

**Withers Broadcasting**  
**WDDD-FM, WVZA-FM, WTAO-FM, WHET-FM, WFRX-FM**  
**Quarterly Issues/Programs List**  
**4th Quarter (October/November/December), 2014**

Withers Broadcasting provides its listeners with programming and public service elements that address issues of concern to our local community. Among the issues determined to be of most concern during the preceding quarter were:

- A) In the News: Local and State Election Coverage, including a "Withers-Wide" Election Night Special. Discussed the ramifications of the election both before and after, and discussed the transition period between incoming Governor-Elect Bruce Rauner from outgoing Governor Pat Quinn. Covered the departure of SIU Chancellor Rita Cheng and the effect her leaving had on the university, and the sudden passing of her replacement interim Chancellor Paul Sarvela.
  
- B) Weather: Stations provided broadcast of any severe weather bulletins advisories, and warnings with ongoing coverage where necessary, pertaining to severe storms as well as severe winter storms along with school and event closings.
  
- C) Health: Stations ran promos and made announcements regarding heart disease and cancer awareness. Promoted the Night Shield, a local company which strives to keep siblings together through foster care, as well as the American Cancer Society's Smokeout day. Stations provided tips to our listeners on how to cope with and stay safe in the cold months late in the quarter, and listed warming centers when needed for listeners who may not have access to working heat.

These topics were primarily addressed in newscasts, live appearances and/or promotional announcements. Additional topics of local importance were covered in studio interviews and announcements detailed herein:

10-7-14	8:00 AM	SIU Credit Union marketing directors to talk about our joint tailgating promotion at Saluki Football games.	5:00
10-8-14	8:00 AM	CASA to promote their upcoming Pause for a Cause event.	5:00
10-9-14	8:00 AM	Pamela from Allied Physical Rehab Center to discuss an upcoming	5:00

		free event.	
10-14-14	8:00 AM	Representatives from both Great Boars of Fire and Pheasant Hollow Winery to talk about the Saluki Tailgate.	5:00
10-16-14	8:00 AM	Misty Stover to start an early ticket promotion for an upcoming Illinois Rodeo event.	5:00
10-21-14	8:00 AM	Tailgate Sponsors Attitude Design and Dixie Cream donuts to discuss Saluki Tailgate.	5:00
10-22-14	7:00 AM	Members of the Marion Rotary Club to discuss their Family Outside Movie Night event.	5:00
10-22-14	8:00 AM	Shannon from the Williamson County Tourism Board to discuss their upcoming bike giveaway.	5:00
10-23-14	8:00 AM	Misty Stover and bullrider Clint Jackson to promote the upcoming rodeo event.	5:00
10-23-14	8:15 AM	Saluki Basketball Coach Barry Hinson to discuss SIU Homecoming.	5:00
10-27-14	8:00 AM	Cindy and Sara Bonds from NightShield to discuss their upcoming Zombie Run event.	5:00
11-04-14	8:00 AM	Chrystal Davis and David Fry to promote the Marion Chili Cookoff.	5:00
11-06-14	8:00 AM	Misty Stover and bullrider Clint Jackson to promote the upcoming rodeo event.	5:00
11-08-14	8:00 AM	Cast Member's of "Disney on Ice" to promote upcoming event.	5:00
11-11-14	8:00 AM	Erin from 13 Pro to promote a membership drive.	5:00
12-08-14	8:00 AM	Sara Bond from Night Shield to promote joint event with Withers Broadcasting.	5:00
12-30-14	8:00 AM	Jennifer Vinyard from Hospice of So. Ill to discuss the upcoming "Hospice Gala" event.	5:00

In addition, we posted additional listings of community activities and non-profit events on our website at [mywithersradio.com](http://mywithersradio.com), and regularly announced many of these at our discretion during the broadcast day.