

**KPDX 49
COMMUNITY ISSUES AND
PROGRAMS LISTING
3rd QUARTER 2021
7/1/21 – 9/30/21**

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ORGANIZATIONAL TABLE

- 1) List of Significant Community Issues.
- 2) Local Programming.
- 3) Syndicated Programming.
- 4) Public Service Announcements.
- 5) Station Produced Public Service Announcements.
- 6) Public Service Projects/Donations/Campaigns/Awards.

SIGNIFICANT COMMUNITY ISSUES

The following list summarizes the key community issues significantly treated in broadcast programming and public service/community relation's projects of KPDX during the third quarter of 2021:

CONSUMER ISSUES
CRIME ISSUES
EDUCATION ISSUES
ENVIRONMENT ISSUES
GOVERNMENT ISSUES
HEALTH ISSUES
SOCIO-POLITICAL ISSUES

Generally, these issues are self-explanatory in nature, for example "crime" and "education." Some issues encompass a number of interrelated sub-issues:

Consumer Issues – an example of this would be consumer recalls on items such as cars, food and baby products that could affect the health and safety of many viewers

Government Issues – An example would be ballot measures that effected the state such as the legalization of marijuana.

Socio-Political Issues – An example would be ballet measures that propose the freedom for same-sex couples to marry.

LOCAL PROGRAMMING

GOOD DAY OREGON ON KPDX FROM 5:00AM-9:00AM **KPTV NEWS ON KPDX AT 8:00PM AND 9:00PM**

KPDX 49 airs a simulcast of Good Day Oregon from 6:00am-9:00am Monday through Sunday and an hour newscast Monday through Friday at 8:00pm and 9:00pm that is produced by KPTV FOX 12. This provides a high quality, informative newscast to KPDX's viewing public.

What follows is a sampling of the issues regularly treated in Good Day Oregon and the 8pm and 9pm newscast on KPDX.

CONSUMER ISSUES

1. Air Date: 7/5/21 8PM News, Running Time: :30

This story focused on a recall by Tyson Foods of almost eight and a half million pounds of ready-to-eat chicken. The USDA Food Safety and Inspection Service said the poultry may have been contaminated with Listeria. The chicken was distributed nationwide to retailers, hospitals, nursing facilities, and restaurants. Two people had reportedly gotten sick.

2. Air Date: 7/15/21 Good Day Oregon, Running Time: :28

This story focused on a warning by Johnson and Johnson which five of the company's Neutrogena and Aveeno Sunscreen lines in the U.S. The products affected were aerosol sprays. This included all can sizes and SPF levels of the sunscreens. The company said the voluntary recall was being done out of an abundance of caution after low levels of Benzene were discovered in the products which could potentially cause cancer depending on the level and extent of exposure. The company was investigating what caused its presence.

3. Air Date: 8/3/21 Good Day Oregon, Running Time: :27

This story focused on a recall by Whole Foods Market for a brand of cheese over Listeria concerns. The recall included several cheese products under the "Cahill's Ireland" label, including Red Wine and Irish Stout varieties. It also included flavors that came in a five-pound wheel for retail and food-service customers. The FDA said the cheeses may have been contaminated with Listeria if the "Packed On" date is between May 17th and July 26th.

4. Air Date: 8/12/21 9PM News, Running Time: 1:55

This story focused on U.S. inflation concerns. A Labor Department Reports showed that prices went up by 5.4% last month compared with a year earlier. Wages also went up as employers compete for workers even though some critics said higher prices are eating into wage gains. The president believes increases will be short-lived and announced several steps like addressing supply bottlenecks and increasing competition in agriculture to drive prices down.

5. Air Date: 9/3/21 Good Day Oregon, Running Time: :26

This story focused on warning regarding a recall of a children's two-in-one step stool and seat because of a potential safety hazard. There were several reports of the steps and storage trays detaching and one report of a child falling because of it.

6. Air Date: 9/20/21 Good Day Oregon, Running Time: :28

This story focused on the recall of thousands of portable heaters sold at Harbor Freight because they posed a fire hazard. The U.S. Consumer Product Safety Commission said the fitting at the back of the heaters may not have been tight enough, which could cause the heaters to leak propane gas. The retailer reached out to people who bought the heaters with instructions on how to check them for leaks and repair them.

