

Coalition for Growth & Opportunity

5/7-5/12/19

\$1,950

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 26466409		Changes as of: 5/6/2019 at 10:23 AM		Version: Current State Version 2	
CPE: 526/612/6531		Flight: 5/6/19 - 5/12/19		Station: WRSP	
Agency: STRATEGIC MEDIA SERVICES		Advertiser: The Coalition for Jobs, Growth & Prosperity		Market: Campaign-Sprngfld-Dtr DMA	
1911 NORTH FT MYER DRIVE		Product: issue		Office: WASHINGTON	
SUITE 400		Agency Order #: 8505002		Service: Nielsen	
ARLINGTON, VA		Buyer: Gracy, Ryan		Primary Demo:	
20009		Salesperson: ALEXANDRA BRADLEY		Assistant: ALEXANDRA BRADLEY	
202-955-5342		Separation:		Traffic #: 3809538	
				Total CPM: \$0.00	
				Total GRP:	
				Total Spots: 17	
				Total \$: \$1,950.00	
				Con Type: POLITICAL/NOTE	

#	Day/Time	DP	Program	Rate	Len	5/6 - 5/12												Total Spots	Total \$	CPP*	GRP*
						5/6	5/7	5/8	5/9	5/10	5/11	5/12									
1	M-F 7a-8a		Good Day IL	\$30.00	30	0	1	1	1	1	0	0		4	\$120.00	\$0.00	0.0				
2	8:30a-9a		News: Full Measure	\$30.00	30	0	0	0	0	0	0	1		1	\$30.00	\$0.00	0.0				
3	Sa 4p-5p		Judge Judy	\$20.00	30	0	0	0	0	0	1	0		1	\$20.00	\$0.00	0.0				
4	M-F 5:30p-6p		FOX News at 5:30p	\$150.00	30	0	1	1	1	1	0	0		4	\$600.00	\$0.00	0.0				
5	9p-10p		FOX News at 9	\$200.00	30	0	1	0	1	0	0	0		2	\$400.00	\$0.00	0.0				
6	Sa 9p-9:30p		FOX News at 9	\$150.00	30	0	0	0	0	0	1	0		1	\$150.00	\$0.00	0.0				
7	Su 9p-9:35p		FOX News at 9	\$150.00	30	0	0	0	0	0	0	1		1	\$150.00	\$0.00	0.0				
8	M 7p-8p		The Resident-FOX	\$300.00	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0				
9	M-F 7a-8a		Good Day IL	\$30.00	30	0	0	1	0	0	0	0		1	\$30.00	\$0.00	0.0				
10	M-F 5:30p-6p		FOX News at 5:30p	\$150.00	30	0	0	1	0	0	0	0		1	\$150.00	\$0.00	0.0				
11	W 8p-9p		STAR	\$300.00	30	0	0	1	0	0	0	0		1	\$300.00	\$0.00	0.0				
TOTALS:						0	3	5	3	2	2	2		17	\$1,950.00	\$0.00	0.0				



125 West 55th St
New York, NY 10019

Contract # 28468409		Changes as of: 5/6/2019 at 10:23 AM		Version: Current State Version 2	
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Agency: STRATEGIC MEDIA SERVICES		Advertiser: The Coalition for Jobs, Growth & Prosperity		Market: Campaign-Sprngfld-Dtr DMA	
1911 NORTH FT MYER DRIVE		Product: issue		Office: WASHINGTON	
SUITE 400		Agency Order #: 8505002		Service: Nielsen	
ARLINGTON, VA 20009		Buyer: Gracy, Ryan		Primary Demo:	
		Salesperson: ALEXANDRA BRADLEY		Assistant: ALEXANDRA BRADLEY	
		Separation:		Traffic #: 3809538	
				Total CPE: \$0.00	
				Total GRP:	
				Total Spots: 17	
				Total \$: \$1,950.00	

Special Instructions	
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Date/Time	Added by	Comment
05/06/19 9:12 AM	Janet Jackson	DT LATE SUBMISSION
05/06/19 9:11 AM	System	Notice Received

Competitive Information	
Market Budget:	\$39,000
WRSP Share:	5%
Comment:	
Unknown:	95%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	17	\$1,950.00	N/A
Total	100%	17	\$1,950.00	0.0

Monthly Summary		
Month	Spots	Dollars
2019-May	17	\$1,950.00
Total	17	\$1,950.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Makegood 1	5/6/19 9:12 AM	Janet Jackson	Confirmed	3	\$0	\$1,950.00 Changes: 6 buylines added or modified.
Queued for Electronic Contracting	5/6/19 8:49 AM				\$0	\$0
New	5/3/19 3:57 PM	BRADLEY PHILIPPS	Confirmed	17	\$1,950.00	\$1,950.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WRSP+WCCU Combo 100/0 (WRSP+)
2680 E Cook St
Springfield, IL 62703

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 3809538
Schedule Dates 05/07/19-05/12/19
Advertiser Coalition for Growth & Opportunity-R (124333)
Agency Strategic Media Services (8282)
Product POLITICAL ISSUE (ns) (1187)
Brand 526/612/6531 (118936)
Salesperson Millennium/D.C. Washington DC (1105)
Sales Office Millennium Washington DC
Buyer Name Ryan, Gracy,
Phone/Fax /
CPE 526/612/6531
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Issue

Date Entered 05/06/19
Last Modified 05/06/19
Entered By Janet Jackson
CO-OP No
External # ECR2646409
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$292.50
Net Total \$1,657.50
Sales Tax

