

Order #618754: Schmidt/R../Schmidt/R../Candidate ../

Date	Action	By	Comment	Total \$	# Spots
2/24/21 2:24:12 PM	Processed	Walton Cutler (walton.cutler@ci	<async process>	\$1,000.00	60
2/24/21 2:21:46 PM	Approved	Deede Wayne (dwayne@cumu		\$1,000.00	60
2/24/21 2:21:43 PM	Approval Work	Deede Wayne (dwayne@cumu	[Business Manager - Business Office Approval Needed Default]	\$1,000.00	60
2/24/21 2:21:00 PM	Approval Work	Judy Hoepfl (jhoepfl@cumul	[Sales Manager - Ready Default]	\$1,000.00	60
2/24/21 1:57:38 PM	Ready for appi	Deede Wayne (dwayne@cumu	Corrected Priority Code	\$1,000.00	60
2/24/21 1:54:51 PM	Put in Edit Mo	Deede Wayne (dwayne@cumu		\$1,000.00	60
2/24/21 1:47:59 PM	Processed	Deede Wayne (dwayne@cumu	[cleared cash in adv]	\$1,000.00	60
2/24/21 8:40:13 AM	Processed	Walton Cutler (walton.cutler@ci	<async process>	\$1,000.00	60
2/24/21 8:30:08 AM	Approved	Deede Wayne (dwayne@cumu		\$1,000.00	60
2/24/21 8:30:05 AM	Approval Work	Deede Wayne (dwayne@cumu	[Business Manager - Business Office Approval Needed Default]	\$1,000.00	60
2/24/21 7:46:50 AM	Approval Work	Judy Hoepfl (jhoepfl@cumul	[Sales Manager - Ready Default]	\$1,000.00	60
2/24/21 6:50:07 AM	Ready for appi	Brenda Franco (bfranco@cumu	Ready	\$1,000.00	60
2/24/21 6:40:02 AM	New order cre	Brenda Franco (bfranco@cumu	<new order>	\$0.00	0

[Sorted by: Date]

ORDER

Orders
Order / Rev: 618754
Alt Order #:
Product Desc: Candidate FWB City Council 3 9 2019
Estimate:
Flight Dates: 02/25/21 - 03/08/21
Original Date / Rev: 02/24/21 / 02/24/21
Order Type: GENERAL

WFTW-AM
Primary AE: Brenda Franco
Sales Office: L-FWB
Sales Region: Local

Agency Name: Schmidt/R/City Council
Buying Contact:
Billing Contact: David Schmidt
 17 Okahatchee Circle SE
 Fort Walton Beach, FL 32548

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Schmidt/R/City Council
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-30

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/21	02/28/21	12	\$205.00	\$205.00
03/01/21	03/08/21	48	\$795.00	\$795.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2021	12	\$205.00	\$205.00	0.00
March 2021	48	\$795.00	\$795.00	0.00
Totals	60	\$1,000.00	\$1,000.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brenda Franco	L-FWB	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTWA	02/25/21	02/26/21	M-F AM Drive M-F	CM	6a-10a	---22--	1:00	4	\$15.00	P-30	0.00	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/21	02/28/21	---22--		4				\$15.00		0.00			
N 2	WFTWA	03/01/21	03/05/21	M-F AM Drive M-F	CM	6a-10a	33333--	1:00	15	\$15.00	P-30	0.00	NM	15	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/01/21	03/07/21	33333--		15				\$15.00		0.00			
N 3	WFTWA	03/08/21	03/08/21	M-F AM Drive M-F	CM	6a-10a	3-----	1:00	3	\$15.00	P-30	0.00	NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	3-----		3				\$15.00		0.00			
N 4	WFTWA	02/25/21	02/26/21	M-F Midday M-F	CM	10a-3p	---32--	1:00	5	\$20.00	P-30	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/21	02/28/21	---32--		5				\$20.00		0.00			
N 5	WFTWA	03/01/21	03/05/21	M-F Midday M-F	CM	10a-3p	33333--	1:00	15	\$20.00	P-30	0.00	NM	15	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/01/21	03/07/21	33333--		15				\$20.00		0.00			
N 7	WFTWA	02/25/21	02/26/21		CM	3p-7p	---12--	1:00	3	\$15.00	P-30	0.00	NM	3	\$45.00

Order / Rev: 618754
 Alt Order #:
 Flight Dates: 02/25/21 - 03/08/21

Advertiser: Schmidt/R/City Council
 Product Desc: Candidate FWB City Council 3 9 2019
 Estimate:
 WFTW-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F PM Drive M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/21	02/28/21	---12--					3	\$15.00		0.00			
N 8	WFTWA	03/01/21	03/05/21	M-F PM Drive M-F	CM	3p-7p	33333--	1:00	15	\$15.00	P-30	0.00	NM	15	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/01/21	03/07/21	33333--					15	\$15.00		0.00			
Totals													60	\$1,000.00	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.
 I, DAVID SCHMIDT, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: DAVID SCHMIDT

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

FWB CITY COUNCIL

Date of election:

3/9/21

General Primary

Treasurer of candidate's authorized committee:

DAVID SCHMIDT

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

- (2) this station is authorized to announce the time as paid for by such person or entity; and
- (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>[Signature]</u>	Signature: <u>[Signature]</u>
Name: <u>DAVID SCHMIDT</u>	Name: <u>JUDY HOEPL</u>
Date of Request to Purchase Ad Time: <u>2/27/21</u>	Date of Station Agreement to Sell Time: <u>02/24/2021</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

David Schumert

Date:

2/23/21

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 02/24/2021

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 618754	Station Call Letters: WFTW-AM	Date Received/Requested: 02/24/2021
Est. #:	Station Location: FORT WALTON BCH, FL	Rup Start and End Dates: 2/25 - 3/8/2021

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.