



Cumulus Radio

STATION GROUP™
A DIVISION OF CUMULUS MEDIA

4th Quarter 2022 ISSUES PROGRAMMING

OCTOBER | NOVEMBER | DECEMBER



2022

Submitted to FCC Public File by:

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Quarterly Report of Compliancy Issues & Programs List

2022-Q4 (October - December) Viewpoints Radio

- Addiction
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Program 22-40

Air Week: 10/2/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: WORKERS ARE FED UP: THE CONTINUING STRIKES & UNIONIZATIONS IN THE U.S.

Time: 1:47

Duration: 9:37

Synopsis: Just last month, the railway industry narrowly averted a strike that would've resulted in more than 100,000 railway workers walking off the job. This dispute over pay, hours and working conditions would've shut down the U.S. railway system, costing billions of dollars in lost revenue from commuter travel and a stall in commodities and goods shipments. Over the past year, headlines covering workers striking or pushing to unionize have become commonplace. What's driving this labor revolt? Stay tuned this week.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Daisy Pitkin, Deputy Organizing Director, Workers United; Maxford Nelsen, Director of Labor Policy, The Freedom Foundation.

Compliance issues: Wealth Distribution, Labor Issues, Labor Rights, Career, Health, Equity

Links for more info:

[Daisy Pitkin - Workman Publishing](#)

[Maxford Nelsen \(@MaxfordNelsen\) / Twitter](#)

[U.S. Approval of Labor Unions at Highest Point Since 1965](#)

SEGMENT 2: THE POWER OF PHOTOGRAPHY

Time: 13:26

Duration: 8:10

Synopsis: The beauty of a photo is that it freezes a specific moment in history forever. A single snapshot has the power to convey a scene better than words ever could. We speak with author and activist Philip Allen about the role photography and videography played during the Civil Rights Movement and the role it still plays today in capturing racial bias & inequality.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Philip Allen, activist, author of *The Prophetic Lens: The Camera and Black Moral Agency From MLK to Darnella Frazier*.

Compliance issues: Civil Rights, Segregation, Arts, History, Discrimination, Photography

Links for more info:

[Emmett Till's Open Casket Funeral Reignited the Civil Rights Movement | At the Smithsonian](#)

[Photography's Power in the Civil Rights Movement Had a Tragic Side](#)

[The Prophetic Lens: The Camera and Black Moral Agency from MLK to Darnella Frazier by Phil Allen Jr., Hardcover | Barnes & Noble®](#)

CULTURE CRASH: A REVIEW OF "THE PATIENT"

Time: 24:22

Duration: 2:35

Synopsis: The new Hulu drama series, "The Patient" stars Steve Carrell and Domhnall Gleeson. We review the first few episodes of Season 1.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: TV, Culture

Program 22-41

Air Week: 10/9/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: THE STATE OF JOURNALISM: A NEW, EXPANDING FORMAT

Time: 1:47

Duration: 8:38

Synopsis: Americans are increasingly busy, and there's more content than ever before vying for a piece of their time. In this new landscape, many media outlets are shifting their formats to better compete with social media and Americans' reduced attention spans. Co-founder of Axios, Roy Schwartz joins us this week to talk about how everyone, and not just journalists, can use this stylistic change to improve both their writing and presenting.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Roy Schwartz, co-founder, president, Axios, author of Smart Brevity: The Power of Saying More With Less.

Compliance issues: Writing, Technology, Oral Communication, Journalism, Media, Social Media

Links for more info:

[Axios](#)

[Smart Brevity: The Power of Saying More with Less](#)

SEGMENT 2: PHONE GUIDELINES FOR KIDS

Time: 12:27

Duration: 8:22

Synopsis: It seems like every preteen has their own cell phone these days. Just last week, I saw a kid (possibly 9 or 10 years old) walking down the street talking to someone through their smartwatch. Who would've thought? With more young people owning tech at an earlier age, it's important for both parents and kids to sit down from the get-go and talk about how to stay safe online, minimize social media use and more.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Catherine Pearlman, licensed social worker, author of First Phone: A Child's Guide to Digital Responsibility, Safety and Etiquette.

