

**KPDX 49
COMMUNITY ISSUES AND
PROGRAMS LISTING
4th QUARTER 2021
10/1/21 – 12/31/21**

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ORGANIZATIONAL TABLE

- 1) List of Significant Community Issues.
- 2) Local Programming.
- 3) Syndicated Programming.
- 4) Public Service Announcements.
- 5) Station Produced Public Service Announcements.
- 6) Public Service Projects/Donations/Campaigns/Awards.

SIGNIFICANT COMMUNITY ISSUES

The following list summarizes the key community issues significantly treated in broadcast programming and public service/community relation's projects of KPDX during the fourth quarter of 2021:

CONSUMER ISSUES
CRIME ISSUES
EDUCATION ISSUES
ENVIRONMENT ISSUES
GOVERNMENT ISSUES
HEALTH ISSUES
SOCIO-POLITICAL ISSUES

Generally, these issues are self-explanatory in nature, for example "crime" and "education." Some issues encompass a number of interrelated sub-issues:

Consumer Issues – an example of this would be consumer recalls on items such as cars, food and baby products that could affect the health and safety of many viewers

Government Issues – An example would be ballot measures that effected the state such as the legalization of marijuana.

Socio-Political Issues – An example would be ballet measures that propose the freedom for same-sex couples to marry.

LOCAL PROGRAMMING

GOOD DAY OREGON ON KPDX FROM 6:00AM-9:00AM KPTV NEWS ON KPDX AT 8:00PM AND 9:00PM

KPDX 49 airs a simulcast of Good Day Oregon from 6:00am-9:00am Monday through Sunday and an hour newscast Monday through Friday at 8:00pm and 9:00pm that is produced by KPTV FOX 12. This provides a high quality, informative newscast to KPDX's viewing public.

What follows is a sampling of the issues regularly treated in Good Day Oregon and the 8pm and 9pm newscast on KPDX.

CONSUMER ISSUES

1. Air Date: 10/4/21 Good Day Oregon, Running Time: :30

This story focused on a recall by Fromm Family Foods. They are dog food company and recalled one of their products due to high vitamin D levels. Their shredded can entrée dog food sold in stores nationwide were found to have high levels of vitamin D which can lead to a number of health problems in dogs of all sizes. The cans had a best by date of August 24th. Customers were told they could get a refund from the store at which they were purchased.

2. Air Date: 10/25/21 Good Day Oregon, Running Time:1:09

This story focused on a recall by Walmart for Better Homes and Garden's Aromatherapy "Gem Room Spray" products. There were concerns over some bacteria in the sprays that could cause a condition that triggers pain, swelling, fever, ulcers, and abscesses. Two deaths were linked to the essential oils. The Consumer Products Safety Commission said not to throw the product away, but to double-bag them and return them to Walmart.

3. Air Date: 11/3/21 9PM News, Running Time: :32

This story focused on a major recall of nearly 12-thousand cars by Tesla affecting models across the company's range because of a software error. The issue could trigger a false crash alarm or set off the car's automatic emergency brakes. Drivers affected by the recall were to be notified by mail. All the cars recalled were sold between 2017 and 2021.

4. Air Date: 11/27/21 Good Day Oregon, Running Time: :29

This story focused on a recall of certain Old Spice and Secret Spray Deodorants due to concerns over the presence of Benzene, a chemical linked to cancer. Viewers were given the exact items involved in the recall and told to stop using them and return for reimbursement.

5. Air Date: 12/8/21 Good Day Oregon, Running Time: :28

This story focused on a recall by a meat producer of some ham products because of possible bacterial contamination. Alexander & Hornung recalled 200-thousand pounds of its sliced ham and pepperoni products, concerned they could be contaminated with Listeria. The products were sold under several brand names, including Wellshire Wood, Garrett Valley, butcher boy and more. No illnesses were reported.

6. Air Date: 12/23/21 9PM News, Running Time: :45

This story focused on inflation which was at its highest level in 39 years. The Bureau of Economic Analysis reported that U.S. inflation rose 5.7 percent in the 12 months ending in November. That was the fastest increase in the Consumer Spending Price Index since July of 1982. Prices were at a high but there was some good news. Experts said the data showed it may be at its peak and Americans were optimistic about the economy and the path to recovery in 2022.