WRSP+WCCU Combo 100/0 (WRSP+)
By Broadcast Month
May 2019
Grand Total: 17 \$1,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	05/08/19-05/08/19	3	:30	7A-8A (CST)					1				1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRSP+)	Good Day IL	5/6/19
2.0	Normal Line / SPOT (1)	05/07/19-05/07/19	3	:30	7A-8A (CST)			1						1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRSP+)	Good Day IL	5/6/19
3.0	Normal Line / SPOT (1)	05/08/19-05/08/19	3	:30	7A-8A (CST)				1					1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRSP+)	Good Day IL	5/6/19
4.0	Normal Line / SPOT (1)	05/09/19-05/09/19	3	:30	7A-8A (CST)					1				1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRSP+)	Good Day IL	5/6/19
5.0	Normal Line / SPOT (1)	05/10/19-05/10/19	3	:30	7A-8A (CST)						1			1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRSP+)	Good Day IL	5/6/19
6.0	Normal Line / SPOT (2)	05/12/19-05/12/19	3	:30	8:30A-9A (CST)							1		1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRSP+)	News: Full Measure	5/6/19
7.0	Normal Line / SPOT (3)	05/11/19-05/11/19	3	:30	4P-5P (CST)							1		1	\$20.00	\$20.00	WRSP+WCCU Combo 100/0 (WRSP+)	Judge Judy	5/6/19
8.0	Normal Line / News (4)	05/08/19-05/08/19	3	:30	5:30P-6P (CST)					1				1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+)	News at 5:30p	5/6/19
9.0	Normal Line / News (4)	05/07/19-05/07/19	3	:30	5:30P-6P (CST)			1						1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+)	News at 5:30p	5/6/19
10.0	Normal Line / News (4)	05/08/19-05/08/19	3	:30	5:30P-6P (CST)				1					1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+)	News at 5:30p	5/6/19
11.0	Normal Line / News (4)	05/09/19-05/09/19	3	:30	5:30P-6P (CST)						1			1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+)	News at 5:30p	5/6/19
12.0	Normal Line / News (4)	05/10/19-05/10/19	3	:30	5:30P-6P (CST)							1		1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+)	News at 5:30p	5/6/19
13.0	Normal Line / News (5)	05/07/19-05/07/19	3	:30	9P-10P (CST)					1				1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP+)	FOX News at 9	5/6/19
14.0	Normal Line / News (5)	05/09/19-05/09/19	3	:30	9P-10P (CST)						1			1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP+)	FOX News at 9	5/6/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sigi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRSP+WCCU Combo 100/0 WRS
2680 E Cook St
Springfield, IL 62703

Strategic Media Services
1911 N Fl Myer Dr
Ste 400
Arlington, VA 22209

Contract # 3809538
Schedule Dates 05/07/19-05/12/19
Agency Coalition for Growth & Opportunity-R (124333)
Product Strategic Media Services (8287)
Brand POLITICAL ISSUE (ns) (1187)
Salesperson 526/612/6531 (1189376)
Sales Office Millennium/DC, Washington DC (1108)
Buyer Name Ryan, Gracy,
Phone/Fax /
CPE 526/612/6531
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Issue

Date Entered 05/06/19
Last Modified 05/06/19
Entered By Janet Jackson
CO-OP No
External # ECR26466409
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$292.50
Net Total \$1,657.50
Sales Tax

WRSP+WCCU Combo 100/0 (WRS+)
By Broadcast Month
May, 2019
Grand Total:

Spots	Rate
17	\$1,950.00
17	\$1,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / News (6)	05/11/19-05/11/19	3	:30	9P- 9:30P (CST)							1		1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS+)	FOX News at 9	5/6/19
16.0	Normal Line / News (7)	05/12/19-05/12/19	3	:30	9P- 9:30P (CST)								1	1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS+)	FOX News at 9	5/6/19
17.0	Normal Line / Prime (8)	05/08/19-05/06/19	3	:30	7P- 8P (CST)				1					1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRS+)	STAR	5/6/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRSP, Springfield IL	Date:
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I, Neil Williams

do hereby request station time concerning the following issue:

IL

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: The Coalition for Jobs, Growth and Prosperity

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

The Coalition for Jobs, Growth and Prosperity
1301 W 22nd St
Ste 307
Oak Brook, IL 60523-6809

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

James Gidwitz - Chairman

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/27/19

Date

neil williams

Signature

Digitally signed by neil williams
DN: cn=neil williams, o=Strategic Media Services, ou,
email=williams@strategicmediaservices.com, c=US
Date: 2016.10.10 11:02:45 -0400

202 337 5700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Jennifer E. Valenti
Signature

Jennifer E. Valenti
Printed Name

LOM
Title



Sinclair Broadcast Group, Inc.
PO Box 206270
Dallas, TX 75320-6270

Online Payment Receipt

Please print this screen for your records.

Amount Paid: \$1677.50
May 03, 2019 04:26PM EDT
Transaction #: C02592113

[Print](#)[Return to Main Page](#)

Invoices You Paid

Payment Date	Account #	Due Date	Amount Due	Payment Amount
05/03/19	4769	05/03/19	\$1,657.50	\$1,657.50
Subtotal for 1 Invoice(s):				\$1,657.50
Convenience Fee:				\$20.00
Total				\$1,677.50

Total Invoices Paid

Payment Date	Account #	Due Date	Amount Due	Payment Amount
05/03/19	4769	05/03/19	\$1,657.50	\$1,657.50
Subtotal for 1 Invoice(s):				\$1,657.50
Convenience Fee:				\$20.00
Total				\$1,677.50

Method of Payment

Type: Amex
Card Number: ****2007
Expiration Date: 12/21
Name on Card: David Neal
Account Mailing ZIP Code: 22209
Reference Notes: WRSP-TV Coalition for Jobs, Growth, Prosperity Est#6531 Flight Dates 6531 Flight Dates 5/6-5/12