Compliance issues: Parenting, Technology, Cyber Security, Addiction, Child Development

Links for more info:

[How to Use the Parental Controls on a Smartphone - Consumer Reports](#)

[Instagram Parental Controls | Internet Matters](#)

[The best parental control apps for Android and iPhone 2022 | Tom's Guide](#)

[Use parental controls on your child's iPhone, iPad, and iPod touch - Apple Support](#)

CULTURE CRASH: THE DECLINE OF AMERICA'S FAVORITE PASTIME

Time: 23:51

Duration: 2:33

Synopsis: More Americans are watching less baseball these days. What changed? We discuss some theories as to why the sport is seeing a downturn.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: Sports, TV, Culture

Program 22-42

Air Week: 10/16/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: ELECTRIC VEHICLES: REDUCING SKY HIGH COSTS & A LACK OF ACCESSIBILITY

Time: 1:47

Duration: 7:05

Synopsis: The electric vehicle market is booming. Nearly every automaker is pledging to invest in this technology and is rolling out sleek new models with all the bells and whistles. While electric is seen as the future, for many Americans these newer cars are often out of reach because of the hefty price tag. We speak with two experts about this current market and what progress is being made to make EV's more available to all.

Host: Gary Price

Producer: Grace Galante

Guests: Alessandra Carreon, manager, Carbon-Free Mobility Team, Rocky Mountain Institute; Kristin Dziczek, automotive policy advisor, Federal Reserve Bank of Chicago's Detroit Branch.

Compliance issues: Transportation, Climate Change, Environmental Policy, Auto Manufacturing, Clean Technology

Links for more info:

[Auto companies are racing to meet an electric future, and transforming the workforce](#)

[Kristin Dziczek - Center for Automotive Research](#)

[Alessandra R. Carreon - RMI](#)

[Buy now or wait? What the new electric vehicle credits mean for you.](#)

[Most electric car buyers don't switch back to gas](#)

SEGMENT 2: DISCOVERING DEATH: ANSWERS FROM A MORTICIAN

Time: 10:54

Duration: 10:54

Synopsis: What happens if you pass away in the Arctic, or in outer space? How do people in Thailand or India mourn their dead differently than people in the U.S.? We answer these questions and more with the help of mortician Caitlin Doughty.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Caitlin Doughty, mortician, author of Will My Cat Eat My Eyeballs? Big Questions from Tiny Mortals About Death.

Compliance issues: Death, Literature, Culture, Career, Grief, History, Societal Norms

Links for more info:

[Will My Cat Eat My Eyeballs?: Big Questions from Tiny Mortals About Death](#)

CULTURE CRASH: A NEW LOOK AT DAHMER

Time: 24:22

Duration: 2:06

Synopsis: The recent Netflix series, "Dahmer – Monster: The Jeffrey Dahmer Story" has been met with mixed reviews. We discuss some of the differing opinions on this new true crime series.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: Culture, TV

Program 22-43

Air Week: 10/23/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: FEEDING MORE MOUTHS MORE SUSTAINABLY

Time: 1:47

Duration: 8:13

Synopsis: Scientists are thinking big to voyage to Mars and one day possibly inhabit the far away planet. One big challenge is building a food production model from the ground up. We speak with one food scientist about how these food systems and people's diets on Mars may look one day and what we can learn from these advancements to improve our current food systems on Earth.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Lenore Newman, food scientist, director, Food and Agriculture Institute, University of the Fraser Valley, British Columbia, Canada, co-author of Dinner on Mars.

Compliance issues: Engineering, Food Production, Food Science, Natural Resources, Agricultural Innovation, Science, Space

Links for more info:

[Dinner on Mars: The Technologies That Will Feed the Red Planet and Transform Agriculture on Earth](#)

[Lenore Newman, PhD - Food and Agriculture Institute](#)

SEGMENT 2: GETTING ORGANIZED: FINDING THE TIME

Time: 12:02

Duration: 9:44

Synopsis: Constantly crossing off items from your daily or weekly 'To-Do List' but feel like you never actually have time to do the things you really want to do? Acclaimed time management expert Laura Vanderkam joins us this week to share some unique tips on how to get through your mundane tasks quicker and regain more of your time.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Laura Vanderkam, time management expert, author of Tranquility By Tuesday.

