

NCC Cable System Order

Order #	62556929
Syscode	0831
System Name	Spectrum/Baldwin, WI
Market	Minneapolis-St. Paul

Flight Dates	07/16/18 - 07/29/18
Agency	Multi Media Services
Advertiser	Club For Growth Action Wisconsin

Update Date	07/20/18
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Client Code	WI-Sen
Product Code	07180724
Est Code	893
Product Name	WI-S 7.18-7.24
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$795.00		
Commission	\$119.25		
Net Total	\$675.75		
Total Spots	49		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7/17 New Issue Order starting 7/19. Please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/16/18	7/22/18	05:00	09:00				X	X	X	X	-	-	10	\$14.00	\$140.00	30	
2	FXNC	FOX AND FRIEND<	7/23/18	7/29/18	05:00	09:00	X	X						-	-	4	\$16.00	\$64.00	30	
3	FXNC	VARIOUS	7/16/18	7/22/18	09:00	16:00				X	X	X	X	-	-	10	\$11.00	\$110.00	30	
4	FXNC	VARIOUS	7/23/18	7/29/18	09:00	16:00	X	X						-	-	4	\$14.00	\$56.00	30	
5	FXNC	VARIOUS	7/16/18	7/22/18	16:00	19:00				X	X	X	X	-	-	10	\$18.00	\$180.00	30	
6	FXNC	VARIOUS	7/23/18	7/29/18	16:00	19:00	X	X						-	-	4	\$20.00	\$80.00	30	
7	FXNC	VARIOUS	7/16/18	7/22/18	19:00	24:00				X	X	X	X	-	-	5	\$23.00	\$115.00	30	
8	FXNC	VARIOUS	7/23/18	7/29/18	19:00	24:00	X	X						-	-	2	\$25.00	\$50.00	30	

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	49	0	0	0	0	0	0	0	0	0	0	0	49
AMT	\$795.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$795.00

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Date Printed 07/20/18

62556929 | Minneapolis-St. Paul | Spectrum/Baldwin, WI | 0831 |

NCC Cable System Order

Order #	62556929
Syscode	0973
System Name	Spectrum/Mosaic(Dallas), WI
Market	Minneapolis-St. Paul

Flight Dates	07/16/18 - 07/29/18
Agency	Multi Media Services
Advertiser	Club For Growth Action Wisconsin

Update Date	07/20/18
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Client Code	WI-Sen
Product Code	07180724
Est Code	893
Product Name	WI-S 7.18-7.24
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$436.00		
Commission	\$65.40		
Net Total	\$370.60		
Total Spots	49		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7/17 New Issue Order starting 7/19. Please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/16/18	7/22/18	05:00	09:00				X	X	X	X	-	-	10	\$6.00	\$60.00	30	
2	FXNC	FOX AND FRIEND<	7/23/18	7/29/18	05:00	09:00	X	X						-	-	4	\$6.00	\$24.00	30	
3	FXNC	VARIOUS	7/16/18	7/22/18	09:00	16:00				X	X	X	X	-	-	10	\$6.00	\$60.00	30	
4	FXNC	VARIOUS	7/23/18	7/29/18	09:00	16:00	X	X						-	-	4	\$6.00	\$24.00	30	
5	FXNC	VARIOUS	7/16/18	7/22/18	16:00	19:00				X	X	X	X	-	-	10	\$11.00	\$110.00	30	
6	FXNC	VARIOUS	7/23/18	7/29/18	16:00	19:00	X	X						-	-	4	\$14.00	\$56.00	30	
7	FXNC	VARIOUS	7/16/18	7/22/18	19:00	24:00				X	X	X	X	-	-	5	\$14.00	\$70.00	30	
8	FXNC	VARIOUS	7/23/18	7/29/18	19:00	24:00	X	X						-	-	2	\$16.00	\$32.00	30	

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	49	0	0	0	0	0	0	0	0	0	0	0	49
AMT	\$436.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$436.00

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Date Printed 07/20/18

62556929 | Minneapolis-St. Paul | Spectrum/Mosaic(Dallas), WI | 0973 |

NCC Cable System Order

Order #	62556929
Syscode	1084
System Name	Spectrum/Celect, WI
Market	Minneapolis-St. Paul

Flight Dates	07/16/18 - 07/29/18
Agency	Multi Media Services
Advertiser	Club For Growth Action Wisconsin

