

Withers Broadcasting
WDDD-FM, WVZA-FM, WTAO-FM, WHET-FM, WFRX-FM
Quarterly Issues/Programs List
3rd Quarter (July/August/September), 2015

Withers Broadcasting provides its listeners with programming and public service elements that address issues of concern to our local community. Among the issues determined to be of most concern during the preceding quarter were:

- A) In the News: Covered the ongoing Budget Battle between Republican Governor Bruce Rauner and the Democrat Majority Legislation. Discussed ramifications and results of State Funding Cuts due to the continuing impasse. Covered ongoing SIU Chancellor Search, including hiring breakdown and eventual hiring of an interim Chancellor.

- B) Spring Weather: Stations provided broadcast of any severe weather bulletins and advisories, and ongoing coverage where necessary, reported on the cooler than average summer temperatures.

- C) Health: Stations ran promos and made announcements regarding heart disease and cancer awareness. Promoted the upcoming Heart Walk. Stations provided tips to our listeners on how to cope with and stay safe in the summer heat.

These topics were primarily addressed in newscasts, live appearances and/or promotional announcements. Additional topics of local importance were covered in studio interviews and announcements detailed herein:

Date	Time	Topic	Length
7/13/15	8:00 AM	Jason from the So. Ill Miners to discuss upcoming events.	5:00
7/14/15	8:00 AM	Micah from Egyptian Hills Resort to discuss "Legends on the Lake."	5:00
9/4/15	8:00 AM	SIU Volleyball Coach Ingram to discuss upcoming charity events, such as the pink-out game.	5:00
9/17/15	8:00 AM	Beth Walker to promote the upcoming Heart Walk event	5:00
9/18/15	8:00 AM	SIU Football Coach Dale Lennon to discuss the upcoming Blackout game for cancer awareness.	5:00
9/21/15	7:00 AM	Wanda from CASA to discuss an upcoming event.	5:00
9/21/15	8:00 AM	Beth Walker to promote upcoming Heart Walk event.	5:00
9/22/15	8:00 AM	Karli from SIU Credit Union to promote the upcoming tailgate event for the Blackout Cancer Game.	5:00
9/22/15	9:00 AM	Jennifer Vinyard from Hospice of Southern Illinois to Discuss the upcoming Dueling Pianos charity event.	5:00
9/23/15	8:00 AM	Meredith from the Marion City Council to discuss Hubfest.	5:00
9/24/15	8:00 AM	Amy from 17th Street to promote the "Praise the Lard" BBQ fest in Murphysboro.	5:00
9/29/15	8:00 AM	Attitude Designs and SIU Credit Union to Discuss the upcoming Blackout Cancer Tailgate.	5:00
9/30/15	8:00 AM	Beth Walker to promote upcoming Heart Walk event.	5:00

In addition, we posted additional listings of community activities and non-profit events on our website at mywithersradio.com, and regularly announced many of these at our discretion during the broadcast day.