Compliance issues: Health, Organization, Personal Growth and Development, Relationships, Career, Mental Health, Time Management

Links for more info:

[Amazon.com: Tranquility by Tuesday: 9 Ways to Calm the Chaos and Make Time for What Matters eBook : Vanderkam,](#)

[Laura](#)

[Laura Vanderkam \(@lvanderkam\) / Twitter](#)

CULTURE CRASH: THREE HALLOWEEN HORROR PICKS

Time: 24:19

Duration: 2:09

Synopsis: We highlight three spooky (and very scary) Halloween films that will leave you needing to keep the bedroom light on at night.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: Film, Culture

Program 22-44

Air Week: 10/30/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: AFRICAN AMERICANS IN WWII

Time: 1:47

Duration: 8:29

Synopsis: More than 1.3 million African Americans served as part of the U.S. military and helped with war efforts during WWII. Yet rarely is this population ever fairly represented in blockbuster movies or TV shows about this era. Matthew Delmont, a history professor at Dartmouth College, joins us this week to shed some light on the contributions of African Americans who stepped up and served despite the discrimination, bias and violence they faced.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Matthew Delmont, professor, history, Dartmouth College, author of *Half American: The Epic Story of African Americans Fighting World War II at Home and Abroad*.

Compliance issues: Civil Rights, Race, War, Inequality, History, African American History

Links for more info:

[Matthew F. Delmont | Department of History](#)

[Matt Delmont \(@mattdelmont\) / Twitter](#)

[Half American by Matthew F. Delmont: 9781984880390 | PenguinRandomHouse.com: Books](#)

[African Americans in World War II | The National WWII Museum | New Orleans](#)

[Black Americans Who Served in WWII Faced Segregation Abroad and at Home - HISTORY](#)

SEGMENT 2: THE FUTURE OF REMOTE WORK

Time: 12:18

Duration: 8:55

Synopsis: Of all job holders in America, 58 percent – or 92 million people – say they have the option to work their positions remotely at least part of the week, according to a recent nationwide survey conducted by consulting firm, McKinsey & Co. Will this way of working continue long term? What are some of the challenges that companies are facing in this still relatively new landscape? We answer these questions and more this week on Viewpoints.

Host: Marty Peterson

Producer: Grace Galante

Guests: Gleb Tsipursky, human resource expert, CEO, Disaster Avoidance Experts.

Compliance issues: Human Resources, Labor Trends, Career, Hiring, Technology, Culture

Links for more info:

[The future of work: What's the future of in-person work? | University Of Cincinnati](#)

[Remote work changed their lives. They're not going back to the office.](#)

[Disaster Avoidance Experts](#)

CULTURE CRASH: AN OVERFLOW OF LEGACY SEQUELS

Time: 24:14

Duration: 2:14

Synopsis: Starting to feel like there's an overflow of superhero releases? Or a constantly new extension to the Star Wars world? We touch on a few picks that, in our opinion, have been overdone.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: Culture, Film

Program 22-45

Air Week: 11/6/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: THE HIGHER EDUCATION COST CRISIS: PART 1

Time: 1:48

Duration: 8:23

Synopsis: Student loan debt in the U.S. has burgeoned to 1.7 trillion dollars. And over the past two years, many borrowers have paused on paying these loans because the government paused on payment deadlines due to the COVID-19 pandemic. Last month, Biden's administration vowed to cancel \$10,000 of student loan debt for the average borrower and up to \$20,000 for Pell Grant recipients. We highlight what this move achieves (and doesn't) and what solutions are needed to solve this problem long-term.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Sandy Baum, higher education expert, nonresident senior fellow, Center on Education Data and Policy, Urban Institute.

