

**Withers Broadcasting**  
**WDDD-FM, WVZA-FM, WTAO-FM, WHET-FM, WFRX-FM**  
**Quarterly Issues/Programs List**  
**1st Quarter (January/February/March), 2014**

Withers Broadcasting provides its listeners with programming and public service elements that address issues of concern to our local community. Among the issues determined to be of most concern during the preceding quarter were:

- A) In the News: Healthcare reform and signup, same-sex marriage legislation, medical marijuana legislation, Brookport tornado cleanup with Federal and State Emergency Management Agencies, Primary Election coverage and updates, challenges and opportunities presented to the area by high pressure fracturing. New laws in effect as of 1/1.
  
- B) Winter Weather: Stations provided broadcast of any severe weather bulletins and advisories, and ongoing coverage where necessary, including any travel restrictions, road conditions, or school/event cancellations due to severe weather and travel conditions.
  
- C) Health: Stations ran promos and made announcements regarding the American Heart Association's "Go Red For Women" heart health campaign. Helped Heartland Regional Medical Center promote their "Wine and Roses" event for heart-healthy women. Partnership with Hospice of Southern Illinois in support of their "Red Carpet Gala" which is their major fund raiser.

These topics were primarily addressed in newscasts, live appearances and/or promotional announcements. Additional topics of local importance were covered in studio interviews and announcements detailed herein:

Date	Time	Topic	Length
1/09/14	8:00 AM	Jennifer Vinyard from Hospice of Southern Illinois and two performers to promote the "Red Carpet Gala" to benefit HSI.	5:00
1/16/14	8:00 AM	Jennifer Vinyard from Hospice of Southern Illinois with Jonathon Bevis from Cooks to discuss silent auction items at the "Red Carpet Gala" to benefit HSI.	5:00
1/23/14	8:00 AM	Jennifer Vinyard From Hospice of Southern Illinois to promote and discuss events at the "Red Carpet Gala" to benefit HSI.	5:00
1/29/14	8:00 AM	Riley from Ameren Illinois to discuss the companies Avian Protection Initiative, and how it works to protect raptors in the state.	5:00
1/30/14	8:00 AM	Jennifer Vinyard from Hospice of Southern Illinois to promote HSI 1st Annual Jessica Cooksey Basketball Benefit.	5:00
2/03/14	8:00 AM	Disabled Veterans Fundraiser to promote concert benefit.	5:00
2/05/14	8:00 AM	Bannister's Family to promote Disabled Veterans Fundraiser.	5:00
2/06/14	7:00 AM	Steve Sowers from Saluki Athletics to discuss upcoming promotions at Saulki Games.	5:00
2/06/14	8:00 AM	Beth Walker with the American Heart Association to promote their "Wear Red" campaign for women's heart health.	5:00
2/12/14	7:00 AM	Jennifer Olson to promote and discuss "Bank on Marion" financial and banking educational class.	5:00
2/14/14	8:00 AM	Josh Benson from the Marion Civic Center	5:00
2/21/14	7:00 AM	Mike Heath and Rick Hubert of the Good Samaritan Ministries in Carbondale to promote their "Southern Illinois' Got Talent" fundraiser.	5:00
2/27/14	7:00 AM	Mark Hall, driver of the Raminator Monster Truck to promote Monster Truck Nationals.	5:00
2/28/14	7:00 AM	Eric Tack, driver of the Bigfoot Monster Truck to promote Monster Truck Nationals.	5:00
3/5/14	8:00 AM	Mike Gunter of the VFW to discuss veteran's issues.	5:00
3/6/14	8:00 AM	Michelle with "Get Covered Illinois" to discuss the state's new health care insurance system.	5:00
3/12/14	7:00 AM	Julie Brown-Yates and Jack Garner to announce the 2014 Herrifesta Italiana Entertainment Lineup.	5:00
3/17/14	8:00 AM	Deb Hogg from Hospice of Southern Illinois to discuss Hospice and our "Pause for a Cause" promotion.	5:00
3/18/14	7:00 AM	Linda from Curves for Women to discuss their food drive.	5:00
3/18/14	8:00 AM	Tina Hale from Ameren Illinois to discuss customer community relations.	5:00

3/19/14	7:00 AM	Jeff Hall to promote the Southern Illinois Men's Health Conference.	5:00
3/20/14	7:00 AM	Linda from Curves for Women to discuss their food drive.	5:00
3/21/14	7:00 AM	Saluki Baseball Coach Henderson to promote the first night game in the new stadium.	5:00
3/24/14	7:00 AM	Saluki Basketball Coach Barry Hinson to promote the men's basketball Postseason Celebration and Fan Event.	5:00

In addition, we posted additional listings of community activities and non-profit events on our website at [mywithersradio.com](http://mywithersradio.com), and regularly announced many of these at our discretion during the broadcast day.