

# **WOEX-FM**

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## **Quarterly Report**

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July ● August ● September 2020

# Exitos Quarterly Report

## July ● August ● September 2020

*Retrospect* is a public service program that airs on Exitos Sunday mornings from 5:00 – 5:30 a.m. On this program, members of the Central Florida community discuss issues of concern to the region's citizenship. For the third quarter 2020, the following issues were addressed:

### **Culture**

- Orange County Support for Local Arts and Cultural Affairs
- 100th Anniversary of Women's Vote USA

### **Economy**

- Wave of Evictions Expected When Florida Lifts Moratorium
- Economic Trends in U.S. and Central Florida
- Creative Business Strategies in the Era of COVID-19

### **Education**

- Social Enterprise Program Trains People for Culinary Careers
- Guidance for Parents Helping Their Students Learn

### **Environment**

- Center Rehabilitates Injured Raptors

### **Health**

- Impact of COVID-19 on Latinos, Communities of Color
- COVID Caregiver Issues – Nursing Home Restrictions
- Departments of Health Encourage Flu Vaccination

- Support for Those Suffering with Mental Illness

### **Public Safety**

- Back to School Health Concerns
- Utilities Consider Pandemic in Hurricane Preparation

### **Social Issues**

- Protecting Victims of Domestic Abuse and Their Pets During COVID
- Animals Up for Adoption

**ISSUE:**

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*Culture*

**Time:** EXITOS  
5:00  
a.m.

**Segment Topic:** *Orange County Support for Local Arts and Cultural Affairs*

**Organization:** Orange County Arts & Cultural Affairs

**Guest(s):** Terry Olsen, Director

**Contact:** (407) 836-5540; ArtsandCulturalAffairs@ocfl.net

**Date:** 8/2/20

**Duration:** 30:00

**Issues:** Olsen described the options arts groups have for performances or otherwise bringing in revenue during the pandemic. Orange County has stepped in with grants for some of these local arts and cultural affairs groups but Olsen pointed out that many of the arts professionals are currently out of work and might have to move from the area. Some artists and art groups are trying virtual performances, outdoor options, or small audiences.

**Time:** EXITOS  
5:00  
a.m.

**Segment Topic:** *100th Anniversary of Women's Vote USA*

**Organization:** League of Women Voters of Orange County

**Guest(s):** Gloria Pickar, Co-President

**Contact:** lwvoc.org

**Date:** 8/23/20

**Duration:** 30:00

**Issues:** Pickar explained how the League of Women Voters of Orange County (LWVOC) have spent the last four years honoring the ratification of the 19<sup>th</sup> amendment and invited listeners to participate in a special celebration on 8/26. She explained that LWVOC created a special book detailing the local history of women supporting the right to vote, had held a series of lectures to educate on this history, and had participated in a special commemoration by the mayors of Orange County. She then described a special Zoom 'party' that will commemorate the 100<sup>th</sup> anniversary on 8/26 and encouraged everyone to use their vote. Finally, she described the information sources that LWVOC offers to voters.

**ISSUE:**

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***Economy***

**Time:** EXITOS  
5:00  
a.m.

**Segment Topic:** *Wave of Evictions Expected When Florida Lifts  
Moratorium*

**Organization:** Heart of Florida United Way

**Guest(s):** Jeff Hayward

**Contact:** Hfuw.org

**Date:** 7/12/20

**Duration:** 20:00

**Issues:** Hayward discussed the wave of evictions expected to impact the ALICE (asset limited, income constrained, employed) population and their landlords when Florida lifts its evictions moratorium. He explained that corona virus has left a lot of people unemployed and that once people are evicted, it becomes very difficult for them to find new housing because of the financial burden (first and last month's rent, deposit) and because there is a 'ding' on their rental record. Hayward says that the community must collaborate on strategies to manage the evictions wave that is coming.

**Time:** EXITOS  
5:20  
a.m.

**Segment Topic:** *Economic Trends in U.S. and Central Florida*

**Organization:** FAMU

**Guest(s):** Joseph Grant, Professor with Florida A and M

**Contact:** joseph.grant@fam.u.edu

**Date:** 7/12/20

**Duration:** 30:00

**Issues:** Grant discussed some of the current U.S. and central Florida economic trends emerging in the wake of COVID-19. Some of the topics he addressed were unemployment, supply chains, stock market, the decisions small businesses face, and consumer access to goods like meat and tissue. He ended by describing the economic indicators he is closely following as the number of Florida's corona virus cases rise.

