



KATV, LLC
PO Box 77
Little Rock, AR 72203

Smart Media Group, Inc.
1427 Leslie Ave
Alexandria, VA 22314

Contract # 261299

Schedule Dates 08/20/14-08/29/14
Advertiser American's for Prosperity (11060)
Agency/T-Code Smart Media Group, Inc. (1051)/ELECTRONIC
Product Political-Political (1088)
Brand ISSUE (19195)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name Rubin, Nancy
Phone/Fax /
CPE AFP1/ORDR/AR8208
Account Types National/Political Issue Agency
Billing Type Standard
Comments ISSUE

Date Entered 08/13/14
Last Modified 08/21/14
Entered By Susan Ramage
CO-OP No
Headline # ECR09384527
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,820.25
Net Total \$44,314.75
Sales Tax

KATV Little Rock (KATV)

By Broadcast Month	Spots	Rate
Aug. 2014	35	\$52,135.00
Grand Total:	35	\$52,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/20/14-08/20/14	4	:30	4:57A- NEWS-DAYBREAK EARLY				1					1	\$455.00	\$455.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK E	8/13/14
2.0	Normal Line / SPOT (2)	08/21/14-08/21/14	4	:30	4:57A- NEWS-DAYBREAK EARLY					1				1	\$455.00	\$455.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK E	8/13/14
3.0	Revised Line / SPOT (3)	08/22/14-08/22/14	4	:30	4:57A- NEWS-DAYBREAK EARLY						1						KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK E	8/13/14
3.1	Normal Line / SPOT (3)	08/22/14-08/22/14	4	:30	4:57A- NEWS-DAYBREAK EARLY						1			1	\$910.00	\$910.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK E	8/21/14
4.0	Revised Line / SPOT (4)	08/25/14-08/25/14	4	:30	4:57A- NEWS-DAYBREAK EARLY		1										KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK E	8/13/14
4.1	Normal Line / SPOT (4)	08/25/14-08/25/14	4	:30	4:57A- NEWS-DAYBREAK EARLY		1							1	\$910.00	\$910.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK E	8/21/14
5.0	Revised Line / SPOT (5)	08/26/14-08/26/14	4	:30	4:57A- NEWS-DAYBREAK EARLY			1									KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK E	8/13/14
5.1	Normal Line / SPOT (5)	08/26/14-08/26/14	4	:30	4:57A- NEWS-DAYBREAK EARLY			1						1	\$910.00	\$910.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK E	8/21/14
6.0	Revised Line / SPOT (6)	08/23/14-08/23/14	4	:30	8:01A- NEWS-SATURDAY DAYBREAK							1					KATV Little Rock (KATV)	SATURDAY DAYBREAK	8/13/14

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6.1	Normal Line / SPOT (6)	08/23/14-08/23/14	4	:30	8:01A- NEWS-SATURDAY DAYBREAK							1		1	\$810.00	\$810.00	KATV Little Rock (KATV)	SATURDAY DAYBREAK	8/21/14
7.0	Normal Line / SPOT (7)	08/20/14-08/20/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5				1					1	\$1,055.00	\$1,055.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS LIVE	8/13/14
8.0	Normal Line / SPOT (8)	08/21/14-08/21/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5					1				1	\$1,055.00	\$1,055.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS LIVE	8/13/14
9.0	Revised Line / SPOT (9)	08/22/14-08/22/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5						1						KATV Little Rock (KATV)	CHANNEL 7 NEWS LIVE	8/13/14
9.1	Normal Line / SPOT (9)	08/22/14-08/22/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5						1			1	\$2,110.00	\$2,110.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS LIVE	8/21/14
10.0	Revised Line / SPOT (10)	08/25/14-08/25/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5		1										KATV Little Rock (KATV)	CHANNEL 7 NEWS LIVE	8/13/14
10.1	Normal Line / SPOT (10)	08/25/14-08/25/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5		1							1	\$2,110.00	\$2,110.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS LIVE	8/21/14
11.0	Revised Line / SPOT (11)	08/26/14-08/26/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5	1		X									KATV Little Rock (KATV)	CHANNEL 7 NEWS LIVE	8/13/14
11.1	Normal Line / SPOT (11)	08/26/14-08/26/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5	1		X						1	\$2,110.00	\$2,110.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS LIVE	8/21/14

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12.0	Normal Line / SPOT (12)	08/21/14-08/21/14	4	:30	5:58P- NEWS-KATV NEWS @ 6					1				1	\$1,155.00	\$1,155.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS AT 6	8/13/14
13.0	Revised Line / SPOT (13)	08/22/14-08/22/14	4	:30	5:58P- NEWS-KATV NEWS @ 6						1						KATV Little Rock (KATV)	CHANNEL 7 NEWS AT 6	8/13/14
13.1	Normal Line / SPOT (13)	08/22/14-08/22/14	4	:30	5:58P- NEWS-KATV NEWS @ 6						1			1	\$2,310.00	\$2,310.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS AT 6	8/21/14
14.0	Normal Line / SPOT (14)	08/24/14-08/24/14	4	:30	10:34P- MODERN FAMILY - SYN- WKND	1							X	1	\$305.00	\$305.00	KATV Little Rock (KATV)	MODERN FAMILY	8/13/14
15.0	Normal Line / SPOT (15)	08/20/14-08/20/14	4	:30	10P- NEWS-KATV NEWS NIGHTSIDE				2					2	\$1,155.00	\$2,310.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS NIGHT	8/13/14
16.0	Normal Line / SPOT (16)	08/21/14-08/21/14	4	:30	10P- NEWS-KATV NEWS NIGHTSIDE					1				1	\$1,155.00	\$1,155.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS NIGHT	8/13/14
17.0	Normal Line / SPOT (17)	08/22/14-08/22/14	4	:30	10P- NEWS-KATV NEWS NIGHTSIDE						1			1	\$1,155.00	\$1,155.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS NIGHT	8/13/14
18.0	Normal Line / SPOT (18)	08/25/14-08/25/14	4	:30	10P- NEWS-KATV NEWS NIGHTSIDE		1							1	\$1,155.00	\$1,155.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS NIGHT	8/13/14
19.0	Normal Line / SPOT (19)	08/26/14-08/26/14	4	:30	10P- NEWS-KATV NEWS NIGHTSIDE			1						1	\$1,155.00	\$1,155.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS NIGHT	8/13/14

