

**FIRST QUARTER 2024 (JANUARY - FEBRUARY - MARCH) PUBLIC AFFAIRS & COMMUNITY PROGRAMMING FOR  
KTTS-FM SPRINGFIELD, MO**

**1/7/2024 - 6:03 A.M.**

**VIEWPOINTS**

SEGMENT 1:	ARE HUMANS BUILDING OUR END? THE DEBATE AROUND ARTIFICIAL INTELLIGENCE & ITS CONSCIOUS STATE	Date	Segment Duration
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**Synopsis:** Would you consider complex, artificial intelligence systems like Open AI's, Chat GPT-4 or Google's newest release, Gemini, conscious minds? What exactly even constitutes as consciousness? We speak with two experts about this ongoing debate and what challenges lie ahead for these quickly evolving systems. 1/7/2024      10:07

**Host:** Gary Price  
**Guests:** Susan Schneider, philosopher, director, Center for the Future Mind, Florida Atlantic University; Kristian Hammond, AI scientist, professor, director, Masters of Science Dept., Artificial Intelligence, Northwestern University

**Compliance issues covered:** Artificial Intelligence, Emotion, Engineering, Ethics, Personality, Philosophy, Psychology, Technology

**Links for more info:** [AI consciousness: scientists say we urgently need answers](#)  
[Faculty Directory Kristian J. Hammond](#)  
[Kristian Hammond \(@KJ\\_Hammond\) / X](#)  
[Susan Schneider \(@DrSueSchneider\) / X](#)  
[Kristian Hammond Elected 2023 AAAI Fellow | News | Northwestern Engineering](#)  
[Dr. Susan Schneider](#)  
[Artificial Intelligence Needs Guardrails and Global Cooperation - WSJ](#)

SEGMENT 2:	SPEAKING WITH THE ARTIST BEHIND SOME OF THE MOST ICONIC ILLUSTRATIONS	Date	Segment Duration
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**Synopsis:** We speak with illustrator and artist Tim O'Brien who's illustrated countless magazine covers over the decades. O' Brien speaks with us about his long career, the history of illustration, its evolution and how the art form is used to convey a deeper meaning or take on a singular moment in time. 1/7/2024      13:58

**Host:** Marty Peterson  
**Guests:** Tim O'Brien, illustrator, artist  
**Compliance issues covered:** Art, Creative Arts, Culture, Fashion, History, Liberal Arts, Literature, Media, News, Politics

**Links for more info:** [Tim O'Brien illustration](#)  
[Tim O'Brien \(@obrienillustration\) • Instagram photos and videos](#)  
[Tim O'Brien \(@TonkaOBrien\) / X](#)  
[Tim O'Brien | TIME](#)

**1/14/2024 - 6:03 A.M.**

**VIEWPOINTS**

SEGMENT 1:	A PIONEER IN PAVING GREATER DIVERSITY IN SCI-FI	Date	Segment Duration
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**Synopsis:** For decades, science fiction was a genre written almost exclusively by white males. Now, the genre is flourishing with diverse voices, thanks in part to the trailblazing writer Octavia E. Butler. Historian Gerry Canavan discusses the obstacles Butler faced and her legacy on one of the most popular genres in American literature. 1/14/2024      7:21

**Host:** Gary Price

**Guests:** Gerry Canavan, professor at Marquette University and author, Octavia E. Butler (Modern Masters of Science Fiction)  
**Compliance issues covered:** Culture, Diversity, Gender Equality, Gender Issues, History, Literature, Race, Science Fiction  
**Links for more info:** [UI Press | Gerry Canavan | Octavia E. Butler](#)  
[Amazon: Octavia E. Butler](#)

**SEGMENT 2: THE SECRETS LEARNED FROM A FIFTH-GENERATION BEEKEEPER** **Date** **Segment Duration**

**Synopsis:** In Meredith May's book, she examines the parallels between the inner workings of beehives and our society, and how beekeeping taught her numerous life lessons as a child. She also discusses the threat to bees with commercialized beekeeping and what we can do to protect these insects that are vital to our ecosystem. 1/14/2024 10:15

