

125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26095976 Changes as of: 7/3/2018 at 1:50 PM Version: Highlighting Revision 2
CPE: //423 Flight: 7/9/18 - 8/5/18 Station: WJHL
Agency: MEDIUM BUYING LLC Advertiser: BOYD, RANDY Market: Johnson City-Kingsport-Bristol
1351 King Ave Product: TV Office: WASHINGTON Total Spots: 104
2nd Floor Agency Order #: Service: Nielsen Total CPP: \$0.00
COLUMBUS, OH Buyer: Tanya Renicker Primary Demo: Adults 18+ Total GRP: \$15,225.00
43212 Salesperson: ERIN SCHUMACHER Assistant: STEVE SEVERE 212-424-6620
Separation:

#	Day/Time	DP	Program	Rate	A18P Rating	Len	7/9 - 7/30					Total Spots	Total \$	CPP*	GRP*
							7/9	7/16	7/23	7/30					
REV- 1	6p-6:30p		WJHL News Channel 11 @ 6	\$350.00	0.0	30	1	0	0	0	0	0	\$0.00	\$0.00	0.0
Changes: Rate from 240 to 350															
2	6p-6:30p	M-F	WJHL News Channel 11 @ 6	\$240.00	0.0	30	0	5	5	0		10	\$2,400.00	\$0.00	0.0
3	6p-6:30p	M-Th	WJHL News Channel 11 @ 6	\$240.00	0.0	30	0	0	0	4		4	\$960.00	\$0.00	0.0
4	5:30p-6p	F	WJHL News Channel 11 @ 5:30p	\$200.00	0.0	30	1	0	0	0		1	\$200.00	\$0.00	0.0
Changes: Rate from 140 to 200															
5	5:30p-6p	M-F	WJHL News Channel 11 @ 5:30p	\$140.00	0.0	30	0	5	5	0		10	\$1,400.00	\$0.00	0.0
6	5:30p-6p	M-Th	WJHL News Channel 11 @ 5:30p	\$140.00	0.0	30	0	0	0	4		4	\$560.00	\$0.00	0.0
REV- 7	6:30p-7p	F	CBS Evening News	\$350.00	0.0	30	1	0	0	0		0	\$0.00	\$0.00	0.0
Changes: Rate from 240 to 350															
8	6:30p-7p	M-F	CBS Evening News	\$240.00	0.0	30	0	5	5	0		10	\$2,400.00	\$0.00	0.0
9	6:30p-7p	M-Th	CBS Evening News	\$240.00	0.0	30	0	0	0	4		4	\$960.00	\$0.00	0.0
10	11p-11:30p	Sa	WJHL 11p Local News	\$225.00	0.0	30	1	1	1	0		3	\$675.00	\$0.00	0.0
Changes: Rate from 150 to 225															
REV- 11	5p-5:30p	F	WJHL News Channel 11 @ 5	\$180.00	0.0	30	1	0	0	0		0	\$0.00	\$0.00	0.0
Changes: Rate from 130 to 180															
12	5p-5:30p	M-F	WJHL News Channel 11 @ 5	\$130.00	0.0	30	0	5	5	0		10	\$1,300.00	\$0.00	0.0
13	5p-5:30p	M-Th	WJHL News Channel 11 @ 5	\$130.00	0.0	30	0	0	0	4		4	\$520.00	\$0.00	0.0
REV- 14	6p-6:30p	Sa	WJHL 6p Local News	\$110.00	0.0	30	1	0	1	0		1	\$110.00	\$0.00	0.0
Changes: Rate from 75 to 110															
15	6:30p-7p	Sa	CBS Evening News Saturday	\$150.00	0.0	30	1	1	1	0		3	\$450.00	\$0.00	0.0
Changes: Rate from 100 to 150															
16	6p-6:30p	Su	WJHL 6p Local News	\$150.00	0.0	30	1	1	1	0		3	\$450.00	\$0.00	0.0
Changes: Rate from 85 to 150															

