

**Quarterly Issues Programming Report**  
**3rd Quarter 2020**  
**KSMB, KXKC**  
**July 1 - September 30**

**Program:** Acadiana Affairs  
**Issue covered:** Hurricane Prep  
**Length:** 15:00  
**Aired:** 07/05/20

**Description:** June was the beginning of hurricane season. It's always great to have a meteorologist join the show and help us to make sure we've thought of everything when it comes to preparing for hurricanes and keeping our families safe in the case of emergencies.

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**Program:** Acadiana Affairs  
**Issue covered:** Haseyas  
**Length:** 15:00  
**Aired:** 07/05/20

**Description:** Haseyas is an animal rescue in Rayne They are no kill shelters that are working very hard to rescue and find loving homes for all the animals they save. They joined the show to raise awareness of their locations and ways for people to help and donate.

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**Program:** Acadiana Affairs  
**Issue covered:** Weather Risks  
**Length:** 14:35  
**Aired:** 07/12/20

**Description:** Forecasters are predicting an incredibly busy hurricane season, so we wanted to readdress some of the things developing this summer and how to prepare your home and family for potentially dangers weather circumstances.

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**Program:** Acadiana Affairs  
**Issue covered:** Animal Rescue  
**Length:** 15:25  
**Aired:** 07/12/20

**Description:** A new animal shelter was opened up in Crowley as a no kill shelter. It is a second location of Haseyas in Rayne. They take lots of animals and adopt out the animals (mostly labs and pitbulls) that are rescued and housed at the new facility.

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**Program:** Acadiana Affairs  
**Issue covered:** LOPA  
**Length:** 18:42  
**Aired:** 07/19/20

**Description:** Suzanne Morton helped me to talk about the importance of being an organ donor, how to become one, and the process for organ procurement.

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**Program:** Acadiana Affairs

**Issue covered:** Security

**Length:** 15:05

**Aired:** 07/19/20

**Description:** There are so many scammers showing up on doorsteps lately. We had a representative with a local security company talk about some of the security scams that are taking advantage of residence and stealing their money.

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**Program:** Acadiana Affairs

**Issue covered:** RE-RUN DUE TO CANCELLATION

**Length:** 33:52

**Aired:** 07/26/20

**Description:** We had a cancellation last minute due to technical trouble trying to conduct internet interviews (due to covid). The interviewee who was scheduled for the show on a couple of topics was unable to connect. We rescheduled and re-ran the previous Sunday's show. See 7/19/20 entry for description of LOPA + Security interviews.

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**Program:** Acadiana Affairs

**Issue covered:** Local Fisherman

**Length:** 15:52

**Aired:** 8/2/20

**Description:** With many local fisherman having trouble selling their fresh fish and seafood (because restaurants shut down due to the pandemic), a representative for local fisherman joined the show to ask locals to support the industry and buy fresh!

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**Program:** Acadiana Affairs

**Issue covered:** Hospice

**Length:** 14:45

**Aired:** 8/2/20

**Description:** Casey Thompson joined the show to talk about hospice and their new in patient living facility. It is not yet built but half of the funds to build it have been collected and once constructed, the facility will give those people who could not return home for end of life care to have a warmer place to live out their last days.

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**Program:** Acadiana Affairs

**Issue covered:** Energy Conservation

**Length:** 14:59

**Aired:** 8/9/20

**Description:** Each summer, we like to have a guest to discuss saving on your energy bill and how to do better for the planet as well. A representative from LUS fiber joined us to talk about some neat tricks to bringing down your bill and how to make your home more energy efficient.

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**Program:** Acadiana Affairs

**Issue covered:** Urgent Care

**Length:** 15:10

**Aired:** 8/9/20

**Description:** With all the new urgent care facilities opening around Acadiana, it's helpful for those who have never been to a facility to know the advantage of having an urgent care nearby. Occasionally you get sick on the weekend, or cannot get in to see a doctor during normal business hours, but those instances also aren't emergent - they are Urgent! A representative from LGH talked about the urgent care facilities and how you can avoid astronomical ER bills by visiting an Urgent Care instead.

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**Program:** Acadiana Affairs

**Issue covered:** AOC

**Length:** 15:00

**Aired:** 8/16/20

**Description:** Acadiana Open Channel is a tool to help the public in lots of ways - first, by offering classes and courses for residence in the area to learn new skills, and then to use those skills to help non-profits in the area. AOC offers free programming for non profits - a platform for them to get their messages to the public as well as resources to film and edit their content for commercial dispensation.

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**Program:** Acadiana Affairs

**Issue covered:** Blood Donation

**Length:** 15:00

**Aired:** 8/16/20

**Description:** A representative for blood donor recruitment stopped in to discuss the great need for blood donations in Acadiana right now. With Covid-19 and the weather extremes, Blood donations had been down and local donor centers were at an all-time low and in critical need of donations.