**Host:** Marty Peterson  
**Guests:** Meredith May, author, The Honey Bus: A Memoir of Loss, Courage and a Girl Saved by Bees  
**Compliance issues covered:** Beekeeping, Biodiversity, Environment, Family Relationships, Literature, Mental Health  
**Links for more info:** [The Honey Bus – Meredith May](#)  
[Why are bees making less honey? Study reveals clues from five decades of data](#)  
[Swarm Intelligence: How Bees Work Together To Become A Superorganism In High Winds](#)

**1/21/2024 - 6:03 A.M. VIEWPOINTS**

**SEGMENT 1: THE RISE OF THE CORPORATE DISPENSARY** **Date** **Segment Duration**

**Synopsis:** Cannabis has grown to become a multi-billion-dollar industry in the U.S. But how much of this revenue is going to small businesses rather than large chains controlling every part of production? We discuss the current inequities and the failure to maintain a model that helps populations who've been disproportionately affected by the war on cannabis get a seat at the table. 1/21/2024 8:41

**Host:** Gary Price  
**Guests:** Sarah Woodson, Executive Director, Founder, The Color of Cannabis; Aaron Smith, Co-Founder & CEO, The National Cannabis Industry Association  
**Compliance issues covered:** Criminal Justice, Drug Policy, Emerging Industries, Equality, Government, Incarceration, Law, Race, Small Business  
**Links for more info:** [Broken promises: How marijuana legalization failed communities hit hardest by the drug war](#)  
[Aaron Smith - Executive Director | National Cannabis Industry Association](#)  
[Team & Partners – The Color of Cannabis](#)  
[Social Justice & Equity in the Cannabis Industry](#)  
[The Color of Cannabis](#)

**SEGMENT 2: WHY ARE WE BANNING MORE BOOKS THAN EVER BEFORE?** **Date** **Segment Duration**

**Synopsis:** Books have been taken off shelves since the colonial period, but, in recent years, more books than ever have been deemed unsuitable for young readers and are being removed from schools and local libraries. We cover the controversy by highlighting two differing perspectives on the debate. 1/21/2024 9:23

**Host:** Marty Peterson  
**Guests:** Jonathon Friedman, director, free expression & education programs, Pen America; Tia Bess, volunteer, Moms for Liberty  
**Compliance issues covered:** Education, Free Expression, Gender, Government, Law, Literature, Politics, Public Policy, Race, Sexual Education  
**Links for more info:** [Jonathan Friedman - PEN America](#)  
[Jonathan Friedman \(@jonfreadom\) / X](#)  
[Banned & Challenged Books | Advocacy, Legislation & Issues](#)

[The 50 most banned books in America](#)  
[Moms for Liberty](#)

