

ORDER



KHWK-AM

Orders
Order / Rev: 205742E
 Alt Order #: _____
Product Desc: Winona, MN
 Estimate: _____
Flight Dates: 11/03/22 - 11/08/22
Original Date / Rev: 11/02/22 / 11/02/22
Order Type: GENERAL

Primary AE: St Cloud Political
Sales Office: WIN
Sales Region: Local

Agency
Name: Ainsley Shea Communications LLC
Buying Contact: _____
Billing Contact: _____
735 Snelling Avenue North

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Domestic Policies Caucus
Demographic: HH
Product Codes: PL Iss/Prp
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: ISSUE
Priority: POL/TOP

New Business Thru: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/08/22	12	\$86.40	\$73.44

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	12	\$86.40	\$73.44	0.00
Totals	12	\$86.40	\$73.44	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
St Cloud Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHWKA	11/03/22	11/08/22	M-Su 5a-8p 6:00 AM-7:00 PM	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	MT- TF--	1:00	6	\$7.20	POL	0.00	NM	12	\$86.40
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	---TF--		6				\$7.20		0.00			
		Week: 11/07/22	11/13/22	MT-----		6				\$7.20		0.00			
Totals													12	\$86.40	