Compliance issues: Personal Finance, Higher Education, Politics, Government, Career, Education policy

Links for more info:

[Debt Relief | Application | Federal Student Aid](#)

[One-time Federal Student Loan Debt Relief](#)

[Q&A: The New Student Loan Income-Driven Repayment Waiver - NerdWallet](#)

[Sandy Baum | Urban Institute](#)

SEGMENT 2: NEW YORK: A PEOPLE'S HISTORY

Time: 12:13

Duration: 9:15

Synopsis: New York is America's largest metropolis with a population of more than eight million people. Longtime resident and New York Times journalist, Sam Roberts joins us this week to highlight the stories behind some of the remarkable people who made the Big Apple the innovative and bustling city it is today.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Sam Roberts, journalist, The New York Times, author, The New Yorkers: 31 Remarkable People, 400 Years and the Untold Biography of the World's Greatest City.

Compliance issues: Geography, Urban Culture, Industry, American History, Discrimination, Arts

Links for more info:

[31 New Yorkers You Should Know About but Don't](#)

[Sam Roberts \(@samrob12\) / Twitter](#)

CULTURE CRASH: A RETURN TO T-SWIFT

Time: 24:17

Duration: 2:09

Synopsis: Taylor Swift's new collection titled, *Midnights*, has created a global frenzy over the last couple of weeks. We dive into this new release and what we like about this cohesive album.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: Culture, Music

Program 22-46

Air Week: 11/13/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: THE HIGHER EDUCATION COST CRISIS: PART 2

Time: 1:47

Duration: 8:14

Synopsis: The average cost of attending a four-year, public college has ballooned to \$27,800 per year. This equates to more than \$110,000 spent to have an undergraduate degree. Even with current financial aid, for millions of students, it's not feasible to dig themselves into lifelong debt. We speak with two higher education experts about what needs to change with financial aid in America.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Mark Kantrowitz, financial aid expert; Sandy Baum, higher education expert, nonresident senior fellow, Center on Education Data and Policy, Urban Institute.

Compliance issues: Higher Education, Debt, Personal Finance, Government Policy, Equality, Equal Access

Links for more info:

[Issue Brief: Doubling the Maximum Pell Grant](#)

[One-time Federal Student Loan Debt Relief](#)

[Q&A: The New Student Loan Income-Driven Repayment Waiver - NerdWallet](#)

[Sandy Baum | Urban Institute](#)

SEGMENT 2: EXPLORING THE QUESTIONS THAT HAVE NO RIGHT ANSWER

Time: 12:03

Duration: 8:53

Synopsis: Dr. Gregory Stock who's made a living asking questions that sometimes have no hard and fast answers. In all reality, sometimes the process of coming to an answer is often more important than any one answer itself.

Host: Marty Peterson

Producer: Amirah Zaveri | Pat Reuter

Guests: Dr. Gregory Stock, bioethicist, author of The Book of Questions.

Compliance issues: Philosophy, Communication, Psychology, Ethics, Relationships, Personal Growth and Development

Links for more info:

[The Book of Questions: Revised and Updated: Stock Ph.D., Gregory](#)

CULTURE CRASH: A PERFECT POST-MEAL HOLIDAY MOVIE

Time: 24:18

Duration: 2:10

Synopsis: There's a lot of films that fit the bill for Halloween and countless for Christmas, but what about Thanksgiving? We offer up a classic rom com that we love but not many movie lovers know about.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: Culture, Film

Program 22-47

Air Week: 11/20/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: IN PURSUIT OF BETTER SLEEP

Time: 1:47

Duration: 9:21

Synopsis: About 70 million people in the U.S. struggle with sleep. We speak with sleep expert and psychologist Aric Prather about how to fix your sleep problems without relying on sleep aids.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Aric Prather, sleep expert, psychologist, author, *The Sleep Prescription: Seven Days to Unlocking Your Best Rest*.

