

125 West 58th St  
New York, NY 10019

# KATZ TELEVISION GROUP

Contract # 26001848      Changes as of: 5/17/2018 at 3:40 PM      Version: Current State Version: 7  
CPE:      Flight: 4/27/18 - 5/24/18      Station: WJHL  
Agency: MEDIUM BUYING LLC      Advertiser: BOYD, RANDY      Market: Johnsen City-Kingsport  
1351 King Ave      Product: Boyd/Gov/R      Office: WASHINGTON  
2nd Floor      Agency Order #:      Service: Nielsen  
COLUMBUS, OH      Buyer: Tanya Renicker      Primary Demo: Adults 35+  
43212      Salesperson: ERIN SCHUMACHER      Assistant: ERIN SCHUMACHER  
212-424-6620      Separation: 212-424-6620

Con Type: POLITICAL/NOTE  
Total Spots: 221  
Total CPP: \$0.00  
Total GRP: \$30,290.00

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/27	4/30	5/7	5/14	5/21	Total Spots	Total \$	CPP	GRP
1	M-F 5:30p-6p		news	\$200.00	0.0	30	0	5	5	5	4	19	\$3,800.00	\$0.00	0.0
MSD 2	6:30p-7p		cbs evening news	\$300.00	0.0	30	0	3	3	2	4	11	\$3,300.00	\$0.00	0.0
3	11p-11:30p		late news	\$180.00	0.0	30	1	1	1	1	0	4	\$720.00	\$0.00	0.0
4	5p-5:30p		news	\$150.00	0.0	30	0	5	5	5	4	19	\$2,850.00	\$0.00	0.0
5	6p-6:30p		news	\$65.00	0.0	30	1	1	1	1	0	4	\$260.00	\$0.00	0.0
6	11p-11:30p		news	\$240.00	0.0	30	0	5	5	5	4	19	\$4,560.00	\$0.00	0.0
7	6:30p-7p		cbs evening news	\$65.00	0.0	30	1	1	1	1	0	4	\$260.00	\$0.00	0.0
8	6p-6:30p		news	\$65.00	0.0	30	1	1	1	1	0	4	\$260.00	\$0.00	0.0
9	11p-11:30p		late news	\$180.00	0.0	30	0	1	1	1	0	3	\$540.00	\$0.00	0.0
10	12n-12:30p		noon news	\$130.00	0.0	30	0	5	5	5	4	19	\$2,470.00	\$0.00	0.0
11	7p-7:30p		news	\$120.00	0.0	30	0	5	5	5	4	19	\$2,280.00	\$0.00	0.0
12	5a-5:30a		news	\$45.00	0.0	30	0	5	5	5	4	19	\$855.00	\$0.00	0.0
13	6:30a-6a		news	\$65.00	0.0	30	0	5	5	5	4	19	\$1,235.00	\$0.00	0.0
14	6a-7a		news	\$150.00	0.0	30	0	5	5	5	4	19	\$2,850.00	\$0.00	0.0
15	7a-9a		cbs this mornig	\$100.00	0.0	30	0	4	4	4	4	16	\$1,600.00	\$0.00	0.0
16	6a-7a		news	\$5.00	0.0	30	1	1	1	1	0	3	\$15.00	\$0.00	0.0
17	6a-7a		news	\$15.00	0.0	30	0	1	1	1	0	2	\$30.00	\$0.00	0.0
18	7p-7:30p		Local 7P News	\$200.00	0.0	30	0	0	0	0	0	0	\$0.00	\$0.00	0.0
19	11a-12n		Price Is Right	\$130.00	0.0	30	0	2	0	0	0	2	\$260.00	\$0.00	0.0
20	4p-5p		Dr. Phil	\$150.00	0.0	30	0	2	0	0	0	2	\$300.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

Contract # 26001848      Changes as of: 5/17/2018 at 3:40 PM      Version: Current State Version 7

CPE:      Flight: 4/27/18 - 5/24/18      Station: WJHL      Con Type: POLITICAL/VOTE

Agency: MEDIUM BUYING LLC      Advertiser: BOYD, RANDY      Market: Johnson City-Kingsport-Bristol      Total \$: \$30,290.00

