

Quarterly Issues Programming Report
4th Quarter 2020
KSMB, KXKC
October 1 - December 31

Program: Acadiana Affairs

Issue covered: FEMA

Length: 14:30

Aired: 10/4/20

Description: After Hurricane Laura came through South Louisiana last month, it left SWLA in shambles. FEMA has set up many locations in souther western LA parishes to help those in need, with paper work, and applying for assistance. Lenisha Smith joined the show to discuss some of the services and what is available for LA residence.

Program: Acadiana Affairs

Issue covered: Grey Effect Foundation

Length: 15:30

Aired: 10/4/20

Description: Life is certainly not all black and white. SIDS is a very grey area. To carry on the precious spirit of our sweet Greyson, we have created a non-profit foundation - The Grey Effect. The intentions of his foundation are to spread awareness regarding SIDS while hopefully preventing other families from enduring the pain of losing a baby to SIDS. Their annual fall fundraiser is coming up in October, a ball in the Dia De Los Muertos Theme.

Program: Acadiana Affairs

Issue covered: HURRICANE DELTA ROUND THE CLOCK COVERAGE

Length: —

Aired: 10/11/20

Description: Forecasters are predicting an incredibly busy hurricane season, so we wanted to readdress some of the things developing this summer and how to prepare your home and family for potentially dangerous weather circumstances.

Program: Acadiana Affairs

Issue covered: Failed to Load Error

Length: —

Aired: 10/18/20

Description: Due to the storm the week before, and some tech issues related to outages, Acadiana Affairs did not load properly and unfortunately missed this week!

Program: Acadiana Affairs

Issue covered: LOPA

Length: 18:42
Aired: 10/25/20

Description: Suzanne Morton helped me to talk about the importance of being an organ donor, how to become one, and the process for organ procurement.

Program: Acadiana Affairs
Issue covered: Security
Length: 15:05
Aired: 10/25/20

Description: There are so many scammers showing up on doorsteps lately. We had a representative with a local security company talk about some of the security scams that are taking advantage of residence and stealing their money.

Program: Acadiana Affairs
Issue covered: Organ procurement
Length: 18:42
Aired: 11/1/20

Description: Adding that red heart to your license is an easy but important way to save lives. We had a guest discuss the process and how to become an organ donor in Louisiana.

Program: Acadiana Affairs
Issue covered: Acadiana Security Systems
Length: 15:05
Aired: 11/1/20

Description: Gearing up for the holiday season, with so many gifts on door steps and packages arriving, having good security for your home is important, but there are also scammers taking advantage of that and pedaling a false sense of security. We had a guest to discuss the topic and how to keep your family safe, both literally and financially.

Program: Acadiana Affairs
Issue covered: Hospice
Length: 14:45
Aired: 11/8/20

Description: Casey Thompson joined the show to talk about hospice and their new in patient living facility. It is not yet built but half of the funds to build it have been collected and once constructed, the facility will give those people who could not return home for end of life care to have a warmer place to live out their last days.

Program: Acadiana Affairs
Issue covered: Habitat For Humanity
Length: 15:15
Aired: 11/8/20

Description: Habitat for Humanity helps hard working men and women who are struggling to make rent become first time home owners. The organization does not give away free homes, but rather help to get families into homes that are well priced that they help to build themselves!

Program: Acadiana Affairs

Issue covered: 232-Help for hurricane assistance

Length: 15:49

Aired:11/22/20

Description: Hurricane Laura hit South Louisiana hard, many were left with questions about where to go for services. What services are open and closed, who to call, needs for job placement and the like. On the show we talk about calling 232-HELP and how they work like a switch board to get you the services you need. We also disaster services and more.

Program: Acadiana Affairs

Issue covered: Hearts of Hope

Length: 14:33

Aired:11/22/20

Description: Amidie Shaw with Hearts of Hope joined the show to talk about their November campaign to raise awareness about sexual abuse and abuse of children as well as to speak on services available for families in need of counseling and recovery.

