAY SHW (Program: TODAY SHW)	NM	:30	7:00 AM-9:00 AM	-W----	205.00	1	0			1	205.00
3	TODAY SHW (Program: TODAY SHW)	NM	:30	7:00 AM-9:00 AM	--T---	205.00	1	0			1	205.00
3	TODAY SHW (Program: TODAY SHW)	NM	:30	7:00 AM-9:00 AM	---F--	205.00	1	0			1	205.00
4	TODAY SHOW (Program: TODAY SHOW)	NM	:30	9:00 AM-11:00 AM	-----M	60.00	1	0			1	60.00
4	TODAY SHOW (Program: TODAY SHOW)	NM	:30	9:00 AM-11:00 AM	-T---	60.00	1	0			1	60.00

List Items							Spots					Totals		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Mar 8	Mar 15					Total Spots	Total Cost
5	RACHAEL RAY< (Program: RACHAEL RAY<)	NM	:30	11:00 AM-12:00 PM	T-----	40.00	1	0					1	40.00
6	WITN NEWS-NOON< (Program: WITN NEWS-NOON<)	NM	:30	12:00 PM-12:30 PM	T-----	70.00	0	1					1	70.00
6	WITN NEWS-NOON< (Program: WITN NEWS-NOON<)	NM	:30	12:00 PM-12:30 PM	-W-----	70.00	1	0					1	70.00
7	JEOPARDY TWO (Program: JEOPARDY TWO)	NM	:30	12:30 PM-1:00 PM	-----M	45.00	1	0					1	45.00
8	DAYS-OUR LIVES (Program: DAYS-OUR LIVES)	NM	:30	1:00 PM-2:00 PM	-W-----	50.00	1	0					1	50.00
8	DAYS-OUR LIVES (Program: DAYS-OUR LIVES)	NM	:30	1:00 PM-2:00 PM	--F--	50.00	1	0					1	50.00
9	THE REAL (Program: THE REAL)	NM	:30	2:00 PM-3:00 PM	-----M	40.00	1	0					1	40.00
9	THE REAL (Program: THE REAL)	NM	:30	2:00 PM-3:00 PM	-T---	40.00	1	0					1	40.00
10	WENDY WILLIAMS (Program: WENDY WILLIAMS)	NM	:30	3:00 PM-4:00 PM	T-----	45.00	1	0					1	45.00
10	WENDY WILLIAMS (Program: WENDY WILLIAMS)	NM	:30	3:00 PM-4:00 PM	--F--	45.00	1	0					1	45.00
11	ELLEN (Program: ELLEN)	NM	:30	4:00 PM-5:00 PM	-----M	120.00	1	0					1	120.00
11	ELLEN (Program: ELLEN)	NM	:30	4:00 PM-5:00 PM	-W---	120.00	1	0					1	120.00
12	WITN NEWS AT 5 (Program: WITN NEWS AT 5)	NM	:30	5:00 PM-5:30 PM	T-----	145.00	1	0					1	145.00
12	WITN NEWS AT 5 (Program: WITN NEWS AT 5)	NM	:30	5:00 PM-5:30 PM	-T---	145.00	1	0					1	145.00
13	WITN NEWS-5:30 (Program: WITN NEWS-5:30)	NM	:30	5:30 PM-6:00 PM	-----M	165.00	1	0					1	165.00
13	WITN NEWS-5:30 (Program: WITN NEWS-5:30)	NM	:30	5:30 PM-6:00 PM	-W---	165.00	1	0					1	165.00
14	WITN NEWS AT 6 (Program: WITN NEWS AT 6)	NM	:30	6:00 PM-6:30 PM	T-----	325.00	1	0					1	325.00
14	WITN NEWS AT 6 (Program: WITN NEWS AT 6)	NM	:30	6:00 PM-6:30 PM	---F---	325.00	1	0					1	325.00
15	NBC NITELY NWS< (Program: NBC NITELY NWS<)	NM	:30	6:30 PM-7:00 PM	-T---	400.00	1	0					1	400.00
16	WHEEL-FORTNE (Program: WHEEL-FORTNE)	NM	:30	7:00 PM-7:30 PM	-----M	410.00	1	0					1	410.00
16	WHEEL-FORTNE (Program: WHEEL-FORTNE)	NM	:30	7:00 PM-7:30 PM	-W---	410.00	1	0					1	410.00

List Items							Spots							Totals			
Line	Program	ST	Len	Time	Days	Rate	Mar 8	Mar 15							Total Spots	Total Cost	
17	JEOPARDY (Program: JEOPARDY)	NM	:30	7:30 PM-8:00 PM	T---	370.00	1	0							1	370.00	
17	JEOPARDY (Program: JEOPARDY)	NM	:30	7:30 PM-8:00 PM	T---	370.00	1	0							1	370.00	
18	WITN NWS AT 11< (Program: WITN NWS AT 11<)	NM	:30	11:00 PM-11:35 PM	----M	225.00	1	0							1	225.00	
18	WITN NWS AT 11< (Program: WITN NWS AT 11<)	NM	:30	11:00 PM-11:35 PM	-T---	225.00	1	0							1	225.00	
19	TONITE SHW-NBC< (Program: TONITE SHW-NBC<)	NM	:30	11:35 PM-12:35 XM	-W----	120.00	1	0							1	120.00	
20	WITN-SNRS SA6A (Program: WITN-SNRS SA6A)	NM	:30	6:00 AM-7:00 AM	---S--	75.00	1	0							1	75.00	
21	SATURDAY TODAY/AVG. ALL WKS (Program: SATURDAY TODAY/AVG. ALL WKS)	NM	:30	8:00 AM-10:00 AM	---S--	140.00	1	0							1	140.00	
22	WITN NEWS (Program: WITN NEWS)	NM	:30	6:00 PM-6:30 PM	---S--	115.00	1	0							1	115.00	
23	WITN NWS-11 WK (Program: WITN NWS-11 WK)	NM	:30	11:00 PM-11:30 PM	---S--	165.00	1	0							1	165.00	
24	WITN-SNRS SUBA (Program: WITN-SNRS SUBA)	NM	:30	8:00 AM-9:00 AM	---S-	155.00	1	0							1	155.00	
25	SUN TODAY-NBC (Program: SUN TODAY-NBC)	NM	:30	9:00 AM-10:00 AM	----S-	120.00	1	0							1	120.00	
26	WITN NEWS (Program: WITN NEWS)	NM	:30	6:00 PM-6:30 PM	---S-	235.00	1	0							1	235.00	
27	SCANDAL (Program: SCANDAL)	NM	:30	12:00 XM-1:00 XM	---S-	30.00	1	0							1	30.00	
Spot Totals:							44	3							47	\$7,960.00	
MONTH		SPOTS		COST		MONTH		SPOTS		COST							
March		47		\$7,960.00													