Compliance issues: Sleep Health, Psychology, Wellness, Mental Health, Medication, Technology

Links for more info:

[Aric Prather | UCSF Profiles](#)

[The Sleep Prescription: Seven Days to Unlocking Your Best Rest \(The Seven Days Series Book 2\) - Kindle edition by Prather, Aric A.. Health, Fitness & Dieting Kindle eBooks @ Amazon.com.](#)

[Insomnia treatment: Cognitive behavioral therapy instead of sleeping pills - Mayo Clinic](#)

SEGMENT 2: CELEBRITY GOSSIP: ITS EVOLUTION INTO A MULTI-BILLION DOLLAR INDUSTRY

Time: 13:10

Duration: 8:30

Synopsis: Millions of people follow celebrity culture sites, social accounts, and outlets. How did this industry of celebrity news become the billion-dollar machine it is today? We speak with two media experts about its evolution and pros and cons to this form of entertainment.

Host: Marty Peterson

Producer: Amirah Zaveri | Grace Galante

Guests: Sharon Marcus, professor, English and Comparative Literature, Columbia University; Frank McAndrew, professor, psychology, Knox College.

Compliance issues: Media, News, Entertainment, Culture, History, Business, Psychology, Social Media

Links for more info:

[Deuxmoi and the future of Instagram celebrity gossip - Vox](#)

[Frank McAndrew - Faculty - Knox College](#)

[Sharon Marcus | The Department of English and Comparative Literature](#)

CULTURE CRASH: AN IRISH DRAMA

Time: 24:18

Duration: 2:08

Synopsis: We review the new movie, "The Banshees of Inisherin" by acclaimed writer and director Martin McDonagh.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: Culture, Film

Program 22-48

Air Week: 11/27/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: THE 2024 PRESIDENTIAL ELECTION

Time: 1:47

Duration: 6:57

Synopsis: With this news making headlines, we go back in American history to uncover some of the stories of previous one-term presidents that preceded Trump.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Ronald Gruner, presidential historian, author, *We the Presidents: How American Presidents Shaped the Last Century*.

Compliance issues: Government, Psychology, Communication, Culture, American History, Politics, Voting

Links for more info:

[We the Presidents: How American Presidents Shaped the Last Century: Gruner, Ronald: Books](#)

[Former President Donald Trump announces a White House bid for 2024](#)

[Donald Trump, Grover Cleveland, and the History of Trying to Win Back the White House](#)

SEGMENT 2: THE MILITARY'S MOST CHALLENGING RECRUITING YEAR YET

Time: 10:46

Duration: 10:45

Synopsis: We speak with military expert Katherine Kuzminski about what's feeding into less Americans signing up and how the government aims to kickstart interest.

Host: Marty Peterson

Producer: Amirah Zaveri | Grace Galante

Guests: Katherine Kuzminski, senior fellow, director, Military Veterans of Society Program, Center for a New American Security.

Compliance issues: Culture, Homeland Security, Military, Army, Military Recruitment, War, Politics

Links for more info:

[Katherine L. Kuzminski | Center for a New American Security \(en-US\)](#)

[Facts and Figures](#)

[Kate \(Kidder\) Kuzminski \(@klkuzminski\) / Twitter](#)

CULTURE CRASH: A REVIEW OF "DON'T WORRY DARLING"

Time: 24:07

Duration: 2:18

Synopsis: We review the new film "Don't Worry Darling" which boasts an all-star cast starring Florence Pugh, Harry Styles, Olivia Wilde and more.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: Film, Culture

Program 22-49**Air Week:** 12/4/22**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: THE RISE & FALL OF GENERAL ELECTRIC****Time:** 1:47**Duration:** 10:36

Synopsis: General Electric was once valued at 650 billion dollars. For decades, it was globally recognized for its innovation in electric, aviation, healthcare, and financial services. Today, it's a much different story. The company is preparing to split into three separate entities to increase its value and is in the process of downsizing from its large headquarters in Boston. Business expert and author William D. Cohan joins us this week to share the story of General Electric.

Host: Gary Price**Producer:** Amirah Zaveri**Guests:** William D. Cohan, financial journalist, author, *Power Failure: The Rise and Fall of an American Icon*.**Compliance issues:** Business, Leadership, History, Culture, Innovation, Invention**Links for more info:**[Power Failure: The Rise and Fall of an American Icon](#)**SEGMENT 2: LEARNING TO BAKE FOR THE HOLIDAYS****Time:** 14:25**Duration:** 7:05

Synopsis: Boozy Pecan, French Silk, Key Lime Pie. The many pie flavors out there are endless – and just because Thanksgiving and all-things pumpkin have passed, doesn't mean an end to holiday sweets. Viewpoints speaks with cookbook author Ken Haedrich about the prevalence of pie in American culture and how anyone – at any skill level – can learn to bake this dish.

