

Withers Broadcasting
WDDD-FM, WVZA-FM, WTAO-FM, WHET-FM, WFRX-FM
Quarterly Issues/Programs List
4th Quarter (October/November/December), 2016

Withers Broadcasting provides its listeners with programming and public service elements that address issues of concern to our local community. Among the issues determined to be of most concern during the preceding quarter were:

- A) Election: Gave attention to local and Presidential Elections. There were a number of tightly contested state legislative races whose results impacted the balance of power in Springfield. A number of local tax initiatives were also on the ballot.
- B) Ongoing State Budget Impasse: Impact on the availability of local services and employment namely in social services and education.
- C) Crime: We reported on an increasing amount of crime in the region. From shootings in Carbondale related to the drug trade, a spike in both residential and retail theft, and an unusually high number of suspicious fires.
- D) Health: Enrollment periods and deadlines for the Affordable Care Act.
- E) Holiday Charity: We highlighted a number of local charitable efforts that support underprivileged area residents. Among them: Toys For Tots, The Fowler Bonan Coats For Kids Campaign, Carita's Family Solutions, and The Night's Shield Children's Shelter. W3D conducted a two week on-air auction where

listeners raised money to support abused, neglected, and abandoned children who reside at the shelter.

These topics were primarily addressed in newscasts, live appearances and/or promotional announcements. Additional topics of local importance were covered in studio interviews and announcements detailed herein:

10-14	7:00	George Scheffer from Murdale True Value to	5:00
-16	AM	discuss the Toys for Tots campaign	
10-18	8:00	Tina Gibbs from Ameren to talk about gas	5:00
-16	AM	safety	
10-20	7:00	Gail Lannom to talk about Southern Illinois	5:00
-16	AM	Chili Cookoff	
10-26	7:00	Erin Kopec from Hire Level to discuss a	5:00
-16	AM	local job fair	
11-3-	8:15	Gail Lannom to discuss upcoming Southern	5:00
16	AM	Illinois Chili Cookoff	
11-9-	7:00	Erin from Hire Level to discuss a local job	5:00
16	AM	fair	
11-22	8:00	Alexis Sparks from Caritas Family Solutions	5:00
-16	AM		
12-12	8:00	Tom Harness from Harness Digital	5:00
-16	AM	Marketing in his Ugly Christmas Suit to raise	
		money for local food pantry	
12-22	8:00	Michael Nave and Dustin Keele from	5:00
-16	AM	Cornerstone Church in Marion to talk about	
		Wonderfully Made Ministry	
12-28	8:00	Tim Bischoff from the US Army Corps of	5:00
-16	AM	Engineers to discuss live Christmas tree	
		recycling	

In addition, we posted additional listings of news, community activities and non-profit events on our websites, and regularly announced many of these at our discretion during the broadcast day.