**Time:** EXITOS  
5:00  
a.m.

**Segment Topic:** *Creative Business Strategies in the Era of COVID-19*

**Organization:** Axiom Bank

**Guest(s):** Ted Sheppe,  
Executive Vice President for Commercial Banking

**Contact:**

**Date:** 9/13/20

**Duration:** 30:00

**Issues:** Sheppe described the creative strategies local business owners have used to keep their businesses open during lockdown and phased reopening. He said that restaurant owners looked for ways to add curbside pickup, home delivery, and other means to get food to customers. Another example he gave was a delivery company that recognized that they could use their trucks to deliver products for other companies that has added deliveries to what they do. Sheppe's point was to give entrepreneurs a perspective that they can think creatively about ways to sell their products and services, and to do so safely.

**ISSUE:**

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***Education***

**Time:** EXITOS  
5:00  
a.m.

**Segment Topic:** *Social Enterprise Program Trains People for Culinary Careers*

**Organization:** Second Harvest Food Bank of Central Florida

**Guest(s):** Nancy Brumbaugh, Food Service Director

**Contact:** Feedhopenow.org

**Date:** 7/19/20

**Duration:** 30:00

**Issues:** Brumbaugh described Second Harvest's culinary training program and the social enterprise program, *Spoon Full of Hope*, which funds it. The training program is an immersive course that provides participants with both culinary arts training and life skills training. She also described the innovative methods the organization has used to continue this mission in the wake of the corona virus. *Spoon Full of Hope* is a food line that Second Harvest packages and sells to fund the culinary program. Brumbaugh said they have gotten creative with marketing the product, and this too has given their program participants valuable experience.

**Time:** EXITOS  
5:00  
a.m.

**Segment Topic:** *Guidance for Parents Helping Their Students Learn*

**Organization:** Embrace Families

**Guest(s):** Amanda Reineck, Behavioral Health Coordinator

**Contact:** Embracefamilies.org

**Date:** 8/30/20

**Duration:** 30:00

**Issues:** Based on her experience working with youth in and out of foster care, Reineck has developed a list of strategies that parents can use to help their students be successful learners. She explained these strategies including cultivating calm, getting active, and encouraging expression. Reineck also provided examples of how parents could adapt these strategies to their unique family needs.

**ISSUE:**

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*Environment*

**Time:** EXITOS  
5:00  
a.m.

**Segment Topic:** *Center Rehabilitates Injured Raptors*

**Organization:** Audubon Center for Birds of Prey

**Guest(s):** Katie Warner, Center Director

**Contact:** 407-644-0190

**Date:** 9/6/20

**Duration:** 20:00

**Issues:** Warner described the work done at the Audubon Center for Birds of Prey and announced that the Center would re-open on September 17<sup>th</sup>. The Audubon Center's primary mission is to rehabilitate injured birds of prey and return them to their natural habitats. She described the Center's conservation efforts, described the education programs, and explained ways that listeners could help with these programs. Next, Warner described what visitors to the Audubon Center are able to see and learn when they can begin visiting again on September 17<sup>th</sup>.

**ISSUE:**

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*Health*

**Time:** EXITOS  
5:00  
a.m.

**Segment Topic:** *Impact of COVID-19 on Latinos, Communities of Color*

**Organization:** Campaign for Tobacco Free Kids

**Guest(s):** Matt Myers, President

**Contact:** [Tobaccofreekids.org](http://Tobaccofreekids.org)

**Date:** 7/5/20

**Duration:** 10:00

**Issues:**

Myers discussed Tobacco Free Kids' mission and the impact of COVID-19 on Latinos and other communities of color. Myers offered that the Campaign for Tobacco Free Kids is calling attention to the fact that Latinos and other communities of color suffer higher rates of infection from COVID-19. Additionally, he said that as Florida continues to see an increase in cases, he wants to draw attention to a need for national action to reduce smoking and vaping and to help more tobacco users quit as part of an effort to protect lung health and reduce risk for COVID-19.

**Time:** EXITOS  
5:00  
a.m.

**Segment Topic:** *COVID Caregiver Issues – Nursing Home Restrictions*

**Organization:** Alzheimer's and Dementia Resource Center

**Guest(s):** Edith Gendron, Chief of Operations

**Contact:** Adrccares.org

**Date:** 8/16/20

**Duration:** 30:00

**Issues:** Gendron discussed the unique challenges that Alzheimer's and dementia caregivers are facing in the era of COVID, especially that they cannot visit loved ones in nursing homes. She emphasized that ARDC has put their many support options online, including their training sessions. People can also call with their questions. Gendron said that one of the biggest advocacy concerns ADRC is focused on now concerns the limited opportunity to visit loved ones in assisted care facilities. She explained that based on their Alzheimer's or dementia issues, the patient is not able to connect via technology and the lack of family contact is putting them at risk.

