## **ISSUES PROGRAMS LIST**

There follows a listing of some of the significant issues responded to by Station WQHZ, WRIE, WXKC, WXTA, along with the most significant programming treatment of those issues for the period \_\_\_\_\_\_ to \_\_\_\_\_. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Agency/Representative	Program/Date/Time/Duration	on Description of issues covered
Erin McCracken, Outreach Services Manager & Marcy Hall, Adult Services Manager – Erie Public Library	North Coast Views Sunday, Oct 4, 2015 6:00am - 30 min	Heard how they are keeping current with the changes in electronic media. Learned about the idea lab, which will showcase new technology. Asked for public input on what it should include. Reminded everyone about the many online resources, classes, lectures and movies for free (or nearly free) and ways to get involved for all ages.29m45s
Emily Antolik, Erie Zoo     Cindy Filson, Co-founder & President of Cody's Wheels of Hope	North Coast Views Sunday, Oct 11, 2015 6:0am - 30 min	1. Talked about one of the major fundraiser for the zoo, Zoo Boo. Got all the details on old favorites and new booths and decorations. Reminded everyone that money goes toward upkeep and new features (including a family bathroom) — so, get tickets in advance. Heard about the new big cat exhibit and the new baby lynx. Learned that when purchase your membership in October — you get invited to a rhino party. Also reminded everyone about the zoo closing in November. 11m 50s 2. Childhood cancer awareness month — reviewed how her grandson was diagnosed with cancer — they had given him a bike for Christmas and he was only able to use it once, so after his death they gave it to another child and realized how much joy it brings to children. They expanded their reach to the tristate area — and donate any wheeled toys, in case the child cannot ride a bike. Learned that every toy is hand picked — got details on how to help a child with a life threatening illness — or how you can help by donating, or attending fundraising activities. 17m
Mike Plazony, Board Pres. Of Mission Empower - Mission Read, Dyslexia Center of Excellence	North Coast Views Sunday, Oct 18, 2015 6:00am - 30 min	1. Learned that Mission Empower is a Community Parent resource providing advocacy, education and inclusion for families and their children with disabilities. Has a new program to help young children that are underserved get screened for dyslexia or learning challenges – and then pay for tutors to assist them, with the idea that many times behavior problems are because the children are having trouble learning – which may be undiagnosed dyslexia. Heard how to volunteer and contact them for more info.19m20s  2. Heard about how they cover families who have children
2. Megan Groholski Area Director, MDA		that could have any one of 43 different neuro muscular diseases. They raise money for research – because they want to find a cure. In the meantime, they work to fund medications and clinical trials – also camp for children. Learned that people can be affected at any age. Heard about a fundraiser coming up – the Muscle Walk later today at the Mall, where all monies that are raised stay local. 10m10s
1. Tammy Rogers, President, New Hope Assistance Dogs	North Coast Views Sunday, Oct 25, 2015 6:00am - 30 min	1. Learned how they have been working with dogs for over 30 years – first as show dogs (obedience) – and how they decided evolve to train service animals. They partner with a prison in Conneaut in a program that starts the training (which helps both the inmate and the dog) – Heard which dogs seem to make good service dogs. Talked about the many people they get dogs to – from vets to the disabled. Reviewed how much certification and training it takes – and how it has to be up kept. The dogs can be expensive, so they find ways to work with those that may need one. 29m20s

We have also rotated PSA announcements highlighting the following:

Family Services, Big Brother – it is easy and takes very little time to impact the life of a child just by being you

Erie County Library- not just books –music, movies, language instruction and more – most of it free, online or stop by

Lucy's 1st Step - free assistance / counseling for parents who have lost a child

NAMI – group classes and support groups to assist individuals and family members dealing with mental health challenges

2<sup>nd</sup> Harvest Food Bank – highlighting the hunger problem – and local contact info

Erie VA Medical Center – reminding veterans and their families about services – specific info for women

Multicultural Resource Center- reminding the community that there are many services to assist with diversity training and classes to learn about other cultures

Therapy Dogs United- get your dogs involved with therapy services for children & adults—contact if your business wants a visit from a therapy dog

Career Link – remind employers and those looking for employment that there are many free services to help find each other

Safe Harbor/Safe Line-how to get help for sadness or bullying issues – for teens and adults

Environment Erie – contact info on how to help our earth

ExpERIEnce Childrens Museum - featuring hands on play while learning

Make A Wish – telling you 3 ways to help children with life threatening illnesses

SafeNet – with help for domestic violence

Pennsylvania Minute/Senator Sean Wiley- Various topics

Parkinson Partners – Support and Information

Erie City Mission – contact info on how to help give those struggling a new start

United Way — Be A Caring Adult — simple suggestions on how to make a difference in a child/youth