CRIME ISSUES

1. Air Date: 10/1/21 9PM News, Running Time:2:15

This story focused on the city's latest deadly shooting and what is being done to address Portland's historic surge in gun violence. The latest shooting was just a block away from another shooting that happened the day before. Neighbors were scared and did not want to show their faces, but one said there had been at least eight shootings within 1000 feet of her apartment since July. She recently reached out to Commissioner Joann Hardesty's office asking for help not only with the gun violence, but the many cars that speed through the neighborhood. The commissioner announced a new initiative that looked to try and curb gun violence through traffic interventions but did not address the shortage of officers that's hampering the police bureau.

2. Air Date: 10/27/21 8PM News, Running Time:2:55

This story focused on how crime and homelessness is affecting Central Eastside Portland Businesses. At the heart of the issue, businesses said they are really worried about employee safety and said they've been spending a lot more money trying to make the areas around their property safer. Countless businesses have endured an uptick in crime and unsanitary conditions surrounding homeless camps. Owners said they experience trouble getting meaningful help to clean it all up. Businesses said they want an improved 911 system, an expansion of the Portland Street Response Team, more housing solutions for homeless and policies that actually move them off the streets.

3. Air Date: 11/19/21 Good Day Oregon, Running Time:1:45

This story focused on the issue of self-defense rights in Oregon. The law isn't always black and white. We talked with a former district attorney who helped clear up some common misconceptions. In Oregon, you can use physical force to defend yourself or others if there's a reasonable belief that unlawful physical force will be used on you or others. The attorney said your defense has to match the level of the threat. You cannot point a gun at someone unless your life is actually in danger. You can't claim self-defense if you provoke a confrontation or purposely escalate a situation.

4. Air Date: 11/29/21 Good Day Oregon, Running Time:1:45

This story focused on a local business that was burglarized for the third time in over a month. The owner said the short term solutions being offered by the city may be too little too late and said leaders need to do more to address crimes hitting his business and others around Portland. He blamed the city government for the rise in crime in Portland and said city leaders are inefficient at addressing a problem impacting all Portlanders. Because of the crime in Portland, he said he's said he's steering away from investing in the city and Oregon as a whole. He is planning to move his money to Washington State.

5. Air Date: 12/1/21 8PM News, Running Time:2:50

This story focused on ways to avoid holiday scams with tips from the FBI. A local agent said shopping scams in 2020 were at an all-time high, but this year numbers will increase for a variety of reasons. What can someone do to avoid being victimized? The agents said not to use public Wi-Fi when buying and pay for items using a credit card dedicated for online purchases. If you become a victim of a scam, immediately call your bank to see if they can stop or reverse the transaction. The FBI urged viewers to report scams to the online internet crime center regardless of how much you lost.

6. Air Date: 12/29/21 8PM News, Running Time:1:34

This story focused on how snow led police to some suspected thieves in Washington. Police had been dealing with a string of burglaries, four in a span of 12 days. Investigators said mother nature helped lead them to their suspects. Officers followed clear footprints in the snow leading to and from the store. They followed the footprints for blocks leading straight to two teens walking down the road with backpacks filled with the stolen merchandise. Police said they were arrested and confessed to the crimes.

EDUCATION ISSUES

1. Air Date: 10/7/21 9PM News, Running Time:2:03

This story focused on a major change announced by the Education Department regarding relief for more than half a million student loan borrowers. Under new actions, 550-thousand borrowers working in government and non-profit sectors, like first responders, nurses, and teachers, will be eligible to have their student debt wiped out after they've made monthly payments for ten years. After calling for changes for years, advocates like the Student Borrower Protection Center welcomed the announcement saying the overhaul was long overdue.

2. Air Date: 10/25/21 9PM News, Running Time:1:45

This story focused on a new incentive in the Beaverton School District for licensed substitute teachers at all grade levels. The district especially wanted to entice retired teachers back as substitutes. The district said the retired folks tend to be older and may have more hesitancy about coming back into schools, but they're also the people who are most well-suited for the work. Licensed substitute teachers at all grade levels and in all specialties will get a bonus range of 500 to 33-hundred dollars.

3. Air Date: 11/9/21 Good Day Oregon, Running Time: :54

This story focused on a new TV series titled "The College Tour". It is helping students virtually travel across America for an inside look at universities as they decide where to apply, all from the comfort of their own home. The show aims to help families cut down on the cost of visiting colleges in person.