1351 King Ave.      Product: Boyd/Gov/R      Office: WASHINGTON      Total Spots: 221

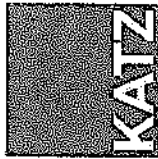
2nd Floor      Agency Order #:      Service: Nielsen      Total CPP: \$0.00

COLUMBUS, OH      Buyer: Tanya Renicker      Primary Demo: Adults 35+      Total GRP:

43212      Salesperson: ERIN SCHUMACHER      Assistant: ERIN SCHUMACHER      212-424-6620

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/27 - 5/21						Total Spots	Total \$	CPP*	GRP*
							4/27	4/30	5/7	5/14	5/21					
21	W-F 10a-11a		Daytime Tri-Cities	\$40.00	0.0	30	0	1	0	0	0	1	\$40.00	\$0.00	0.0	
22	Sa 6a-6:30a		Royal Wedding	\$5.00	0.0	30	0	0	0	1	0	1	\$5.00	\$0.00	0.0	
23	W-F 4p-5p		Dr. Phil	\$150.00	0.0	30	0	0	0	4	0	4	\$600.00	\$0.00	0.0	
24	W-F 4p-5p		Dr. Phil	\$150.00	0.0	30	0	0	0	2	0	2	\$300.00	\$0.00	0.0	
25	Tu-F 4p-5p		Dr. Phil	\$150.00	0.0	30	0	0	0	2	0	2	\$300.00	\$0.00	0.0	
26	Tu-F 1:30p-2p		Bold & Beautiful	\$150.00	0.0	30	0	0	0	2	0	2	\$300.00	\$0.00	0.0	
MGD 27	M-Th 4p-5p		Dr. Phil	\$150.00	0.0	30	0	0	0	0	2	2	\$300.00	\$0.00	0.0	
TOTALS:							5	59	54	62	41	221	\$30,290.00	\$0.00	0.0	



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26001848 Changes as of: 5/17/2018 at 3:40 PM Version: Current State Version 7  
CPE: Station: WJHL  
Agency: MEDIUM BUYING LLC Flight: 4/27/18 - 5/24/18  
Product: Boyd/Gov/R Office: WASHINGTON  
Agency Order #: Buyer: Tanya Renicker Service: Nielsen  
Salesperson: ERIN SCHUMACHER Primary Demo: Adults 35+ Total Spots: 221  
212-424-6620 Assistant: ERIN SCHUMACHER Total CPP: \$0.00  
212-424-6620 Separation: Total GRP: \$30,290.00

Special Instructions	Order Level Comments
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Date/Time	Added by	Comment
05/01/18 9:50 AM	Linda DeSpain	I messed up on this makegood offer. They already have spots in the 7p news every day this week. This is new offer. We do not have any more news to offer since he has two orders running and purchasing news on both orders

Competitive Information	
Market Budget: \$81,865	
WJHL Share: 37%	
Comment:	
EJHL: 8%	
WCYB: 43%	
WENT: 12%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	221	\$30,290.00	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Apr	5	\$380.00
2018-May	216	\$29,910.00
Total	221	\$30,290.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	Contract \$
Makegood 7	5/17/18 2:01 PM	Linda DeSpain	Accepted	2	1	\$0
Makegood 6	5/14/18 11:30 AM	Linda DeSpain	Confirmed	4	2	\$0
Makegood 5	5/10/18 3:54 PM	Linda DeSpain	Confirmed	2	1	\$0
Makegood 4	5/4/18 8:52 AM	Linda DeSpain	Confirmed	4	2	\$0
Makegood 3	5/2/18 2:53 PM	Linda DeSpain	Confirmed	1	1	\$0
Makegood 2	5/1/18 9:50 AM	Linda DeSpain	Confirmed	5	3	\$0
Makegood 1	4/30/18 8:57 AM	Linda DeSpain	Confirmed	3	2	\$0
Queued for Electronic Contracting	4/27/18 11:20 AM					\$0
New	4/27/18 11:15 AM	ERIN SCHUMACHER	Confirmed	212		\$30,290.00

Non-Discrimination Policy	Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses, consistent with this order. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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# CONTRACT



