



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26001848 Changes as of: 5/21/2018 at 1:58 PM Version: Current State Version 9

CPE: Flight: 4/27/18 - 5/24/18 Station: WJHL Con Type: POLITICAL/VOTE
Agency: MEDIUM BUYING LLC Advertiser: BOYD, RANDY Market: Johnson City-Kingsport-Brnsd Total \$: \$30,280.00

1351 King Ave Product: Boyd/Gov/R Office: WASHINGTON Total Spots: 222
2nd Floor Agency Order #: Service: Nielsen Total CPP: \$1,009.67
COLUMBUS, OH Buyer: Tanya Renicker Primary Demo: Adults 35+ Total GRP: 30.0
43212 Salesperson: ERIN SCHUMACHER Assistant: ERIN SCHUMACHER 212-424-6620
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/27 - 5/21					Total Spots	Total \$	CPP**	GRP**
							4/27	4/30	5/7	5/14	5/21				
1	M-F 15:30p-6p		news	\$200.00	0.0	30	0	5	5	5	4	19	\$3,800.00	\$0.00	0.0
2	M-F 16:30p-7p		cbs evening news	\$300.00	0.0	30	0	3	3	2	2	10	\$3,000.00	\$0.00	0.0
3	Sa 11p-11:30p		late news	\$180.00	0.0	30	1	1	1	1	0	4	\$720.00	\$0.00	0.0
4	M-F 4:5p-5:30p		news	\$150.00	0.0	30	0	5	5	5	4	19	\$2,850.00	\$0.00	0.0
5	Sa 5:6p-6:30p		news	\$65.00	0.0	30	1	1	1	1	0	4	\$260.00	\$0.00	0.0
6	M-F 6:11p-11:30p		news	\$240.00	0.0	30	0	5	5	5	4	19	\$4,560.00	\$0.00	0.0
7	Sa 7:6:30p-7p		cbs evening news	\$65.00	0.0	30	1	1	1	1	0	4	\$260.00	\$0.00	0.0
MSD 8	Su 6p-6:30p		news	\$65.00	0.0	30	1	1	1	1	0	3	\$195.00	\$0.00	0.0
9	Su 9:11p-11:30p		late news	\$180.00	0.0	30	0	1	1	1	0	3	\$540.00	\$0.00	0.0
10	M-F 10:12n-12:30p		noon news	\$130.00	0.0	30	0	5	5	5	4	19	\$2,470.00	\$0.00	0.0
11	M-F 11:7p-7:30p		news	\$120.00	0.0	30	0	5	5	5	4	19	\$2,280.00	\$0.00	0.0
12	M-F 12:5a-5:30a		news	\$45.00	0.0	30	0	5	5	5	4	19	\$855.00	\$0.00	0.0
13	M-F 13:5:30a-6a		news	\$65.00	0.0	30	0	5	5	5	4	19	\$1,235.00	\$0.00	0.0
14	M-F 14:6a-7a		news	\$150.00	0.0	30	0	5	5	5	4	19	\$2,850.00	\$0.00	0.0
15	M-F 15:7a-9a		cbs this morn'g	\$100.00	0.0	30	0	4	4	4	4	16	\$1,600.00	\$0.00	0.0
16	Sa 16:6a-7a		news	\$5.00	0.0	30	1	1	1	0	0	3	\$15.00	\$0.00	0.0
17	Su 17:6a-7a		news	\$15.00	0.0	30	0	1	1	0	0	2	\$30.00	\$0.00	0.0
18	Tu-F 18:7p-7:30p		Local 7P News	\$200.00	0.0	30	0	0	0	0	0	0	\$0.00	\$0.00	0.0
19	W-F 19:11a-12n		Price Is Right	\$130.00	0.0	30	0	2	0	0	0	2	\$260.00	\$0.00	0.0
20	W-F 20:4p-5p		Dr. Phil	\$150.00	0.0	30	0	2	0	0	0	2	\$300.00	\$0.00	0.0



