

KPDX 49
COMMUNITY ISSUES AND
PROGRAMS LISTING
2nd QUARTER 2021
4/1/21 – 6/30/21

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ORGANIZATIONAL TABLE

- 1) List of Significant Community Issues.
- 2) Local Programming.
- 3) Syndicated Programming.
- 4) Public Service Announcements.
- 5) Station Produced Public Service Announcements.
- 6) Public Service Projects/Donations/Campaigns/Awards.

SIGNIFICANT COMMUNITY ISSUES

The following list summarizes the key community issues significantly treated in broadcast programming and public service/community relation's projects of KPDX during the second quarter of 2021:

CONSUMER ISSUES
CRIME ISSUES
EDUCATION ISSUES
ENVIRONMENT ISSUES
GOVERNMENT ISSUES
HEALTH ISSUES
SOCIO-POLITICAL ISSUES

Generally, these issues are self-explanatory in nature, for example "crime" and "education." Some issues encompass a number of interrelated sub-issues:

Consumer Issues – an example of this would be consumer recalls on items such as cars, food and baby products that could affect the health and safety of many viewers

Government Issues – An example would be ballot measures that effected the state such as the legalization of marijuana.

Socio-Political Issues – An example would be ballet measures that propose the freedom for same-sex couples to marry.

LOCAL PROGRAMMING

GOOD DAY OREGON ON KPDX FROM 5:00AM-9:00AM KPTV NEWS ON KPDX AT 8:00PM AND 9:00PM

KPDX 49 airs a simulcast of Good Day Oregon from 6:00am-9:00am Monday through Sunday and an hour newscast Monday through Friday at 8:00pm and 9:00pm that is produced by KPTV FOX 12. This provides a high quality, informative newscast to KPDX's viewing public.

What follows is a sampling of the issues regularly treated in Good Day Oregon and the 8pm and 9pm newscast on KPDX.

CONSUMER ISSUES

1. Air Date: 4/9/21 Good Day Oregon, Running Time: :24

This story focused on a recall by Verizon after a handful of reports of people getting injured using their mobile hotspots. The company recalled all two and a half million of them. The hotspots were mostly used by schools and sold in schools. There were six reports of fire damage to bedding and flooring. Two people were hurt with minor burns.

2. Air Date: 4/29/21 8PM News, Running Time: :50

This story focused on a push by the Food and Drug Administration to ban menthol cigarettes in the United States. The FDA wants to snuff out the manufacturing, distribution, and sales of the product. Health officials said banning menthol would prevent 630-thousand tobacco-related deaths over 40 years with more than a third of them African Americans.

3. Air Date: 5/5/21 Good Day Oregon, Running Time: :35

This story focused on a warning to Hyundai owners. There were two recalls in the U.S. and Canada for issues that could cause engine fires. The recall involved 390-thousand cars. The first issue involved brake fluid leaking into the anti-lock brake computer causing an electrical short that could lead to fires in Santa Fe Sport SUVs made in 2013- 2015. The second issue with 3 different car models was the piston rings may have not been heat-treated and could cause engine damage, oil leaks and possible fires.

4. Air Date: 5/6/21 Good Day Oregon, Running Time: :31

This story focused on an important recall alert. Peloton announced it was taking back thousands of its treadmills, after a child died. The Consumer Product Safety Commission issued a warning about the equipment last month and requested that the company issue a recall. It noted that one child died, and 70 others were hurt in incidents tied to the treadmills in which they were entrapped, pinned or pulled under. Peloton refused the recall at first but then issued an apology and admitted it was a mistake to push back against the CPSC's request.

5. Air Date: 6/9/21 8PM News, Running Time: :40

This story focused on a recall by Beech-Nut Nutrition of some of its rice cereal for babies due to high Arsenic levels, including its Stage One Single Grain Rice. Safety officials discovered the cereal tested above the FDA's maximum Arsenic levels during a routine sample. No illnesses were reported. Consumers who had purchased it were urged to throw it away.

6. Air Date: 6/15/21 Good Day Oregon, Running Time: :27

This story focused on a small breed dog food product that was recalled for potential Salmonella contamination. Freshpet Inc. recalled its Select Small Dog Bite-Sized Beef and Egg Recipe Food. Consumers with the recalled bags were urged to discontinue use, dispose of it, and contact the company for a refund.