CRIME ISSUES

1. Air Date: 7/18/21 Good Day Oregon, Running Time:2:25

This story focused on an update to a deadly mass shooting in downtown Portland. A teenager died and six other people were hurt after someone opened fire. Portland Police said they arrived to find a chaotic scene around 2am. An 18-yr-old girl died from her injuries. It was one of four shootings that happened that day. Local leaders are reacting to the increasing rise in gun violence in Portland as there were more than 600 shootings in Portland so far in 2021. Police asked for the community's help as they worked to piece together what happened.

2. Air Date: 7/24/21 Good Day Oregon, Running Time:1:16

This story focused on a heavier police presence after a weekend shooting that killed an 18-year-old and hurt six others. Portland Police and the FBI said they would be out in full force to make sure the community stayed safe. Some Portlanders said they were happy that more police will be downtown, while others said it might not be a good idea moving more resources to one area which might result in slow response times to emergencies across the city.

3. Air Date: 8/4/21 8PM News, Running Time:2:20

This story focused on the closing of a local fast food chain store because of crime and vandalism in the area. They decided to close and board up, temporarily at least, because of safety concerns for their employees. Nearby neighbors said they were concerned as well, and blame homelessness for the problems they were seeing, which included drugs and weapons. The Portland Police Bureau said crime in that neighborhood has slowly crept up over the last year, but that the police bureau is not able to provide the kind of service the community deserves and wishes they could provide.

4. Air Date: 8/23/21 Good Day Oregon, Running Time:1:45

This story focused on the need to rebuild the Portland Police Bureau. As violent crimes have increased, the police bureau is dealing with staffing shortages and low morale among its officers. The police chief said the bureau was down about 145 officers from the previous year. They are authorized for 916, but the chief said he believed they need 11-hundred to minimally staff patrol. According to the PPB, the rebuilding of the bureau will likely take years. Plus, according to a survey by the Portland Police Association, there was an increasingly low morale among officers who said they don't feel valued as city employees.

5. Air Date: 9/2/21 8PM News, Running Time:1:20

This story focused on the search by police for a suspect accused of hitting and killing a person in Southeast Portland. Two men saw the person get hit and the driver leave the scene. Police said the suspect was a shirtless man with long hair pulled into a bun on his head, walking away from his car. Police asked viewers for any information they may have on the suspect.

6. Air Date: 9/2/21 9PM News, Running Time: :45

This story focused on the powerful testimony of a 9-yr-old girl who shared her story to the Portland City Council of witnessing a shooting while playing baseball with her family in a park. The girl described running for cover with her family. The mayor said it's something no one in this city should have to experience and vowed to continue to address the gun violence issue with urgency. The city is working to form a "Focused Intervention Team".

EDUCATION ISSUES

1. Air Date: 7/13/21 9PM News, Running Time:2:12

This story focused on a visit by the U.S. Secretary of Education to two summer school programs in Oregon which serve bilingual students and also provides opportunities for student teachers. His visit came after a school year that saw most students spend the bulk of their time in distance learning. With local school districts still grappling with pandemic adjustments, he said his department of Education will be there to help.

2. Air Date: 7/28/21 Good Day Oregon, Running Time:1:49

This story focused on what Portland Public Schools plan for Fall reopening. The CDC recommended that staff, teachers, and students at K through 12 schools wear masks whether they were vaccinated or not. The Oregon Department of Education also released new guidance strongly recommending masks inside schools for those who aren't vaccinated. It was up to each school district to decide their policies for the upcoming school year. Some parents were against students having to wear masks saying they had been through enough last year. While others said it would help keep their children safe.

3. Air Date: 8/11/21 8PM News, Running Time:1:50

This story focused on good news for students still paying off their student loans. A pause on federal student loan payments was extended again until the following year. The extension gave borrowers almost two years of relief from monthly payments with no interest accruing during that time. Advocacy groups said it wasn't enough and asked President Biden to cancel student debt by executive order to stimulate the economy.

