

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

WITN-TV / GREENVILLE/N. CERN/WASHINGTON

3/7/16

I, Hamburger Gibson Creative,

being/on behalf of: Holly Jones,

a legally qualified candidate of the Democratic

political party for the office of: Lieutenant Governor

in the Primary

election to be held on: March 15, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>See Attached</u>				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect Holly Jones, PO Box 18928, Asheville, NC 28814

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Julie Montanea

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Lauren Richards

Digitally signed by Lauren Richards
DN: cn=Lauren Richards, o=Mundy Ketowitz Media, ou, email=lauren@munkato.com,
c=US
Date: 2016.03.04 11:32:26 -06'00'

Date

Signature

To Be Signed By Station Representative

Accepted

☒ Accepted in Part

☐ Rejected

Ran Hoshu
Signature

Ron Hershe
Printed Name

GSM
Title



WOC10361588 [00.00]

Order Printout

Order Status:	New	Start/End Dates:	03/08/16 - 03/15/16	C/P/E:	653 / 683 / 3450
Traffic #:		Agency:	Hamburger Gibson Creative	Product Desc.:	Candidate
Buyer Order #:	4833618	Advertiser:	653 - Committee to Elect Holly Jones	Estimate Desc.:	Committee to Elect Holly Jones TV 3-8 to 3-15
AE:	Unassigned (Kate Farrell)	Buyer:		Total Cost:	\$7,960.00 (Cash)
Property:	WITN TV	Primary Demo:		Received Date:	3/04/16 11:13 AM

Comments:

Separation: 30

List Items						Spots										Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Mar 8	Mar 15								Total Spots	Total Cost
1	WITN-ERLY SNRS	NM	:30	5:00 AM-6:00 AM	T-----	120.00	0	1								1	120.00
(Program: WITN-ERLY SNRS)																	
1	WITN-ERLY SNRS	NM	:30	5:00 AM-6:00 AM	-W-----	120.00	1	0								1	120.00
(Program: WITN-ERLY SNRS)																	
1	WITN-ERLY SNRS	NM	:30	5:00 AM-6:00 AM	--F--	120.00	1	0								1	120.00
(Program: WITN-ERLY SNRS)																	
2	WITN NWS-SNRSE	NM	:30	6:00 AM-7:00 AM	-----M	295.00	1	0								1	295.00
(Program: WITN NWS-SNRSE)																	
2	WITN NWS-SNRSE	NM	:30	6:00 AM-7:00 AM	T-----	295.00	1	0								1	295.00
(Program: WITN NWS-SNRSE)																	
2	WITN NWS-SNRSE	NM	:30	6:00 AM-7:00 AM	--T---	295.00	1	0								1	295.00
(Program: WITN NWS-SNRSE)																	
3	TODAY SHW	NM	:30	7:00 AM-9:00 AM	T-----	205.00	1	1								2	410.00
(Program: TODAY SHW)																	
3	TODAY SHW	NM	:30	7:00 AM-9:00 AM	-W----	205.00	1	0								1	205.00
(Program: TODAY SHW)																	
3	TODAY SHW	NM	:30	7:00 AM-9:00 AM	--T---	205.00	1	0								1	205.00
(Program: TODAY SHW)																	
3	TODAY SHW	NM	:30	7:00 AM-9:00 AM	--F--	205.00	1	0								1	205.00
(Program: TODAY SHW)																	
4	TODAY SHOW	NM	:30	9:00 AM-11:00 AM	-----M	60.00	1	0								1	60.00
(Program: TODAY SHOW)																	
4	TODAY SHOW	NM	:30	9:00 AM-11:00 AM	--T---	60.00	1	0								1	60.00
(Program: TODAY SHOW)																	