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Kevin Smith, Advanced Diversified Manufacturing Industry Partnership & Tami Adams, NWPA National Tooling & Machine Assoc.	North Coast Views Sunday, Nov 1, 2015 6:00am - 30 min	Heard about how manufacturing has changed so much in the past couple of years & how they are passionate about getting the word out to our area students that this could be a viable career choice for them. They also want to let manufacturers in the surrounding areas know about the many ways that they can get free information about how to make things run more streamlined, be it in the office/accounting-payroll areas, or with equipment. Learned about TechFest – a free trade show with information for all those mentioned. 28m50s
1. Jane Asher, President, Gluten Free Erie	North Coast Views Sunday, Nov 8, 2015 6:00am - 30 min	1. Reminded everyone that Jane is not a medical professional  – just passionate about spreading the word of their support group to help others who are suffering with effects from Celiac and wheat gluten allergies and sensitivities. Learned how to get in touch with them – and where to get info on
2. Staff Sgt. Will Hodges, Sgt. Christina Perieff, Staff Sgt. Derek Smoak & Susan Prichard - Toys for Tots	·	restaurants, recipes and info. 16m15s  2. Learned how Toys for Tots originally started — and that the Marines really want to help children from newborns to teens who would not have the hope of a gift at Christmas if not for the generosity of the community. Heard the many ways to get involved, from purchasing new toys and putting them at the collection sites, to setting up fund raisers through work or personally having an event — or by volunteering. 12m 15s
1. Lesley Michell, Co-Founder, Lucy's First Step	North Coast Views Sunday, Nov 15, 2015 6:00am - 30 min	1.Heard about what made Lesley and her husband start Lucy's First Step, when they lost their baby daughter – and wanted a different kind of Support Group for parents who lost any age child – in any manner. They have a Counselor who runs the meetings, with subjects that will help with the healing process, as well as letting those who attend talk (especially while we get ready for the holidays). They have a newborn burial package to help parents – and are working on having a grant to help those who lose an older child (as the funeral costs are great) They will also help with individual counseling, if a group setting is not helpful for you. 16m25s 2. Reviewed the programs offered by the St Martin Center – from Emergency needs for those in the lower income bracket
2. Jessica Krugger, Erie St Martin Center		-to free public classes and services for all members of the community from Credit Counseling - to Home Ownership info - to Day Care and Early Education. Talked about how to donate to the Kids Tree, benefiting the children they serve, with gifts for Christmas. Learned how you can donate any time of year. Got details on a fundraiser today - Erie's Best Coffee. 13m30

Pam Marlow, Better Business Bureau      Shannon Collins, Manager, St Vincent Foundation	North Coast Views Sunday, Nov 22, 2015 6:00am - 30 min	1. Reviewed the services available for free from the BBB and heard suggestions on how to protect yourself against identity theft, as we get into the holiday shopping season. Learned ways that thieves use the info on your social media accounts to either steal your identity - or try to scam you into sending them money. Reviewed the most popular scams to watch for right now – and gave info on what the BBB does year round, and how you can access info on contractors or businesses you want to be involved with – as well as keeping up with scams throughout the year. 19m15s  2. Learned about the projects supported by the Festival of Trees – both through the St Vincent Children's Miracle Network – and the St Vincent Foundation (the fund raising arm of the hospital) – Heard details about this year's fund raising event, Festival of Trees. 9m30s
1. Kristen Bires, Alzheimer's Assoc.      2. Jennifer Herring & Melissa Martin, Asbury Woods Nature Center	North Coast Views Sunday, Nov 29, 2015 6:00am - 30 min	1. Heard about what the Alz Association offers for support and information for not just Alzheimer's, but all forms of Dementia. Reviewed risk factors and signs to watch for.  Talked about how to get involved by volunteering for a study, advocating and helping to raise funds. 20m10s  2. Learned about all of the winter fun for families throughout the season. Also talked about two fund raisers coming up. The Schoolhouse Craft Festival – and Winter Wonderland .9m16

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1. Terese Vorsheck, Director, Highmark Caring Place	North Coast Views Sunday, Dec 6, 2015 6:00am - 30 min	1.Learned that The Caring Place came about when the Executive Director of the Caring Foundation had a step son die. He realized there were support services for adults, but nothing for children – and he had a son that was grieving. He created this free support group for children / youth and their families to talk with – and get support from other families
2. Shawn Waskiewicz – Executive Director – Flagship Niagara League		going through the same thing. Heard how to go about contacting them. 11m40s  2. Learned they are already planning next year's Tall Ships Festival – and after that, the ship will get renovated and be out of service for 18mo. Heard details about a free family event coming up – the Christmas Ship. Reminded everyone about
3. Daria Binkowski, GM, Erie Chamber Orchestra		memberships and volunteer opportunities.9m20s 3. Welcomed this new GM and learned a little more about her. Reviewed the mission of the Erie Chamber Orchestra – to make classical music available to everyone free of charge. Talked about some of the performances in the coming year. Were reminded that funding comes primarily from the community. Invited everyone to the free family Christmas concert coming up.9m
1. Nicole Hornaman, Communications and Marketing Coordinator, Community Blood Bank of NWPA & WNY	North Coast Views Sunday, Dec 13, 2015 6:0am - 30 min	1. Talked about this being a tough time for blood donations—between full schedules and students on break. Reminded everyone the criteria for donating and how one donation helps 3 people, including those fighting cancer. Reviewed the Holiday Heroes campaign, where local first responders can have family and friends donate for their branch. 10m30s
2. Major Les Walter, Salvation Army		2. Learned the history of the Salvation Army in London – and how it moved into the U.S. Heard about the many programs they have here in Erie, for all ages of the family. We also were told how the Kettle Drive got started – and reminded everyone to watch for the volunteers helping in front of stores this season.17m50s
1. Dr Mandy Fauble, V.P. Crisis Services, Safe Harbor Behavioral Health	North Coast Views Sunday, Dec 20, 2015 6:00am - 30 min	1. Talked about trying to get set up for emotional success this holiday season. Heard how important it is to take care of ourselves - by getting sleep; watching how much you eat and getting in some physical activity. Heard some suggestions for how to handle a loss in the family this time of year. Also talked about not expecting a perfect Hallmark card as a holiday season, and suggestions on how to handle temper tantrums from all ages. Learned about some signs to watch for for for depression in the ones we care about – as well as in ourselves and some suggestions on how to get help, including the crisis line for both adults and youth that is run by Safe Harbor. 29m30s

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