

Coxswain Media LLC
WPXC-WHYA-WFRQ-WKPY
Quarterly Issues and Programs List
Q1 2024: January 1- March 31, 2023

SECTION 1: QUARTERLY PROBLEMS AND ISSUES

1. The Environment – Pollution & Health: Plastics and Garbage are attributed to the negative effects of our drinking water, and the health of marine wildlife. This is another first for our series of programs we air to address this issue.

2. Health – Suicide/Mental Health/Dependency: Thousands of Cape Codders are currently living with various mental health challenges. We addressed the overall Mental health of Cape Codders numerous times during this quarter, seeking solutions and answers to improve daily lives.

3. HEALTH – BLOOD SHORTAGE: Coxswain Media proudly maintains a close relationship with the Cape Cod Healthcare Blood Center. We provide information, resources and programs to help increase the number of blood donors all over Cape Cod all year long.

4. Veterans Affairs- During these challenging times, members of the armed services have met challenges we address in Q1 of 2024, courtesy of the local organization “Heroes in Transition”.

5. Economy – Housing Affordability & Homelessness: This year Cape Cod housing and tourism was once again affected by many factors, and unfortunately has led to increased homelessness. With the help of the Homeless Prevention Council in Orleans, we once again address this issue.

6. Economy – Housing Affordability: Each year on Cape Cod, housing and tourism is affected by the many factors, and unfortunately has led to increased homelessness. With the help of the Community Outreach Manager of the United Way, we address ways to keep people in their homes this quarter.

7. Social Injustice – Equality: Although a new issue we introduce to our ongoing campaign to help address social issues, this is certainly not a new issue on Cape Cod. This quarter we address equality for women courtesy of the Osterville Village Library.

8. Overall Health – Aging and Economic Factors: In a retirement community such as Cape Cod, we tackle various subjects related to the older citizens of our towns and villages of Barnstable County. This quarter we discuss a few.

SECTION 2: PROGRAMS LIST

CATEGORY / ISSUE: Economy, Health & Environment (1)

DATE OF SHOW: 1/7/24

LENGTH OF SHOW: 24:28

GUESTS ON THE SHOW: NAMES / TITLES / ORGANIZATION: Susan Bauer of OLAUG (Old Ladies Against Underwater Garbage)

SUBJECT MATTER: In 2017 Old Ladies Against Underwater Garbage, OLAUG, was formed. They have been cleaning up ponds on Cape Cod from Falmouth to Chatham ever since. Gathering small teams of swimmers, ages 64 to 84, they sweep along the shore, diving down to pick up beer cans, golf balls, fishing lures, waterlogged dog toys, hats, jackets, shoes, and occasionally a cell phone or box of spent fireworks. Whatever they heave up from the bottom, is handed to the Garbage Collector who paddles a canoe or kayak. Susan Bauer of OLAUG discusses their experiences with Mina Greene and how we can all help save the environment, including turtles on Cape Cod!

CATEGORY / ISSUE: Health – Mental Health, Special Needs (2)

DATE OF SHOW: 1/14/2024 & 1/28/2024

LENGTH OF SHOW: 23:58

GUESTS ON THE SHOW: NAMES / TITLES / ORGANIZATION: Scott Seamen, Assistant Director of Esprit Partnership for Independence, Inc. Centerville, MA

SUBJECT MATTER: Esprit Partnership for Independence Supports adults with learning disabilities and other related disorders living within the Cape Cod community through individualized support. The organization also offers a social program to its members and other similar individuals who meet criteria for membership.

Programming is designed for individuals with learning or intellectual and developmental disorders. This program spotlights the activities and upcoming events that Esprit offers, to help spread the opportunities for those with special needs in the goal of gaining more independence.

CATEGORY / ISSUE: HEALTH – BLOOD SHORTAGE (3)

DATE OF SHOW: January 2024

LENGTH OF PROGRAM: :60 x 600

GUESTS ON THE SHOW: NAMES / TITLES / ORGANIZATION: Jonathan Decoste from the Cape Cod HealthCare Blood Center

SUBJECT MATTER: January is National Blood Donor Month, so Coxswain Media has partnered with the Cape Cod HealthCare Blood Center for a series of 5 different blood drives across Cape Cod:

- WEDNESDAY JAN 3 10-2PM SANWICH LIBRARY
- WEDNESDAY, 1/10 FROM 9A-3:30P AT THE SHEPLEY SHOWCASE IN INDEPENDENCE PARK IN HYANNIS (75 BEN FRANKLIN WAY)
- FRIDAY, 1/19 FROM 7:30A-2P IN THE BURWELL CONFERENCE ROOM AT FALMOUTH HOSPITAL
- THURSDAY, 1/25 FROM 8:30A-3P AT THE YMCA IN WEST BARNSTABLE
- MONDAY, 1/29 FROM 9:30A-4P AT THE JOHN WESLEY UNITED METHODIST CHURCH IN FALMOUTH

Each blood drive was promoted on all 4 Coxswain stations and remote broadcasts occurred during each event.