Host: Marty Peterson**Producer:** Amirah Zaveri**Guests:** Ken Haedrich, food writer, cookbook author, Pie Academy.**Compliance issues:** Cooking, Self-Development, Consumer Science, Literature, Culinary Arts**Links for more info:**[Recipes and Videos](#)[The Great British Baking Show: Holidays' Is Back! Here's What You Need To Know](#)**CULTURE CRASH: FEELING FESTIVE WITH SOME CLASSIC TUNES****Time:** 23:53**Duration:** 2:30

Synopsis: We highlight some of our favorite odes to Christmas that never get old.

Host: Evan Rook**Producer:** Evan Rook**Compliance issues:** Music, Culture

Program 22-50

Air Week: 12/11/22

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: THE EFFECTS OF EXTREME WEATHER FELT ACROSS THE GLOBE

Time: 1:48

Duration: 9:45

Synopsis: From the Mississippi River's historic low water levels to Pakistan's non-stop flooding, the effects of extreme weather are being felt across the globe. Experts explain the common denominator between these seemingly opposite weather events, and the health and financial toll of natural disasters.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dr. Colin Phillips, assistant professor of civil and environmental engineering, Utah State University; Dr. Daniel Swain, climate scientist, University of California Los Angeles's Institute of the Environment and Sustainability

Compliance issues: Climate Change, Engineering, Infrastructure, Science, Innovation

Links for more info:

[Daniel Swain, Ph.D.](#)

[Weather West](#)

[Colin Phillips | Civil and Environmental Engineering | USU](#)

[Daniel Swain \(@Weather_West\) / Twitter](#)

SEGMENT 2: GRIEVING AMIDST THE HOLIDAYS

Time: 13:35

Duration: 8:07

Synopsis: Just because it's the holidays doesn't mean it's a time of joy and happiness for everyone. Millions of Americans during this period struggle to just make it through the commitments, pressure, and difficult memories that these months bring. We speak with psychologist Mary Lamia about how to sit with your emotions, communicate with loved ones and set realistic expectations this month.

Host: Marty Peterson

Producer: Amirah Zaveri | Polly Hansen

Guests: Mary Lamia, practicing clinical psychologist, professor, Wright Institute.

Compliance issues: Communication, Loss, Mental Health, Grief, Self-Development, Travel, Psychology

Links for more info:

[Mary Lamia](#)

[Psy.D. Program Faculty: Mary Lamia, PhD | The Wright Institute](#)

[Grief, Holidays, and Sensory Memories | Psychology Today](#)

CULTURE CRASH: A REVIEW OF "THE FABELMANS"

Time: 24:06

Duration: 2:21

Synopsis: We discuss Steven Spielberg's latest film "The Fabelmans" which gives an inside look at the director's journey into moviemaking.

Host: Evan Rook

Producer: Amirah Zaveri

Compliance issues: Film, Culture

Program 22-51

Air Week: 12/18/22

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: HOW TO SKIP THE SUGAR WITHOUT GIVING UP DESSERT

Time: 1:47

Duration: 8:49

Synopsis: Many people think leading a healthy lifestyle means giving up sweets, but our two guests today prove them wrong. They explain how you can make easy substitutes when baking that produce decadent desserts without all the calories and sugar.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Elif Yamangil, Blogger, Mini Batch Baker & Plenty Sweet; Jennifer Tyler Lee, Author, Half the Sugar All the Love.