4. Air Date: 8/27/21 8PM News, Running Time:2:00

This story focused on tips to help kids find solutions if they struggle with problems going back to school. Ask the teacher for specifics on whether their child is having a problem with one or more classes. Is it a chronic or behavioral problem? Then sit down and ask the child for his or her take of the situation. Sit down with the teacher and child and brainstorm how to fix the problem by getting to the root of it.

5. Air Date: 9/9/21 Good Day Oregon, Running Time:1:53

This story focused on the first day of full time in-person learning for the Beaverton School District with a new School Health Advisory put in place. Staff had put COVID precautions in place to try and make the coming year a safe and healthy year for everyone. With the surge of the Delta Variant, many were concerned about students going back to in-person learning even though they said that's the best way to teach children. Back-to-school tips for families were given, such as making a plan to vaccinate all eligible household members and to limit your gathering with other households.

6. Air Date: 9/17/21 8PM News, Running Time:2:15

This story focused on a consideration by the Portland Public School District to make COVID-19 vaccinations required for all eligible students. A student representative at the board meeting said he hopes PPS follows in the footsteps of the Los Angeles Unified School District which was the first in the country to require all students 12 and up to show proof of vaccination by January.

ENVIRONMENT ISSUES

1. Air Date: 7/15/21 Good Day Oregon, Running Time: :43

This story focused on a call to action by Washington's governor as he tied the dry conditions and recent heatwave to climate change. The emergency declaration opened up the possibility of state and federal relief funds, with farmers and seafood processors suffering heavy losses because of dry conditions and extreme heat. Despite above average snowpack in the cascades this year, an unusually hot and dry Spring has left most of Washington in the midst of a drought.

2. Air Date: 7/27/21 9PM News, Running Time:2:17

This story focused on the local air quality as wildfires burned across the state. Tips were given on how to keep the air inside your home clean and safe. The Energy Trust of Oregon said to use an air filter with a higher rating if possible. Seal cracks around windows on window units and avoid adding particles to the air with smoking, lighting candles and even vacuuming.

3. Air Date: 8/13/21 8PM News, Running Time:1:45

This story focused on a big part of America's clean energy plans. An effort is being made to make getting solar power faster, more efficient, and easier than ever before. More businesses and homeowners than ever before are investing in solar panel systems. Almost half of new electrical capacity came from solar in 2020 and the U.S. is expected to deploy three times as much solar capacity over the next decade. However, challenges have included upfront system costs and clearing red tape requirements in each jurisdiction. The U.S. Department of Energy debuted a new online tool called "Solarapp" designed to streamline application, standardize requirements, and provide some instant permit approvals for installations as a part of long-term climate change goals.

4. Air Date: 8/26/21 Good Day Oregon, Running Time: :52

This story focused on a report that environmental groups said shows that the Earth's low percentage of clean water is under attack. They blame the fashion and fossil fuel industries as the biggest water polluters on the planet. According to the Carbon Disclosure Project, they contaminate about half of the world's fresh water supply. Wastewater from their facilities often seeps into the ground or flows into streams and rivers which can kill plants and fish and poison drinking water for the communities around them.

5. Air Date: 9/1/21 8PM News, Running Time: :45

This story focused on a report from the UN's Weather Agency that said weather disasters have increased by four to five times since the 1970's. Experts said, while there has been some good news, the future outlook does look grim. Although more lives are being saved because of enhanced early warning, the number of affected people and the economic loss is getting higher and higher because of the increase in frequency.

6. Air Date: 9/17/21 8PM News, Running Time: :55

This story focused on a push for a 3.5 trillion dollar budget bill by President Biden that includes significant funding to address climate change. The president warned of the dangers of climate change and said the country is at an inflection point. Progressive lawmakers threatened to hold their votes if the larger budget package remains in flux.

GOVERNMENT ISSUES

1. Air Date: 7/1/21 9PM News, Running Time:1:35

This story focused on a policy change unanimously passed by the Portland City Council that would de-prioritize clearing certain campsites, while also building six new safe sleep villages to help people transition out of homelessness. The city will continue to remove campsites with evidence of conspicuous drug use, large amounts of trash or debris, and those that are blocking public access.

