

## ISSUES PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station WQHZ, WRIE, WXKC, WXTA, along with the most significant programming treatment of those issues for the period \_\_\_\_\_ to \_\_\_\_\_. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

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|---|--|--|
| <p>1 Laura Luther, Erie Co. Dept of Health</p> <p>2. Michelle Harkins, Assoc. Executive Director Early Connections &amp; Scholarship Director, Erie's Future Fund - Kimberly Beers, V.P of Community Outreach, Early Connections, Success by Six,</p> | <p>North Coast Views<br/>Sunday, July 5, 2015<br/>6:00am - 30 min</p>  | <p>1. Talked about the 3 areas covered in the Dept of Health – Environmental – Nursing (disease prevention, etc) Health Education (community outreach) – and invited groups and the community to use the resource to have them come for a presentation. Heard details about the trail competition, part of the Let's Move Outside" program. A chance for the entire family to walk the 15 trails in the Erie community, with a chance to win some great prizes. Heard about the Million Hearts Expo, focusing on heart health for the family, a free event and free health screenings and much more. 8m15s</p> <p>2. Heard about the importance of making sure your child is registered and prepared for Kindergarten. If possible a quality pre-school program for 3 &amp; 4yr olds is best –scholarships are available, however, we learned about many ways to help your child at home...programs online – and programs that will also come to your home to assist you. Also learned about a fundraiser coming up. 21m</p>   |
| <p>1 Kurt Crays, Executive Director, EUMA, Erie United Methodist Alliance</p> <p>2. Christine Olivier, Director of Programing, MIAC</p>   | <p>North Coast Views<br/>Sunday, July 12, 2015<br/>6:0am - 30 min</p>  | <p>1. Talked about the many programs under the EUMA umbrella, The Refuge, 32 bed transitional shelter for families, Hope House – Independent living shelter system for families, Liberty House, 10 bed transitional program for honorably discharged male veterans, they operate the Rainbow Thrift store, where they accept donations of clothing and house hold items that they sell to help raise money – but that they also give vouchers to community members who need these items at no cost – and finally, they provide Project Hope Outreach, a 24 hr rapid response team - to get homeless individuals off the streets as soon as possible. Reminded everyone to call if they know or see someone that they believe are homeless to get assistance. Talked about ways to volunteer or help by attending the fundraiser Ride for the Refuge. 20m45s</p> <p>2. Heard about the new season at MIAC with a wide variety of performances from all over the world – for all ages. Talked about the children's series and how they have a partnership with Mercy Center for the Arts, with activities for the children before each show, to help them better understand what they will be experiencing. Reviewed many of the programs for adults. Learned about reduced ticket pricing, ticket specials, and, new this year, Special discount tickets for military personnel and their families. 9m25s</p> |
| <p>1. Brandon Wiley, Founder of OpenedEyes Foundation</p>   | <p>North Coast Views<br/>Sunday, July 19, 2015<br/>6:00am - 30 min</p> | <p>1. Learned how this new non-profit came into being...through a dream that Brandon had about taking the experiences and challenges he faced as a mixed race child and turning that into a way to show and help others who may face some of the struggles he had to overcome through adolescence and young adulthood with identity issues and depression, until he finally feels comfortable in his own skin. Their mission is to raise diversity awareness, promoting cultural unity, as well as positive self-identity. 18m30s</p>  |

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| 2. Jon DeMarco, Ex Director, Presque Isle Partnership   |   | 2. Heard about the activities & events scheduled for the entire family at Presque Isle State Park during the major fundraiser - Discover Presque Isle. Learned about new activities for this year – as well as the planned upgrades for next year. 11m30s  |
| 1. Ray Linewski, Director, Lake Erie FanFare<br><br>2. Mary Bula, Facilitator, Erie Together-VP, Collective Impact for United Way of Erie County & Donna Miller, Director of Curriculum, Instruction and Assessment at Girard School District | North Coast Views<br>Sunday, July 26, 2015<br>6:00am - 30 min | 1. Learned about this year's lineup for the Lake Erie Fanfare - a traveling Drum & Bugle Corp competition featuring 14-22yr olds – with impressive performances. Heard about a new start time, how to get involved and how to get tickets to their show this year. 8m<br>2. Reviewed the 3 areas that Erie Together (which is a County-wide Civic movement – focused on ending poverty) covers – for everyone to be able to Learn, Work and Thrive. Heard about how they are progressing in each area – including getting families ready for school...starting with Kindergarten readiness – with reminders about websites that will help with learning and vaccination info. They also have a new program, called More Caps and Gowns – a pilot program, starting in Girard, where they are looking for adult mentors to have breakfast with the child at school for about 45min or so, and just talk with them and be an ear – and more or less a friend, to try to add to the other ways planned to have children like and stay in school, since the drop out rate locally and nationally is higher than we all would like. 20m40 |
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Lucy's 1<sup>st</sup> Step – free assistance / counseling for parents who have lost a child

NAMI – group classes and support groups to assist individuals and family members dealing with mental health challenges

