

INVOICE



WATN
1725 N. Shelby Oaks Dr.
Suite 101
Memphis, TN 38134
Main: (901)323-2430
Billing:

Property	WATN		
Invoice #	2869953-1	Order #	2869953
Invoice Date	03/17/24	Alt Order #	WOC14515520
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/11/24	Flight Dates	03/05/24 - 03/12/24
Advertiser	ISS/ American Chemistry Council		
Product	ACC Mississippi		
Estimate #	7252		
Account Executive	Aleesha Maewall		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9914775		
Advertiser Code	271		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	45059AG		
Advertiser Ref	25464		
Product 1	627		
Product 2			

Billing Address:

Main Street Media Group
Attention: Accounts Payable
P.O. Box 25093
Alexandria, VA 22313

Send Payment To:

WATN
WATN
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/05/24	03/11/24	LCL24 GD DY@5A	5:00 AM-6:00 AM	1-1-1--	:30	3	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/05/24 03/11/24 1-1-1-- 3 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WATN W 03/06/24 5:20 AM LCL24 GD DY@5A 5:00 AM-6:00 AM :30 ACCMSCHA229H \$30.00 NM 2 WATN F 03/08/24 5:18 AM LCL24 GD DY@5A 5:00 AM-6:00 AM :30 ACCMSCHA229H \$30.00 NM 3 WATN M 03/11/24 5:16 AM LCL24 GD DY@5A 5:00 AM-6:00 AM :30 ACCMSCHA229H \$30.00 NM									
2	03/05/24	03/07/24	GD MRN AMR-ABC<	7:00 AM-9:00 AM	-1-1---	:30	2	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 -1-1--- 2 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WATN Tu 03/05/24 7:58 AM GD MRN AMR-ABC< 7:00 AM-9:00 AM :30 ACCMSCHA229H \$180.00 NM 2 WATN Th 03/07/24 7:43 AM GD MRN AMR-ABC< 7:00 AM-9:00 AM :30 ACCMSCHA229H \$180.00 NM									
3	03/05/24	03/11/24	LOCAL 24 NWS-6	6:00 PM-6:30 PM	1-1-1--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/05/24 03/11/24 1-1-1-- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WATN W 03/06/24 6:28 PM LOCAL 24 NWS-6 6:00 PM-6:30 PM :30 ACCMSCHA229H \$150.00 NM 2 WATN F 03/08/24 6:10 PM LOCAL 24 NWS-6 6:00 PM-6:30 PM :30 ACCMSCHA229H \$150.00 NM 3 WATN M 03/11/24 6:27 PM LOCAL 24 NWS-6 6:00 PM-6:30 PM :30 ACCMSCHA229H \$150.00 NM									
4	03/05/24	03/07/24	LOCL 24 NWS-10<	10:00 PM-10:35 PM	-1-1---	:30	2	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 -1-1--- 2 \$190.00									

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Cincinnati, OH 45263-7386

Invoice #	2869953-1	Invoice Month	March 2024
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Product	ACC Mississippi		
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Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$1,280.00
<u>Agency Commission</u>	\$192.00
<u>Net Amount Due</u>	\$1,088.00

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