2. Air Date: 7/8/21 9PM News, Running Time:1:53

This story focused on an announcement by President Biden that America's longest war will be over by the end of August. This came as the Taliban made significant gains across the country. The next mission will be to evacuate thousands of Afghans now targeted by the Taliban for working alongside U.S. Troops. President Biden said he did not think the U.S. would ever be able to redirect the course of Afghanistan.

3. Air Date: 8/2/21 8PM News, Running Time:1:20

This story focused on a project by the City of Portland to make neighborhood streets safer and more welcoming for bikes and pedestrians. The Portland Bureau of Transportation announced it will make most of the temporary modifications permanent. The idea started last summer, in the midst of the pandemic, as a way to get people active and outside. It was called the "Slow Streets" program. The Transportation Bureau put in sign and orange traffic barrels to let driver know there would be more bikes and pedestrians on the roadway, and that they should slow down and use caution.

4. Air Date: 8/23/21 9PM News, Running Time:2:03

This story focused on Washington's new Mask Mandate that applies to anyone five and up, regardless of vaccination status. A face covering will now be needed in all public indoor spaces in response to the surge in cases with the more infectious Delta Variant. The Department of Health said every county in Washington was currently at the level of substantial or high transmission. Everyone we spoke to said it's worth doing what's best to protect the community although many people commenting on our FOX 12 Facebook did not support the mandate.

5. Air Date: 9/1/21 9PM News, Running Time:2:43

This story focused on the Biden Administration's commitment to help American Citizens leave Afghanistan. The White House Press Secretary said the U.S. was still committed to getting the remaining 100 to 200 Americans out of Afghanistan but it was unclear when or how such a diplomatic mission would take place. A Colorado Democrat who served as an army ranger in Afghanistan told CNN that he and other lawmakers intended to keep pressing for more answers.

6. Air Date: 9/21/21 Good Day Oregon, Running Time:1:02

This story focused on funding to Oregon to help respond to people experiencing mental health crises as part of the Biden Administration's American Rescue Plan. Nearly a million dollars will help kick-start mobile crisis intervention services to help those struggling with mental illnesses. The new service is designed to get people the care they need without involving law enforcement.

HEALTH ISSUES

1. Air Date: 7/1/21 9PM News, Running Time:1:57

This story focused on a bipartisan senate group that wanted answers from the CDC and TSA about whether masks should still be required on planes and public transportation. The CDC lifted the mask and social distancing guidelines for fully vaccinated Americans, but never updated the travel guidance which still required masks for traveling.

2. Air Date: 7/26/21 9PM News, Running Time:2:00

This story focused on reaction from the community after Multnomah County put out a universal mask recommendation strongly urging everyone five years old and up to wear a mask in indoor, public spaces whether they are vaccinated or not. Multnomah County Public Health said COVID-19 cases are on the rise again, due to more people socializing and the Delta Variant spreading in the community. They said cases are mostly rising among people who aren't vaccinated and recommend wearing a mask indoor saying precaution reduces infection by 70%. Some Portlanders, including the county, said being proactive with masking now could prevent hospitalizations, deaths and keep businesses open.

3. Air Date: 8/2/21 8PM News, Running Time:2:33

This story focused on local hospitals in the midst of a crisis as COVID-19 cases rise. A staffing shortage which was happening across the region had a ripple effect. It became a challenge to find a place to transfer a patient that needed a specialty in addition to a bed. It was a combination of COVID cases increasing along with a staffing shortage that led to not enough help to cover the cases.

4. Air Date: 8/23/21 9PM News, Running Time:2:52

This story focused on a major step forward in the fight to end the pandemic. The Food and Drug Administration has now fully approved the COVID-19 Vaccine from Pfizer. With full FDA approval, some are hoping that this next step will encourage people who were on the fence about the vaccine to get it. The state has surpassed 3-thousand deaths, a grim milestone in the pandemic. Health officials and others are pleading with the unvaccinated to accept the safety of the COVID-19 vaccine with full FDA approval.

5. Air Date: 9/9/21 Good Day Oregon, Running Time: :56

This story focused on an urgent plea from the Red Cross for blood donations amid a dire shortage locally. The pandemic has prevented many blood drives from taking place and donation are slower during the summer months. One Red Cross Executive said they wanted to reassure the public that they are very strict with their safety measures and giving blood is something that they can do right now to make a positive impact.