1/28/2024 - 6:03 A.M.		VIEWPOINTS	
<b>SEGMENT 1:</b>	<b>NEW YEAR, SAME CHALLENGES: WHY THE AMERICAN EDUCATION SYSTEM IS AT A CROSSROADS?</b>	<b>Date</b>	<b>Segment Duration</b>
<b>Synopsis:</b>	For years, the media has covered teacher burnout and how more and more teachers are resigning. Yet, despite this increased coverage, little has been done to improve pay, working conditions and autonomy on a large-scale for educators. Now, many schools across the country are reaching a breaking point and lower-than-average student scores are reflecting this systemic breakdown. We speak with two education experts about what needs to change and how listeners can get involved	1/28/2024	7:26
<b>Host:</b>	Gary Price		
<b>Guests:</b>	Becky Pringle, president, National Education Association; Lori Cash, retired first grade teacher, Columbus, Ind.		
<b>Compliance issues covered:</b>	Career, Economy, Education, Education Policy, Government Funding, Higher Education, Inflation, Labor Unions, Law, Learning, Personal Finance, Politics, Salary		
<b>Links for more info:</b>	<a href="#">Opinion   Why K-12 education's alarming decline could be a dominant 2024 issue - The Washington Post</a> <a href="#">Teacher shortages continue to plague US: 86% of public schools struggle to hire educators</a> <a href="#">How Much Do Teachers Get Paid? See New State-by-State Data</a> <a href="#">About School Boards   IASB</a> <a href="#">Our President   NEA</a> <a href="#">Becky Pringle (@BeckyPringle) / X</a> <a href="#">That's my calling: CSA Lincoln teacher honored with Folger Award - The Republic News</a>		
<b>SEGMENT 2:</b>	<b>WHY MEXICO IS AT A CRITICAL POLITICAL JUNCTION</b>	<b>Date</b>	<b>Segment Duration</b>
<b>Synopsis:</b>	It's not just a heated election year for Americans. Millions of Mexicans are also gearing up for a contentious election cycle to elect their next President and Congress. We cover Mexico's ongoing struggle to maintain a fair and equal democracy and what's at stake within the country and U.S.-Mexico relations.	1/28/2024	10:03
<b>Host:</b>	Marty Peterson		
<b>Guests:</b>	Tamara Taraciuk Broner, director, Peter D. Bell Rule of Law Program, Inter-American Dialogue; Abraham Lowenthal, Professor Emeritus, International Relations, University Of Southern California, founder, Latin America Program, Woodrow Wilson Center		
<b>Compliance issues covered:</b>	Crime, Democracy, Foreign Policy, International Relations, Public Elections, Voting Rights		
<b>Links for more info:</b>	<a href="#">Why are Mexico's Elections Important?   Wilson Center</a> <a href="#">Tamara Taraciuk Broner (@TamaraTaraciuk) / X</a> <a href="#">A Chance To Support Mexico's Resistance To Democratic Decline – Before It's Too Late</a> <a href="#">Latin America's Election Super-Cycle Will Turn on One Key Factor</a> <a href="#">Latin America Program   Wilson Center</a> <a href="#">Abraham F. Lowenthal   Brookings Institution</a>		
2/4/2024 - 6:03 A.M.		VIEWPOINTS	
<b>SEGMENT 1:</b>	<b>WHY DIVORCE RATES ARE CLIMBING RIGHT NOW &amp; WHAT TO KNOW IF YOU'RE EVER IN THIS SITUATION</b>	<b>Date</b>	<b>Segment Duration</b>

**Synopsis:** For many divorce attorneys, the beginning of the year is typically peak season for obtaining new clients. After the holiday season is over, struggling couples reassess their marriage in the new year and then, if they choose to move forward, start the process of divorce in February. We speak with prominent New York City divorce attorney Jacqueline Newman about the biggest misconceptions people have when it comes to divorce and why everyone – single or married – should keep these tips in mind. 2/4/2024 7:48

**Host:** Gary Price  
**Guests:** Jacqueline Newman, divorce attorney, managing partner, Berkman, Bottger, Newman & Schein  
**Compliance issues covered:** Communication, Government, Law, Parenting, Personal Finance, Psychology, Relationships  
**Links for more info:** [The New Rules of Divorce | Book by Jacqueline Newman | Official Publisher Page | Simon & Schuster](#)  
[Jacqueline Newman \(@NYCDivorce Atty\) / X](#)  
[Meet Our Attorneys | Berkman Bottger Newman & Schein LLP](#)  
[Healthy divorce: How to make your split as smooth as possible](#)

**SEGMENT 2: WE ALL EXPERIENCE TRAUMA: HOW TO BEST WORK THROUGH IT Date Segment Duration**

**Synopsis:** Trauma comes in many shapes and forms – and nearly everyone experiences trauma at some point in their life. Viewpoints speaks with psychiatrist, Dr. James S. Gordon to better understand a person’s reaction to trauma and the body’s resilience in dealing with these stressful events and situations. 2/4/2024 9:21

**Host:** Marty Peterson  
**Guests:** Dr. James S. Gordon, psychiatrist, clinical professor, Georgetown Medical School, author, Transformation: Discovering Wholeness and Healing After Trauma  
**Compliance issues covered:** Communication, Health, Mental Health, Psychiatry, Psychology, Public Health, Self-Growth, Trauma  
**Links for more info:** [The Transformation: Discovering Wholeness and Healing After Trauma: Gordon M.D., James S.: Amazon.com: Books](#)  
[James Gordon, MD \(@drjamesgordon\) / X](#)  
[Coping Tips for Traumatic Events and Disasters | SAMHSA](#)  
[Coping With Traumatic Events - National Institute of Mental Health \(NIMH\)](#)

