

Withers Broadcasting
WDDD-FM, WVZA-FM, WTAO-FM, WHET-FM, WFRX-FM
Quarterly Issues/Programs List
2nd Quarter (April/May/June), 2013

Withers Broadcasting provides its listeners with programming and public service elements that address issues of concern to our local community. Among the issues determined to be of most concern during the preceding quarter were:

- A) In the News: Possible effects of high pressure fracturing being legalized in the area, and the opportunities and challenges presented by “fracking”, concealed carry law and proposed weapon ban in the state, proposed same-sex marriage legislation, continued coverage of the state pension reform saga.

- B) Weather: Stations provided broadcast of any severe weather bulletins and advisories, and ongoing coverage where necessary, pertaining to severe storms in the area as well as drought information.

- C) Health: Stations ran promos and made announcements heart disease and cancer awareness. During the hotter weather in late June, stations provided tips to our listeners on how to cope with and stay safe in the heat.

These topics were primarily addressed in newscasts, live appearances and/or promotional announcements. Additional topics of local importance were covered in studio interviews and announcements detailed herein:

Date	Time	Topic	Length
4/01/13	8:00 AM	Cheri Fitts of Children Appointed Special Advocates (CASA) to promote Child Abuse Awareness Month.	5:00
4/02/13	8:00 AM	Jack Cochran to promote Absher Arnold's "Fill the Truck" event benefiting the Lighthouse Shelter.	5:00
4/03/13	7:00 AM	Dr. Hatchett from Heartland Regional Medical Center to promote upcoming events at the hospital.	5:00
4/05/13	7:00 AM	Shannon from "Bassmasters" to discuss and promote upcoming fishing tournament at Lake of Egypt.	5:00

4/09/13	8:00 AM	Behesha Doan of "This Able Veteran" which is a not-for-profit organization that provides service dogs to disabled veterans, to promote the organization.	5:00
4/19/13	7:00 AM	Bob Campbell with the Marion Kiwanis to promote their Pancake Breakfast.	5:00
4/24/13	7:00 AM	Andrea Turner with Heartland Regional Medical Center to promote their upcoming Job Fair.	5:00
5/6/13	7:00 AM	Shannon Johnson of the Williamson County Tourism Bureau to celebrate Nation Travel and Tourism week.	5:00
5/6/13	8:00 AM	David Pearson to promote "Benefit for Eli" event. Eli is an 8-year-old from Benton with pancreatic cancer.	5:00
5/7/13	7:00 AM	Petra Massetto of Southern Illinois Healthcare to promote their "Arthritis Walk" event.	5:00
5/14/13	8:00 AM	Gail Lannon to promote the Pope County annual "Lusk Creek BBQ Festival and Cook-Off" which benefits the County Historical Society.	5:00
5/16/13	8:00 AM	Jamie Sord to promote and discuss local charity events.	5:00
5/21/13	7:00 AM	Jim Gentile and HerrinFesta Italiana Queen to promote HerrinFesta events.	5:00
5/23/13	8:00 AM	Deb Hogg with Hospice of Southern Illinois to discuss the "Memory Garden" dedication ceremony.	5:00
5/29/13	8:00 AM	Mike Ventola with the Southern Illinois Miners to discuss upcoming promotions.	5:00
6/3/13	7:00 AM	Bill Hill to promote and discuss the annual Shriner's Circus.	5:00
6/6/13	7:00 AM	Alex Aiken to promote the "Southern Pride Invitational" concert and rodeo.	5:00
6/10/13	8:00 AM	Cathy Renfro with the Carbondale Parks District to discuss and promote the annual "Sunset Concert" series.	5:00
6/13/13	7:00 AM	The staff from Walker's Bluff to promote upcoming Credence Clearwater Revisited concert.	5:00
6/17/13	8:00 AM	Nate Mast to talk about the SIU Summer Sports Camp.	5:00
6/19/13	7:00 AM	Officer Joey Watson of the Illinois State Police to discuss safe driving during the Street Machine Nationals event.	5:00
6/25/13	8:00 AM	Jo Poshard to promote the "Beds for Kids" charity drive.	5:00

In addition, we posted additional listings of community activities and non-profit events on our website at mywithersradio.com, and regularly announced many of these at our discretion during the broadcast day.