6. Air Date: 9/21/21 Good Day Oregon, Running Time:2:05

This story focused on new information released by Pfizer that the Pfizer vaccine is closer to becoming a reality and that it is both safe and effective. Some parents are anxious to get their children vaccinated. Authorities said children now account for nearly 26% of all cases reported. However, before kids can get the vaccine, Pfizer needs to request emergency use authorization from the FDA. Then the FDA would need to amend the vaccine's emergency use authorization to include younger people and the CDC would have to recommend the vaccine for the age group. Health experts predicted that shots could be available by the end of October.

SOCIO-POLITICAL ISSUES

1. Air Date: 7/17/21 Good Day Oregon, Running Time: :38

This story focused on a major blow to immigrants that are trying to become "Dreamers." A federal judge in Texas ruled the DACA Program for undocumented immigrants was illegal. The ruling would prevent more people from applying for DACA but doesn't immediately cancel permits for current Dreamers. The deferred action for childhood arrivals or DACA Program was a centerpiece of President Obama's Immigration Policy. It provided deportation protection for some people brought to the U.S. illegally as children. But nine states, including Texas, argued President Obama did not have the authority to create DACA without the approval of Congress.

2. Air Date: 7/28/21 Good Day Oregon, Running Time:1:54

This story focused on another step forward in a movement to shift Oregon's borders into what has been called "Greater Idaho". Supporters were looking to get enough signatures to get the proposal on the ballot. The group advocating the border change said they feel they are somewhat ignored in rural Oregon because 78% of the vote is in Northwest Oregon and that controls the whole state. But a lot has to fall in place for that concept to happen. The group plans to confront county commissioners on what they say is their reluctance to put the issue on the November Ballot.

3. Air Date: 8/6/21 9PM News, Running Time:2:27

This story focused on school districts all over Oregon and Washington writing up controversial pandemic plans for the school year. Portland Public Schools said students and staff will have to be masked indoors, following the governor's mandate based on CDC recommendations. Washington Governor also directed all school districts to require masks in school buildings, saying it was a legal requirement not up for debate at the local level. Officials said the mandate will keep children under 12 safe. However, some teachers, students and local school board candidates said children deserve to learn in a mask-free environment.

4. Air Date: 8/25/21 8PM News, Running Time:1:51

This story focused on a decision by the U.S. Supreme Court on immigration. The high court is now forcing the Biden Administration to reinstate a Trump-Era Program that requires asylum seekers to wait in Mexico while their cases are heard. The high court said the administration likely violated federal law by trying to end the program that forces people to wait in Mexico. Texas and Missouri sued, claiming that getting rid of the policy would harm border states and further fuel the crisis at the border. Immigrant advocates argued against the program saying it punishes people for seeking asylum by trapping them in miserable and dangerous conditions.

5. Air Date: 9/2/21 9PM News, Running Time:1:52

This story focused on the U.S. Supreme Court's decision not to stop the new ultra-restrictive Abortion Law in Texas, which set off a firestorm of opinion. The new rule bans abortion after six weeks, before some women know they are pregnant. The Supreme Court declined to grant an emergency appeal of the law. Pro-Life Advocates applauded the now conservative leaning supreme court. The House Speaker guaranteed a vote on a bill to guarantee access to abortions, although the Senate is not likely to pass it.

6. Air Date: 9/20/21 8PM News, Running Time:2:26

This story focused on controversy after a school board banned teachers from displaying certain symbols, including Black Lives Matter and Pride flags. A school employee was put on administrative leave after showing up to work in blackface. The superintendent said the district is not tolerant of racist or bullying behavior and that the students of color deserve more. Some parents said they were considering removing their child from the district.

KPDX Syndicated Programming

RELIGIOUS PROGRAMMING

KPDX Shepherd's Chapel

Airs Monday through Friday 4:00a.m.-5:00a.m.

EDUCATION/FAMILY ISSUES

Shepherd's Chapel offers viewers support and guidance in this hour-long program. Various documentary segments are shown dealing with archaeological findings.