CRIME ISSUES

1. Air Date: 4/1/21 8PM News, Running Time:3:30

This story focused on concern by the Inter-Faith Peace and Action Collaborative that the Portland city Council wasn't taking action to address a dramatic rise in gun violence. The IPAC sent a letter to the council with a list of actions they believed will slow gun violence, including re-establishing a uniformed patrol team to engage in violence prevention and response, expanded street level outreach workers and increasing the number of gun crime investigations.

2. Air Date: 4/9/21 Good Day Oregon, Running Time:1:45

This story focused on the Portland Police Chief's concern on the current state of the Police Bureau as the city asked them to create a new team to tackle gun violence. However, city leaders are not giving the bureau any money to make it happen. The plan called for the bureau to shift resources which will be hard to do without money for new hires. The police bureau has 98 vacancies and six more people resigning soon. In addition to staffing the new intervention team, the bureau also plans to re-assign six officers and one sergeant to focus on gun violence investigations.

3. Air Date: 5/5/21 9PM News, Running Time:1:16

This story focused on two more deadly shootings. One happened in Gresham where bullets hit a nearby window and the MAX platform. The second shooting was in North Portland where someone died inside an apartment building. Officers were actively looking for the shooter. These were the 19th and 20th deadly shootings so far in 2021.

4. Air Date: 5/17/21 9PM News, Running Time:2:25

This story focused on a search by police for a group of young people who brutally attacked two brothers at a local park. The brothers said they were enjoying a nice day and believed the attack was a hate crime as the group yelled homophobic slurs. The brutal attack was captured on video and their families urged anyone who recognized someone in the video to come forward. The sheriff's office was considering bias crimes against these young people.

5. Air Date: 6/3/21 Good Day Oregon, Running Time:2:25

This story focused on a push to reduce gun violence in Oregon. A coalition of faith-based communities brought thousands of signatures to the secretary of state's Office to try to get tighter gun laws on the ballot. One petition would ban the sale of large capacity magazines and require a permit to purchase any gun, along with a completed background check and training before a gun is purchased. The other petition would ban the sale of assault style weapons in Oregon. Those already legally owned before the act takes effect, would need to be registered.

6. Air Date: 6/11/21 8PM News, Running Time:2:15

This story focused on Portland's gun violence crisis. The most recent shooting made 475 so far for the year. The latest shooting injured an uninvolved bystander when he was shot in the ankle by a stray bullet. Stray bullets also hit a nearby apartment with people inside, although no one was hurt. Members of the Enhanced Community Safety Team found a gun at the scene, but so far haven't made an arrest. The continued violence had neighborhoods around the city on edge, and the Portland Police Bureau struggling to keep up.

EDUCATION ISSUES

1. Air Date: 4/1/21 9PM News, Running Time:2:30

This story focused on some students back at Portland Public Schools after more than a year of online learning. It's a hybrid model, with both online and part-day in-person instruction. The classes are smaller to keep kids spread out and germs at bay. First graders returned first, with second through fifth grades following. The governor toured one elementary school to show her support for the in-person learning she had pushed for.

2. Air Date: 4/20/21 9PM News, Running Time:1:45

This story focused on students in Keizer, Oregon who returned to the classroom after a year of online learning. They were happy to be back even though they had to wear masks and social distance. They missed socializing with their friends, although some said it was difficult to hear their teacher with everyone wearing a mask.

3. Air Date: 5/5/21 Good Day Oregon, Running Time:2:44

This story focused on Oregon State University's decision to require COVID-19 vaccinations for students and employees in the fall. It's the first major public university in the state to do so. The requirement is for anyone who learn or works on-site at any of OSU's locations. The idea was to have as much protection from COVID-19 as possible for in-person learning. University relations said they would allow for things like medical and religious exemptions.

4. Air Date: 5/18/21 Good Day Oregon, Running Time:1:16

This story focused on a bill under review meant to help kids dealing with bullying at school. The bill would change notification requirements for school districts in the state. This means school officials would have to talk to parents when they receive reports of harassment, intimidation, buying or cyberbullying.