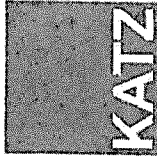


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Contract # 26095976		Changes as of: 7/3/2018 at 1:50 PM		Version: Highlighting Revision 2	
CPE: //423		Flight: 7/9/18 - 8/5/18		Station: WJHL	
Agency: MEDIUM BUYING LLC		Advertiser: BOYD, RANDY		Market: Johnsn City-Kngsprt-Bristl	
1351 King Ave 2nd Floor COLUMBUS, OH 43212		Product: TV		Office: WASHINGTON	
		Agency Order #:		Service: Nielsen	
		Buyer: Tanya Renicker		Primary Demo: Adults 18+	
		Salesperson: ERIN SCHUMACHER 212-424-6620		Assistant: STEVE SEVERE 212-373-8200	
		Separation:			
		Con Type: POLITICAL/VOTE		Total Spots: 104	
				Total CPP: \$0.00	
				Total GRP: \$15,225.00	

#	Day/Time	DP	Program	Rate	A18P Rating	Len	7/9 - 7/30					Total Spots	Total \$	CPP*	GRP*			
							7/9	7/16	7/23	7/30								
REV- 17	F 7p-7:30p		WJHL News Channel 11 @ 7	\$160.00	0.0	30	1	0	0	0	0	\$0.00	\$0.00	0.0				
Changes: Rate from 110 to 160																		
18	M-F 7p-7:30p		WJHL News Channel 11 @ 7	\$110.00	0.0	30	0	5	5	0		10	\$1,100.00	\$0.00	0.0			
19	M-Th 7p-7:30p		WJHL News Channel 11 @ 7	\$110.00	0.0	30	0	0	0	4		4	\$440.00	\$0.00	0.0			
20	Sa 7a-8a		WJHL Saturday 7a Local News	\$50.00	0.0	30	1	1	1	0		3	\$150.00	\$0.00	0.0			
Changes: Rate from 25 to 50																		
21	Sa 6a-7a		WJHL Saturday 6a Local News	\$50.00	0.0	30	1	1	1	0		3	\$150.00	\$0.00	0.0			
Changes: Rate from 25 to 50																		
22	Sa 8a-10a		CBS This Morning	\$100.00	0.0	30	1	1	1	0		3	\$300.00	\$0.00	0.0			
Changes: Rate from 65 to 100																		
REV- 23	F 7a-9a		CBS This Morning	\$100.00	0.0	30	1	0	0	0	0	\$0.00	\$0.00	0.0				
Changes: Rate from 50 to 100																		
24	M-F 7a-9a		CBS This Morning	\$50.00	0.0	30	0	5	5	0		10	\$500.00	\$0.00	0.0			
25	M-F 7a-9a		CBS This Morning	\$50.00	0.0	30	0	0	0	4		4	\$200.00	\$0.00	0.0			
TOTALS:											7	36	37	24	104	\$15,225.00	\$0.00	0.0



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CPE: //423	Agency: MEDIUM BUYING LLC	Flight: 7/9/18 - 8/5/18	Station: WJHL	Con Type: POLITICAL/VOTE	
1351 King Ave 2nd Floor COLUMBUS, OH 43212	Product: TV	Advertiser: BOYD, RANDY	Market: Johnson City-Kingsport-Bristol	Total Spots: 104 Total CPP: \$0.00 Total GRP: \$15,225.00	
	Agency Order #:	Buyer: Tanya Renicker	Office: WASHINGTON		
		Salesperson: ERIN SCHUMACHER	Service: Nielsen		
		212-424-6620	Primary Demo: Adults 18+		
		Separation:	Assistant: STEVE SEVERE		
			212-373-8200		

Special Instructions	
Order Level Comments	
Date/Time	Added by
06/29/18 8:49 AM	Linda DeSpain
Comment	
line 14 should be Sat 6p-6:30p WJHL 6p Local News. The \$75 rate is correct for this time period. You have time entered wrong but show title correct and rate correct. I have booked in our 6p news.	

