# CodComm Inc WPXC-WHYA-WFRQ-WKFY Quarterly Issues and Programs List Q1 2020: January 1-March 31, 2020

# **SECTION 1: QUARTERLY PROBLEMS AND ISSUES**

- **1. The Coronavirus:** As of the publish date of this document, there are 383 official cases and 7 deaths from Covid-19 in Barnstable County. The radio stations of CodComm have devoted *most* of its entire broadcasting efforts in the month of March to help inform it's listeners in ways to "flatten the curve" of this worldwide pandemic.
- **2. Substance Abuse Opiate Addiction**: Barnstable County leaders have identified opiate abuse as an epidemic across the Cape. A recent County assessment of substance abuse said the same, and also called alcoholism an endemic problem. The issue affects those of all genders, ages, races, and socio-economic status.
- **3. Veterans Affairs:** Many Cape Codders in our military and emergency services still face post-traumatic issues from their duties. We meet local heroes who help these vets in need!
- **4. Health and Wellness:** Interviews with community leaders and health professionals that offer programs and information on a solving local health issues from breast cancer treatment to the blood shortage.
- **5. Mental Health Suicide:** Thousands of Cape Codders are currently living with a mental illness, yet nearly two thirds of people with a known mental illness never seek treatment. We addressed this subject in Q4 and attempt to increase awareness and seek answers
- **6. Poverty & Hunger:** Cape Cod may be the home to some of the wealthiest Americans. At the other end of that spectrum, there are many who live day to day, and paycheck to paycheck. There are many organizations who are helping to bridge this gap.
- **5**. **Transportation:** Multi Modal Transportation / Traffic Issues One bridge, two bridges, or three? What's the best way to get to or around Cape Cod?

We explore everything from intersection improvements to the possibility of new bridge construction and "share the road" efforts.

**6. Economic Development:** Tourism and the Cape's seasonal economy on one side; the need for sustainable, well-paying, year-round jobs on the other. What are Cape Cod's leaders doing to work towards a sustainable How can we keep more jobs and more people on "this side" of the bridge?

# **SECTIONS TWO: PROGRAMS:**

**CATEGORY / ISSUE** – The Coronavirus

**DATES OF PROGRAMS** – March 1-31, 2020

**LENGTH OF EACH MESSAGE** – 30 seconds (hundreds of individual announcements)

**GUESTS ON THE SHOW – NAMES / TITLES / ORGANIZATION** –Local experts, celebrities, merchants, and volunteers

**SUBJECT MATTER** – Each and every hour of every broadcast day in the entire month of March has been filled with programming to inform, educate and provide urgent messages to the Codcomm station listeners about the Covid-19 pandemic. The method of delivery includes 10 to 30 second recorded announcements around the clock, and hourly messages provided by the DJs of each station, derived from Codcomm's official website:

https://www.capecodradio.com/covid-19-news.html:

The hourly on air contain one of the following depending on the importance of priority:

Updated daily, CapeCodRadio.com with news concerning the Covid-19 and resources, news and updates for the Cape Cod Community.

Essential Businesses I CCH Healthcare Testing I Blood Drives
Relief Funds I Small Business Assistance I Unemployment Services
Cape Cod Schools I Child Care I Cape Cod Restaurants
Self Care I Tech, Transportation, Shopping I Mass RMV

# All Non-essential Businesses Must Close Through May 4

Massachusetts Gov. Charlie Baker announced that all non-essential businesses must close to workers and the public starting Tuesday at noon until May 4 at noon. He continues to urge a stay-at-home advisory and is NOT issuing a shelter-in-place mandate.

Baker emphasized that grocery and package stores (and the businesses that support them), gas stations, pharmacies, medical supply/manufacturers, restaurants offering take out/delivery and medical marijuana stores are considered essential and will continue to be open.

FULL LIST OF ESSENTIAL SERVICES - https://www.mass.gov/doc/covid-19-essential-services

## **MASS-211**

The Massachusetts Department of Public Health announces the launch of 2-1-1 to provide COVID-19 information and referrals 24/7. Massachusetts 2-1-1 will now provide real-time COVID-19 information, resources, and referrals in multiple languages. Residents with questions should call 2-1-1 from any landline or cellphone. Callers dialing 2-1-1 will hear an automated menu of options. Callers press 2-6 for Coronavirus. Residents can also reach 2-1-1 through a live chat option on the Massachusetts 2-1-1 website.