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20.0	Normal Line / SPOT (20)	08/23/14-08/23/14	4	:30	9:59P- NEWS-KATV SATURDAY NEWS NIGHTSIDE							1		1	\$855.00	\$855.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS NIGHT	8/13/14
21.0	Normal Line / SPOT (21)	08/20/14-08/20/14	4	:30	6:30P- 7P (CST)				1					1	\$1,155.00	\$1,155.00	KATV Little Rock (KATV)	WHEEL OF FORTUNE	8/13/14
22.0	Normal Line / SPOT (22)	08/21/14-08/21/14	4	:30	6:30P- 7P (CST)					1				1	\$1,155.00	\$1,155.00	KATV Little Rock (KATV)	WHEEL OF FORTUNE	8/13/14
23.0	Normal Line / SPOT (23)	08/22/14-08/22/14	4	:30	6:30P- 7P (CST)						1			1	\$1,155.00	\$1,155.00	KATV Little Rock (KATV)	WHEEL OF FORTUNE	8/13/14
24.0	Normal Line / SPOT (24)	08/25/14-08/25/14	4	:30	6:30P- 7P (CST)		1							1	\$1,155.00	\$1,155.00	KATV Little Rock (KATV)	WHEEL OF FORTUNE	8/13/14
25.0	Normal Line / SPOT (25)	08/26/14-08/26/14	4	:30	6:30P- 7P (CST)			1						1	\$1,155.00	\$1,155.00	KATV Little Rock (KATV)	WHEEL OF FORTUNE	8/13/14
26.0	Normal Line / SPOT (26)	08/25/14-08/25/14	4	:30	6:58P- ABC--BACHELOR IN PARADISE		1							1	\$2,055.00	\$2,055.00	KATV Little Rock (KATV)	THE BACHELORETTE	8/13/14
27.0	Normal Line / SPOT (27)	08/25/14-08/25/14	4	:30	9:01P- ABC--MISTRESSES		2								\$2,055.00		KATV Little Rock (KATV)	MISTRESSES	8/13/14
27.0.1	Closed Preempt (27)	08/25/14															KATV Little Rock (KATV)	No Avail/Exception -	
27.0.2	Closed Preempt (27)	08/25/14															KATV Little Rock (KATV)	Advertiser Instructions/Spot -	
28.0	Normal Line / SPOT (27)	08/25/14-08/25/14	4	:30	9P- 10P (CST)	2	X								\$2,055.00		KATV Little Rock (KATV)	MISTRESSES	8/13/14
28.0.1	Closed Preempt (27)	08/25/14															KATV Little Rock (KATV)	No Avail/Exception -	

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28.0.2	Closed Preempt (27)	08/25/14															KATV Little Rock (KATV)	No Avail/Exception -	
29.0	Normal Line / SPOT (29)	08/21/14-08/21/14	4	:30	8P- ABC--ROOKIE BLUE	2				X				2	\$1,755.00	\$3,510.00	KATV Little Rock (KATV)	ROOKIE BLUE	8/13/14
30.0	Revised Line / SPOT (30)	08/24/14-08/24/14	4	:30	8P- ABC--RISING STAR	2							X				KATV Little Rock (KATV)	RISING STAR	8/13/14
30.1	Normal Line / SPOT (30)	08/24/14-08/24/14	4	:30	8P- ABC--RISING STAR	1							X	1	\$3,510.00	\$3,510.00	KATV Little Rock (KATV)	RISING STAR	8/18/14
31.0	Normal Line / SPOT (31)	08/26/14-08/26/14	4	:30	7P- ABC--BACHELOR IN PARADISE			1						1	\$4,110.00	\$4,110.00	KATV Little Rock (KATV)		8/13/14
32.0	Normal Line / SPOT (32)	08/29/14-08/29/14	4	:30	7P- SPORTS-IMG/KATV RAZORBACK SPECIAL						2			1	\$2,055.00	\$2,055.00	KATV Little Rock (KATV)		8/13/14
32.0.1	Closed Preempt (32)	08/29/14															KATV Little Rock (KATV)	Program Change/Spot -	
33.0	M/G For 32.0.1 / SPOT (33)	08/24/14-08/24/14	4	:30	5:59P- ABC--WIPEOUT								1	1	\$2,055.00	\$2,055.00	KATV Little Rock (KATV)	WIPEOUT	8/18/14
34.0	Normal Line / SPOT (34)	08/25/14-08/25/14	4	:30	5:58P- NEWS-KATV NEWS @ 6		1							1	\$2,310.00	\$2,310.00	KATV Little Rock (KATV)		8/21/14
35.0	Normal Line / SPOT (35)	08/26/14-08/26/14	4	:30	5:58P- NEWS-KATV NEWS @ 6			1						1	\$2,310.00	\$2,310.00	KATV Little Rock (KATV)		8/21/14

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