5. Air Date: 6/8/21 Good Day Oregon, Running Time:1:45

This story focused on graduation for Portland Public School students. The graduates enjoyed the old-fashioned pomp and circumstance commencement ceremonies. Last year's 2020 graduates had to make do with drive-by graduations. But this year the graduations were being held at Providence Park. This year the pandemic was more under control, so the school administration decided to go ahead with in-person graduations.

6. Air Date: 6/8/21 8PM News, Running Time:2:35

This story focused on federal grants for summer school programs that will help students prepare even more for the fall. One school district said it has more than doubled its offerings for the summer which is more important than ever after the last year and a half in the pandemic. The legislature allocated 200 million dollars to school districts to be able to enhance their summer programs. That meant schools could provide their regular courses and credit makeup programs, as well as two-week enrichment camps that could cater to a child's specific interests.

ENVIRONMENT ISSUES

1. Air Date: 4/12/21 Good Day Oregon, Running Time:2:41

This story focused on how the increase in population and recreation in Central Oregon has had an impact on bat population. The fragile cave ecosystem is crucial for their survival. If the bat population continues to decline, the insect pest population will start to increase causing more pesticide to be used. With COVID, the Deschutes National forest saw a 40% increase of visitation. When bats are disturbed too often, they can waste their tight energy budget, which can be a matter of life or death.

2. Air Date: 4/17/21 Good Day Oregon, Running Time:2:00

This story focused on concern as to where used and discarded pandemic PPE ends up. The Ocean Conservancy collected more than 100-thousand pieces of PPE during the second half of 2020 alone. And that was just a tiny tip of a mountain of pandemic plastic waste. Programs offered by private recycling companies are taking aim at the discarded consumer PPE, but contaminated materials like those coming from hospitals aren't as simple to process.

3. Air Date: 5/17/21 8PM News, Running Time:1:05

This story focused on new legislation aimed at cleaning up the environment which is now law in Washington. One billed increased the amount of recycled materials in packaging, another established an Environmental Justice Council to advise the state on policy and outreach. The third, a Climate Priorities Package, consisted of legislation that holds businesses and companies accountable for reducing greenhouse gas emissions and other pollutants.

4. Air Date: 5/19/21 8PM News, Running Time:2:05

This story focused on a bill in Washington that is just one signature away from stopping the sale of gasoline fueled vehicles by 2030. The bill would make Washington the first state to end the sale of new gas cars. This news worried owners of lowriders who turn people's heads with their gas-powered treasures. Without gas, there would be no lowriders. The bill is mostly an infrastructure setter so the state can know where to increase electricity accessibility like charging stations. The bill leaves old cars alone, but newer cars wouldn't be allowed to be registered with the state if it ran on diesel or gas.

5. Air Date: 6/4/21 9PM News, Running Time:2:40

This story focused on some steps Oregon is taking to prevent the kind of wildfire catastrophe that occurred last summer. Unprecedented wildfires destroyed more than 4-thousand home, scorching more than 1 million acres all in the span of 72 hours. Our reporter got a close up look inside critical training for firefighters from dozens of agencies around Oregon. More than 70 firefighters took part in in extensive carefully coordinated real life training situations. It was an opportunity for firefighters to work on specific performance areas on private property. The training was meant to give time for crews to practice communications and gauge how fire reacts in this environment and in this heat.

6. Air Date: 6/15/21 Good Day Oregon, Running Time:1:45

This story focused on a big move by TRI-MET to create a cleaner future. The service announced it was switching to 100% renewable electricity to reduce its carbon foot-print. All their electric busses and the MAX will be powered by 100% renewable energy, a move that reduces their carbon emissions by more than 25%. Their facilities are all powered by renewable energy as well.

GOVERNMENT ISSUES

1. Air Date: 4/8/21 8PM News, Running Time:1:50

This story focused on an executive action taken by President Biden to crack down on gun violence. Through executive action, the administration wanted to make it harder to buy guns that can be built at home, are hard to trace and do not require a background check. They also want to tighten regulations on pistol stabilizing braces. Also, the Justice Department will publish model “Red Flag” legislation for states, which allow police to confiscate weapons from people deemed by the courts to be a danger.