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Contract # 26001848		Changes as of: 5/21/2018 at 1:58 PM		Version: Current State Version 9	
CPE:		Flight: 4/27/18 - 5/24/18		Station: WJHL	
Agency: MEDIUM BUYING LLC		Advertiser: BOYD, RANDY		Market: Johnson City-Kingsport-Bristol	
1351 King Ave 2nd Floor COLUMBUS, OH 43212		Product: Boyd/Gov /R		Office: WASHINGTON	
		Agency Order #:		Service: Nielsen	
		Buyer: Tanya Renicker		Primary Demo: Adults 35+	
		Salesperson: ERIN SCHUMACHER 212-424-6620		Assistant: ERIN SCHUMACHER 212-424-6620	
		Separation:			
				Con Type: POLITICAL/VOTE	
				Total Spots: 222	
				Total CPP: \$1,009.67	
				Total GRP: 30.0	
				Total \$: \$30,290.00	

#	Day/Time	DP	Program	A35P Rating	Rate	Len	4/27 - 5/21					Total Spots	Total \$	CPP*	GRP*
							4/27	4/30	5/7	5/14	5/21				
21	W-F 10a-11a Sa MSD 22 6a-6:30a		Daytime Tri-Cities Royal Wedding	0.0 0.0	\$40.00 \$5.00	30 30	0 0	1 0	0 0	0 1	0 0	1 0	\$40.00 \$0.00	\$0.00 \$0.00	0.0 0.0
23	W-F 4p-5p		Dr. Phil	0.0	\$150.00	30	0	0	0	4	0	4	\$600.00	\$0.00	0.0
24	W-F 4p-5p		Dr. Phil	0.0	\$150.00	30	0	0	0	2	0	2	\$300.00	\$0.00	0.0
25	Tu-F 4p-5p		Dr. Phil	0.0	\$150.00	30	0	0	0	2	0	2	\$300.00	\$0.00	0.0
26	Tu-F 1:30p-2p M-Th 4p-5p		Bold & Beautiful Dr. Phil	0.0 0.0	\$150.00 \$150.00	30 30	0 0	0 0	0 0	2 0	0 2	2 2	\$300.00 \$300.00	\$0.00 \$0.00	0.0 0.0
28	Tu-Th 4p-5p		Dr. Phil	0.0	\$150.00	30	0	0	0	0	2	2	\$300.00	\$0.00	0.0
MGD 29	W-Th 4:30a-5a		WJHL 4:30a News	30.0	\$5.00	30	0	0	0	0	1	1	\$5.00	\$0.17	30.0
MGD 30	W-Th 3p-4p		Let's Make A Deal	0.0	\$65.00	30	0	0	0	0	1	1	\$65.00	\$0.00	0.0
TOTALS:							5	59	54	60	44	222	\$30,290.00	\$1,009.67	30.0



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CPE: Station: WJHL
Agency: MEDIUM BUYING LLC Flight: 4/27/18 - 5/24/18
Advertiser: BOYD, RANDY
Product: Boyd/Gov R
Agency Order #: 212-424-6620
Buyer: Tanya Renicker
Salesperson: ERIN SCHUMACHER
Separation: 212-424-6620
Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+
Assistant: ERIN SCHUMACHER
Con Type: POLITICAL/VOTE
Total Spots: 222
Total CPP: \$1,009.67
Total GRP: 30.0

Special Instructions		
Order Level Comments		
Date/Time	Added by	Comment
05/21/18 1:58 PM	BRADLEY PHILIPPS	OK
05/21/18 1:58 PM	BRADLEY PHILIPPS	OK
05/21/18 11:04 AM	Linda DeSpain	CBS out break during Royal Wedding so spot did not air.
05/21/18 10:26 AM	BRADLEY PHILIPPS	OK
05/01/18 9:50 AM	Linda DeSpain	I messed up on this makegood offer. They already have spots in the 7p news every day this week. This is new offer. We do not have any more news to offer since he has two orders running and purchasing news on both orders

Competitive Information	
Market Budget: \$81,865	
WJHL Share: 37%	
Comment:	
EJHL: 8%	
WCYB: 43%	
WENT: 12%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	222	\$30,290.00	30.0
Total	100%	222	\$30,290.00	\$1,009.67