Competitive Information	
Market Budget: \$33,098	
WJHL Share: 46%	
Comment:	
EJHL: 8%	
WCYB: 39%	
WEMT: 7%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	104	\$15,225.00	0.0
Total	100%	104	\$15,225.00	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Jul	80	\$11,585.00
2018-Aug	24	\$3,640.00
Total	104	\$15,225.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	7/3/18 1:50 PM	ERIN SCHUMACHER	Revised		7	\$0
Revision	6/29/18 9:49 AM	ERIN SCHUMACHER	Confirmed			\$0
Makegood 1	6/29/18 8:49 AM	Linda DeSpain	Confirmed			\$0
Queued for Electronic Contracting	6/28/18 3:26 PM					\$0
Queued for Electronic Contracting	6/28/18 2:58 PM					\$0
Queued for Electronic Contracting	6/28/18 2:51 PM					\$0
Queued for Electronic Contracting	6/28/18 2:43 PM					\$0
New	6/28/18 2:38 PM	STEVE SEVERE	Confirmed	111		\$15,225.00
						\$15,225.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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CONTRACT



WJHL
338 E. Main Street
Johnson City, TN 37601
(423) 926-2151

And:

Medium Buying LLC
1351 King Avenue
2nd Floor
Columbus, OH 43212

<u>Contract / Revision</u> 26095976 /		<u>Alt Order #</u> 26095976
<u>Product</u> TV		
<u>Contract Dates</u> 07/09/18 - 08/05/18		<u>Estimate #</u> 423
<u>Advertiser</u> POL/Randy Boyd/Governor/Rep/TN		<u>Original Date / Revision</u> 07/05/18 / 07/05/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WJHL	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agv Code</u> 9915707	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	WJHL	07/13/18	07/13/18	Local News @ 6p	6p-630p		:30				NM	0	\$0.00
2	WJHL	07/16/18	07/27/18	Local News @ 6p	6p-630p		:30				NM	10	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/16/18	07/22/18	MTWTF--	5			\$240.00					
	Week:	07/23/18	07/29/18	MTWTF--	5			\$240.00					
3	WJHL	07/30/18	08/02/18	Local News @ 6p	6p-630p		:30				NM	4	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/30/18	08/05/18	MTWT---	4			\$240.00					
N 4	WJHL	07/13/18	07/13/18	Local News @ 530p	530p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/09/18	07/15/18	----F--	1			\$200.00					
5	WJHL	07/16/18	07/27/18	Local News @ 530p	530p-6p		:30				NM	10	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/16/18	07/22/18	MTWTF--	5			\$140.00					
	Week:	07/23/18	07/29/18	MTWTF--	5			\$140.00					
6	WJHL	07/30/18	08/02/18	Local News @ 530p	530p-6p		:30				NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/30/18	08/05/18	MTWT---	4			\$140.00					
D 7	WJHL	07/13/18	07/13/18	CBS Evening News	630p-7p		:30				NM	0	\$0.00
8	WJHL	07/16/18	07/27/18	CBS Evening News	630p-7p		:30				NM	10	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/16/18	07/22/18	MTWTF--	5			\$240.00					
	Week:	07/23/18	07/29/18	MTWTF--	5			\$240.00					
9	WJHL	07/30/18	08/02/18	CBS Evening News	630p-7p		:30				NM	4	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/30/18	08/05/18	MTWT---	4			\$240.00					
N 10	WJHL	07/14/18	07/28/18	11p News Sat	11p-1130p		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/09/18	07/15/18	-----S-	1			\$225.00					
	Week:	07/16/18	07/22/18	-----S-	1			\$225.00					
	Week:	07/23/18	07/29/18	-----S-	1			\$225.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WJHL
338 E. Main Street
Johnson City, TN 37601
(423) 926-2151