Compliance issues: Diet, Health, Obesity, Baking, Sugar, Exercise, Cooking

Links for more info:

[Plenty Sweet - Healthy Sweets with less than 200 cal per serving. \(plentysweetblog\) - Profile | Pinterest](#)

[Mini Batch Baker](#)

[Plenty Sweet](#)

[Elif Yamangil \(@elifyamangil\) • Instagram photos and videos](#)

[Jennifer Tyler Lee](#)

[Jennifer Tyler Lee \(@jennifertyleerlee\) • Instagram photos and videos](#)

SEGMENT 2: IS LIVING IN THE AGE OF THE INTERNET A RIGHT OR PRIVILEGE?

Time: 12:39

Duration: 8:29

Synopsis: Internet has become a necessity in our lives, but not everyone has access. With serious issues, like politics and education, being discussed almost exclusively online, more and more people are wondering if internet should be free. An expert explains the pros and cons of government-subsidized internet

Host: Marty Peterson

Producer: Amirah Zaveri | Grace Galante

Guests: Dr. Merten Reglitz, Senior Lecturer in Global Ethics, University of Birmingham.

Compliance issues: Politics, Education, Capitalism, Government Subsidizing, Internet, Consumerism

Links for more info:

[Affordable Connectivity Program](#)

[Merten Reglitz - Senior Lecturer in Global Ethics - University of Birmingham | LinkedIn](#)

[Dr Merten Reglitz - Department of Philosophy - University of Birmingham](#)

CULTURE CRASH: CAN AUTHORS PREDICT THE FUTURE?

Time: 23:54

Duration: 2:33

Synopsis: Amazon has recruited popular authors to take a stab at creating a Twilight Zone-esq, six-part book series.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: Fiction, Culture

Program 22-52

Air Week: 12/25/22

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: GIVING BIRTH BEHIND BARS

Time: 1:47

Duration: 7:40

Synopsis: Dr. Carolyn Sufrin worked for years as an OB/GYN for inmates at a San Francisco Jail. She joins us this week to talk about the challenges pregnant prisoners face and what needs to change to make the prison system more humane, compassionate, and rehabilitation-focused for women in this situation.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dr. Carolyn Sufrin, medical anthropologist, assistant professor, gynecology & obstetrics, Johns Hopkins University.

Compliance issues: Women's Issues, Healthcare, Trauma, Mental Health, Rehabilitation, Incarceration

Links for more info:

[Pregnancy in Prison Statistics \(PIPS\) Project – ARRWIP](#)

[Carolyn Sufrin, Associate Director](#)

SEGMENT 2: THE FIGHT TO SURVIVE ON THE BRINK OF EXTINCTION

Time: 11:29

Duration: 10:29

Synopsis: Extinction is a normal part of evolution, but the speed at which the Earth is losing species is abnormal. Scientists estimate that today's extinction rate is hundreds, or even thousands, of times higher than the natural progression. It's hard to quantify the exact number of species affected, but experts say it's at least 10,000 species per year that go extinct. What's driving this sped up process and how can humans help more species survive?

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Michael Webster, professor, practice, Department of Environmental Studies, New York University, author, The Rescue Effect: The Key to Saving Life on Earth.

Compliance issues: Wildlife Protection, Endangered Species, Biodiversity, Climate Change, Extinction

Links for more info:

[The Rescue Effect: The Key to Saving Life on Earth](#)

[Species | Protecting Wildlife](#)

[Our Impact - Jane Goodall Institute USA](#)

[International Rhino Foundation](#)

CULTURE CRASH: TIM BURTON STRIKES AGAIN

Time: 24:21

Duration: 2:05

Synopsis: The new show, "Wednesday" is topping Netflix charts this season. We explore why this TV spinoff of "The Addams Family" movie is faring so well with younger audiences.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: Culture, TV

STATION EFFORTS (Q4) 2022

KUBL-FM

On October 22, 2022 93.3 The Bull attended and promoted the Polyridsas Trunk or Treat. This community event was to promote unity and positivity.

On October 28, 2022 93.3 The Bull promoted the Monster Block Party. This event is put on by the City of Salt Lake to bring the community together for Halloween Fun.

From November 9th-12th, 2022 93.3 The Bull executed it's Horns up for Hunger Campout. The morning show Lexi and Banks camped out in front of 3 local grocery stores to collect food and money to help end food insecurities among active duty military and Veterans. They collected over 44,000 lbs of food along with over \$20,000 in monetary donations. The donations were distributed to: Operation Homefront, Blue Star Families and The Major Brent Taylor Foundation.