Program: Acadiana Affairs

Issue covered: Vitalant

Length: 15:01

Aired: 11/29/20

Description: A representative for blood donor recruitment joined us to discuss the great need for blood donations in Acadiana right now. With Covid-19 and the weather extremes, Blood donations had been down and local donor centers were at an all-time low and in critical need of donations.

Program: Acadiana Affairs

Issue covered: Stress

Length: 15:07

Aired: 11/29/20

Description: Considering the year 2020 has been, keeping stress in check and knowing the signs of when to reach out and services available for you to reach out to seem more important than ever. We had a candid conversation about stress, how to cope with it and the avenues you can go through to do so!

Program: Acadiana Affairs

Issue covered: Dwayne's Dream Team

Length: 15:00

Aired: 12/6/20

Description: Dwayne Richard with Dwayne's Dream team joined us to talk about his local non profit. Dwayne nearly lost his life in an accident, and after recovery made it a point to give back to those in need. We talked about Dwayne's Dream Team fundraising efforts, helping with hurricane relief, toy drive and Hamburger sale to raise funds for families in need this Holiday season.

Program: Acadiana Affairs

Issue covered: Larc's Acadian Village

Length: 15:00

Aired: 12/6/20

Description: Spoke to Katie Roy about this year's Noel Acadien Au Village fundraiser to benefit LARC, and citizens with development disabilities. This year's Noel Acadien had some changes to due Covid-19, we talked about those changes along with other fundraisers throughout the year to benefit LARC.

Program: Acadiana Affairs

Issue covered: Al Berard Memorial Fund

Length: 14:46

Aired: 12/13/20

Description: Spoke with Laura Huval with the Al Berard Memorial Fund. Al Berard Memorial Fund, a fund of Community Foundation of Acadiana (CFA), launched its annual fundraising campaign for 2020. Donations will support Acadiana's unique musical culture by providing instruments, master teachers, and music scholarships to students of all ages. The fund also supports community projects that promote the cultural heritage of Acadiana

Program: Acadiana Affairs

Issue covered: FEMA Hurricane Relief

Length: 15:14

Aired: 12/13/20

Description: Spoke with Fenisha about the upcoming deadline to apply for Government/FEMA Assistance after Hurricane Delta. We also recapped all of the FEMA assistance after both Hurricanes hit our area. Fenisha also spoke about Drive Thru Assistance, Phone Numbers, and ways survivors can apply for assistance online.

Program: Acadiana Affairs

Issue covered: Lafayette Public Library

Length: 14:43

Aired: 12/20/20

Description: Spoke with Keith Guidry from the Lafayette Public Library about different projects and programs available to the public. Keith spoke about new 'kits' available for checkout, and filled everyone about some upcoming programs that the Lafayette Public Library will offer in 2021.

Program: Acadiana Affairs

Issue covered: Downtown Lafayette

Length: 15:17

Aired: 12/20/20

Description: Had a conversation with Downtown Lafayette CEO Anita Begnaud. Downtown Lafayette is represented by two organizations, the Downtown Development Authority and Downtown Lafayette Unlimited. They work together to help Downtown thrive. We spoke to Anita about the Merry and Bright Christmas Project in Downtown Lafayette and with ways Downtown Lafayette restaurants and businesses survived during COVID-19. Anita also talked about fundraising and ways people can donate to the Downtown Lafayette Unlimited nonprofit.

Program: Acadiana Affairs

Issue covered: Catholic Charities of Acadiana

Length: 16:19

Aired: 12/27/20

Description: On this episode we spoke to Ben Broussard with Catholic Charities of Acadiana. Ben talked about every branch of Catholic Charities, how COVID-19 affected this year's fundraising and also talked about ways people can help out during the Holidays.

Program: Acadiana Affairs

Issue covered: Church Point Community Development Corp.

Length: 14:41

Aired: 12/27/20

Description: Church Point Community Development Corp. is a local non-profit in the Town of Church Point. The organization raises funds and awareness for projects in the town. We spoke to President Rachael Broussard about fundraising efforts this year, upcoming projects in the town and how people can help CPCDC.