List Items						Totals												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Mar 8	Mar 15										Total Spots	Total Cost
5	RACHAEL RAY< (Program: RACHAEL RAY<)	NM	:30	11:00 AM-12:00 PM	T-----	40.00	1	0										1	40.00
6	WITN NEWS-NOON< (Program: WITN NEWS-NOON<)	NM	:30	12:00 PM-12:30 PM	T-----	70.00	0	1										1	70.00
6	WITN NEWS-NOON< (Program: WITN NEWS-NOON<)	NM	:30	12:00 PM-12:30 PM	-W-----	70.00	1	0										1	70.00
7	JEOPARDY TWO (Program: JEOPARDY TWO)	NM	:30	12:30 PM-1:00 PM	-----M	45.00	1	0										1	45.00
8	DAYS-OUR LIVES (Program: DAYS-OUR LIVES)	NM	:30	1:00 PM-2:00 PM	-W-----	50.00	1	0										1	50.00
8	DAYS-OUR LIVES (Program: DAYS-OUR LIVES)	NM	:30	1:00 PM-2:00 PM	--F--	50.00	1	0										1	50.00
9	THE REAL (Program: THE REAL)	NM	:30	2:00 PM-3:00 PM	-----M	40.00	1	0										1	40.00
9	THE REAL (Program: THE REAL)	NM	:30	2:00 PM-3:00 PM	-T---	40.00	1	0										1	40.00
10	WENDY WILLIAMS (Program: WENDY WILLIAMS)	NM	:30	3:00 PM-4:00 PM	T-----	45.00	1	0										1	45.00
10	WENDY WILLIAMS (Program: WENDY WILLIAMS)	NM	:30	3:00 PM-4:00 PM	--F--	45.00	1	0										1	45.00
11	ELLEN (Program: ELLEN)	NM	:30	4:00 PM-5:00 PM	-----M	120.00	1	0										1	120.00
11	ELLEN (Program: ELLEN)	NM	:30	4:00 PM-5:00 PM	-W---	120.00	1	0										1	120.00
12	WITN NEWS AT 5 (Program: WITN NEWS AT 5)	NM	:30	5:00 PM-5:30 PM	T-----	145.00	1	0										1	145.00
12	WITN NEWS AT 5 (Program: WITN NEWS AT 5)	NM	:30	5:00 PM-5:30 PM	-T---	145.00	1	0										1	145.00
13	WITN NEWS-5:30 (Program: WITN NEWS-5:30)	NM	:30	5:30 PM-6:00 PM	-----M	165.00	1	0										1	165.00
13	WITN NEWS-5:30 (Program: WITN NEWS-5:30)	NM	:30	5:30 PM-6:00 PM	-W---	165.00	1	0										1	165.00
14	WITN NEWS AT 6 (Program: WITN NEWS AT 6)	NM	:30	6:00 PM-6:30 PM	T-----	325.00	1	0										1	325.00
14	WITN NEWS AT 6 (Program: WITN NEWS AT 6)	NM	:30	6:00 PM-6:30 PM	--F--	325.00	1	0										1	325.00
15	NBC NITELY NWS< (Program: NBC NITELY NWS<)	NM	:30	6:30 PM-7:00 PM	-T---	400.00	1	0										1	400.00
16	WHEEL-FORTNE (Program: WHEEL-FORTNE)	NM	:30	7:00 PM-7:30 PM	-----M	410.00	1	0										1	410.00
16	WHEEL-FORTNE (Program: WHEEL-FORTNE)	NM	:30	7:00 PM-7:30 PM	-W---	410.00	1	0										1	410.00

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Mar 8	Mar 15											Total Spots	Total Cost
17	JEOPARDY	NM	:30	7:30 PM-8:00 PM	TWTFSSM	370.00	1	0											1	370.00
(Program: JEOPARDY)																				
17	JEOPARDY	NM	:30	7:30 PM-8:00 PM	--F--	370.00	1	0											1	370.00
(Program: JEOPARDY)																				
18	WITN NWS AT 11<	NM	:30	11:00 PM-11:35 PM	-----M	225.00	1	0											1	225.00
(Program: WITN NWS AT 11<)																				
18	WITN NWS AT 11<	NM	:30	11:00 PM-11:35 PM	-T-----	225.00	1	0											1	225.00
(Program: WITN NWS AT 11<)																				
19	TONITE SHW-NBC<	NM	:30	11:35 PM-12:35 XM	-W-----	120.00	1	0											1	120.00
(Program: TONITE SHW-NBC<)																				
20	WITN-SNRS SA6A	NM	:30	6:00 AM-7:00 AM	---S---	75.00	1	0											1	75.00
(Program: WITN-SNRS SA6A)																				
21	SATURDAY TODAY/AVG. ALL WKS	NM	:30	8:00 AM-10:00 AM	---S---	140.00	1	0											1	140.00
(Program: SATURDAY TODAY/AVG. ALL WKS)																				
22	WITN NEWS	NM	:30	6:00 PM-6:30 PM	---S---	115.00	1	0											1	115.00
(Program: WITN NEWS)																				
23	WITN NWS-11 WK	NM	:30	11:00 PM-11:30 PM	---S---	165.00	1	0											1	165.00
(Program: WITN NWS-11 WK)																				
24	WITN-SNRS SUBA	NM	:30	8:00 AM-9:00 AM	---S---	155.00	1	0											1	155.00
(Program: WITN-SNRS SUBA)																				
25	SUN TODAY-NBC	NM	:30	9:00 AM-10:00 AM	---S---	120.00	1	0											1	120.00
(Program: SUN TODAY-NBC)																				
26	WITN NEWS	NM	:30	6:00 PM-6:30 PM	---S---	235.00	1	0											1	235.00
(Program: WITN NEWS)																				
27	SCANDAL	NM	:30	12:00 XM-1:00 XM	---S---	30.00	1	0											1	30.00
(Program: SCANDAL)																				
Spot Totals:							44	3											47	\$7,960.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
March	47	\$7,960.00			