4. Air Date: 11/30/21 8PM News, Running Time:3:10

This story focused on a new proposal by the Portland Teachers Union. The proposal was a four day week for high schoolers and one day of a two hour late start or early dismissal day for K through 8. The union said this would give teachers more time to prepare their lesson plans and give students a breather. But some parents and the district said this is not a good idea. They said students can't afford losing any more in-person instruction. It's unclear if the proposal from the union breaks any state laws about mandated instruction hours.

5. Air Date: 12/4/21 Good Day Oregon, Running Time:2:25

This story focused on classes being back in session soon for students at Reynolds Middle School which took a two-week pause from in-person learning after recurring behavioral issues. Some changes that will be made include adding two campus monitors and setting up a peer mediator program. Some students were being bullied and are cautiously optimistic about the changes.

6. Air Date: 12/18/21 Good Day Oregon, Running Time: :50

This story focused on the Centers for Disease Control taking a new step to make sure schools stay open after the holidays. The agency endorsed what it called the “Test to Stay” policy. The rules allow unvaccinated children who’ve been exposed to the virus to remain in the classroom if they test negative. The CDC decided to embrace the approach even more after research showed infections did not increase when schools switched to the “Test-to-Stay.”

ENVIRONMENT ISSUES

1. Air Date: 10/12/21 Good Day Oregon, Running Time:1:45

This story focused on new electric trucks designed and built here in Portland by Daimler. The Environmental Protection Agency says heavy duty trucking is responsible for about a quarter of all transportation-related carbon emissions in the U.S. Daimler said more electric trucks would help reduce greenhouse gases and the company said a tax credit would get their E-Trucks on the road at a faster pace. Senator Ron Wyden was at Daimler Headquarters to whip up support for his proposed “Clean Energy Tax Credit” and he focused on the new electric trucks.

2. Air Date: 10/22/21 8PM News, Running Time:2:25

This story focused on the newly remodeled “Key Arena” in Seattle which is now called “Climate Pledge Arena.” The people who remodeled the building focused on reducing its carbon footprint, ultimately earning a net zero certification, a first of its kind in the world.

3. Air Date: 11/1/21 8PM News, Running Time:2:05

This story focused on a pivotal moment for President Biden as he worked to slow global warming at a climate talk in Scotland. He issued an urgent call for action and warned that the planet is in peril and the world is at an inflection point. Biden pledged that the U.S. would take the lead on combatting climate change and apologized that his predecessor withdrew the U.S. from the Paris Climate Accords. He touted his own plan to reduce emissions that was still awaiting passage by Democrats in Washington.

4. Air Date: 11/6/21 Good Day Oregon, Running Time:1:59

This story focused on thousands of demonstrators that took to the streets across Europe today to demand stronger action on climate change. The protesters made it clear they did not believe the United Nations Climate Summit is accomplishing all that needs to be done. Government and business leaders agreed to phase out coal, cut greenhouse gas emissions, and slow down deforestation. But the young people want more action. Many there and elsewhere, feel the world is losing the race to reduce global warming to at or below one-point-five degrees Celsius.

5. Air Date: 12/2/21 8PM News, Running Time:2:25

This story focused on a milestone in aviation history and one that also offered hope for a greener future. A United Airlines Flight made it from Chicago to Washington D.C. using fuel made from a mixture of corn and sugar-based food scraps. The fuel was called sustainable aviation fuel processed from sugar and corn. It powered one of the two engines which was a first for a flight carrying passengers. The Biden Administration's goal is no aviation carbon emissions by 2050, an industry that contributes about three percent globally. Airlines want tax credits to lower the cost, and the FAA to approve the fuel more widely.

6. Air Date: 12/14/21 9PM, Running Time: :45

This story focused on confirmation of a new arctic heat record by a United Nations Agency, signaling the effects of climate change. The World Meteorological Organization said the temperature hit over 100 degrees Fahrenheit in June of 2020 in a Siberian Town which resulted in widespread Siberian fires and a massive Arctic Sea ice loss at the end of the Summer. The NOAA released its annual Arctic Reports which showed the Arctic continues to deteriorate from climate change and is warming twice as fast as the rest of the planet.