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**Program:** Acadiana Affairs

**Issue covered:** RE-RUN DUE TO HURRICANE LAURA

**Length:** 30:00

**Aired:** 8/23/20

**Description:** Due to Hurricane Laura which made Landfall on 8/20/20, interviews were cancelled the week prior. I did update the content of the interviews to add a disaster relief spin on it where Vitalant was concerned. Especially as they are really in need after the pandemic made it difficult for them to collect blood or have donation drives.

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**Program:** Acadiana Affairs

**Issue covered:** 4-H

**Length:** 14:43

**Aired:** 8/30/20

**Description:** September is the big month for enrollment in the 4-H club, an extra curricular group for kids in grades 3 (in some parishes) to grade 12. They offer opportunity for projects, learning, meeting friends

through events and camps, service, showing livestock, competing and winning amazing trips. Mrs. Hope Guidry joined the show to talk about enrollment.

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**Program:** Acadiana Affairs

**Issue covered:** 232-Help for hurricane assistance

**Length:** 15:49

**Aired:** 8/30/20

**Description:** Hurricane Laura hit South Louisiana hard, many were left with questions about where to go for services. What services are open and closed, who to call, needs for job placement and the like. On the show we talk about calling 232-HELP and how they work like a switch board to get you the services you need. We also disaster services and more.

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**Program:** Acadiana Affairs

**Issue covered:** Habitat For Humanity

**Length:** 15:15

**Aired:** 9/6/20

**Description:** Habitat for Humanity helps hard working men and women who are struggling to make rent become first time home owners. The organization does not give away free homes, but rather help to get families into homes that are well priced that they help to build themselves!

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**Program:** Acadiana Affairs

**Issue covered:** Family Tree

**Length:** 14:45

**Aired:** 9/6/20

**Description:** Considering the level of stress and the state of mental health overall in the nation, we thought it would be important to share information and resources on achieving low cost counseling for individuals who need to talk to someone and keep their mental health a priority.

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**Program:** Acadiana Affairs

**Issue covered:** Low Income Housing

**Length:** 15:15

**Aired:** 9/13/20

**Description:** For families who have never been a homeowner - there is a program to help them out of the rent cycle and into their first forever home. It's habitat for humanity! A representative joined us to talk about the program, how to apply and how to contribute to the good of the organization by buying or donating items to and from their restore in Lafayette.

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**Program:** Acadiana Affairs

**Issue covered:** Covid Depression: Counseling Services

**Length:** 14:45

**Aired:** 9/13/20

**Description:** Louisiana has moved into phase 2 in terms of the pandemic, but many people are still not back to "normal." Many recreational facilities are closed, some still don't have jobs, and many are still

learning and adjusting to a new normal with children having been home from school for longer than typical in the summer. We thought it would be a good time to readdress stress and provide resources for counseling services.

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**Program:** Acadiana Affairs

**Issue covered:** Hunters for the Hungry

**Length:** 15:00

**Aired:** 9/20/20

**Description:** Later today, Hunters for the Hungry will be at Cajun Field for clean out your freezer day. They aim to have local hunters and fishers drop off frozen game, poultry, fish, etc and drop it off for local shelters to use to prepare meals for those in need in our area.

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**Program:** Acadiana Affairs

**Issue covered:** Blue Roofs Project

**Length:** 15:14

**Aired:** 9/20/20

**Description:** Blue Roofs Project is an effort to provide temporary roofs for homes effected by natural disaster by the Army Corps of Engineers. While the roofs are not meant to be permanent, they can help protect a home, already damaged by a storm (like Hurricane Laura), from being further damaged by inclement weather. The deadline for the blue roofs program is September 30.

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**Program:** Acadiana Affairs

**Issue covered:** FEMA

**Length:** 14:30

**Aired:** 9/27/20

**Description:** After Hurricane Laura came through South Louisiana last month, it left SWLA in shambles. FEMA has set up many locations in souther western LA parishes to help those in need, with paper work, and applying for assistance. Lenisha Smith joined the show to discuss some of the services and what is available for LA residence.

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**Program:** Acadiana Affairs

**Issue covered:** Grey Effect Foundation

**Length:** 15:30

**Aired:** 9/27/20

**Description:** Life is certainly not all black and white. SIDS is a very grey area. To carry on the precious spirit of our sweet Greyson, we have created a non-profit foundation - The Grey Effect. The intentions of his foundation are to spread awareness regarding SIDS while hopefully preventing other families from enduring the pain of losing a baby to SIDS. Their annual fall fundraiser is coming up in October, a ball in the Dia De Los Muertos Theme.