2. Air Date: 4/23/21 9PM News, Running Time:2:55

This story focused on controversial gun storage bill that would require gun owners to use a trigger lock, or a locked container when their gun isn't in use. Some feel the law would hold firearm owners more accountable while others oppose the bill saying it won't give them time to access their gun someone is breaking into their home and feel it is an infringement on their constitutional right to bear arms.

3. Air Date: 5/7/21 Good Day Oregon, Running Time: :35

This story focused on a group taking action to try and stop Oregon State Lawmakers from walking out in order to prevent certain legislation from moving forward. The coalition filed new petitions in Salem in an effort to get them on next year's ballot. One would amend the state constitution to prohibit a lawmaker from re-election if they had 10 unexcused absences from floor session. Another would fine a lawmaker \$500 per day that they didn't show up and would withhold their salary.

4. Air Date: 5/17/21 9PM News, Running Time:1:40

This story focused on some key details about a new source of financial help for parents. The “Enhanced Child Tax Credit”, part of the latest COVID Relief Bill. Parents will start receiving some of the tax credit as a monthly payment starting in July. Low-income parents will receive \$300 a month for each child under age 6 and \$250 a month for each one ages 6 to 17. Another part of the tax credit parents will claim on their 2021 tax returns.

5. Air Date: 6/2/21 Good Day Oregon, Running Time:2:06

This story focused on a new deadline given to republicans by democrats and the White House to come up with a passable offer on infrastructure. One republican had a sit-down meeting at the White House to see if she and President Biden could forge a deal. The two sides were firmly divided over the price tag and what counts as infrastructure. June 7th was the new deadline to see clear direction by the president, or democrats could attempt to pass the bill through reconciliation.

6. Air Date: 6/17/21 Good Day Oregon, Running Time:1:20

This story focused on ways Oregon Lawmakers are working to address the state’s homeless crisis. The House passed Bill 2100 which would establish a 19-member taskforce to focus on homelessness and racial disparities. It would also make recommendations for which resources and organizations can help people of marginalized and minority communities. The City of Salem will spend more than 8-million dollars to help people living on the streets, while the Clark County Council has approved fifteen and a half million dollars in federal funds to address the homeless spike caused by the pandemic.

HEALTH ISSUES

1. Air Date: 4/2/21 9PM News, Running Time:3:05

This story focused on new guidance by the CDC on travel for those who are fully vaccinated. The CDC said fully vaccinated people can travel within the United States and they don’t have to get a COVID test or self-quarantine as long as they keep taking health and safety precautions. There are a couple of stricter guidelines when it comes to international travel. A negative COVID-19 test result is needed before coming back to the United states and another test three to five days after you return.

2. Air Date: 4/16/21 Good Day Oregon, Running Time:1:06

This story focused on a push to make the COVID Vaccine more accessible to the Latino Community. A group made up of Multnomah County Commissioners, member of the Latino Network, and other local leaders called on the state of Oregon to make some changes. They said only six percent of the state's vaccines have gone to the Latino community despite that community making up 30 percent of positive COVID-19 cases.

3. Air Date: 5/2/21 Good Day Oregon, Running Time:1:23

This story focused on the cause of a surge in weekly COVID Cases by 20 percent in the state of Oregon for five straight weeks. The Multnomah County Public Health Director said with the UK Variant in the community, were seeing a fourth surge in COVID cases. She said the variant is 50 percent more contagious, leaving unvaccinated people vulnerable and a race against the clock to get more shots into arms.

4. Air Date: 5/22/21 Good Day Oregon, Running Time:3:00

This story focused on health leaders who were tracking data to see if there could be a link between the COVID-19 vaccine and heart inflammation. According to the OHA, there were six people being monitored in Oregon and Washington for a condition called Myocarditis, or inflammation of the heart muscles, with symptoms coming on shortly after getting the vaccine. National health experts were asking doctors to report these cases so they could learn more. Health leaders were trying to get the full picture, to see if the heart inflammation could be tied to the vaccine in these handful of cases.