**2/11/2024 - 6:03 A.M. VIEWPOINTS**

**SEGMENT 1: YOU’RE NOT ALONE: WHY THE AVERAGE AMERICAN CAN NO LONGER AFFORD THE AVERAGE HOME Date Segment Duration**

**Synopsis:** Just 15.5 percent of homes on the market last year were within budget for the average American. That’s the lowest percent for housing affordability ever recorded in U.S. history, according to a new report from the real estate firm Redfin. We speak with two real estate and housing experts about the large-scale increase in housing prices and mortgage loans and if there’s any relief in sight this year. 2/11/2024 7:25

**Host:** Gary Price  
**Guests:** Daryl Fairweather, Chief Economist, Redfin; Freddie Smith, realtor, social media producer  
**Compliance issues covered:** Affordable Housing, Economy, Housing Market, Inflation, Personal Finance  
**Links for more info:** [Freddie Smith \(@fmsmith319\) • Instagram photos and videos](#)  
[Freddie Smith \(@freddiemsmith\) / X](#)  
[Freddie & Alyssa - YouTube](#)  
[Freddie Smith \(@fmsmith319\) Official | TikTok](#)

**SEGMENT 2: UNDER THE RADAR PT 1: AN ALTERNATE PERSPECTIVE ON THE FAMED SPACE SHUTTLE PROGRAM Date Segment Duration**

**Synopsis:** The space shuttle is seen as an engineering marvel and a symbol of human innovation, ingenuity, and collaboration. However, there's a darker side to the space shuttle program that's often been excluded from the mainstream narrative. This week, we uncover this story with the help of Harvard professor Matthew H. Hersch who's the author of *Dark Star: A New History of the Space Shuttle*. 2/11/2024 9:25

**Host:** Marty Peterson

**Guests:** Matthew H. Hersch, associate professor, history of science, Harvard University, author, *Dark Star: A New History of the Space Shuttle*

**Compliance issues covered:** Aerospace Engineering, Engineering, Exploration, Government, History, Politics, Public Funding, Space, Workplace Safety

**Links for more info:** [Matthew Hersch | Department of the History of Science, Harvard University](#)  
[Dark Star](#)  
[Harvard, Department of the History of Science \(@HarvardHistSci\) / X](#)  
[Columbia Disaster: What happened, what NASA learned | Space](#)

<b>2/18/2024 - 6:03 A.M.</b>	<b>VIEWPOINTS</b>
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<b>SEGMENT 1:</b>	<b>CELEBRATING BLACK HISTORY MONTH: THE DAREDEVIL STUNT PILOT YOU'VE NEVER HEARD OF</b>	<b>Date</b>	<b>Segment Duration</b>
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**Synopsis:** Most Americans are well acquainted with the story of Amelia Earhart, but few have heard the name, Bessie Coleman. This fearless legend earned her pilot's license two years before Earhart became certified. This week, as we commemorate Black History Month, we cover the story of Coleman and the countless barriers she faced as an African American woman in the early 1900's set on making a name for herself in performance stunt flying. 2/18/2024 8:46

**Host:** Gary Price

**Guests:** Tanya Hart, host & producer, Hollywood Live with Tanya Hart, co-producer, Flying Free Films

**Compliance issues covered:** African American History, Aviation, Civil Rights, Gender Equity, Women's History

**Links for more info:** [INVISIBLE EAGLES: BESSIE COLEMAN Presented By AARP on Apple Podcasts](#)  
[INVISIBLE EAGLES: BESSIE COLEMAN Presented By AARP | Podcast on Spotify](#)  
[Bessie Coleman | National Air and Space Museum](#)  
[Tanya Hart \(@tanyahollywood\) • Instagram photos and videos](#)  
[Tanya Hart \(@TanyaHollywood\) / X](#)