GOVERNMENT ISSUES

1. Air Date: 10/4/21 9PM News, Running Time:3:03

This story focused on a standoff between democrats and republicans over raising the nation's borrowing limit. If the U.S. doesn't raise the limit known as the debt ceiling in the next two weeks, economists said the country would be headed for an unprecedented crisis with global implications. President Biden said that republicans who were refusing to vote with democrats to increase it were being reckless. GOP Sen. Mitch McConnell said no republicans will vote to raise the nations' borrowing limit as his party blocks democrats from doing so. If the debt ceiling isn't raised, which has never happened before in the history of the U.S., the federal government could be default on its financial obligations.

2. Air Date: 10/19/21 8PM News, Running Time:1:45

This story focused on city budget adjustments. After a record one thousand shootings so far this year, city commissioners were on the verge of making budget changes. One commissioner said adding funding to the police bureau is a priority, and he thought there was the political will on the city council to do so. One of the supervisors of the bureau's new team that will be tasked with putting a dent in the gun violence with a focused intervention team was cautiously optimistic.

3. Air Date: 11/1/21 8PM News, Running Time:2:00

This story focused on a plan to fight the homeless crisis in Portland. City and county leaders are dedicating millions of dollars to a new plan to address the issue. They said they want to expand certain services and immediately deploy them to parts of the city such as Old Town. Overall, they're hoping the investment of 38 million dollars will help those living on the streets. The money will be used to create 400 additional beds at shelters, increase clean-up programs, provide more hygiene stations, expand services for the unhoused and increase outreach programs.

4. Air Date: 11/8/21 9PM News, Running Time:1:50

This story focused on the U.S. lifting pandemic travel restrictions on much of Europe, Canada, and Mexico. Borders closed because of the pandemic under President Trump, and the closure continued under President Biden. Now the border was opened to those who can offer proof of vaccination. That was good news for many Oregonians who have ties to Canada.

5. Air Date: 12/1/21 8PM News, Running Time:4:20

This story focused on the U.S. Supreme Court where justices heard oral arguments about a Mississippi Law that bars most abortions after 15 weeks of pregnancy. The arguments were leading experts to believe the conservative leaning court would not uphold Roe V. Wade. The chief justice seemed to be pushing for a compromise with limited exceptions but stop short of completely striking down Roe V. Wade. This is a case that could remake the legal landscape surrounding abortion. Dozens of states have trigger laws on the books that would immediately ban abortions if the court overturns Roe V. Wade.

6. Air Date: 12/17/21 9PM News, Running Time: :47

This story focused on President Biden's Build Back Better Legislation which appeared to be heading into 2022. The president and Democratic Leaders acknowledged the Senate will soon break for the year without passing the nearly 2-trillion dollar climate and social spending bill and the voting rights legislation. The Senate's Parliamentarian ruled that Democrats cannot include the third version of their Immigration Reform Bill in the final spending bill. Senate Democrats vowed to remain in Washington DC to wrap up other items before they left for Christmas Break.

HEALTH ISSUES

1. Air Date: 10/3/21 Good Day Oregon, Running Time:1:44

This story focused on one of the boldest vaccine mandates to date. California was set to become the first state to mandate vaccination shots for all public and private school students ages 12 to 17. The mandate would go into effect for students in grades K-12 after the FDA fully approves the vaccine for students in those age groups. Parents were split on whether it's the right approach. The push to speed up vaccinations came as the U. S. surpasses 700-thousand deaths from Coronavirus, the most reported of any country in the world.

2. Air Date: 10/22/21 8PM News, Running Time:2:00

This story focused on vaccine availability for kids age 5 to 11 within just a matter of weeks. Local pediatricians and school districts were planning how to get those shots into the arms of the kids whose parents want them to have it. The Pfizer Vaccine would be the same vaccine given to adults, but a smaller dose. A study showed even those smaller doses are more than 90% effective at preventing COVID-19.

3. Air Date: 11/5/21 Good Day Oregon, Running Time: :34

This story focused on free medical services for all Portland Public School Students. The health centers were closed during much of last year because of the pandemic. But the district announced that students who need medical care can now go to any of its six locations. Students can get routine exams, sports physicals, mental health help, dental screenings and COVID-19 testing and vaccinations.

4. Air Date: 11/24/21 Good Day Oregon, Running Time:1:20

This story focused on an announcement by Oregon's State Health Officer that masks are no longer required outdoors in Oregon. He said the decision was based on data that showed there's no evidence of outbreaks from outdoor gatherings. Health Officials also said that Oregonians have made progress in lowering transmission since the last peak over the summer. However, the Oregon Health Authority said there is no timeline for when the indoor mask mandate will be lifted. The reason for the uncertainty was because the state no longer has any metrics for dripping restrictions because the Delta Variant has been unpredictable.

