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125 West 55th St
New York, NY 10019

Contract # 25323115	Changes as of: 9/30/2016 at 6:51 PM	Version: Current State Version 1	
CPE: 521/959/8025	Flight: 10/11/16 - 10/17/16	Station: WYFX	Total \$: \$2,600.00
Agency: AMER MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314	Advertiser: TRUMP, DONALD	Market: Youngstown-Warren	Total Spots: 8
	Product: Ohio	Office: WASHINGTON	Total CPP: \$101.17
	Agency Order #: 5442186	Primary Demo: Adults 18+	Total GRP: 25.7
	Buyer: MediaAssistant, AMAG	Con Type: POLITICAL/VOTE	
	Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Assistant: LAILA DAFTARI 202-872-5880	Separation:

Comments: 10/11/16-10/17/16 DONALD J TRUMP FOR PRESIDENT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	Tu-F,M 10p-11p		1ST NWS ON FOX	\$300.00	3.0	30	1	1	1	1	0	0	1	5	\$1,500.00	\$100.00	15.0
2	F 11p-12m		HIGH SCHOOL FTBL	\$175.00	1.2	30	0	0	0	1	0	0	0	1	\$175.00	\$145.83	1.2
3	Su 4:30p-7p		NFL DALLAS VS GREEN BAY	\$675.00	6.5	30	0	0	0	0	0	1	0	1	\$675.00	\$103.85	6.5
4	Su 7:30p-8p		NFL: THE OT	\$250.00	3.0	30	0	0	0	0	0	1	0	1	\$250.00	\$83.33	3.0
TOTALS:							1	1	1	2	0	2	1	8	\$2,600.00	\$101.17	25.7



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		Assistant: LAILA DAFTARI 202-872-5880	

Special Instructions	
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Order Level Comments

Date/Time	Added by	Comment
09/30/16 6:51 PM	RACHELLE RAY - Washington DC	10/11/16-10/17/16 DONALD J TRUMP FOR PRESIDENT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Competitive Information	
Market Budget:	\$65,000
WYFX Share:	4%
Comment:	
WFMJ:	36%
WKBN:	48%
WYTV:	12%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$2,600.00	\$101.17	25.7
Total	100%	8	\$2,600.00	\$101.17	25.7

Monthly Summary		
Month	Spots	Dollars
2016-Oct	8	\$2,600.00
Total	8	\$2,600.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/3/16 9:00 AM					\$0	\$0	
New	9/30/16 6:43 PM	RACHELLE RAY - Washington DC	New	8		\$2,600.00	\$2,600.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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