<b>SEGMENT 2:</b>	<b>UNDER THE RADAR PT 2: A LOVE-HATE RELATIONSHIP WITH AMERICA'S SPACE</b>	<b>Date</b>	<b>Segment Duration</b>
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**Synopsis:** Most Americans are well acquainted with the story of Amelia Earhart, but few have heard the name, Bessie Coleman. This fearless legend earned her pilot's license two years before Earhart became certified. This week, as we commemorate Black History Month, we cover the story of Coleman and the countless barriers she faced as an African American woman in the early 1900's set on making a name for herself in performance stunt flying. 2/18/2024 8:34

**Host:** Marty Peterson

**Guests:** Wayne Hale, former program manager, flight director, NASA Space Shuttle Program

**Compliance issues covered:** Engineering, Legislation, Politics, Public Funding, Public Safety, Space Exploration

**Links for more info:** [N. Wayne Hale - NASA](#)  
[The Space Shuttle - NASA](#)  
[Wayne Hale \(@waynehale\) / X](#)  
[Wayne Hale and the incredible legacy of the Space Shuttle - Mechanical Engineering - Purdue University](#)  
[How The Columbia Shuttle Disaster Changed Space Travel - Texas A&M Today](#)

<b>2/25/2024 - 6:03 A.M.</b>	<b>VIEWPOINTS</b>
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SEGMENT 1:	SCHOOL, SPORTS, STANDARDIZED TESTS: WHEN IS THERE TIME TO BUILD LIFE SKILLS?	Date	Segment Duration
<b>Synopsis:</b>	As an academic advisor, Ana Homayoun has had many conversations with students, parents, and administrators. With so much competition and so many pressures, what's always top-of-mind is grades, college admissions and how to stand out from everyone else. But what often falls by the wayside are the fundamentals of how to create a healthy and successful life. We speak with Homayoun about why so many teens (especially in the last 10 years) seem to really struggle post-high school and how parents can better prepare their kids before they hit this breaking point.	2/25/2024	7:38
<b>Host:</b>	Gary Price		
<b>Guests:</b>	Ana Homayoun, academic advisor, early career development expert, author, Erasing the Finish Line: The New Blueprint for Success		
<b>Compliance issues covered:</b>	Career, Child Development, Communication, Life Skills, Mental Health, Organization, Psychology, Teen Development		
<b>Links for more info:</b>	<a href="#">Erasing the Finish Line: The New Blueprint for Success Beyond Grades and College Admission</a> <a href="#">Why Are Academics So Burnt Out?   Psychology Today</a> <a href="#">Ana Homayoun (@anahomayoun) / X</a>		

SEGMENT 2:	PERFORMANCE ANXIETY: WE ALL STRUGGLE WITH IT. HOW DO YOU RISE ABOVE?	Date	Segment Duration
<b>Synopsis:</b>	Before a big presentation or test or job interview, most of us struggle with different levels of anxiety, nerves, and self-doubt. Dr. Dana Sinclair has worked with Olympic athletes, A-list actors and actresses, and even surgeons on how to overcome this performance anxiety and get back in control in a matter of minutes. We speak with her to learn how everyone can utilize these same strategies in their daily lives.	2/25/2024	9:56
<b>Host:</b>	Marty Peterson		
<b>Guests:</b>	Dr. Dana Sinclair, psychologist, author, Dialed In: Do Your Best When It Matters Most		
<b>Compliance issues covered:</b>	Career, Communication, Generalized Anxiety, Mental Health, Psychology, Public Speaking, Social Anxiety, Societal Stereotypes		
<b>Links for more info:</b>	<a href="#">Dr. Dana Sinclair (@drdanasinclair) • Instagram photos and videos</a> <a href="#">Need a Breather? Try These 9 Breathing Exercises to Relieve Anxiety</a> <a href="#">Dr. Dana Sinclair - National Speakers Bureau</a> <a href="#">4-7-8 breathing: How it works, benefits, and uses</a> <a href="#">Dialed In: Do Your Best When It Matters Most: Sinclair, Dr. Dana</a> <a href="#">Deep Breathing &amp; Guided Relaxation   Student Wellness Center</a>		