On November 22, 2022 93.3 The Bull promoted the Trans-Siberian Orchestra concert. TSO proudly gives back to local charities with their Ticket Sales. This year the proceeds were donated to: Operation Homefront, CAWS and Clementine Ranch.

On December 8th and 9th, 2022 93.3 The Bull held their annual St Jude Cares for Kids Radio-Thon. During this 2 day 24-hour broadcast we raised \$166,315 to help make the difference in the fight against childhood cancer.

On December 21, 2022 93.3 The Bull along with Fox 13 hosted the Reach Out Utah Blood Drive. This 23rd annual blood drive helps to drive awareness of the donations needed all the time and especially during the holidays.

KENZ-FM

On December 21, 2022 Power 94.9 & 101.9 along with Fox 13 hosted the Reach Out Utah Blood Drive. This 23rd annual blood drive helps to drive awareness of the donations needed all the time and especially during the holidays.

KHTB-FM

On December 21, 2022 Power 94.9 & 101.9 along with Fox 13 hosted the Reach Out Utah Blood Drive. This 23rd annual blood drive helps to drive awareness of the donations needed all the time and especially during the holidays.

KBEE-FM

On October 28, 2022 B98.7 Hosted and promoted the Monster Block Party. This event is put on by the City of Salt Lake to bring the community together for Halloween Fun.

On November 22, 2022 B98.7 promoted the Trans-Siberian Orchestra concert. TSO proudly gives back to local charities with their Ticket Sales. This year the proceeds were donated to: Operation Homefront, CAWS and Clementine Ranch.

On December 21, 2022 B98.7 along with Fox 13 hosted the Reach Out Utah Blood Drive. This 23rd annual blood drive helps to drive awareness of the donations needed all the time and especially during the holidays.

On December 31, 2022 B98.7 promoted and hosted Noon Years Eve at the Loveland Living Planet Aquarium. The Loveland Living Planet Aquarium dedicated to inspiring people to explore, discover and learn about Earth's diverse ecosystem.

KBER-FM

Every week during the Quarter the station hosts "CAWS" and they feature a pet each week looking to be adopted. KBER discusses the benefits of adopting a new pet and how they can help the community.

Every week during the Quarter the station hosted The Humane Society, and they feature a pet each week looking to be adopted. KBER discusses the benefits of adopting a new pet and how they can help the community.

On November 22, 2022 KBER 101 promoted the Trans-Siberian Orchestra concert. TSO proudly gives back to local charities with their Ticket Sales. This year the proceeds were donated to: Operation Homefront, CAWS and Clementine Ranch.

On December 21, 2022 KBER 101 along with Fox 13 hosted the Reach Out Utah Blood Drive. This 23rd annual blood drive helps to drive awareness of the donations needed all the time and especially during the holidays.

KKAT-AM

On December 21, 2022 860 KKAT along with Fox 13 hosted the Reach Out Utah Blood Drive. This 23rd annual blood drive helps to drive awareness of the donations needed all the time and especially during the holidays.

PUBLIC SERVICE ANNOUNCEMENTS

*In addition to the listed issues programming, each station actively rotates a myriad of 501-c-3 (et al) charitable/issues-related PSA's these PSA's compromise of :15's, :30's, and :60's and the number aired varies.

PSA sampling: (not all inclusive)

Ad Council

St Jude Research Hospital

Utah Broadcasters Association

US military (ALL BRANCHES)

U.S. Marines Toys for Tots

Utah Department of Health (Utah Broadcasters Association)

State of Utah

Red Cross

Easter Seals Good Will

Salt Lake County Health Department

State of Utah Dept of Workforce Services

Utah Department of Transportation

Children's Services Society

Hibernian Society

Life's Worth Living Foundation

National Police Foundation

National Oncology Alliance

Children's Miracle Network

Paralyzed Veterans of America

Make a Wish Utah

Loveland Living Planet Aquarium

City of Salt Lake