Monthly Summary		
Month	Spots	Dollars
2018-Apr	5	\$380.00
2018-May	217	\$29,910.00
Total	222	\$30,290.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot	Contract \$ Comment
Makegood 10	5/21/18 1:43 PM	Linda DeSpain	Accepted	1	1	\$0 Changes: 2 buylines added or modified.
Makegood 9	5/21/18 11:04 AM	Linda DeSpain	Accepted	1	1	\$0 Changes: Total GRPs from 0 to 30.0, Total CPP from \$0.00 to \$1,009.67, Total GIMPs from 0 to 30, Total CPM from \$0.00 to \$1,009,666.67. 2 buylines added or modified.
Makegood 8	5/21/18 10:19 AM	Linda DeSpain	Confirmed	2	1	\$0 Changes: Total Spots from 221 to 222. 2 buylines added or modified.
Makegood 7	5/17/18 2:01 PM	Linda DeSpain	Confirmed	2	1	\$0 Changes: Total Spots from 220 to 221. 2 buylines added or modified.
Makegood 6	5/14/18 11:30 AM	Linda DeSpain	Confirmed	4	2	\$0 Changes: Total Spots from 218 to 220. 3 buylines added or modified.
Makegood 5	5/10/18 3:54 PM	Linda DeSpain	Confirmed	2	1	\$0 Changes: Total Spots from 217 to 218. 2 buylines added or modified.
Makegood 4	5/4/18 8:52 AM	Linda DeSpain	Confirmed	4	2	\$0 Changes: Total Spots from 215 to 217. 2 buylines added or modified.
Makegood 3	5/21/18 2:53 PM	Linda DeSpain	Confirmed	1	1	\$0 Changes: 2 buylines added or modified.
Makegood 2	5/1/18 9:50 AM	Linda DeSpain	Confirmed	5	3	\$0 Changes: Total Spots from 213 to 215. 4 buylines added or modified.
Makegood 1	4/30/18 8:57 AM	Linda DeSpain	Confirmed	3	2	\$0 Changes: Total Spots from 212 to 213. 2 buylines added or modified.
Quoted for Electronic Contracting	4/27/18 11:20 AM					\$0
New	4/27/18 11:15 AM	ERIN SCHUMACHER	Confirmed	212		\$30,290.00

Non-Discrimination Policy: PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY. Stats based on Primary Demo
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Contract # 26001848		Changes as of: 5/21/2018 at 1:58 PM		Version: Current State Version:9	
CPE:		Flight: 4/27/18 - 5/24/18		Station: WJHL	
Agency: MEDIUM BUYING LLC		Advertiser: BOYD, RANDY		Market: Johnson City-Kingsport-Bristol	
1351 King Ave		Product: Boyd/Gov /R		Office: WASHINGTON	
2nd Floor		Agency Order #:		Service: Nielsen	
COLUMBUS, OH		Buyer: Tanya Renicker		Primary Demo: Adults 35+	
43212		Salesperson: ERIN SCHUMACHER		Assistant: ERIN SCHUMACHER	
		212-424-6620		212-424-6620	
		Separation:			
Negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.					

Con Type: POLITICAL/VOTE
Total \$: \$30,290.00
Total Spots: 222
Total CPP: \$1,009.67
Total GRP: 30.0

CONTRACT



WJHL
338 E. Main Street
Johnson City, TN 37601
(423) 926-2151

And:

Medium Buying LLC
1351 King Avenue
2nd Floor
Columbus, OH 43212

<u>Contract / Revision</u> 26001848 /		<u>Alt Order #</u> 26001848
<u>Product</u> Boyd/Gov /R		
<u>Contract Dates</u> 04/27/18 - 05/24/18	<u>Estimate #</u>	
<u>Advertiser</u> POL/Randy Boyd/Governor/Rep/TN		<u>Original Date / Revision</u> 05/21/18 / 05/21/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WJHL	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agv Code</u> 9915707	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WJHL	04/30/18	05/24/18	Local News @ 530p	530p-6p		:30				NM	19	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	MTWTF--				5	\$200.00				
Week:		05/07/18	05/13/18	MTWTF--				5	\$200.00				
Week:		05/14/18	05/20/18	MTWTF--				5	\$200.00				
Week:		05/21/18	05/27/18	MTWT---				4	\$200.00				
E 2	WJHL	04/30/18	05/24/18	CBS Evening News	630p-7p		:30				NM	29	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	MTWTF--				5	\$300.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WJHL	04/30/18-05/06/18	CBS Evening News	630p-7p	MTuWThF----	:30		\$300.00		NM		
			See MG 2.20,2.21,2.22,2.23,2.24										
	2	WJHL	04/30/18-05/06/18	CBS Evening News	630p-7p	MTuWThF----	:30		\$300.00		NM		
			See MG 2.20,2.21,2.22,2.23,2.24										
	20	WJHL	05/03/18-05/03/18	Price is Right	11a-12p	-----Th-----	:30		\$130.00		NM		
			Ⓜ MG for 2.1,2.2										
	21	WJHL	05/04/18-05/04/18	Price is Right	11a-12p	-----F-----	:30		\$130.00		NM		
			Ⓜ MG for 2.1,2.2										
	22	WJHL	05/03/18-05/03/18	Dr.Phil	4p-5p	-----Th-----	:30		\$150.00		NM		
			Ⓜ MG for 2.1,2.2										
	23	WJHL	05/04/18-05/04/18	Dr Phil	4p-5p	-----F-----	:30		\$150.00		NM		
			Ⓜ MG for 2.1,2.2										
	24	WJHL	05/03/18-05/03/18	Daytime Tri-Cities	10a-11a	-----Th-----	:30		\$40.00		NM		
			Ⓜ MG for 2.1,2.2										
Week:		05/07/18	05/13/18	MTWTF--				5	\$300.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WJHL
338 E. Main Street
Johnson City, TN 37601
(423) 926-2151