5. Air Date: 12/2/21 9PM News, Running Time:2:27

This story focused on a new plan to curb the spread of the virus after more states have seen their first cases of the new strain of COVID-19, Omicron. President Biden laid out a new strategy to fight the pandemic. Biden will impose stricter testing requirements on U.S.-bound travelers, extend TSA's Mask Mandate, launch mobile family vaccine clinics, move to require private insurers to pay the cost of at-home tests and boost access for those without it.

6. Air Date: 12/29/21 8PM News, Running Time:3:37

This story focused on an investigation that found dentists were pulling thousands of teeth a year because people lack access to regular oral healthcare and government insurance often won't cover fixing teeth instead. They also found that thousands of Americans were without a dentist in their county. Experts said another obstacle to getting more dentists in the field is a lack of schools. Some states only have one school listed in the American Student Dental Association's records.

SOCIO-POLITICAL ISSUES

1. Air Date: 10/3/21 Good Day Oregon, Running Time:2:25

This story focused on a woman's march that had hundreds of people rallying for reproductive rights in Portland. It was part of a nationwide protest against a new Texas law that bans women from getting abortions after six weeks. The supreme court decided not to block the legislation. Pro-choice advocates worry that move will eventually lead to the overturning of Roe Versus Wade. Locals who came out to protest said they're concerned women's health is not at the forefront of the conversation.

2. Air Date: 10/18/21 Good Day Oregon, Running Time:1:06

This story focused on a rally ahead of the trial of the three men accused of killing 25-yr-old Ahmaud Arbery who was chased down and fatally shot while he was jogging. All three men face felony murder charges along with separate hate crime charges. Dozens of people gathered at the courthouse in Brunswick, Georgia calling for justice and understanding. The mayor of the city said they're exercising their freedom to protest peacefully and seeking to bring change to their community.

3. Air Date: 11/3/21 8PM News, Running Time:1:00

This story focused on a group at Clark College in Vancouver that were protesting a new COVID-19 Vaccine Policy. The college recently announced that it aimed to be a fully vaccinated campus when the winter term begins on January 3rd. Students will have to either be fully vaccinated or have an accepted medical or religious exemption. The conservative group called Turning Point USA protested the policy at the school. The demonstrators said the decision to get the vaccine should be a choice, not a mandate.

4. Air Date: 11/19/21 Good Day Oregon, Running Time:1:45

This story focused on some faith-based communities and how they are hoping to help change what's happening with new gun control measures. They started two petitions in hopes of banning assault weapons and high-capacity magazines in Oregon. The group "Lift Every Voice" believes the proposed legislation would save lives although one local gun shop owners said it would be an infringement on the second amendment.

5. Air Date: 12/1/21 9PM News, Running Time:4:02

This story focused on the U.S. Supreme Court's consideration of a Mississippi Law that could challenge the long-standing precedent of Roe versus Wade. The law bans abortion after 15 weeks and the high court could decide to uphold that law or overturn Roe all together. The conservative majority court appeared to lean toward upholding the Mississippi Law. A federal appeals court blocked the law on grounds it violates Roe's precedent, legalizing abortion nationwide prior to viability around 23 to 24 weeks. The court's liberal justices questioned why that right should be revoked now. A decision is expected next Spring. Oregon doesn't restrict abortions, so if Roe versus Wade were overturned, people would still be able to come to clinics in Portland to end their pregnancies.

6. Air Date: 12/24/21 Good Day Oregon, Running Time:1:45

This story focused on reaction to possible vaccine mandates after the FDA fully approved the vaccine made by Pfizer for Americans age 16 and up. Within hours of approval, different companies and organizations announced mandates, including the Pentagon, requiring all active duty military members to get the shot. In Oregon, the governor announced all K-through-12 teachers, educators, support staff and volunteers have until October 18th to be fully vaccinated as well as all state and health care workers by the end of September. Local health care workers marched in the streets of Tualatin, protesting vaccine mandates in the state saying their rights are being trampled on.

KPDX Syndicated Programming

RELIGIOUS PROGRAMMING

KPDX Shepherd's Chapel

Airs Monday through Friday 4:00a.m.-5:00a.m.

EDUCATION/FAMILY ISSUES

Shepherd's Chapel offers viewers support and guidance in this hour-long program. Various documentary segments are shown dealing with archaeological findings.