5. Air Date: 6/7/21 8PM News, Running Time:2:05

This story focused on hope for Alzheimers patients in the early stages of the disease. Alzheimer's disease affects about 6 million Americans and roughly 30 million people around the world. It kills more Americans than breast cancer and prostate cancer combined. Now, a new drug is being touted as a great hope by some experts but was met with skepticism by others. It's called Aducanumab and is the first new medication approved for Alzheimer's in almost two decades.

6. Air Date: 6/14/21 10PM News, Running Time:2:15

This story focused on a new COVID-19 vaccine on the brink of winning approval, called Novavax. It completed its phase three trial in the U.S. and Mexico and showed encouraging results. A local doctor said it's more of a traditional vaccine, protein based and more similar to our Tetanus and Dyptheria shots. The vaccine is giving 90% protection or more and has a great safety profile. The company is now seeking an emergency use authorization from the F.D.A.

SOCIO-POLITICAL ISSUES

1. Air Date: 4/1/21 8PM News, Running Time:3:00

This story focused on a lawsuit by students against the Department of Education claiming Christian Universities are able to use a religious exemption to get around title Nine duties which they claim leads to discrimination against LGBTQ Students.

2. Air Date: 4/23/21 Good Day Oregon, Running Time: :25

This story focused on new steps taken by lawmakers to crack down on hate crimes. The senate overwhelmingly passed an Anti-Asian Hate Crimes bill that denounces discrimination against Asian Communities in the United States. It also established a new position at the Justice Department to expedite reviews of potential COVID-19 related hate crimes.

3. Air Date: 5/13/21 9PM News, Running Time:1:22

This story focused on acknowledgment by lawmakers of wrong-doing in the case of a man who claimed racism was at the center of a decision that has blocked him from practicing law. He had been accused of ethical and criminal misconduct although there was no substantial evidence to support the claims. Oregon Lawmakers have now acknowledged that he was treated unfairly and have asked the State Supreme Court to admit him to the bar.

4. Air Date: 5/20/21 9PM News, Running Time:2:00

This story focused on a march planned to commemorate one year since George Floyd's murder, when the City of Portland witnessed historic marches. People crowded streets and bridges to protest police brutality and push for a change. For this coming march, they're hoping to educate people on some of the work they've been doing to help with police reform.

5. Air Date: 6/2/21 9PM News, Running Time:2:40

This story focused on a push to reduce gun violence in Oregon. A coalition of faith-based communities brought thousands of signatures to the Secretary of State's Office to try to get tighter gun laws on the ballot. One measure would ban the sale of large capacity magazines and require a permit to purchase any gun along with a completed background check and training before a gun is purchased. The other measure would ban the sale of assault style weapons in Oregon. Republican lawmakers are opposed to the two measures and said studies have shown laws like those increase violent crime and infringe on second amendment rights.

6. Air Date: 6/29/21 8PM News, Running Time:2:30

This story focused on the Portland Police Association's response to the resignation of the entire Rapid Response Team. Fifty specially trained officers who have been responding to riots have quite that team. The spokesperson for the Police Association said the officers were tired of having fireworks and other things thrown at them, being subjected to threats, and a lack of support from elected officials. Officers had been putting themselves in harms way night after night, but rather than being acknowledged for their work, politicians criticized them and made false allegations.

KPDX Syndicated Programming

RELIGIOUS PROGRAMMING

KPDX
Shepherd's Chapel

Airs Monday through Friday 4:00a.m.-5:00a.m.

EDUCATION/FAMILY ISSUES

Shepherd's Chapel offers viewers support and guidance in this hour-long program. Various documentary segments are shown dealing with archaeological findings.

CHILDREN'S PROGRAMMING

KPDX
America's Heartland

Airs Saturday 11:00a.m.-11:30a.m.

EDUCATION ISSUES

Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many people don't know how it's produced. America's Heartland provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Some episodes also take the show abroad to countries such as Egypt and Taiwan to show the impact American agriculture has on the global economy.

Biz Kids

Airs Saturday 11:30a.m. – 12:00p.m.

EDUCATION ISSUES

This is a fun, fast-paced series where kids teach kids about personal finance and business. Whether a handbag designer, podcast host, or a dog groomer, the young business owners on the series inspire viewers to turn their passions into profit.