<u>Contract / Revision</u> 26095976 /		<u>Alt Order #</u> 26095976
<u>Contract Dates</u> 07/09/18 - 08/05/18	<u>Product</u> TV	<u>Estimate #</u> 423
<u>Advertiser</u> POL/Randy Boyd/Govern		<u>Original Date / Revision</u> 07/05/18 / 07/05/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
D 11	WJHL	07/13/18	07/13/18	Local News @ 5p	5p-530p		:30				NM	0	\$0.00
12	WJHL	07/16/18	07/27/18	Local News @ 5p	5p-530p		:30				NM	10	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 07/16/18		07/16/18	07/22/18	MTWTF--				5	\$130.00				
Week: 07/23/18		07/23/18	07/29/18	MTWTF--				5	\$130.00				
13	WJHL	07/30/18	08/02/18	Local News @ 5p	5p-530p		:30				NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 07/30/18		07/30/18	08/05/18	MTWT---				4	\$130.00				
N 14	WJHL	07/23/18	07/28/18	6p Local News	6p-630p		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 07/23/18		07/23/18	07/29/18	-----S-				1	\$110.00				
N 15	WJHL	07/14/18	07/28/18	CBS Evening News WKND	630p-7p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 07/09/18		07/09/18	07/15/18	-----S-				1	\$150.00				
Week: 07/16/18		07/16/18	07/22/18	-----S-				1	\$150.00				
Week: 07/23/18		07/23/18	07/29/18	-----S-				1	\$150.00				
N 16	WJHL	07/15/18	07/29/18	Sun 6p Local News	6p-630p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 07/09/18		07/09/18	07/15/18	-----S				1	\$150.00				
Week: 07/16/18		07/16/18	07/22/18	-----S				1	\$150.00				
Week: 07/23/18		07/23/18	07/29/18	-----S				1	\$150.00				
D 17	WJHL	07/13/18	07/13/18	M-F 7p Local news	7p-730p		:30				NM	0	\$0.00
18	WJHL	07/16/18	07/27/18	M-F 7p Local news	7p-730p		:30				NM	10	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 07/16/18		07/16/18	07/22/18	MTWTF--				5	\$110.00				
Week: 07/23/18		07/23/18	07/29/18	MTWTF--				5	\$110.00				
19	WJHL	07/30/18	08/02/18	M-F 7p Local news	7p-730p		:30				NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 07/30/18		07/30/18	08/05/18	MTWT---				4	\$110.00				
N 20	WJHL	07/14/18	07/28/18	Local News Sat 7a	7a-8a		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 07/09/18		07/09/18	07/15/18	-----S-				1	\$50.00				
Week: 07/16/18		07/16/18	07/22/18	-----S-				1	\$50.00				
Week: 07/23/18		07/23/18	07/29/18	-----S-				1	\$50.00				
N 21	WJHL	07/14/18	07/28/18	Local News Sat 6a	6a-7a		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 07/09/18		07/09/18	07/15/18	-----S-				1	\$50.00				
Week: 07/16/18		07/16/18	07/22/18	-----S-				1	\$50.00				
Week: 07/23/18		07/23/18	07/29/18	-----S-				1	\$50.00				
N 22	WJHL	07/14/18	07/28/18	CBS This Morning Sat	8a-10a		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 07/09/18		07/09/18	07/15/18	-----S-				1	\$100.00				
Week: 07/16/18		07/16/18	07/22/18	-----S-				1	\$100.00				
Week: 07/23/18		07/23/18	07/29/18	-----S-				1	\$100.00				
D 23	WJHL	07/13/18	07/13/18	CBS This Morning	7a-9a		:30				NM	0	\$0.00
24	WJHL	07/16/18	07/27/18	CBS This Morning	7a-9a		:30				NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 07/16/18		07/16/18	07/22/18	MTWTF--				5	\$50.00				

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Johnson City, TN 37601
(423) 926-2151

<u>Contract / Revision</u> 26095976 /		<u>Alt Order #</u> 26095976
<u>Contract Dates</u> 07/09/18 - 08/05/18	<u>Product</u> TV	<u>Estimate #</u> 423
<u>Advertiser</u> POL/Randy Boyd/Govern		<u>Original Date / Revision</u> 07/05/18 / 07/05/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	MTWTF--				5	\$50.00				
25	WJHL	07/30/18	08/03/18	CBS This Morning	7a-9a		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MTWTF--				4	\$50.00				
Totals								0.00				104	\$15,225.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/29/18	80	\$11,585.00	(\$1,737.75)	\$9,847.25
07/30/18 - 08/03/18	24	\$3,640.00	(\$546.00)	\$3,094.00
Totals	104	\$15,225.00	(\$2,283.75)	\$12,941.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.