**WJHL**  
338 E. Main Street  
Johnson City, TN 37601  
(423) 926-2151

And:

Medium Buying LLC  
1351 King Avenue  
2nd Floor  
Columbus, OH 43212

<u>Contract / Revision</u> 26001848 /		<u>Alt Order #</u> 26001848
<u>Product</u> Boyd/Gov /R		
<u>Contract Dates</u> 04/27/18 - 05/24/18	<u>Estimate #</u>	
<u>Advertiser</u> POL/Randy Boyd/Governor/Rep/TN		<u>Original Date / Revision</u> 05/17/18 / 05/17/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WJHL	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9915707	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WJHL	04/30/18	05/24/18	Local News @ 530p	530p-6p		:30				NM	19	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/30/18	05/06/18	MTWTF--				5	\$200.00				
	Week:	05/07/18	05/13/18	MTWTF--				5	\$200.00				
	Week:	05/14/18	05/20/18	MTWTF--				5	\$200.00				
	Week:	05/21/18	05/27/18	MTWT---				4	\$200.00				
N 2	WJHL	04/30/18	05/24/18	CBS Evening News	630p-7p		:30				NM	28	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/30/18	05/06/18	MTWTF--				5	\$300.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WJHL	04/30/18-05/06/18	CBS Evening News	630p-7p	MTuWThF----	:30		\$300.00		NM		
			See MG 2.20,2.21,2.22,2.23,2.24										
	2	WJHL	04/30/18-05/06/18	CBS Evening News	630p-7p	MTuWThF----	:30		\$300.00		NM		
			See MG 2.20,2.21,2.22,2.23,2.24										
	20	WJHL	05/03/18-05/03/18	Price is Right	11a-12p	----Th-----	:30		\$130.00		NM		
			MG for 2.1,2.2										
	21	WJHL	05/04/18-05/04/18	Price is Right	11a-12p	-----F----	:30		\$130.00		NM		
			MG for 2.1,2.2										
	22	WJHL	05/03/18-05/03/18	Dr Phil	4p-5p	----Th-----	:30		\$150.00		NM		
			MG for 2.1,2.2										
	23	WJHL	05/04/18-05/04/18	Dr Phil	4p-5p	-----F----	:30		\$150.00		NM		
			MG for 2.1,2.2										
	24	WJHL	05/03/18-05/03/18	Daytime Tri-Cities	10a-11a	----Th-----	:30		\$40.00		NM		
			MG for 2.1,2.2										
	Week:	05/07/18	05/13/18	MTWTF--				5	\$300.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WJHL**  
**338 E. Main Street**  
**Johnson City, TN 37601**  
**(423) 926-2151**