## **COVID-19 Text Notification System**

Massachusetts has launched a new messaging tool called "AlertsMA" which will allow residents to subscribe to real-time notifications by texting the keyword COVIDMA to 888-777. After signing up, state and public health officials can send short messages and links to information directly to a resident's cell phone or other mobile device. The AlertsMA notifications can be used to share news, prevention information, and help connect residents to information that they are looking for through other public information channels, such as the state's Information line, 2-1-1, and website searches on www.Mass.Gov.

# **Cape Cod Healthcare Testing Site**

Cape Cod Healthcare, in partnership with Barnstable County Department of Health and Environment, will provide drive-through COVID-19 coronavirus testing. As of March 20, 2020, a physician must have affiliated status with Cape Cod Healthcare to submit a patient's order for drive-through testing. A physician outside of the network will not be able to submit an order for testing. Testing will be held at Cape Cod Community College at 2240 Iyannough Road from 8:00 a.m. to 6:00 p.m., seven days a week.

Individuals without a primary care physician who are experiencing symptoms, including fever, coughing or shortness of breath, should call 508-862-5595 and they will be screened for COVID-19 testing with a Cape Cod Healthcare clinical provider via phone.

If testing is required, the clinical provider will follow the same process of submitting the doctor's order to the testing team and the patient will be called with a testing appointment time.

Those arriving at the testing site without a doctor's orders and/or an appointment will be turned away without exception.

Full details here:https://bit.ly/2J4RgFl

# **Cape Cod Healthcare Blood Center**

Over the past weeks, blood centers throughout the country are experiencing a significant drop in donations which is limiting the ability for the nation's blood supply to be adequately replenished. Jonathan DeCoste, senior blood donor recruiter at Cape Cod Healthcare has emphasized, "The Cape Cod Healthcare Blood Program continues to need blood. We are still running the same drives and hours that we have scheduled on our calendar. While all types are needed, we are especially in need of O negative" said DeCoste. Blood centers are regulated by the FDA and must follow specific guidelines to ensure donor safety at all times.

The list of drives can be found at https://www.capecodhealth.org/ways-to-give/blood-center/

The scheduled drives are updated regularly so be sure to check back for up to the minute schedule changes. Information can also be found on the Cape Cod Healthcare Facebook page. To minimize contact with others, all donations are by appointment only. Call 508-86BLOOD (862-5663)or schedule online within the individual donation page events.

## The Cape Cod and Islands Major Crisis Relief Fund (MCRF)

A nonprofit disaster response organization that provides humanitarian aid to local individuals and families. Addressing critical, long-term needs that are unmet by traditional forms of private and public disaster aid, we fill existing gaps in preparing for and responding to natural disasters, such as blizzards and hurricanes, and man-made crises such as health epidemics and terrorism. Our services include financial aid for food, housing, transportation, and medical/mental healthcare. More information: https://majorcrisisrelieffund.org/

# **Workforce Housing Relief Fund**

In the first week since Governor Charlie Baker ordered the shutdown on non-essential business, Housing Assistance Corporation has received a dramatic influx of calls and emails asking for urgent assistance. The agency has established the Workforce Housing Relief Fund to respond to an anticipated prolonged increase in local need for housing support.

Housing Assistance has modeled the Workforce Housing Relief Fund on the state RAFT (Residential Assistance for Families in Transition) program. RAFT is only available for households that typically make 50% or less of the Area Median Income (AMI). The Workforce Housing Relief Fund will cover households making between 50% and 100% AMI who are still unable to maintain stable housing without help.

Before the coronavirus crisis, Housing Assistance's RAFT program supported up to 16 households per month at a cost of \$50,000 with an average of roughly \$3,200 per household. Payments are made directly to the lender or landlord to ensure they are used as intended.

In just the last three days, Housing Assistance received 35 inquiries for assistance, 33 of which were related to COVID-19. At this rate, Housing Assistance anticipates the need to raise at least an additional \$100,000 per month over the next six months to help our workforce remain safely and stably housed and recover from the economic impacts of the pandemic. Individual donations to the Workforce Housing Relief Fund will be 100% pass-through to pay for client's housing. These donations will be added to contributions from towns and foundations to create one coordinated housing relief fund.