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Environment Erie – contact info on how to help our earth

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Make A Wish – telling you 3 ways to help children with life threatening illnesses

SafeNet – with help for domestic violence

Pennsylvania Minute/Senator Sean Wiley- Various topics

Parkinson Partners – Support and Information

Erie City Mission – contact info on how to help give those struggling a new start

United Way – Be A Caring Adult – simple suggestions on how to make a difference in a child/youth

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| <p>1 Dan Desrocher, Director of Development, Visiting Nurse Assoc.</p> <p>2. Mike Jaruszewicz, Director of Community Building, United Way, Erie County</p> <p>3. Lynn Clint, Extension Educator, Penn State Extension</p> | <p>North Coast Views<br/>Sunday, Aug 2, 2015<br/>6:00am - 30 min</p> | <p>1. Talked about the many programs offered by the VNA, from nurses' services visiting in the home, including charity services – along with physical therapy, respite care and home health needs. Talked about today's fundraiser "Wings of Hope" to cover costs for hospice aide to those who cannot afford it. Heard about the emotional benefits of those who order them in memory of or to honor someone and how to get involved in that butterfly release. 10m</p> <p>2. Heard about National Night Out – that it was founded in 1984, and is designed to heighten crime &amp; drug prevention awareness; generate support &amp; participation in local anti-crime efforts and strengthen neighborhood spirit and police/community partnerships - &amp; send a message to criminals, letting them know that neighborhoods are organized and fighting back. There will be events with music, food and information in 18 neighborhoods, sponsored by the U.W. Learned that studies show some of the risk factors for children &amp; youth, that can cause an increase in drug use, teen pregnancy and other risky behaviors...and with the help of the community getting involved with these young lives, they are trying to make a difference. 10m</p> <p>3. Learned about assistance available through the Kinship Care Program, a support system for grandparents and/or other family members – or anyone who is raising someone else's child or children, as a result of an unforeseen event. Heard about their summer picnic for the families to meet in an informal and relaxed atmosphere to share ideas for coping and day to day life (that can be a challenge) – with fun events for the kids. Learned about the many success stories, in hopes of helping more families. 8m45s</p> |
| <p>1. Maureen Dunn, Executive Director - Erie DAWN: Dwellings and Advocacy for Women in Need</p> <p>2. Rich Eisenberg, Exec Director, Bayfront Maritime Center</p>  | <p>North Coast Views<br/>Sunday, Aug 9, 2015<br/>6:0am - 30 min</p>  | <p>1. Reminded everyone why Erie DAWN got started, programs to help women get housing at a reasonable cost, while they work on getting themselves back on track. Heard some success stories. Talked about needing volunteers, monetary donations, furniture, or landlords to commit to helping. Learned about their new golf outing fund raiser. 13m40s</p> <p>2. Reviewed that the Bayfront Maritime Center started as a way to help underprivileged youth. They have many programs that teach STEM basics to all ages while they also learn boat building and sailing. They have an afterschool program that helps with job skill techniques, &amp; programs to help special needs individuals sail. They recently started a program for our veterans and they hope to expand their campus – and learned about a new very large project in the works to recreate a ship from the Battle of Lake Erie. Heard about their fundraiser, during Celebrate Erie – Cardboard Boat Regatta &amp; Festival. 16m20s</p>   |

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| <p>1. Dr Mandy Fauble, VP of Clinical Operations, Safe Harbor Behavioral Health of UPMC Hamot</p>   | <p>North Coast Views<br/>Sunday, Aug 16, 2015<br/>6:00am - 30 min</p> | <p>1 Reviewed some tips to set families up for success emotionally during the transition from summer into the school season- beginning with getting a set routine and schedule set up. Talked about how important communication is, starting right now – from moving sleep times and discussing why it is important to be prepared - to having a central schedule, so that everyone knows what each other has going on, to communicating what will happen at school (for the little ones) to discussing what to do if there are challenges at school – or situations that may make your child uncomfortable – to learning how to say “no” to extra work and activities (being assertive). 29m30s</p>   |
| <p>1. Gina Klofft, Division Director, American Heart &amp; Stroke Association</p> <p>2. Dr Mandy Fauble, VP of Clinical Operations, Safe Harbor Behavioral Health of UPMC Hamot</p> <p>3. Jeff Mazza, Chosen International Medical Assistance</p> | <p>North Coast Views<br/>Sunday, Aug 23, 2015<br/>6:00am - 30 min</p> | <p>1.Heard about the staggering statistics on how many people are affected by Heart Disease and Stroke – and how important it is to know your family history &amp; pay close attention to what your body tells you. Learned about the many tools on their website to help and got details about the Heart Walk coming up, as well as for a healthy family.10m20s</p> <p>2. Learned about a new class to help the public recognize signs of mental health concerns, especially when it comes to our veterans (with the idea that is important for anyone to learn, to possibly help those in our lives). Also heard about the 2<sup>nd</sup> Annual Suicide Prevention Task Force event that is coming – and how important that info is, as well.9m20s</p> <p>3.Learned that Chosen began when it’s founder was travelling abroad and realized hospitals in underserved countries needed better equipment. They now get equipment, simplify it and sell it to those countries, to help support the rest of their mission – both gathering other home health needs (wheelchairs, walkers, etc) and distributing them for free – also, they have mission trips to Mexico to assist with medical needs. Heard about a shoe drive they are doing for a fund raiser. 10m20</p> |
| <p>1. Anna-Marie Labowski, Community Events Specialist; Ashley Shamburg, American Cancer Society – Making Strides Chair</p>   | <p>North Coast Views<br/>Sunday, Aug 30, 2015<br/>6:00am - 30 min</p> | <p>1 Talked about how the American Cancer Society can help with information about all forms of cancer – and that when you see Relay for Life – they are raising funds for general research and advocacy...however, in October – Making Strides Against Breast Cancer raises funds specifically for breast cancer research. Talked about the importance of research and how it has made such a difference over the years, in all forms of cancer – and how important it is to you’re your screenings and adopt a healthier lifestyle. Learned about the local services offered and got details on the Walk this year...how to get involved with either a team, or by volunteering (as well as how to volunteer throughout the year.) 29m40s</p>   |