CHILDREN'S PROGRAMMING

KPDX America's Heartland

Airs Saturday 11:00a.m.-11:30a.m.

EDUCATION ISSUES

Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many people don't know how it's produced. America's Heartland provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Some episodes also take the show abroad to countries such as Egypt and Taiwan to show the impact American agriculture has on the global economy.

Biz Kids

Airs Saturday 11:30a.m. – 12:00p.m.

EDUCATION ISSUES

This is a fun, fast-paced series where kids teach kids about personal finance and business. Whether a handbag designer, podcast host, or a dog groomer, the young business owners on the series inspire viewers to turn their passions into profit.

Dragonfly TV

Airs Sunday 11:00am-11:30a.m.

EDUCATION ISSUES

On Dragonfly TV, kids discover the wonders of science by rolling up their sleeves and participating. The series features a fast-paced style with music throughout, that's designed to get today's youth off the couch and busy exploring the world around them.

Think Big

Airs Sunday 11:30a.m.-12:00p.m.

EDUCATION ISSUES

Think Big shows children actively solving problems using scientific principles, combining skill and creativity. The series demonstrates real-world applications for math, science, and engineering, proving that the physical sciences can be useful, challenging and fun. Each episode presents an "invent-off" challenge, where teenage teams must invent a machine designed to perform a specific task in a limited amount of time, promoting creative thinking and practical skills.

Animal Rescue

Airs Sunday 12:00p.m. – 12:30p.m.

EDUCATION ISSUES

This series is about people trying to save animals from danger. Animal control officers try to assist animals in unsafe environments and respond to other animal related emergencies.

Dog Tales

Airs Saturday 12:30p.m. – 1:00p.m.

EDUCATION ISSUES

This series features stories and news about all types of dogs and dog lovers. It informs young people on how to properly care for pets. It also provides safety, health and training tips that are useful for different breeds of dogs as well as emphasizing responsible pet ownership and compassion for all living creatures.

PUBLIC SERVICE ANNOUNCEMENTS

KPDX airs a variety of public service announcements from both national and local organizations. KPDX gives broadcast priority to those PSAs which focus on children's and youth issues and those which discourage alcohol and substance abuse and encourage honoring diversity.

**STATION PRODUCED PUBLIC SERVICE ANNOUNCEMENTS AND
PROJECT/CAMPAIGN PROMOTIONS
KPDX**

HEALTH/CORONAVIRUS HELP & PREVENTION/KPDX

KPDX/KPTV produced multiple PSA's centered on ways to prevent the COVID-19 virus and to avoid anxiety and relieve stress during the current pandemic.

**PUBLIC SERVICE PROJECTS/CAMPAIGNS/DONATIONS/AWARDS
HEALTH/CORONAVIRUS HELP & PREVENTION CAMPAIGN/KPDX**

KPDX/KPTV produced multiple PSAs centered on ways to prevent the COVID-19 virus and to avoid anxiety and relieve stress during the current pandemic.

HEALTH/COMMUNITY/SUNSHINE DIVISION DAY OF GIVING/KPDX

KPDX/KPTV sponsored another Day of Giving with the Sunshine Division. Live interviews with them were aired throughout the day during all newscasts to help raise money for all of the hard work they are doing within the community. The Sunshine Division provides emergency food and clothing relief year-round to Portland families and individuals in need.

EDUCATION ISSUES/SCHOOL AUTHORITY/KPDX

FOX 12/PDX TV produced and aired special Enterprise stories geared towards the opening of schools during the COVID-19 Pandemic in the 6am hour of GDO and the 6pm News every day as a service to our viewers. Within our news crawl, the "School Authority" logo showed viewers exactly when and how schools would open in 25 of the biggest districts in our coverage area. The digital team produced a "School Authority" page on the KPTV app and on KPTV.com with even more information, where all of the stories will be posted.

HEALTH/COMMUNITY ISSUES/BETTER TOGETHER/KPDX

The mental wellness of kids and teens is a serious issue today. We know this is a big problem in our area and across the nation. But we also know there are solutions. FOX 12/PDX TV wants to shine a light on this very important and timely issue. That's why we created a public service campaign called "Better Together". We want to help kids, teens, their parents, and caregivers cope in times of stress and crisis.