

DIMES MEDIA CORPORATION ANNUAL EEO PUBLIC FILE REPORT

The purpose of EEO Public File Report ("Report") is to comply with Section 73.2080C (6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations:

KPYG-FM, Cayucos, California (FIN: 9851)
KWWV-FM, Santa Margarita, California (FIN: 25960)
KXDZ-FM, Templeton, California (FIN: 70781)
KXTZ-FM, Pismo Beach, California (FIN: 30108)
KYNS (AM), San Luis Obispo, California (FIN: 73039)

The information contained in this Report covers the Period from August 1, 2017 to, and including July 31, 2018 (the Applicable Period).

The FCC's 2002 EEO Rule requires that the Report contain the following Information:

1. A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period;
2. For each vacancy, the recruitment sources utilized to fill the vacancies including, if applicable, organizations entitled to notification pursuant to Section 73.2080C (1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080C (2) of the FCC rules.

Appendix A (Section 1), Appendix B (Section 2), and Appendix C (Section 3) which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix B (Section 2) under the column entitled "Full-time Positions for Which This Source was Utilized" refer to the number of the full-time job positions listed on Appendix A (Section 1).

Dimes Media Corporation the licensee of KPYG-FM, KWWZ-FM, KXTZ-FM, KXDZ-FM, and KYNS (AM) has and will continue to be Equal Employment Opportunity Employer. Dimes is committed to broad and inclusive outreach for hiring full-time employees, affording equal employment opportunity to all qualified persons and refraining from discrimination on the basis of race, color, national origin, gender, or religion. As required by Section 73.2080 of the Commission's Rules, the stations have participated in several different recruitment activities to ensure broad outreach. A brief description of initiatives undertaken is described in Section 3

Appendix A

Dimes Media Corporation

ANNUAL EEO PUBLIC FILE REPORT

Covering the Period 8/1/17 – 7/31/18

Stations Comprising Station Employment Unit: KPYG-FM, KWWV-FM, KXTZ-FM, KDXZ-FM, KYNS (AM)

Section 1: Vacancy Information

Full-time Positions Filled By Job Title	Recruitment Source of Hiree	Total # of Interviewees from All sources for this Position
--	-----------------------------	--

No full-time positions were filled during this reporting period, 8/1/17 – 7/31/18. Therefore, there are no recruitment sources or interviewees indicated.

Total Number of Persons Interviewed During Applicable Period: 0

Appendix B

DIMES MEDIA CORPORATION

ANNUAL EEO PUBLIC FILE REPORT

Covering the Period 8/1/17–7/31/18

Station Comprising Station Employment Unit: KPYG-FM, KWWV-FM, KXTZ-FM, KXDZ-FM, KYNS (AM)

Section 2: Recruitment Source Information

Recruitment Source	Total # of Interviewees This Source Has Provided During This Period (if any)	Full-time Positions for Which This Source Was Utilized
--------------------	--	--

No full-time positions were filled during this reporting period, 8/1/17 – 7/31/18. Therefore, there are no recruitment sources or interviewees indicated.

Appendix C

DIMES MEDIA CORPORATION

ANNUAL EEO PUBLIC FILE REPORT

Covering the Period 8/1/17– 7/31/18

Stations Comprising Station Employment Unit: KPYG-FM, KWWV-FM, KXTZ-FM, KXDZ-FM, KYNS (AM)

Sections 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KPYG-FM, KWWV-FM, KXTZ-FM, KXDZ-FM, KYNS (AM)

1. Cuesta College had a job fair on April 24, 2018 and Dimes Media was the exclusive media sponsor. The stations pre-promoted this event for business recruiters to attend. All the stations had on-air interviews promoting the job fair. Dimes Media staff included senior management, the Program Director, on-air staff, and a sales & marketing consultant attended the fair. Dimes Media pre-recruited for business participants who overall were better qualified than in previous years and had immediate positions available. The job fair was geared for students, general public, and other youth. Approximately, 250 people including many minorities and women attended the fair throughout the day.
2. Dimes Media is the radio sponsor for the San Luis Obispo County Foodbank and pre-promoted the Foodbank's one day fundraiser with on-air interviews airing on all stations and broadcasting over 450 promotional announcements. All stations had live broadcasts as well as 120 live cut-ins on the day. All Dimes Media stations continued to be involved with the SLO Foodbank, "Glean SLO" by providing over 200 minutes of on-air exposure for this venture and helping to solicit community members to participate. The program coordinates farmers and local orchard owners to recruit community members to harvest commercially left over produce which is given to the food programs of the SLO Foodbank. Additional food is provided for thousands of San Luis Obispo residents.
3. On-air announcements are broadcasted daily on all stations airing the following PSA: KPYG, KWWV, KXTZ, KXDZ, and KYNS are looking for organizations that regularly distribute information about employment opportunities to job applicants, or have job applicants to refer. If your organization would like to receive notifications of job vacancies from our stations, please contact our General Manager at (805)786-2570.
4. EEOC Training is ongoing with all information from the Federal Communications Commission (FCC) read and processed immediately upon receipt. Any new FCC policies are reviewed quarterly with the General Manager, Department Supervisors. This information is then sent to the remaining staff through meetings and memos.

5. Dimes Media President participated in Cuesta College's Workforce Development Advisory program. The program apprises local employers and community partners of the services provided by the Cuesta College Career Connections center, update everyone on current curriculum development, and solicits feedback, as well as ideas to evolve their programs and keep them relevant to local employer's needs.
6. In October 2017, the station Program Director (senior management) contacted and met with Pathpoint Employment Specialist regarding employment opportunities with Dimes Media and Pathpoint clients. Established in 1964, PathPoint (originally known as Work Training Programs, Inc.) is a 501(c)(3) non-profit organization dedicated to helping people with disabilities or disadvantages to reach their fullest potential. On November 8, 2017, senior management met with the Pathpoint Employment Specialist discussing various on-air opportunities and street-team work that the stations had available on a part-time basis for a PathPoint client. This client needed additional help and supervision for any of the positions, which was not an option for Dimes Media at the time. The Dimes Media President is in contact with the Pathpoint Employment Specialist for future candidates who may qualify for positions.
7. On March 15, 2018 the Dimes Media President made a presentation to the Arroyo Grande Rotary Club. He discussed media and marketing tactics as well as emerging technologies and their impact on the current state of radio. He discussed Dimes Media stations and new employment opportunities which are being created as a result of the evolution occurring across the marketing ecosystem.