<b>3/3/2024 - 6:03 A.M.</b>	<b>VIEWPOINTS</b>
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SEGMENT 1:	WHAT LIES AHEAD: A CLIMATE CALAMITY FOR DEVELOPING COUNTRIES	Date	Segment Duration
<b>Synopsis:</b>	2023 was the hottest year on record since global records began in 1850. We're also currently far from being on track to hit The Paris Climate Agreement – a landmark international treaty adopted in 2015 to reduce greenhouse gas emissions and limit global warming to below 2 degrees Celsius this century. We speak with anthropologist and climate policy expert Naveeda Khan about the U.N. Climate Change Conference that took place this year and how smaller, developing countries are stepping up and demanding change.	3/3/2024	9:24
<b>Host:</b>	Gary Price		
<b>Guests:</b>	Naveeda Khan, associate professor, chair, anthropology, Johns Hopkins University, author, In Quest of a Shared Planet: Negotiating Climate from the Global South		
<b>Compliance issues covered:</b>	Climate Change, Climate Policy, Developing Economies, International Relations, Natural Resources, Politics		
<b>Links for more info:</b>	<a href="#">Naveeda Khan   Anthropology   Johns Hopkins University</a> <a href="#">In Quest of a Shared Planet: Negotiating Climate from the Global South on JSTOR</a>		

[COP28 Agreement Signals “Beginning of the End” of the Fossil Fuel Era | UNFCCC](#)  
[Disasters Forced 2.5 Million Americans From Their Homes Last Year - The New York Times](#)

SEGMENT 2:	THE RISE OF SOUL MUSIC: STAX, MOTOWN & THE GENRE TODAY	Date	Segment Duration
<b>Synopsis:</b>	Marvin Gaye, Stevie Wonder, Aretha Franklin. These are just some of the iconic soul artists that shaped the genre. We speak with two experts about the cultural relevance of soul music today and how current artists and organizations are carrying on the legacy of this music.	3/3/2024	8:09
<b>Host:</b>	Marty Peterson		
<b>Guests:</b>	Mark Anthony Neal, James B. Duke Distinguished Professor, African American Studies, Duke University; Isaac Daniel Executive Director, Stax Music Academy		
<b>Compliance issues covered:</b>	American History, Civil Rights, Culture, Diversity, Equality, History, Music, Race		
<b>Links for more info:</b>	<a href="#">Mark Anthony Neal   Office of the Provost</a> <a href="#">Our Faculty - Stax Music Academy</a> <a href="#">History of Soul Music</a> <a href="#">Soul - Music Rising ~ The Musical Cultures of the Gulf South</a>		

3/10/2024 - 6:03 A.M.	VIEWPOINTS
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SEGMENT 1:	CAN YOU JUGGLE IT ALL? NPR'S MARY LOUISE KELLY OPENS UP ABOUT HER STRUGGLES	Date	Segment Duration
<b>Synopsis:</b>	NPR journalist and co-host of "All Things Considered" Mary Louise Kelly joins us to share her story of balancing motherhood with a long-spanning, demanding career in journalism. She – like many mothers – has struggled to have it all and recounts the many tradeoffs over the years.	3/10/2024	8:36
<b>Host:</b>	Gary Price		
<b>Guests:</b>	Mary Louise Kelly, co-host, "All Things Considered", National Public Radio		
<b>Compliance issues covered:</b>	Career, Media, Mental Health, Motherhood, Parenting, Psychology, Relationships		
<b>Links for more info:</b>	<a href="#">Mary Louise Kelly (@NPRKelly) / X</a> <a href="#">Mary Louise Kelly (@marylouisekelly1) • Instagram photos and videos</a> <a href="#">About 'All Things Considered' : NPR</a>		

SEGMENT 2:	FIGHTING FOR YOUR LIFE IN FRONT OF A PRISON PAROLE BOARD: THE ROAD TO REHABILITATION	Date	Segment Duration
<b>Synopsis:</b>	Parole from prison is one of the key aspects of the criminal justice system. The program incentivizes good behavior, promotes rehabilitation and a successful reintegration into society. But as rates of parole have plummeted in recent years in the U.S., experts are raising doubts about the subjective nature of the process and if prisoners have the adequate tools and resources to get parole.	3:10/2024	8:25
<b>Host:</b>	Marty Peterson		
<b>Guests:</b>	Ben Austen, Journalist, Author of "Correction, Parole, Prison, and the Possibility of Change"		
<b>Compliance issues covered:</b>	Civil Rights, Criminal Justice, Criminal Justice History, Culture, Law Enforcement, Mass Incarceration, Society		
<b>Links for more info:</b>	<a href="#">Correction: Parole, Prison, and the Possibility of Change: Austen, Ben: Amazon.com: Books</a> <a href="#">Ben Austen (@ben_austen) / X</a> <a href="#">Ben Austen   Creative Writing</a>		

