



## ISSUES AND PROGRAMS LIST

The following program, "Pause for the Cause," aired from 01 July through 30 September 2023. This one-hour public service show is designed to inform African Americans in the Upstate South Carolina community of the issues that were determined to be of significant concern to them. Mychal Maguire, WJMZ on-air personality, hosts this series of in-depth interviews.

This program focused on the following issues of importance to the local community:

- 1) **Community**
- 2) **Education**
- 3) **Health and Wellness**



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## WJMZ-FM 3rd Quarter, 2023 Issues and Programs

**TOPIC: National Fentanyl Prevention and Awareness Day**

**ISSUE: Health and Wellness**

**Dates and Times Run: 08/20/2023: 06:00am; 13:04 min.**

**SYNOPSIS:** Jessica Gibson from Behavioral Health Services of Pickens County, the Director Prevention Services, and Kim Chastain from Foothills Fentanyl Fight visited the studio to speak about the 2023 National Fentanyl Prevention and Awareness Day. Jessica told listeners about the upcoming Fentanyl Awareness Rally at 5425 Calhoun Memorial Highway on August 27<sup>th</sup>. Everyone is invited that is interested in helping. The Pickens County Sheriff will be in attendance along with the Easley Police Department, Group FEAR out of Greenville, NARCAN, and the Phoenix Center with its mobile substance abuse trailer. The mission of the Rally is to provide kids with a proper education about fentanyl and other drugs. During this segment, Jessica also informed the community about the upcoming candlelight vigil on August 31<sup>st</sup> on International Overdose Day. She explained that addiction is a disease so, hopefully, educating the public will reduce the stigma associated with fentanyl use and give families who have been adversely affected an opportunity to grieve. Jessica provided listeners with important statistics—from 2017 to 2021 the fentanyl death rate increased by 520% in Pickens County. Ms. Gibson and Ms. Chastain wanted to stress that there is a big difference between fentanyl prescribed by a physician and the fentanyl that is available on the street. The ladies concluded the segment by noting that September is Suicide Prevention Awareness Month, so they are hosting an event on September 16<sup>th</sup> from 8pm until 9:30pm. Ms. Chastain stated that the whole point of the Event is to save lives. If one person rides by and gets what they need to save their life, then it's worth the time, effort, and messaging.

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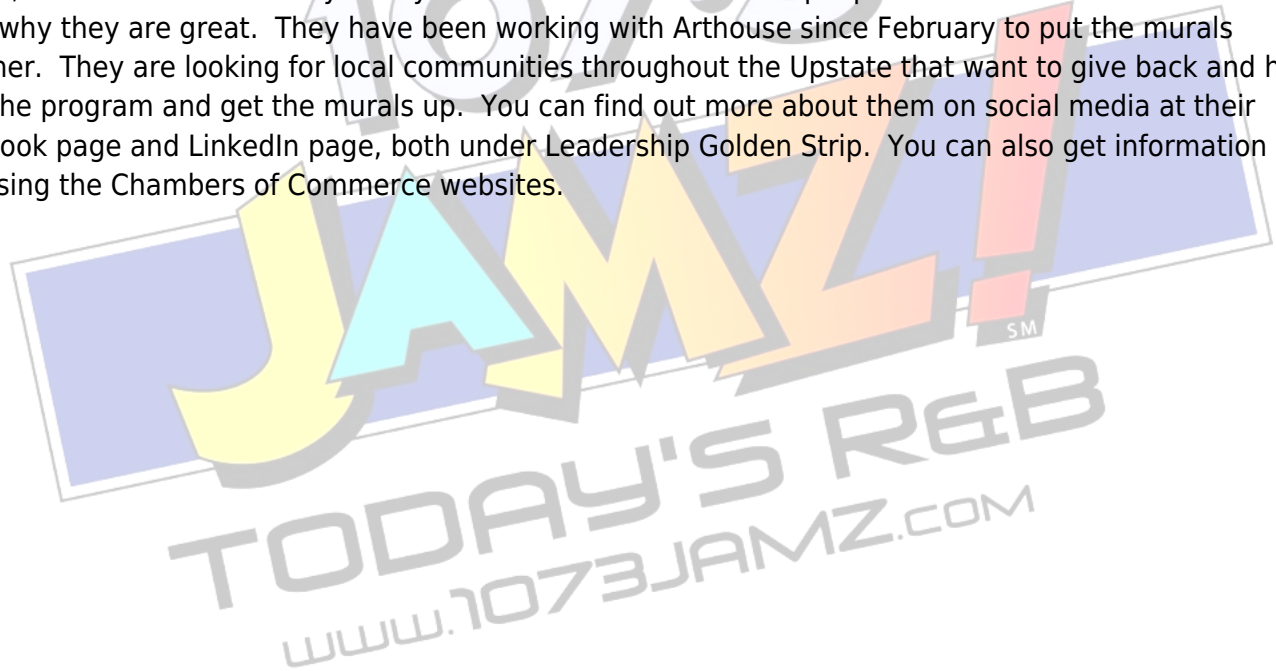


**TOPIC: Leadership Golden Strip**

**ISSUE: Community**

**Dates and Times Run: 09/10/2023: 06:00am; 12:52 min.**

Britney Hilbert and Stephan Thomas are co-presidents of Leadership Golden Strip. Leadership Golden Strip ("LGS") is a one-year program that is hosted by the Chambers of Commerce in Mauldin, Simpsonville, and Fountain Inn. LGS organizes a group of leaders in the community, those interested in the goings on around them, and provides them with background information about transportation, housing, education, and workforce development, etc., that gives them a peek into the communities in which we live. Each LGS group is tasked with doing a service project, so Britney and Stephan's group chose to do a series of three murals, one in each community. They believe this effort will draw people to their communities and show them why they are great. They have been working with Arthouse since February to put the murals together. They are looking for local communities throughout the Upstate that want to give back and help fund the program and get the murals up. You can find out more about them on social media at their Facebook page and LinkedIn page, both under Leadership Golden Strip. You can also get information by accessing the Chambers of Commerce websites.



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