CHILDREN’S PROGRAMMING

KPDX **America’s Heartland**

Airs Sunday 10:00a.m.-10:30a.m.

EDUCATION ISSUES

Much of the food Americans eat is produced by farmers and ranchers in the country’s heartland, but many people don’t know how it’s produced. America’s Heartland provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show’s reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Some episodes also take the show abroad to countries such as Egypt and Taiwan to show the impact American agriculture has on the global economy.

Biz Kids

Airs Sunday 10:30a.m. – 11:00a.m.

EDUCATION ISSUES

This is a fun, fast-paced series where kids teach kids about personal finance and business. Whether a handbag designer, podcast host, or a dog groomer, the young business owners on the series inspire viewers to turn their passions into profit.

Dragonfly TV

Airs Sunday 11:00am-11:30a.m.

EDUCATION ISSUES

On Dragonfly TV, kids discover the wonders of science by rolling up their sleeves and participating. The series features a fast-paced style with music throughout, that’s designed to get today’s youth off the couch and busy exploring the world around them.

Think Big

Airs Sunday 11:30a.m.-12:00p.m.

EDUCATION ISSUES

Think Big shows children actively solving problems using scientific principles, combining skill and creativity. The series demonstrates real-world applications for math, science, and engineering, proving that the physical sciences can be useful, challenging and fun. Each episode presents an “invent-off” challenge, where teenage teams must invent a machine designed to perform a specific task in a limited amount of time, promoting creative thinking and practical skills.

Animal Rescue

Airs Sunday 12:00p.m. – 12:30p.m.

EDUCATION ISSUES

This series is about people trying to save animals from danger. Animal control officers try to assist animals in unsafe environments and respond to other animal related emergencies.

Dog Tales

Airs Saturday 12:30p.m. – 1:00p.m.

EDUCATION ISSUES

This series features stories and news about all types of dogs and dog lovers. It informs young people on how to properly care for pets. It also provides safety, health and training tips that are useful for different breeds of dogs as well as emphasizing responsible pet ownership and compassion for all living creatures.

PUBLIC SERVICE ANNOUNCEMENTS

KPDX airs a variety of public service announcements from both national and local organizations. KPDX gives broadcast priority to those PSAs which focus on children's and youth issues and those which discourage alcohol and substance abuse and encourage honoring diversity.

STATION PRODUCED PUBLIC SERVICE ANNOUNCEMENTS AND PROJECT/CAMPAIGN PROMOTIONS KPDX

HEALTH/CORONAVIRUS HELP & PREVENTION/KPDX

KPDX/KPTV produced multiple PSA's centered on ways to prevent the COVID-19 virus and to avoid anxiety and relieve stress during the current pandemic.

PUBLIC SERVICE PROJECTS/CAMPAIGNS/DONATIONS/AWARDS
HEALTH/CORONAVIRUS HELP & PREVENTION CAMPAIGN/KPDX

KPDX/KPTV produced multiple PSAs centered on ways to prevent the COVID-19 virus and to avoid anxiety and relieve stress during the current pandemic.

HEALTH/COMMUNITY/SUNSHINE DIVISION DAY OF GIVING/KPDX

KPDX/KPTV sponsored another Day of Giving with the Sunshine Division. Live interviews with them were aired throughout the day during all newscasts to help raise money for all of the hard work they are doing within the community. The Sunshine Division provides emergency food and clothing relief year-round to Portland families and individuals in need.

EDUCATION ISSUES/SCHOOL AUTHORITY/KPDX

FOX 12/PDX TV produced and aired special Enterprise stories geared towards the opening of schools during the COVID-19 Pandemic in the 6am hour of GDO and the 6pm News every day as a service to our viewers. Within our news crawl, the “School Authority” logo showed viewers exactly when and how schools would open in 25 of the biggest districts in our coverage area. The digital team produced a “School Authority” page on the KPTV app and on KPTV.com with even more information, where all of the stories will be posted.

HEALTH/COMMUNITY ISSUES/BETTER TOGETHER/KPDX

The mental wellness of kids and teens is a serious issue today. We know this is a big problem in our area and across the nation. But we also know there are solutions. FOX 12/PDX TV wants to shine a light on this very important and timely issue. That’s why we created a public service campaign called “Better Together”. We want to help kids, teens, their parents, and caregivers cope in times of stress and crisis.