3/17/2024 - 6:03 A.M.	VIEWPOINTS
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SEGMENT 1:	WHY YOU SHOULD DROP WHAT YOU'RE DOING ON APRIL 8 & SEE THIS RARE EVENT	Date	Segment Duration
<b>Synopsis:</b>	On Monday, April 8, a total solar eclipse will hit a large diagonal stretch of the U.S. The next event of this magnitude isn't set to happen again until 2044. We speak with eclipse expert and journalist David Baron about why a total solar eclipse is a can't-miss event worth the travel and traffic.	3/17/2024	9:03
<b>Host:</b>	Gary Price		
<b>Guests:</b>	David Baron, former science correspondent, NPR, author, American Eclipse: A Nation's Epic Race to Catch the Shadow of the Moon and Win the Glory of the World		
<b>Compliance issues covered:</b>	Astronomy, Astrophysics, Culture, History, Literature, Science, Space, Travel		
<b>Links for more info:</b>	<a href="#">2024 Total Solar Eclipse</a> <a href="#">Great American Eclipse</a> <a href="#">Eclipse Safety</a> <a href="#">David Baron (@dhbaron) / X</a> <a href="#">American Eclipse: A Nation's Epic Race to Catch the Shadow of the Moon and Win the Glory of the World: Baron, David</a> <a href="#">David Baron: You owe it to yourself to experience a total solar eclipse   TED Talk</a>		

SEGMENT 2:	WHY DOES RUSSIA CONTINUE TO GET AWAY WITH THE WIDE-SCALE DOPING OF ITS ATHLETES?	Date	Segment Duration
<b>Synopsis:</b>	The 2024 Paris Olympics is set to start in just four months. While Russian athletes have been barred from representing their country, they'll still be able to compete on a neutral, no-representation status. However, there are still many lingering questions about the efficacy of anti-doping tests and if the Olympics will once again be plagued by athletes who are retroactively banned.	3/17/2024	8:38
<b>Host:</b>	Marty Peterson		
<b>Guests:</b>	Travis Tygart, CEO, U.S. Anti-Doping Agency; April Henning, assistant professor, International Sports Management, Edinburgh Business School, Heriot-Watt University		
<b>Compliance issues covered:</b>	Adolescent Health, Athletics, Career, Drug Abuse, Government, Health Policy, International Relations, Politics, Professional Sports, Sports, War		
<b>Links for more info:</b>	<a href="#">Global study of doping cases involving minors points to Russia, India and China   AP News</a> <a href="#">The International Testing Agency and WADA ensure athletes are well prepared for Paris 2024</a> <a href="#">Paris 2024 Olympics - Latest News, Schedules &amp; Results</a> <a href="#">The World Anti-Doping Code</a> <a href="#">April Henning</a> <a href="#">April Henning (@aprildhenning) / X</a>		

3/24/2024 - 6:03 A.M.		VIEWPOINTS	
SEGMENT 1:	EXPANDING INTO AGING: HOW TO OVERCOME OUR FEAR OF THE UNKNOWN	Date	Segment Duration
<b>Synopsis:</b>	Why do we fear the process of getting older so much? We speak with author Caroline Paul about gaining a new perspective on aging – one that embraces adventure, new relationships and keeps us curious and growing as we age.	3/24/2024	9:03
<b>Host:</b>	Gary Price		
<b>Guests:</b>	Caroline Paul, author, Tough Broad: From Boogie Boarding to Wing Walking – How Outdoor Adventure Improves Our Lives as We Age		
<b>Compliance issues covered:</b>	Community, Health, Public Health, Relationships, Travel		
<b>Links for more info:</b>	<a href="#">Caroline Paul (@carolinembpaul) • Instagram photos and videos</a> <a href="#">caroline paul (@carowriter) / X</a>		