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| <p>1. Kim McCaslin Assoc. VP of Operations, Greater Erie Community Action Committee (GECAC)</p>   | <p>North Coast Views<br/>Sunday, Sept 6, 2015<br/>6:00am - 30 min</p>  | <p>1. Learned about a small variety of their 63 programs. From Head Start (how they involve the entire family-not just the little ones) - to help for teens and adults with GED/college/ job skill classes – to Meals on Wheels – delivering food to the elderly. Discussed the need for volunteers in all areas and heard about a program coming up for the entire community to get involved with – to try to live on the amount of money that someone in poverty lives on, to showcase how hard that truly is. Learned about a fundraising dinner. 29m30s</p>  |
| <p>1. Dave Chord, Director &amp; Sarah Gudgeon, Erie VA Medical Center</p>  | <p>North Coast Views<br/>Sunday, Sept 13, 2015<br/>6:00am - 30 min</p> | <p>1. As Suicide Prevention Awareness Month is here, we heard about a walk at the VA to bring attention to the challenges faced by returning veterans and their families. We learned that there is information that is available if you are not able to attend – signs to watch for from your loved on – and support groups and programs to help both the vet and their family members. We reminded everyone about other programs that are offered to assist our local heroes as much as possible – and how you can get involved, whether it is through volunteering, donating, coming to the parade in November – or by having your children / youth get involved by volunteering or writing. Also reviewed some of the other programs and services offered in Sept and beyond. Reviewed the upgrades to the center. 28m50s</p>   |
| <p>1. Bob Bearfield, Clinical Supervisor, Dr Daniel Snow Recovery House - representing Gaudenzia Erie &amp; Jeff Shaw, Race Director – Race for Recovery</p> <p>2. Elisa Guida<br/>Founder/Executive Director<br/>StringsforaCURE® Foundation</p> | <p>North Coast Views<br/>Sunday, Sept 20, 2015<br/>6:00am - 30 min</p> | <p>1. Learned how Gaudenzia assists those struggling with the cycle of alcohol and drug addiction – as well as mental health issues. Briefly reviewed the programs Gaudenzia offers. Heard about what a difference it makes in our community – and how important it is to open the conversation at a young age – as many substances are readily available to our youth – especially with prescription drug abuse and the easy access youth have to other illegal substances. Reminded parents, grandparents and caregivers to watch for signs that may be present letting you know there could be a problem . Talked about how to get involved with Race for Recovery – formerly Run Around Erie, their fundraiser which is a healthy way for families/and community to help. 16m22s</p> <p>2. Heard how Elisa, a jeweler and 2 time cancer survivor, decided to create wearable art made of used guitar strings from famous musicians to raise money to assist those going through breast cancer treatment. Learned about their programs, including awarding gift cards nationally and grants to assist with those who have lymphedema – as well as comfort baskets &amp; books - locally. Talked about information on the website and got details about the fund raiser “Pickin on Cancer 13m40s</p> |

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| <p>1. Paula Hayes, Director, Big Brothers, Big Sisters of Family Services &amp; Brian DiFonzo, Supervisor of Big Brothers, Big Sisters of Crawford County</p> | <p>North Coast Views<br/> Sunday, Sept 27, 2015<br/> 6:00am - 30 min</p> | <p>1. Reviewed the national mentoring program that is Big Brothers, Big Sisters – where “littles” between the ages of 6 - are matched with caring adults, with like interests – with the idea that Heard about Brian’s experience as a Big Brother – and talked about some of the perceived challenges that are easy to overcome. Heard that there are very many boys on the waiting list – so, they are challenging our community to 60 Men in 60 Days, beginning October 1 to try and get the word out on how much of an impact can be made on a struggling child or youth – with very little time commitment – and just by going about your day, or getting involved with some of the many gatherings they offer.28m50s</p> |
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