



125 West 55th St  
New York, NY 10019

948975 ✓

<b>Contract #</b> 25323115	<b>Changes as of:</b> 9/30/2016 at 6:51 PM	<b>Version:</b> Current State Version 1	
<b>CPE:</b> 521/959/8025	<b>Flight:</b> 10/11/16 - 10/17/16	<b>Station:</b> WYFX	<b>Total \$:</b> \$2,600.00
<b>Agency:</b> AMER MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314	<b>Advertiser:</b> TRUMP, DONALD	<b>Market:</b> Youngstown-Warren	<b>Total Spots:</b> 8
<b>Product:</b> Ohio	<b>Agency Order #:</b> 5442186	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$101.17
<b>Buyer:</b> MediaAssistant, AMAG	<b>Con Type:</b> POLITICAL/VOTE	<b>Primary Demo:</b> Adults 18+	<b>Total GRP:</b> 25.7
<b>Salesperson:</b> RACHELLE RAY - Washington DC 202-872-5880	<b>Assistant:</b> LAILA DAFTARI 202-872-5880	<b>Separation:</b>	

**Comments:** 10/11/16-10/17/16 DONALD J TRUMP FOR PRESIDENT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	Tu-F,M 10p-11p		1ST NWS ON FOX	\$300.00	3.0	30	1	1	1	1	0	0	1	5	\$1,500.00	\$100.00	15.0
2	F 11p-12m		HIGH SCHOOL FTBL	\$175.00	1.2	30	0	0	0	1	0	0	0	1	\$175.00	\$145.83	1.2
3	Su 4:30p-7p		NFL DALLAS VS GREEN BAY	\$675.00	6.5	30	0	0	0	0	0	1	0	1	\$675.00	\$103.85	6.5
4	Su 7:30p-8p		NFL: THE OT	\$250.00	3.0	30	0	0	0	0	0	1	0	1	\$250.00	\$83.33	3.0
<b>TOTALS:</b>							1	1	1	2	0	2	1	8	\$2,600.00	\$101.17	25.7



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<b>Special Instructions</b>	
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Order Level Comments		
<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
09/30/16 6:51 PM	RACHELLE RAY - Washington DC	10/11/16-10/17/16 DONALD J TRUMP FOR PRESIDENT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Competitive Information	
<b>Market Budget:</b>	\$65,000
<b>WYFX Share:</b>	4%
<b>Comment:</b>	
<b>WFMJ:</b>	36%
<b>WKBN:</b>	48%
<b>WYTV:</b>	12%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$2,600.00	\$101.17	25.7
<b>Total</b>	<b>100%</b>	<b>8</b>	<b>\$2,600.00</b>	<b>\$101.17</b>	<b>25.7</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	8	\$2,600.00
<b>Total</b>	<b>8</b>	<b>\$2,600.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/3/16 9:00 AM					\$0	\$0	
New	9/30/16 6:43 PM	RACHELLE RAY - Washington DC	New	8		\$2,600.00	\$2,600.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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