<u>Contract / Revision</u> 26001848 /		<u>Alt Order #</u> 26001848
<u>Contract Dates</u> 04/27/18 - 05/24/18	<u>Product</u> Boyd/Gov /R	<u>Estimate #</u>
<u>Advertiser</u> POL/Randy Boyd/Govern		<u>Original Date / Revision</u> 05/21/18 / 05/21/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
7	WJHL	05/07/18-05/13/18		CBS Evening News	630p-7p	MTuWThF----	:30		\$300.00		NM		
See MG 2.25, 2.26, 2.27, 2.28													
10	WJHL	05/07/18-05/13/18		CBS Evening News	630p-7p	MTuWThF----	:30		\$300.00		NM		
See MG 2.25, 2.26, 2.27, 2.28													
25	WJHL	05/07/18-05/13/18		Dr Phil	4p-5p	---WThF----	:30		\$150.00		NM		
Ⓜ MG for 2.7, 2.10													
26	WJHL	05/07/18-05/13/18		Dr Phil	4p-5p	---WThF----	:30		\$150.00		NM		
Ⓜ MG for 2.7, 2.10													
27	WJHL	05/07/18-05/13/18		Dr Phil	4p-5p	---WThF----	:30		\$150.00		NM		
Ⓜ MG for 2.7, 2.10													
28	WJHL	05/07/18-05/13/18		Dr Phil	4p-5p	---WThF----	:30		\$150.00		NM		
Ⓜ MG for 2.7, 2.10													
Week: 05/14/18		05/20/18		MTWTF--				5	\$300.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
12	WJHL	05/14/18-05/20/18		CBS Evening News	630p-7p	MTuWThF----	:30		\$300.00		NM		
See MG 2.31, 2.32													
14	WJHL	05/14/18-05/20/18		CBS Evening News	630p-7p	MTuWThF----	:30		\$300.00		NM		
See MG 2.29, 2.30													
15	WJHL	05/14/18-05/20/18		CBS Evening News	630p-7p	MTuWThF----	:30		\$300.00		NM		
See MG 2.33, 2.34													
29	WJHL	05/14/18-05/20/18		Dr Phil	4p-5p	MTuWThF----	:30		\$150.00		NM		
Ⓜ MG for 2.14 05/15													
30	WJHL	05/14/18-05/20/18		Dr Phil	4p-5p	MTuWThF----	:30		\$150.00		NM		
Ⓜ MG for 2.14 05/15													
31	WJHL	05/15/18-05/20/18		Dr Phil	4p-5p	---WThF----	:30		\$150.00		NM		
Ⓜ MG for 2.12 05/16													
32	WJHL	05/15/18-05/20/18		Dr Phil	4p-5p	---WThF----	:30		\$150.00		NM		
Ⓜ MG for 2.12 05/16													
33	WJHL	05/15/18-05/20/18		Bold & Beautiful	130p-2p	---WThF----	:30		\$150.00		NM		
Ⓜ MG for 2.15 05/17													
34	WJHL	05/15/18-05/20/18		Bold & Beautiful	130p-2p	---WThF----	:30		\$150.00		NM		
Ⓜ MG for 2.15 05/17													
Week: 05/21/18		05/27/18		MTWT---				4	\$300.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
17	WJHL	05/21/18-05/27/18		CBS Evening News	630p-7p	MTuWTh-----	:30		\$300.00		NM		
See MG 2.35, 2.36													
19	WJHL	05/21/18-05/27/18		CBS Evening News	630p-7p	MTuWTh-----	:30		\$300.00		NM		
See MG 2.37, 2.38													
35	WJHL	05/21/18-05/27/18		Dr Phil	4p-5p	MTuWThF-----	:30		\$150.00		NM		
Ⓜ MG for 2.17 05/22													
36	WJHL	05/21/18-05/27/18		Dr Phil	4p-5p	MTuWThF-----	:30		\$150.00		NM		
Ⓜ MG for 2.17 05/22													
37	WJHL	05/22/18-05/24/18		Dr Phil	4p-5p	--TuWTh-----	:30		\$150.00		NM		
Ⓜ MG for 2.19 05/24													
38	WJHL	05/22/18-05/24/18		Dr Phil	4p-5p	--TuWTh-----	:30		\$150.00		NM		
Ⓜ MG for 2.19 05/24													
3	WJHL	04/28/18	05/19/18	11p News Sat	11p-1130p		:30				NM	4	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 04/23/18		04/29/18		-----S-				1	\$180.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> POL/Randy Boyd/Govern		<u>Estimate #</u>
<u>Original Date / Revision</u> 05/21/18 / 05/21/18		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/30/18 05/06/18 -----S- 1 \$180.00 Week: 05/07/18 05/13/18 -----S- 1 \$180.00 Week: 05/14/18 05/20/18 -----S- 1 \$180.00													
4	WJHL	04/30/18	05/24/18	Local News @ 5p	5p-530p		:30				NM	19	\$2,850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/30/18 05/06/18 MTWTF-- 5 \$150.00 Week: 05/07/18 05/13/18 MTWTF-- 5 \$150.00 Week: 05/14/18 05/20/18 MTWTF-- 5 \$150.00 Week: 05/21/18 05/27/18 MTWT--- 4 \$150.00													
5	WJHL	04/28/18	05/19/18	6p Local News	6p-630p		:30				NM	4	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/23/18 04/29/18 -----S- 1 \$65.00 Week: 04/30/18 05/06/18 -----S- 1 \$65.00 Week: 05/07/18 05/13/18 -----S- 1 \$65.00 Week: 05/14/18 05/20/18 -----S- 1 \$65.00													
6	WJHL	04/30/18	05/24/18	Local News @ 11p	11p-1135p		:30				NM	19	\$4,560.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/30/18 05/06/18 MTWTF-- 5 \$240.00 Week: 05/07/18 05/13/18 MTWTF-- 5 \$240.00 Week: 05/14/18 05/20/18 MTWTF-- 5 \$240.00 Week: 05/21/18 05/27/18 MTWT--- 4 \$240.00													
7	WJHL	04/28/18	05/19/18	CBS Evening News WKND	630p-7p		:30				NM	4	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/23/18 04/29/18 -----S- 1 \$65.00 Week: 04/30/18 05/06/18 -----S- 1 \$65.00 Week: 05/07/18 05/13/18 -----S- 1 \$65.00 Week: 05/14/18 05/20/18 -----S- 1 \$65.00													
N 8	WJHL	04/29/18	05/20/18	Sun 6p Local News	6p-630p		:30				NM	4	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/23/18 04/29/18 -----S 1 \$65.00 Week: 04/30/18 05/06/18 -----S 1 \$65.00 Week: 05/07/18 05/13/18 -----S 1 \$65.00 Week: 05/14/18 05/20/18 -----S 1 \$65.00													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 4 WJHL 05/14/18-05/20/18 Sun 6p Local News 6p-630p -----Su :30 \$65.00 NM See MG 8.5 5 WJHL 05/23/18-05/24/18 Let's Make A Deal 3p-4p ---wTh----- :30 \$65.00 NM Ⓜ MG for 8.4 05/20													
9	WJHL	05/06/18	05/20/18	11p News Sun	11p-1135p		:30				NM	3	\$540.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/30/18 05/06/18 -----S 1 \$180.00 Week: 05/07/18 05/13/18 -----S 1 \$180.00 Week: 05/14/18 05/20/18 -----S 1 \$180.00													
10	WJHL	04/30/18	05/24/18	Local News @ 12p	12p-1230p		:30				NM	19	\$2,470.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/30/18 05/06/18 MTWTF-- 5 \$130.00 Week: 05/07/18 05/13/18 MTWTF-- 5 \$130.00 Week: 05/14/18 05/20/18 MTWTF-- 5 \$130.00 Week: 05/21/18 05/27/18 MTWT--- 4 \$130.00													

