

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4182714

Traffic Order # 12346616		Created On 5/10/2024 11:56:15 AM	Order Status Contract Confirmed
Order # 4182714		Created By Scatto, April	Gross \$ 2375.00
Order Descrp 63181772_POL_Candidate_ALSOBROOKS FOR SENATE - BAL		Updated On 5/10/2024 12:18:17 PM	Net \$ 1710.00
Client AMP - ALSOBROOKS FOR SENATE -		Updated By eClerx BOT	Units 7
Start Date 5/6/2024		Industry Political-US Senate	Credit Hold NO
End Date 5/19/2024		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 Draper, Don		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - GRASSROOTS MEDIA LLC 15.00%		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Baltimore Interconnect		Contact	
Total Networks 2		Phone	
GENERAL COMMENTS		Avail Tag	
5/10 NEW ATS + MG ORDER. PLEASE REVIEW AND CONFIRM, THANKS !,		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
		BILLING INFORMATION	
		Purchase Order # 63181772	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product 05070514	
		Estimate MG	
		Submit EDI Invoice? Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		5/10 NEW ATS + MG ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,	
		Baltimore– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
		SYSCODE LIST	
		6740	

SUMMARY FOR SYSCODE 6740

Traffic Order #	12346616	Created On	5/10/2024 11:56:15 AM	Order Status	Contract Confirmed
Order #	4182714	Created By	Scatto, April	Syscode Gross \$	2375.00
Order Descrp	63181772_POL_Candidate_ALSOBROOKS FOR SENATE - BAL	Updated On	5/10/2024 12:12:25 PM	Syscode Net \$	1710.00
Client	AMP - ALSOBROOKS FOR SENATE - BAL	Updated By	eClerx BOT	Syscode Units	7
Start Date	5/6/2024	Source	OneCONNECT	Zone Status	Contract Confirmed
End Date	5/19/2024	Zones	Baltimore Interconnect	Avg Unit Rate	339.29
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	CNN	6740	CNN EM	05/13/2024	05/14/2024	M-Tu 5a-9a	X	X						1	\$275.00	\$275.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6740	MNBC EM	05/13/2024	05/14/2024	M-Tu 5a-9a	X	X						1	\$275.00	\$275.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6740	MNBC EM	05/11/2024	05/12/2024	Sa-Su 5a-9a						X	X	1	\$275.00	\$275.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	CNN	6740	CNN DT	05/11/2024	05/12/2024	Sa-Su 9a-4p						X	X	1	\$225.00	\$225.00	30
5	5		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6740	MNBC DT	05/11/2024	05/12/2024	Sa-Su 9a-4p						X	X	1	\$225.00	\$225.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6740	MNBC PT	05/11/2024	05/12/2024	Sa-Su 7p- 12m						X	X	1	\$550.00	\$550.00	30
7	7		Amp ersa nd Politi cal Bun dle	74 74	CNN	6740	CNN PT	05/11/2024	05/12/2024	Sa-Su 7p- 12m						X	X	1	\$550.00	\$550.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Order #	4182714	Created On	5/10/2024 11:56:15 AM	Order Status	Contract Confirmed
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Start Date	5/6/2024	Updated By	eClerx BOT	Units	7
End Date	5/19/2024	Source	OneCONNECT	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	