Dragonfly TV

Airs Sunday 11:00am-11:30a.m.

EDUCATION ISSUES

On Dragonfly TV, kids discover the wonders of science by rolling up their sleeves and participating. The series features a fast-paced style with music throughout, that's designed to get today's youth off the couch and busy exploring the world around them.

Think Big

Airs Sunday 11:30a.m.-12:00p.m.

EDUCATION ISSUES

Think Big shows children actively solving problems using scientific principles, combining skill and creativity. The series demonstrates real-world applications for math, science and engineering, proving that the physical sciences can be useful, challenging and fun. Each episode presents an "invent-off" challenge, where teenage teams must invent a machine designed to perform a specific task in a limited amount of time, promoting creative thinking and practical skills.

Animal Rescue

Airs Sunday 12:00p.m. – 12:30p.m.

EDUCATION ISSUES

This series is about people trying to save animals from danger. Animal control officers try to assist animals in unsafe environments and respond to other animal related emergencies.

Dog Tales

Airs Saturday 12:30p.m. – 1:00p.m.

EDUCATION ISSUES

This series features stories and news about all types of dogs and dog lovers. It informs young people on how to properly care for pets. It also provides safety, health and training tips that are useful for different breeds of dogs as well as emphasizing responsible pet ownership and compassion for all living creatures.

PUBLIC SERVICE ANNOUNCEMENTS

KPDX airs a variety of public service announcements from both national and local organizations. KPDX gives broadcast priority to those PSAs which focus on children's and youth issues and those which discourage alcohol and substance abuse and encourage honoring diversity.

STATION PRODUCED PUBLIC SERVICE ANNOUNCEMENTS AND PROJECT/CAMPAIGN PROMOTIONS

KPDX

HEALTH/CORONAVIRUS HELP & PREVENTION/KPDX

KPDX/KPTV produced multiple PSA's centered on ways to prevent the COVID-19 virus and to avoid anxiety and relieve stress during the current pandemic.

COMMUNITY ISSUES/DAY OF GIVING/SUNSHINE DIVISION/KPDX

FOX 12/PDX TV supported the local Sunshine Division by raising \$100,000 from viewers who wanted to help the community with food support during the Coronavirus Pandemic. They were feeding more than three thousand families a week in the metro area, 10 times more than the previous year. Live interviews and packages were done throughout the newscasts.

PUBLIC SERVICE PROJECTS/CAMPAIGNS/DONATIONS/AWARDS

KPDX

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EDUCATION ISSUES/SCHOOL AUTHORITY/KPDX

FOX 12/PDX TV produced and aired special Enterprise stories geared towards the opening of schools during the COVID-19 Pandemic in the 6am hour of GDO and the 6pm News every day as a service to our viewers. Within our news crawl, the "School Authority" logo showed viewers exactly when and how schools would open in 25 of the biggest districts in our coverage area. The digital team produced a "School Authority" page on the KPTV app and on KPTV.com with even more information, where all of the stories will be posted.

HEALTH/COMMUNITY ISSUES/BETTER TOGETHER/KPDX

The mental wellness of kids and teens is a serious issue today. We know this is a big problem in our area and across the nation. But we also know there are solutions. FOX 12/PDX TV wants to shine a light on this very important and timely issue. That's why we created a public service campaign called "Better Together". We want to help kids, teens, their parents and caregivers cope in times of stress and crisis.

HEALTH ISSUES/COMMUNITY PARTNERSHIP/KPDX

The station partnered with the Dougy Center and HOLLA, two local non-profits helping kids and teens. The Dougy Center offers support, resources and connection for families who have lost loved ones. They have also been expanding to helping families cope with the isolation for COVID. KPDX aired and hosted their virtual fundraising gala on May 7th. HOLLA offers mentoring to students of color in Portland. Their priority is to change the narrative of youth of color through culturally responsive relationships. KPDX aired their virtual fundraising gala on May 8th. Also, the station has been a longtime partner of the Boys and Girls Clubs of Portland. Their mission is to empower all young people to discover their full potential as caring, engaged, responsible community members. KPDX aired and hosted their virtual gala on May 6th.