

CodComm  
Quarterly Issue Report  
3<sup>rd</sup> Quarter 2015

**Economic Development and Local Quality of Life**

A focus on local culture and economic development included an Inside Cape Cod interview with the organizer of the Cape Cod Grecian Festival, Pat Trempalas, which aired on July 5, 2015. LoveLocal Fest, a celebration of local artisans, musicians, and culture, returned to Aselton Park in Hyannis three times during the summer months. Festival organizers and staunch supporters of the “local” movement Kate Sheehan, Amanda Converse and Jen Villa appeared on **Inside Cape Cod** to discuss their work. The interview was broadcast on July 19, 2015; July 26 2015; and August 6, 2015.

The “Live Loving our Locals” segment on the New Frank Morning Show with Stephanie and Steve addressed economic development with an interview on June 6, July 16 and September 9 with Sarah Paxton of Cape Cod Get Hired. Kara Boule of the Yarmouth Chamber of Commerce appeared on June 23<sup>rd</sup>.

**Substance Abuse, Mental Health & Homelessness**

Ron Holmes and Dianne Wolsieffer, co-chairs of the Cape Cod Behavioral Health Summit, along with Barnstable Police Community Impact Unit Sergeant Jeanne Challies, appeared on Inside Cape Cod on September 27<sup>th</sup> to discuss the impact of mental health issues on the local community, and the summit, which brings together care providers to discuss issues and work towards solutions.

**Health & Wellness**

Breast Cancer is a large issue on the Cape. Cheryl Osimo of the Silent Spring Institute appeared on “Live Loving our Locals” on the Frank Morning Show on June 1<sup>st</sup>. Jason and Ali O’Toole of Pizza Barbone appeared on “Live Loving our Locals” on June 9<sup>th</sup> to discuss their efforts to raise funds for Lyme disease prevention.

ISSUE: Health & Wellness, Cancer Prevention

DATE: 6/1/15

LENGTH: 10 minutes

DESCRIPTION: Mass Breast Cancer Coalition’s Cheryl Osimo appeared on “Live Loving our Locals” to discuss the serious issue of breast cancer on Cape Cod and the “Against the Tide” fundraiser that raises funds for breast cancer research and prevention.

ISSUE: Health & Wellness, Community Awareness

DATE: 6/9/15

LENGTH: 10 minutes

DESCRIPTION: Jason and Ali O’Toole of Pizza Barbone appeared on “Live Loving our Locals” to discuss the fundraiser they will be hosting to raise money for Lyme disease. The importance of the issue and the impact to our region is also discussed.

ISSUE: Education, Quality of Life, Community Outreach

DATE: 6/16/15

LENGTH: 10 minutes

DESCRIPTION: The Live Loving our Locals featured an interview with Jen of Cape Cod Cares for Honduras wo discussed the outreach effort fundraiser.

ISSUE: Economic Development  
DATE: 6/18/15, 7/16/15, 9/3/15  
LENGTH: 10 minutes

DESCRIPTION: Sarah Paxton of Cape Cod Get Hired discusses local job opportunities.

ISSUE: Economic Development  
DATE: 6/23/15  
LENGTH: 10 minutes

DESCRIPTION: Kara Boule of the Yarmouth Chamber of Commerce appears on "Live Loving our Locals" to discuss the Chamber's work connecting businesses and helping to revitalize Yarmouth's business districts.

ISSUE: Economic Development, Cultural Diversity  
DATE: 7/5/15

LENGTH: 28 minutes

DESCRIPTION: The annual Grecian Festival, a celebration of Greek culture, art, and tradition, takes place at the St. George Greek Orthodox Church from July 17-19, 2015. Organizer Pat Trempalas appeared on "Inside Cape Cod" on June 5<sup>th</sup> to tell us what to expect, including food, music, dance and fun for the whole family.

ISSUE: Animal Welfare  
DATE: 7/14/15

LENGTH: 10 Minutes

DESCRIPTION: Allie Piper appeared on "Live Loving our Locals" to discuss an Agway fundraiser for "Dog Days" that raises money to support animals in need.

ISSUE: Economic Development  
DATE: 7/19/15, 7/26/15, 8/9/15

LENGTH: 29 minutes

DESCRIPTION: The Love, Live, Local movement is dedicated to supporting local artisans, shops, restaurants, and crafters. Kate Sheehan, Amanda Converse, and Jen Villa are local entrepreneurs who are behind the "Love Live Local" movement. They appeared on "Inside Cape Cod" to discuss their work bolstering the local movement, along with the summer series of Love Local fests that are held at Aselton Park in Hyannis.

ISSUE: Health & Wellness, Cancer  
DATE: 7/21/15, 8/18/15, 9/15/15

LENGTH: 10 minutes

DESCRIPTION: Nicole Dowd, Kendall Smiley, and Dr. Sachs discuss the impact of cancer in our region and "Making Strides for the American Cancer Society"

ISSUE: Family

DATE: 7/26/15, 8/2/15

LENGTH: 28 minutes

DESCRIPTION: Hadley Luddy, Director of Big Brothers Big Sisters of Cape Cod and the Islands joined "Inside Cape Cod" to discuss the organization's move to downtown Hyannis and made a call for "Bigs" and "Littles" to join the organization.

ISSUE: Health & Wellness

DATE: 8/16/15, 8/23/15

LENGTH: 25 minutes

DESCRIPTION: Cape Cod Charitable FunRaisers President Bill Murphy talks about the annual 62 mile charity bike ride from Sandwich to Provincetown that raises funds for eight local charities. Funds raised benefit lyme disease research, the advancement of young professionals, homelessness prevention, and more.

ISSUE: Community

DATE: 9/13/15, 9/20/15

LENGTH: 30 minutes

DESCRIPTION: During her tenure as President of the Cape Cod Baseball League, Judy Walden Scarifile has made a large impact on the community. Judy discusses her work with and outside of the League, following the announcement of her retirement.

ISSUE: Substance Abuse, Mental Health & Homelessness

DATE: 9/27/15

LENGTH: 27 minutes

DESCRIPTION: Ron Holmes and Dianne Wolsieffer, co-chairs of the Cape Cod Behavioral Health Summit, along with Barnstable Police Community Impact Unit Sergeant Jeanne Challies, appeared on Inside Cape Cod on September 27<sup>th</sup> to discuss the impact of mental health issues on the local community, and the summit, which brings together care providers to discuss issues and work towards solutions.