

Withers Broadcasting
WDDD-FM, WVZA-FM, WTAO-FM, WHET-FM, WFRX-FM
Quarterly Issues/Programs List
3rd Quarter (July/August/September), 2013

Withers Broadcasting provides its listeners with programming and public service elements that address issues of concern to our local community. Among the issues determined to be of most concern during the preceding quarter were:

- A) In the News: Possible effects of high pressure fracturing being legalized in the area, and the opportunities and challenges presented by “fracking”, passing of the concealed carry law and what it means for listeners, passing of same-sex marriage legislation, discussed upcoming elections, both local and state, continued coverage of the state pension reform saga.

- B) Weather: Stations provided broadcast of any severe weather bulletins and advisories, and ongoing coverage where necessary, pertaining to severe storms as well as extreme heat in the area throughout the quarter, along with drought information.

- C) Health: Stations ran promos and made announcements regarding heart disease and cancer awareness. Stations provided tips to our listeners on how to cope with and stay safe in the summer heat.

These topics were primarily addressed in newscasts, live appearances and/or promotional announcements. Additional topics of local importance were covered in studio interviews and announcements detailed herein:

Date	Time	Topic	Length
7-1-13	8:00 AM	Cathy Pain of the Carbondale Parks District to promote the “Carbondale Dip” swimming contest.	5:00
7-9-13	7:00 AM	Jen Hoelzle, Illinois State Travel Director to discuss summer events in the area.	5:00
7-11-13	7:00 AM	SIH's Emily Burke and Kroger's Andrew McCroy to talk about the Kroger Amateur Car Show to benefit the Coach Kill Cancer Fund.	5:00

7-16-13	8:00 AM	JR from the Marion Ministerial Alliance to discuss their "Rock for Food" concert.	5:00
7-17-13	7:00 AM	Jennifer Vinyard from Hospice of Southern Illinois to promote their summer raffle benefit.	5:00
7-18-13	8:00 AM	Same Hoskins to promote the SIU Aviation Program's "Warbird Salute" event.	5:00
7-31-13	8:00 AM	13Pro members to promote the "Young Professional Resource Fair" that they are holding.	5:00
8-7-13	8:00 AM	Carbondale Chamber of Commerce to promote the SIU/Carbondale Kickoff event, formerly known as "Welcome Fest" to acclimate incoming students to the area.	5:00
8-13-13	8:00 AM	Andrea Turner with Heartland Regional Medical Center to discuss upcoming charity events.	5:00
8-22-13	7:00 AM	SIU Football Coach Dale Lennon to discuss the upcoming Saluki Football Season, including the "Blackout Cancer" game that benefits cancer research.	5:00
8-23-13	7:00 AM	Ryan McKennedy and Lewis Short for Team Red, White, and Blue, which is a not for profit organization that supports veterans.	5:00
8-26-13	8:00 AM	Jordan Croster with Helia to promote the Helia/Walker's Bluff wine tasting tour, "Winesday Wednesday" to benefit Helia Rehabilitation.	5:00
8-27-13	7:00 AM	Governor Pat Quinn to discuss the Du Quoin State Fair, as well as upcoming events in southern Illinois.	10:00
9-4-13	7:00 AM	Shawn Stearns to promote and discuss the Murphysboro Apple Festival.	5:00
9-9-13	7:00 AM	Gail Lannon to discuss the Old King Coal Job Fair.	5:00
9-17-13	7:00 AM	Ashley from the Operating Engineers Union to promote their upcoming poker run.	5:00
9-18-13	8:00 AM	Juli Ingrham from the SI Opry to discuss upcoming monthly concert series.	5:00
9-19-13	8:00 AM	Jennifer Vinyard from Hospice of Southern Illinois to discuss upcoming charity events.	5:00
9-27-13	7:00 AM	John Odle to discuss Marion HubFest.	5:00

In addition, we posted additional listings of community activities and non-profit events on our website at mywithersradio.com, and regularly announced many of these at our discretion during the broadcast day.