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WJHL
338 E. Main Street
Johnson City, TN 37601
(423) 926-2151

<u>Contract / Revision</u> 26001848 /		<u>Alt Order #</u> 26001848
<u>Contract Dates</u> 04/27/18 - 05/24/18		<u>Product</u> Boyd/Gov /R
<u>Advertiser</u> POL/Randy Boyd/Govern		<u>Estimate #</u> 05/21/18 / 05/21/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
11	WJHL	04/30/18	05/24/18	M-F 7p Local news	7p-730p		:30				NM	19	\$2,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 04/30/18	05/06/18	MTWTF--				5	\$120.00				
		Week: 05/07/18	05/13/18	MTWTF--				5	\$120.00				
		Week: 05/14/18	05/20/18	MTWTF--				5	\$120.00				
		Week: 05/21/18	05/27/18	MTWT---				4	\$120.00				
12	WJHL	04/30/18	05/24/18	Local News @ 5a	5a-530a		:30				NM	19	\$855.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 04/30/18	05/06/18	MTWTF--				5	\$45.00				
		Week: 05/07/18	05/13/18	MTWTF--				5	\$45.00				
		Week: 05/14/18	05/20/18	MTWTF--				5	\$45.00				
		Week: 05/21/18	05/27/18	MTWT---				4	\$45.00				
13	WJHL	04/30/18	05/24/18	Local News @ 530a	530a-6a		:30				NM	19	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 04/30/18	05/06/18	MTWTF--				5	\$65.00				
		Week: 05/07/18	05/13/18	MTWTF--				5	\$65.00				
		Week: 05/14/18	05/20/18	MTWTF--				5	\$65.00				
		Week: 05/21/18	05/27/18	MTWT---				4	\$65.00				
14	WJHL	04/30/18	05/24/18	Local News @ 6a	6a-7a		:30				NM	19	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 04/30/18	05/06/18	MTWTF--				5	\$150.00				
		Week: 05/07/18	05/13/18	MTWTF--				5	\$150.00				
		Week: 05/14/18	05/20/18	MTWTF--				5	\$150.00				
		Week: 05/21/18	05/27/18	MTWT---				4	\$150.00				
15	WJHL	04/30/18	05/24/18	CBS This Morning	7a-9a		:30				NM	16	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 04/30/18	05/06/18	MTWTF--				4	\$100.00				
		Week: 05/07/18	05/13/18	MTWTF--				4	\$100.00				
		Week: 05/14/18	05/20/18	MTWTF--				4	\$100.00				
		Week: 05/21/18	05/27/18	MTWTF--				4	\$100.00				
N 16	WJHL	04/28/18	05/19/18	Local News Sat 6a	6a-7a		:30				NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 04/23/18	04/29/18	-----S-				1	\$5.00				
		Week: 04/30/18	05/06/18	-----S-				1	\$5.00				
		Week: 05/07/18	05/13/18	-----S-				1	\$5.00				
		Week: 05/14/18	05/20/18	-----S-				1	\$5.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	4	WJHL	05/14/18-05/20/18	Local News Sat 6a	6a-7a	-----Sa--	:30		\$5.00		NM		
		See MG 16.5											
	5	WJHL	05/14/18-05/20/18	Royal Wedding	Royal Wedding	MTuWThFSaSL	:30		\$5.00		NM		
		See MG 16.6											
	6	WJHL	05/23/18-05/24/18	Local News @ 430a	430a-5a	---WTh-----	:30		\$5.00		NM		
		MG for 16.5 05/19											
17	WJHL	05/06/18	05/13/18	Local News Sun 6a	6a-7a		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 04/30/18	05/06/18	-----S				1	\$15.00				
		Week: 05/07/18	05/13/18	-----S				1	\$15.00				
Totals								0.00				222	\$30,290.00