CATEGORY / ISSUE: VETERANS AFFAIRS/MENTAL HEALTH (4)

DATE OF SHOW: 1/21/2024

LENGTH OF SHOW: 18:35

GUESTS ON THE SHOW: NAMES / TITLES / ORGANIZATION: Nicole Spencer
Executive Director of Heroes in Transition

SUBJECT MATTER: Heroes In Transition began in 2010. The organization assists veterans and military families for transitional support from Active Military deployment back to normal society. This particular segment focused on their latest venture known as The “B-Fit Challenge”, a Boston Bruins hosted event in it’s 8th year! The Cape Cod division is participating at the Boston Garden on 1/28/24.

CATEGORY / ISSUE: HEALTH – BLOOD SHORTAGE (3)

DATE OF SHOW: 2/4/2024

LENGTH OF PROGRAM: 15:51

GUESTS ON THE SHOW: NAMES / TITLES / ORGANIZATION: Jonathan Decoste
from the Cape Cod HealthCare Blood Center

SUBJECT MATTER: January was National Blood Donor Month, so Jonathan Decoste joined Mina Greene to recap the success of the Coxswain Media live broadcasts during the 5 blood drives across Cape Cod during January. Jonathan summed it all up with this letter:

“Thank you again for all your help in promoting the need for blood donations in January. We had a fantastic month. We had 496 donors come into our blood drives in January and we collected 452 units of blood. We collected 125 more units of blood in January 2024 than we did last year. I looked at the monthly records in January for the last 10 years that I have been here. This was the strongest January we have seen.

When we talk of collecting blood it is measured in the number of pints collected or units collected. Each unit or pint collected really represents helping a patient in need – someone’s mother, father sister or brother....

We also had many new donors in January which was great to see. We received many comments from donors who said they came in because they heard the need on the radio.

Please extend our thanks to everyone at the station for all their help and support. Everyone helped play a part in this month’s success – Doug, Mina, Billy, Nick, Jordan, Julie....

On behalf of Cape Cod Healthcare and our patients in need, I thank you all so very much for all your help!

What’s donated here stays here to help your family, friends and neighbors.”

CATEGORY / ISSUE: ECONOMY – HOUSING, HOMELESSNESS (5)

DATE OF SHOW: 2/11/24 and 3/17/24

LENGTH OF SHOW: 21:51

GUESTS ON THE SHOW: NAMES / TITLES / ORGANIZATION: Hadley Leddy-
Homeless Prevention Council in Orleans.

SUBJECT MATTER: the Homeless Prevention Council (HPC) in Orleans began in 1991 and provides tools to maintain housing and attain financial independence. An HPC Case Manager will work with you, assess your situation, and connect you to resources that address the challenges you are facing. In this episode, Hadley discusses the Rental Assistance program now available to eligible participants in **Provincetown, Truro, Wellfleet, Eastham, and Dennis**, providing rental assistance to help residents remain living in their towns and continue contributing to our local economy.

CATEGORY / ISSUE: ECONOMY – HOUSING, AFFORDIBILITY (6)

DATE OF SHOW: 2/18/24 & 3/24/24

LENGTH OF SHOW: 16:21

GUESTS ON THE SHOW: NAMES / TITLES / ORGANIZATION: Jackie Barber,
Community Outreach Manager of the United Way

SUBJECT MATTER: Each year, The United Way of Cape Cod distributes more than \$700,000 to Cape Cod nonprofits to support our community in the areas of health, education, economic stability, basic needs, and housing. In this episode we feature the Fuel Assistance program. Specific information was broadcast for families listening that need help in paying their heat bills this winter, including the \$115,000 grant from National Grid. This will help offset winter heating costs with grants for local nonprofits that help residents through fuel assistance programs.

CATEGORY / ISSUE: SOCIAL INJUSTICE – EQUALITY (7)

DATE OF SHOW: 2/25/24

LENGTH OF SHOW: 20:36

GUESTS ON THE SHOW: NAMES / TITLES / ORGANIZATION: Jessica Shephard of the Osterville Village Library

SUBJECT MATTER: Women Pirates: Jessica joins Mina great to discuss the “History of Women” and the equality gained over the years. March is Women’s History month and the Osterville Village Library has an event to learn about the history of women pirates on Cape Cod.

CATEGORY / ISSUE: HEALTH – ECONOMY (8)

DATE OF SHOW: 3/10/24

LENGTH OF SHOW: 19:45

GUESTS ON THE SHOW: NAMES / TITLES / ORGANIZATION: Mary Kate O’Leary Executive Director of Wish Come True

SUBJECT MATTER: A Wish Come True grants wishes for children facing life threatening illnesses, and supports all members of “Wish Families” through a variety of programs. In this segment, Mary Kate joined Mina Greene to promote the upcoming “Shamrocks and Shenanigans” program at The Venus De Milo in Swansea on March 15. For more information on any of the resources described below, contact Executive Director Mary-Kate O'Leary at awish@awishcometrue.org

CATEGORY / ISSUE: HEALTH – AGING (8)

DATE OF SHOW: 3/31/24

LENGTH OF SHOW: 22:42

GUESTS ON THE SHOW: NAMES / TITLES / ORGANIZATION: Beth Sharpe Falmouth Hospital Speech Pathologist

SUBJECT MATTER: Mina Greene interviews Beth Sharpe, speech pathologist at Falmouth Hospital, who helps many people who have been effected by ailments of the voice and vocal chords due to various illnesses, including strokes.