

Withers Broadcasting
WDDD-FM, WVZA-FM, WTAO-FM, WHET-FM, WFRX-FM
Quarterly Issues/Programs List
2nd Quarter (April/May/June), 2014

Withers Broadcasting provides its listeners with programming and public service elements that address issues of concern to our local community. Among the issues determined to be of most concern during the preceding quarter were:

- A) In the News: Primary Election coverage, and subsequently the gubernatorial race, allegations against Governor Quinn's now-defunct anti-violence program. The Pravin Varughese saga, updates on SIU's search for and hiring of a new president, and the search for a replacement for Chancellor Rita Cheng.

- B) Summer Weather: Stations provided broadcast of any severe weather bulletins and advisories, and ongoing coverage where necessary, including any travel restrictions, road conditions, or school/event cancellations due to severe weather and travel conditions.

- C) Health: Stations ran promos and made announcements regarding the American Heart Association's "Go Red For Women" heart health campaign. Promoted HerrinFesta Italiana. Helped to promote the Coach Kill Cancer Fund, and the Coach Kill Poker Run, which benefits his charity.

These topics were primarily addressed in newscasts, live appearances and/or promotional announcements. Additional topics of local importance were covered in studio interviews and announcements detailed herein:

Date	Time	Topic	Length
4/15/14	8:00 AM	Mike from Cornerstone Church to discuss the moving of the church into the old Wal-Mart Building.	5:00
4/16/14	8:00 AM	Jack Garner from HerrinFesta to discuss the events at HerrinFesta.	5:00
4/17/14	7:00 AM	David Luff from the Love & Truth Church to discuss the Easter Egg Hunt that Withers Broadcasting helped to sponsor.	5:00
4/17/14	8:00 AM	Tim and Jason from the Miners to talk about Anthem tryouts for the upcoming season.	5:00
4/18/14	8:00 AM	SIU Football Coach Dale Lennon to talk about the Spring Football game.	5:00
4/22/14	7:00 AM	13 Pro to discuss their upcoming Trivia Night.	5:00
4/25/14	7:00 AM	Tim from the Miners to discuss ticket packages for the upcoming season.	5:00
4/25/14	8:00 AM	Mario Moccia and friends for the Sweetheart in a Saddle event.	5:00
5/1/14	7:00 AM	Coach Blaylock from SIU Softball and a local senior from Anna Taylor Orsburn to discuss Senior Night.	5:00
5/1/14	8:00 AM	Gail for Lusk Creek BBQ to discuss the BBQ Cookoff and events.	5:00
5/2/14	8:00 AM	Coach Henderson from SIU Baseball to discuss the past season and upcoming events.	5:00
5/13/14	7:00 AM	Tyler to discuss Shop with a Cop.	5:00
5/14/14	7:00 AM	Jack Garner from HerrinFesta to discuss the events at HerrinFesta.	5:00
5/16/14	7:00 AM	Gail for Lusk Creek BBQ to discuss their newspaper inserts and the BBQ Cookoff.	5:00
6/16/14	8:00 AM	Scott from the Hamilton County Fair to promote the fair and events.	5:00
6/18/14	7:00 AM	Roz Rice from SIH to promote and discuss the Coach Kill Cancer Fund.	5:00
6/18/14	8:00 AM	Mark Williams to talk about the Mentor for Kids program.	5:00
6/19/14	7:00 AM	Judy and Sara Bond from Knight's Shield will be in to talk in general. June's Pause for a Cause charity of the Month.	5:00
6/19/14	8:00 AM	Deb Hutson to promote the upcoming Sesser Homecoming event.	5:00

In addition, we posted additional listings of community activities and non-profit events on our website at mywithersradio.com, and regularly announced many of these at our discretion during the broadcast day.