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WJHL
338 E. Main Street
Johnson City, TN 37601
(423) 926-2151

<u>Contract / Revision</u> 26001848 /		<u>Alt Order #</u> 26001848
<u>Contract Dates</u> 04/27/18 - 05/24/18	<u>Product</u> Boyd/Gov /R	<u>Estimate #</u>
<u>Advertiser</u> POL/Randy Boyd/Govern		<u>Original Date / Revision</u> 05/21/18 / 05/21/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/26/18 -04/29/18	5	\$380.00	(\$57.00)	\$323.00
04/30/18 -05/25/18	217	\$29,910.00	(\$4,486.50)	\$25,423.50
Totals	222	\$30,290.00	(\$4,543.50)	\$25,746.50

Signature: _____ **Date:** _____

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KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26001848 Changes as of: 5/21/2018 at 1:43 PM Version: Highlighting Makegood 10 Status: Sent To Rep

CPE: Flight: 4/27/18 - 5/24/18 Station: WJHL Con Type: POLITICAL/VOTE

Agency: MEDIUM BUYING LLC Advertiser: BOYD, RANDY Market: Johnson City-Kingsport-Bristol Total \$: \$30,290.00

1351 King Ave Product: Boyd/Gov/R Office: WASHINGTON Total Spots: 222

2nd Floor Agency Order #: Service: Nielsen Total CPP: \$1,009.67

COLUMBUS, OH Buyer: Tanya Renicker Primary Demo: Adults 35+ Total GRP: 30.0

43212 Salesperson: ERIN SCHUMACHER Assistant: ERIN SCHUMACHER 212-424-6620

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/27 - 5/21						Total Spots	Total \$	CPP*	GRP*					
							4/27	4/30	5/7	5/14	5/21										
MSD 8	Su 6p-6:30p		news	\$65.00	0.0	30	1	1	1	1	0	3	\$195.00	\$0.00	0.0						
MGD 30	W-Th 3p-4p		Let's Make A Deal	\$65.00	0.0	30	0	0	0	0	1	1	\$65.00	\$0.00	0.0						
TOTALS:													5	59	54	60	44	222	\$30,290.00	\$1,009.67	30.0



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26001846 Changes as of: 5/21/2018 at 11:04 AM Version: Highlighting Makegood g Status: Sent To Rep
CPE: Flight: 4/27/18 - 5/24/18 Station: WJHL Con Type: POLITICAL/VOTE
Agency: MEDIUM BUYING LLC Advertiser: BOYD, RANDY Market: Johnson City-Kingsport-Bristol Total \$: \$30,290.00
1351 King Ave Product: Boyd/Gov/R Office: WASHINGTON Total Spots: 222
2nd Floor Agency Order #: Service: Nielsen Total CPP: \$1,009.67
COLUMBUS, OH Buyer: Tanya Renicker Primary Demo: Adults 35+ Total GRP: 30.0
43212 Salesperson: ERIN SCHUMACHER Assistant: ERIN SCHUMACHER
212-424-6620 Separation:

#	Day/Time	DP	Program	A35P Rating	Rate	Len	4/27 - 5/21						Total Spots	Total \$	CPP	GRP
							4/27	4/30	5/7	5/14	5/21					
MSD 22	Sa 6a-6:30a		Royal Wedding	0.0	\$5.00	30	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0
MGD 29	W-Th 4:30a-5a		WJHL 4:30a News	30.0	\$5.00	30	0	0	0	0	1	1	1	\$5.00	\$0.17	30.0
TOTALS: 5 59 54 61 43													222	\$30,290.00	\$1,009.67	30.0