[Amazon.com: Tough Broad: From Boogie Boarding to Wing Walking—How Outdoor Adventure Improves Our Lives as We Age](#)

SEGMENT 2:	AMERICANS LOVE-HATE RELATIONSHIP WITH THIS FURRY ANIMAL	Date	Segment Duration
<b>Synopsis:</b>	In the early 1900's, deer almost went extinct after they were over-hunted for their meat, hides and antlers. Today, most parts of the country have a very different problem. We speak with wildlife expert Erika Howsare about our long and tangled relationship with the white-tailed deer.	3/24/2024	8:34
<b>Host:</b>	Marty Peterson		
<b>Guests:</b>	Erika Howsare, author, <i>The Age of Deer, Trouble and Kinship with Our Wild Neighbors</i>		
<b>Compliance issues covered:</b>	Biodiversity, Culture, Human Development, Pop Culture, Societal Norms, Society, Wildlife Species		
<b>Links for more info:</b>	<a href="#">United For Deer</a> <a href="#">White-tailed Deer Monitoring (U.S. National Park Service)</a> <a href="#">Hunters and the conservation and management of white-tailed deer   Caesar Kleberg Wildlife Research Institute</a> <a href="#">The Age of Deer: Trouble and Kinship with Our Wild Neighbors a book by Erika Howsare</a>		

3/31/2024 - 6:03 A.M.	VIEWPOINTS
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SEGMENT 1:	'2/3 OF STUDENTS ARE TESTING BELOW PROFICIENCY IN READING': WHY WE'RE FAILING THE NEXT GENERATION	Date	Segment Duration
<b>Synopsis:</b>	Millions of kids aren't meeting current reading comprehension guidelines. With so many young people falling through the cracks, what's broken within the current curriculum? What's the best way to actually teach reading? Education expert Natalie Wexler joins us to share important insights on emerging research and what parents should know.	3/31/2024	8:50
<b>Host:</b>	Gary Price		
<b>Guests:</b>	Natalie Wexler, education expert, author, <i>The Knowledge Gap: The Hidden Cause of America's Broken Education System - And How to Fix It</i>		
<b>Compliance issues covered:</b>	Child Development, Education, Education Policy, Literacy, Parenting, Reading Comprehension		
<b>Links for more info:</b>	<a href="#">9 Things Science Tells Us About How Kids Learn to Read and Think Critically – The 74</a> <a href="#">Why Content Knowledge is Crucial to Effective Critical Thinking   KQED</a> <a href="#">Podcast - Knowledge Matters Campaign</a> <a href="#">The Knowledge Gap: The Hidden Cause of America's Broken Education System-and How to Fix it: Wexler, Natalie</a> <a href="#">Natalie Wexler (@natwexler) / X</a>		

SEGMENT 2:	"UM, WHAT?": THE HIDDEN PURPOSE BEHIND FILLER WORDS	Date	Segment Duration
<b>Synopsis:</b>	We've all been there. You've given a presentation or had a job interview and realized afterwards that you may have used too many words like "um", "you know" or "like". While these fillers are distracting if overused, when added in moderation, they do play a very specific purpose.	3/31/2024	8:34
<b>Host:</b>	Marty Peterson		
<b>Guests:</b>	Valerie Fridland, sociolinguist, professor, linguistics, English Department, University of Nevada-Reno, author, <i>Like Literally Dude: Arguing for the Good in Bad English</i>		
<b>Compliance issues covered:</b>	Culture, History, Intercommunication, Language, Linguistics, Personal Development, Public Speaking		
<b>Links for more info:</b>	<a href="#">Valerie Fridland</a> <a href="#">We, um, have, like, a problem: excessive use of fillers in scientific speech   Advances in Physiology Education</a> <a href="#">Like, Literally, Dude by Valerie Fridland   PenguinRandomHouse.com: Books</a> <a href="#">Why Filler Words Like "Um" and "Ah" Are Actually Useful</a>		

Prepared by Tom Oakes, SummitMedia, LLC - Springfield, MO 4-8-24