

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4183314

Traffic Order # 12346702		Created On 5/13/2024 11:50:06 AM		Order Status Contract Confirmed	
Order # 4183314		Created By Patterson, Mary		Gross \$ 2000.00	
Order Descrp 63182174_POL_Candidate_ALSOBROOKS FOR SENATE - BAL		Updated On 5/13/2024 12:15:36 PM		Net \$ 1440.00	
Client AMP - ALSOBROOKS FOR SENATE -		Updated By eClerx BOT		Units 8	
Start Date 5/13/2024		Industry Political-US Senate		Credit Hold NO	
End Date 5/19/2024		REFERENCES			
# of Weeks 1		Primary		BILLING INFORMATION	
SALES		Secondary		Purchase Order # 63182174	
ActiveWeeks 1		Tertiary		Billing Schedule EndOfFlight	
AE 1 Draper, Don		Quarternary		EDI INFORMATION	
AE 2		TRAFFIC OPTIONS			
Agency AMP - GRASSROOTS MEDIA LLC 15.00%		Address 1 NCC MEDIA		Product	
RepFirm NCC 13.00%		Address 2		Estimate MG	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ		Submit EDI Invoice? Submit EDI Invoice	
Total Zones 1		Zip 07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones Baltimore Interconnect		Contact		5/13 NEW MG ORDER. PLEASE REVIEW AND CONFIRM, THANKS!, Baltimore– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
Total Networks 2		Phone			
GENERAL COMMENTS		Avail Tag		SYSCODE LIST	
5/13 NEW MG ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,		Contract Type Standard		6740	
		Copy Group			
		Division			
		Reference #			

SUMMARY FOR SYSCODE 6740

Traffic Order #	12346702	Created On	5/13/2024 11:50:06 AM	Order Status	Contract Confirmed
Order #	4183314	Created By	Patterson, Mary	Syscode Gross \$	2000.00
Order Descrp	63182174_POL_Candidate_ALSOBROOKS FOR SENATE - BAL	Updated On	5/13/2024 12:10:07 PM	Syscode Net \$	1440.00
Client	AMP - ALSOBROOKS FOR SENATE - BAL	Updated By	eClerx BOT	Syscode Units	8
Start Date	5/13/2024	Source	OneCONNECT	Zone Status	Contract Confirmed
End Date	5/19/2024	Zones	Baltimore Interconnect	Avg Unit Rate	250.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	CNN	6740	CNN EM	05/14/2024	05/14/2024	Tu 5a-9a		X						2	\$275.00	\$550.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	CNN	6740	CNN DT	05/14/2024	05/14/2024	Tu 9a-12n		X						2	\$225.00	\$450.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6740	MNBC EM	05/14/2024	05/14/2024	Tu 5a-9a		X						2	\$275.00	\$550.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6740	MNBC DT	05/14/2024	05/14/2024	Tu 9a-12n		X						2	\$225.00	\$450.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4183314					
Traffic Order #	12346702	# of Weeks	1	Active	Yes
Order #	4183314	Created On	5/13/2024 11:50:06 AM	Order Status	Contract Confirmed
Order Descrp	63182174_POL_Candidate_ALSOBROOKS FOR SENATE - BAL	Created By	Patterson, Mary	Gross \$	2000.00
Client	AMP - ALSOBROOKS FOR SENATE - BAL	Updated On	5/13/2024 12:15:36 PM	Net \$	1440.00
Start Date	5/13/2024	Updated By	eClerx BOT	Units	8
End Date	5/19/2024	Source	OneCONNECT	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	