Update Date	07/20/18
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Client Code	WI-Sen
Product Code	07180724
Est Code	893
Product Name	WI-S 7.18-7.24
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$436.00		
Commission	\$65.40		
Net Total	\$370.60		
Total Spots	49		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7/17 New Issue Order starting 7/19. Please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/16/18	7/22/18	05:00	09:00				X	X	X	X	-	-	10	\$6.00	\$60.00	30	
2	FXNC	FOX AND FRIEND<	7/23/18	7/29/18	05:00	09:00	X	X						-	-	4	\$6.00	\$24.00	30	
3	FXNC	VARIOUS	7/16/18	7/22/18	09:00	16:00				X	X	X	X	-	-	10	\$6.00	\$60.00	30	
4	FXNC	VARIOUS	7/23/18	7/29/18	09:00	16:00	X	X						-	-	4	\$6.00	\$24.00	30	
5	FXNC	VARIOUS	7/16/18	7/22/18	16:00	19:00				X	X	X	X	-	-	10	\$11.00	\$110.00	30	
6	FXNC	VARIOUS	7/23/18	7/29/18	16:00	19:00	X	X						-	-	4	\$14.00	\$56.00	30	
7	FXNC	VARIOUS	7/16/18	7/22/18	19:00	24:00				X	X	X	X	-	-	5	\$14.00	\$70.00	30	
8	FXNC	VARIOUS	7/23/18	7/29/18	19:00	24:00	X	X						-	-	2	\$16.00	\$32.00	30	

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	49	0	0	0	0	0	0	0	0	0	0	0	49
AMT	\$436.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$436.00

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Date Printed 07/20/18

62556929 | Minneapolis-St. Paul | Spectrum/Celect, WI | 1084 |

NCC Cable System Order

Order #	62556929
Syscode	5327
System Name	Spectrum/Rice Lake, WI
Market	Minneapolis-St. Paul

Flight Dates	07/16/18 - 07/29/18
Agency	Multi Media Services
Advertiser	Club For Growth Action Wisconsin

Update Date	07/20/18
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Client Code	WI-Sen
Product Code	07180724
Est Code	893
Product Name	WI-S 7.18-7.24
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$1,168.00		
Commission	\$175.20		
Net Total	\$992.80		
Total Spots	49		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7/17 New Issue Order starting 7/19. Please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/16/18	7/22/18	05:00	09:00				X	X	X	X	-	-	10	\$20.00	\$200.00	30	
2	FXNC	FOX AND FRIEND<	7/23/18	7/29/18	05:00	09:00	X	X						-	-	4	\$23.00	\$92.00	30	
3	FXNC	VARIOUS	7/16/18	7/22/18	09:00	16:00				X	X	X	X	-	-	10	\$16.00	\$160.00	30	
4	FXNC	VARIOUS	7/23/18	7/29/18	09:00	16:00	X	X						-	-	4	\$18.00	\$72.00	30	
5	FXNC	VARIOUS	7/16/18	7/22/18	16:00	19:00				X	X	X	X	-	-	10	\$28.00	\$280.00	30	
6	FXNC	VARIOUS	7/23/18	7/29/18	16:00	19:00	X	X						-	-	4	\$29.00	\$116.00	30	
7	FXNC	VARIOUS	7/16/18	7/22/18	19:00	24:00				X	X	X	X	-	-	5	\$34.00	\$170.00	30	
8	FXNC	VARIOUS	7/23/18	7/29/18	19:00	24:00	X	X						-	-	2	\$39.00	\$78.00	30	

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	49	0	0	0	0	0	0	0	0	0	0	0	49
AMT	\$1,168.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,168.00

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Date Printed 07/20/18

62556929 | Minneapolis-St. Paul | Spectrum/Rice Lake, WI | 5327 |

NCC Cable System Order

Order #	62556929
Syscode	7957
System Name	Spectrum/St. Croix Falls, WI
Market	Minneapolis-St. Paul

Flight Dates	07/16/18 - 07/29/18
Agency	Multi Media Services
Advertiser	Club For Growth Action Wisconsin

Update Date	07/20/18
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Client Code	WI-Sen
Product Code	07180724
Est Code	893
Product Name	WI-S 7.18-7.24
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$530.00		
Commission	\$79.50		
Net Total	\$450.50		
Total Spots	49		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7/17 New Issue Order starting 7/19. Please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/16/18	7/22/18	05:00	09:00				X	X	X	X	-	-	10	\$9.00	\$90.00	30	
2	FXNC	FOX AND FRIEND<	7/23/18	7/29/18	05:00	09:00	X	X						-	-	4	\$9.00	\$36.00	30	
3	FXNC	VARIOUS	7/16/18	7/22/18	09:00	16:00				X	X	X	X	-	-	10	\$6.00	\$60.00	30	
4	FXNC	VARIOUS	7/23/18	7/29/18	09:00	16:00	X	X						-	-	4	\$6.00	\$24.00	30	
5	FXNC	VARIOUS	7/16/18	7/22/18	16:00	19:00				X	X	X	X	-	-	10	\$14.00	\$140.00	30	
6	FXNC	VARIOUS	7/23/18	7/29/18	16:00	19:00	X	X						-	-	4	\$16.00	\$64.00	30	
7	FXNC	VARIOUS	7/16/18	7/22/18	19:00	24:00				X	X	X	X	-	-	5	\$16.00	\$80.00	30	
8	FXNC	VARIOUS	7/23/18	7/29/18	19:00	24:00	X	X						-	-	2	\$18.00	\$36.00	30	