Clients seeking access to services are asked to either call 508-771-5400 or email prevention@haconcapecod.org for assistance.

To donate to the Workforce Housing Relief Fund go to www.haconcapecod.org or contact Anne Van Vleck, Chief Development Officer, avanvleck@haconcapecod.org.

## Massachusetts COVID-19 Relief Fund

Massachusetts is our home. We need your help to keep our people well and safe.

COVID-19 is taking a toll on Massachusetts communities, especially on the most vulnerable populations and the heroic essential workers on the front lines. The needs are pronounced and are felt across many cities and towns. The healthcare system is under duress, families are struggling to get by, businesses are shuttered and resources are limited. So many have reached out to help knowing our fellow residents and neighbors need help more than ever.

First Lady Lauren Baker and the One8 Foundation are teaming up with philanthropists, business leaders, Eastern Bank, The Boston Foundation, and the Foundation for Business Equity to launch the Massachusetts COVID-19 Relief Fund to support those across the state most impacted by this health crisis. The Fund will work in concert with regional non-profit leaders, community foundations, leaders on the ground and at the state level to understand the response and relief landscape locally and statewide to strategically fill in where gaps are pronounced. The mission is to ensure essential needs are understood in real time and provide resources for interventions that are effective and impactful.

#### **GUIDING PRINCIPLES**

- 100% of all donations will serve people and families most in need
- The Fund will work in partnership with community foundations and local non-profit organizations providing critical, essential services in local communities throughout Massachusetts
- Get dollars out quickly and with transparency
- Monitor progress and provide updates on needs
- Continue to provide support throughout the crisis
- All donations are unrestricted

### WHO THE FUND WILL SUPPORT

- Frontline healthcare professionals, first responders, and other essential worker assistance
- Households disproportionately affected by the impact of COVID-19
- Immigrant and undocumented populations
- Food insecurity
- People with disabilities
- Homeless populations

## **Dunkin' Joy in Childhood Foundation**

Dunkin' wants you to know that they have your back through this difficult time. They're giving \$1.25 million dollars in emergency funding to help families during the COVID-19 crisis. The donation is through the Dunkin' Joy in Childhood Foundation, a 501(c)3 founded in 2006 with the mission to provide the simple joys of childhood to kids battling hunger or illness.

This funding will allow organizations to help their local communities and get them the nourishment and resources they need during difficult times.

Donations like this help support organizations like End68 Hours of Hunger, who provide meals for at-risk children, take immediate action in their communities during this time of crisis.

Any donation, large or small, can help make an immediate difference for people in need - we're all in this together. To see how you can help out or if you are a nonprofit and would like to apply for a grant visit Dunkin's Joy in Childhood Foundation at <a href="https://www.joyinchildhoodfoundation.org">www.joyinchildhoodfoundation.org</a>.

# **Cape & Islands United Way**

In response to the COVID-19 crisis, the Cape and Islands United Way has established a Community Relief Fund. The first priority area of funding will be for nonprofit organizations providing access to basic needs such as food, shelter, and emergency assistance). To apply for funding or to make a donation, visit www.capeandisalanduw.org.

CATEGORY / ISSUE – Substance Abuse – Opiate Addiction DATE OF SHOW –January 5, 2020 LENGTH OF SHOW – 24:01

**GUESTS ON THE SHOW - NAMES / TITLES / ORGANIZATION -**

Anonymous members of Narcotics Anonymous

**SUBJECT MATTER** – Inside Cape Cod revisits Narcotics Anonymous to address the stigma behind addicts and the disease of drug addiction that they suffer. Anonymous members of NA give their take on the stigma that surrounds drug addiction and what we can do to end these assumptions that are made about people in recovery.

CATEGORY / ISSUE – Veterans Affairs DATE OF SHOW – January 12, 2020 LENGTH OF SHOW – 24:40

**GUESTS ON THE SHOW – NAMES / TITLES / ORGANIZATION** – Cindy Jones / President of Heroes In Transition.

**SUBJECT MATTER** – Inside Cape Cod ventures out to the headquarters of Heroes In Transition to discuss the function of the organization. Cindy discusses their women-in-service specific programs and how they are filling in the gap for an underserved part of our military.