**Time:** EXITOS  
5:00  
a.m.

**Segment Topic:** *Departments of Health Encourage Flu Vaccination*

**Organization:** Florida Department of Health in Seminole County

**Guest(s):** Donna Walsh, Health Officer

**Contact:** Floridahealth.gov

**Date:** 9/20/20

**Duration:** 30:00

**Issues:** Donna Walsh, Health Officer for the Florida Department of Health in Seminole County, encouraged everyone to get a flu vaccination. She explained why vaccinations are necessary – especially as we’re still trying to protect ourselves from COVID-19 – and how to access them. Walsh also addressed some of the common misconceptions about flu vaccinations that people use as excuses not to get one.

**Time:** EXITOS  
5:00  
a.m.

**Segment Topic:** *Support for Those Suffering with Mental Illness*

**Organization:** National Alliance on Mental Illness, NAMI

**Guest(s):** Eric Welch, Executive Director

**Contact:** Namigo.org

**Date:** 9/27/20

**Duration:** 30:00

**Issues:** Welch raised considerations related to September being *Suicide Prevention Month* and the first week of October being *Mental Illness Awareness Week*. He discussed suicide statistics and explained to those having thoughts of suicide how they could access help – including through the services of NAMI. NAMI also provides education and support for people who have lost someone to suicide. In fact, NAMI offers all sorts of programs to help those with mental illness as well as their loved ones. Focus on mental health will be at the core of *Mental Illness Awareness Week*, during which time locations around central Florida will raise awareness by lighting up their building in the color green.

**ISSUE:**

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*Public Safety*

**Time:** EXITOS  
5:10  
a.m.

**Segment Topic:** *Back to School Health Concerns*  
**Organization:** Florida Department of Health in Orange County  
**Guest(s):** Kent Donahue, Spokes Person PIO  
**Contact:** Call 407-723-5004; orange.floridahealth.gov  
**Date:** 7/5/20  
**Duration:** 20:00

**Issues:** Donahue invited listeners to participate in Orange County's free *Back-to-School Immunization Event* and described how the Health Department is a part of helping schools develop COVID-safety plans. All public school students must have up-to-date immunizations, which they can receive from the Orange County Health Department by appointment from July 20<sup>th</sup> – August 8<sup>th</sup>. Donahue also talked about how schools are planning how to keep everyone healthy as students return to schools in the fall. The health departments are working with the school districts.

**Time:** EXITOS  
5:00  
a.m.

**Segment Topic:** *Utilities Consider Pandemic in Hurricane Preparation*

**Organization:** OUC

**Guest(s):** Tim Trudell, Media Relations

**Contact:** Ouc.com/stormcenter

**Date:** 8/9/20

**Duration:** 20:00

**Issues:**

Trudell described how the utilities are preparing for hurricane season in the wake of the pandemic as well as preparation suggestions for residents. Two weeks before tropical storm Isaias they drilled for power outage response, considering how to manage the spread of coronavirus if their people needed to respond to an outage. Trudell also told residents how they can prepare for the outages brought on by storms, such as clearing things from outside the house that might be blown onto a power line.

**ISSUE:**

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***Social Issues***

**Time:** EXITOS  
5:00  
a.m.

**Segment** **Protecting Victims of Domestic Abuse and Their Pets**

**Topic:** **During COVID**

**Organization:** Harbor House of Central Florida

**Guest(s):** Michelle Sperzel, CEO

**Contact:** (407) 886-2856; harborhousefl.com

**Date:** 7/12/20

**Duration:** 20:00

**Issues:** Sperzel described the ongoing work to safeguard victims of domestic violence in the wake of COVID-19 and new legal support for their pets. She described the virtual opportunities that allow domestic violence victims to access support amid the confines of COVID quarantine, without the abuser knowing. As a safety measure, fewer women and children are able to stay at the shelter so that they can employ social distancing. Most recently, legal efforts made it such that pets are protected under Injunction for protection hearings. This helps victims protect the victims who have staying in abusive relationships in order to protect their pets.

**Time:** EXITOS  
5:00  
a.m.

**Segment Topic:** *Animals Up for Adoption*  
**Organization:** Seminole County Animal Services  
**Guest(s):** Diane Gagliano, Program Coordinator  
**Contact:** 407-665-5208; seminolecountyfl.gov  
**Date:** 7/26/20  
**Duration:** 30:00

**Issues:** Gagliano described the work done by the Seminole County Animal Services and invited listeners to support their work. She made the point that unlike the Pet Alliance, Animal Services is a government branch, supported by taxpayer dollars, so they have to take all animals. So in addition to the kittens and dogs, the shelter now has a bird, pig, chicken and more. Right now, they are on COVID restrictions so are doing adoptions by appointment but people can see the animals up on their website. She advised listeners making hurricane plans to stock up for their pets too.