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	49	0	0	0	0	0	0	0	0	0	0	0	49
AMT	\$530.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$530.00

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Date Printed 07/20/18

62556929 | Minneapolis-St. Paul | Spectrum/St. Croix Falls, WI | 7957 |

NCC Cable System Order

Order #	62556929
Syscode	8966
System Name	Spectrum/New Richmond, WI
Market	Minneapolis-St. Paul

Flight Dates	07/16/18 - 07/29/18
Agency	Multi Media Services
Advertiser	Club For Growth Action Wisconsin

Update Date	07/20/18
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Client Code	WI-Sen
Product Code	07180724
Est Code	893
Product Name	WI-S 7.18-7.24
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$708.00		
Commission	\$106.20		
Net Total	\$601.80		
Total Spots	49		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7/17 New Issue Order starting 7/19. Please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/16/18	7/22/18	05:00	09:00				X	X	X	X	-	-	10	\$14.00	\$140.00	30	
2	FXNC	FOX AND FRIEND<	7/23/18	7/29/18	05:00	09:00	X	X						-	-	4	\$16.00	\$64.00	30	
3	FXNC	VARIOUS	7/16/18	7/22/18	09:00	16:00				X	X	X	X	-	-	10	\$9.00	\$90.00	30	
4	FXNC	VARIOUS	7/23/18	7/29/18	09:00	16:00	X	X						-	-	4	\$9.00	\$36.00	30	
5	FXNC	VARIOUS	7/16/18	7/22/18	16:00	19:00				X	X	X	X	-	-	10	\$16.00	\$160.00	30	
6	FXNC	VARIOUS	7/23/18	7/29/18	16:00	19:00	X	X						-	-	4	\$18.00	\$72.00	30	
7	FXNC	VARIOUS	7/16/18	7/22/18	19:00	24:00				X	X	X	X	-	-	5	\$20.00	\$100.00	30	
8	FXNC	VARIOUS	7/23/18	7/29/18	19:00	24:00	X	X						-	-	2	\$23.00	\$46.00	30	

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	49	0	0	0	0	0	0	0	0	0	0	0	49
AMT	\$708.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$708.00

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Date Printed 07/20/18

62556929 | Minneapolis-St. Paul | Spectrum/New Richmond, WI | 8966 |

NCC Cable System Order

Order #	62556929
Syscode	9617
System Name	Spectrum/Polk Burnett, WI
Market	Minneapolis-St. Paul

Flight Dates	07/16/18 - 07/29/18
Agency	Multi Media Services
Advertiser	Club For Growth Action Wisconsin

Update Date	07/20/18
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Client Code	WI-Sen
Product Code	07180724
Est Code	893
Product Name	WI-S 7.18-7.24
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$287.00		
Commission	\$43.05		
Net Total	\$243.95		
Total Spots	49		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7/17 New Issue Order starting 7/19. Please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/16/18	7/22/18	05:00	09:00				X	X	X	X	-	-	10	\$5.00	\$50.00	30	
2	FXNC	FOX AND FRIEND<	7/23/18	7/29/18	05:00	09:00	X	X						-	-	4	\$5.00	\$20.00	30	
3	FXNC	VARIOUS	7/16/18	7/22/18	09:00	16:00				X	X	X	X	-	-	10	\$5.00	\$50.00	30	
4	FXNC	VARIOUS	7/23/18	7/29/18	09:00	16:00	X	X						-	-	4	\$5.00	\$20.00	30	
5	FXNC	VARIOUS	7/16/18	7/22/18	16:00	19:00				X	X	X	X	-	-	10	\$6.00	\$60.00	30	
6	FXNC	VARIOUS	7/23/18	7/29/18	16:00	19:00	X	X						-	-	4	\$6.00	\$24.00	30	
7	FXNC	VARIOUS	7/16/18	7/22/18	19:00	24:00				X	X	X	X	-	-	5	\$9.00	\$45.00	30	
8	FXNC	VARIOUS	7/23/18	7/29/18	19:00	24:00	X	X						-	-	2	\$9.00	\$18.00	30	

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	49	0	0	0	0	0	0	0	0	0	0	0	49
AMT	\$287.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$287.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/20/18

62556929 | Minneapolis-St. Paul | Spectrum/Polk Burnett, WI | 9617 |