CATEGORY / ISSUE – Health / Wellness DATE OF SHOW – January 19, 2020 LENGTH OF SHOW – 23:35

**GUESTS ON THE SHOW – NAMES / TITLES / ORGANIZATION** – Kelly Hewitt / The Health Connector

**SUBJECT MATTER** – Inside Cape Cod is visited by the staff of the Health Connector to discuss aspects of healthcare. Kelly informs the public about their new app that will increase the accessibility to healthcare for everyone.

CATEGORY / ISSUE – Mental Health - Suicide

DATE OF SHOW – January 26, 2020 and February 2, 2020

LENGTH OF SHOW – 25:20

**GUESTS ON THE SHOW – NAMES / TITLES / ORGANIZATION** – JR

Mell of Big Brothers Big Sisters of Cape Cod & The Islands **SUBJECT MATTER** – BBBS returns to Inside Cape Cod to give an update on how they have expanded over the course of a year. JR shares the mission statement of BBBS: to reach out to our youth and help build them up into strong adults through mentoring and friendship.

CATEGORY / ISSUE – Poverty & Hunger DATE OF SHOW – February 9 and 16, 2020 LENGTH OF SHOW – 26:45

GUESTS ON THE SHOW – NAMES / TITLES / ORGANIZATION – Joshua Voda, Taryn Williams and Michael Kunkel of the Peace Corps SUBJECT MATTER – Inside Cape Cod connects with The Peace Corps to discuss their age old mission of helping other countries. We meet with Taryn Williams from Harwich who is to be deployed by the organization about what it is like to join the Peace Corps and her expectations for the future.

CATEGORY / ISSUE – Substance Abuse – Opiate Addiction

DATE OF SHOW – February 23, 2020

LENGTH OF SHOW – 28:35

GUESTS ON THE SHOW – NAMES / TITLES / ORGANIZATION – Chris Hills of Recovery Radio

**SUBJECT MATTER** – Inside Cape Cod travels to Marston's Mills to sit down with Chris Hills; the host of the addiction recovery show known as Recovery Radio on 90.7 WKKL. Chris talks about how they will be expanding their programing as well as getting into detail on his experience of advocating for addiction recovery here on Cape Cod.

**CATEGORY / ISSUE** – Transportation

**DATE OF SHOW** – March 1, 2020 and March 8, 2020 **LENGTH OF SHOW** – 27:55

GUESTS ON THE SHOW – NAMES / TITLES / ORGANIZATION – Tom Kahir and Chris Kennedy of the Cape Cod Regional Transit Authority SUBJECT MATTER – Inside Cape Cod travels to the RTA station in Hyannis to meet up with Tom Kahir and Chris Kennedy to discuss what the RTA is doing to improve transportation. Tom and Chris reveal that there is way more to what the RTA does for our community than meets the eye.

CATEGORY / ISSUE – Health and Wellness/Breast Cancer DATE OF SHOW – March 15, 2020 LENGTH OF SHOW – 25:35

GUESTS ON THE SHOW – NAMES / TITLES / ORGANIZATION – Cheryl Osimo / Massachusetts Breast Cancer Coalition

**SUBJECT MATTER** – MBCC returns for their monthly coverage of Falmouth Road Race and Against the Tide. Cheryl discusses what is new with the MBCC and gets into the issues we face on Cape Cod with contaminants in our water.

CATEGORY / ISSUE - The Coronavirus DATE OF SHOW - March 22, 2020 LENGTH OF SHOW - 26:55

**GUESTS ON THE SHOW - NAMES / TITLES / ORGANIZATION -**

Brandon Babiarz / Marshland Resturant Group

**SUBJECT MATTER** – In this edition of Inside Cape Cod we meet with the Mashland Resturant Group to discuss what restaurants are doing to help their communities in the midst of the Coronavirus. Brand Babiarz talks about how the Marshland Radio Group is working to help provide meals to the many kids in the school systems who are out of school due to this pandemic.

CATEGORY / ISSUE – Small business and local economy DATE OF SHOW – March 29, 2020 LENGTH OF SHOW – 22:34

**GUESTS ON THE SHOW - NAMES / TITLES / ORGANIZATION -**

Tammy Venerri / Founder of Wicked Thrift Enterprises Inc. & PopRock Vintage

**SUBJECT MATTER** – Tammy and I discuss small business on Cape Cod and how she survived 10 years as a small business owner. We also discuss the services that are available to small business owners on the Cape.