<u>Contract / Revision</u> 26001848 /		<u>Alt Order #</u> 26001848
<u>Contract Dates</u> 04/27/18 - 05/24/18		<u>Product</u> Boyd/Gov /R
<u>Advertiser</u> POL/Randy Boyd/Govern		<u>Estimate #</u> 05/17/18 / 05/17/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
7	WJHL	05/07/18-05/13/18		CBS Evening News	630p-7p	MTuWThF----	:30		\$300.00		NM		
See MG 2.25,2.26,2.27,2.28													
10	WJHL	05/07/18-05/13/18		CBS Evening News	630p-7p	MTuWThF----	:30		\$300.00		NM		
See MG 2.25,2.26,2.27,2.28													
25	WJHL	05/07/18-05/13/18		Dr Phil	4p-5p	---WThF----	:30		\$150.00		NM		
Ⓜ MG for 2.7,2.10													
26	WJHL	05/07/18-05/13/18		Dr Phil	4p-5p	---WThF----	:30		\$150.00		NM		
Ⓜ MG for 2.7,2.10													
27	WJHL	05/07/18-05/13/18		Dr Phil	4p-5p	---WThF----	:30		\$150.00		NM		
Ⓜ MG for 2.7,2.10													
28	WJHL	05/07/18-05/13/18		Dr Phil	4p-5p	---WThF----	:30		\$150.00		NM		
Ⓜ MG for 2.7,2.10													
Week:		05/14/18	05/20/18	MTWTF--				5	\$300.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
12	WJHL	05/14/18-05/20/18		CBS Evening News	630p-7p	MTuWThF----	:30		\$300.00		NM		
See MG 2.31,2.32													
14	WJHL	05/14/18-05/20/18		CBS Evening News	630p-7p	MTuWThF----	:30		\$300.00		NM		
See MG 2.29,2.30													
15	WJHL	05/14/18-05/20/18		CBS Evening News	630p-7p	MTuWThF----	:30		\$300.00		NM		
See MG 2.33,2.34													
29	WJHL	05/14/18-05/20/18		Dr Phil	4p-5p	MTuWThF----	:30		\$150.00		NM		
Ⓜ MG for 2.14 05/15													
30	WJHL	05/14/18-05/20/18		Dr Phil	4p-5p	MTuWThF----	:30		\$150.00		NM		
Ⓜ MG for 2.14 05/15													
31	WJHL	05/15/18-05/20/18		Dr Phil	4p-5p	---WThF----	:30		\$150.00		NM		
Ⓜ MG for 2.12 05/16													
32	WJHL	05/15/18-05/20/18		Dr Phil	4p-5p	---WThF----	:30		\$150.00		NM		
Ⓜ MG for 2.12 05/16													
33	WJHL	05/15/18-05/20/18		Bold & Beautiful	130p-2p	---WThF----	:30		\$150.00		NM		
Ⓜ MG for 2.15 05/17													
34	WJHL	05/15/18-05/20/18		Bold & Beautiful	130p-2p	---WThF----	:30		\$150.00		NM		
Ⓜ MG for 2.15 05/17													
Week:		05/21/18	05/27/18	MTWT---				4	\$300.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
17	WJHL	05/21/18-05/27/18		CBS Evening News	630p-7p	MTuWThF----	:30		\$300.00		NM		
See MG 2.35,2.36													
35	WJHL	05/21/18-05/27/18		Dr Phil	4p-5p	MTuWThF----	:30		\$150.00		NM		
Ⓜ MG for 2.17 05/22													
36	WJHL	05/21/18-05/27/18		Dr Phil	4p-5p	MTuWThF----	:30		\$150.00		NM		
Ⓜ MG for 2.17 05/22													
3	WJHL	04/28/18	05/19/18	11p News Sat	11p-1130p		:30				NM	4	\$720.00
Week:		04/23/18	04/29/18	-----S-				1	\$180.00				
Week:		04/30/18	05/06/18	-----S-				1	\$180.00				
Week:		05/07/18	05/13/18	-----S-				1	\$180.00				
Week:		05/14/18	05/20/18	-----S-				1	\$180.00				
4	WJHL	04/30/18	05/24/18	Local News @ 5p	5p-530p		:30				NM	19	\$2,850.00
Week:		04/30/18	05/06/18	MTWTF--				5	\$150.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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**WJHL**  
**338 E. Main Street**  
**Johnson City, TN 37601**  
**(423) 926-2151**

<u>Contract / Revision</u> 26001848 /		<u>Alt Order #</u> 26001848
<u>Contract Dates</u> 04/27/18 - 05/24/18		<u>Product</u> Boyd/Gov /R
<u>Advertiser</u> POL/Randy Boyd/Govern		<u>Estimate #</u> 05/17/18 / 05/17/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		05/07/18	05/13/18	MTWTF--				5	\$150.00				
Week:		05/14/18	05/20/18	MTWTF--				5	\$150.00				
Week:		05/21/18	05/27/18	MTWT---				4	\$150.00				
5	WJHL	04/28/18	05/19/18	6p Local News	6p-630p		:30				NM	4	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		04/23/18	04/29/18	-----S-				1	\$65.00				
Week:		04/30/18	05/06/18	-----S-				1	\$65.00				
Week:		05/07/18	05/13/18	-----S-				1	\$65.00				
Week:		05/14/18	05/20/18	-----S-				1	\$65.00				
6	WJHL	04/30/18	05/24/18	Local News @ 11p	11p-1135p		:30				NM	19	\$4,560.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		04/30/18	05/06/18	MTWTF--				5	\$240.00				
Week:		05/07/18	05/13/18	MTWTF--				5	\$240.00				
Week:		05/14/18	05/20/18	MTWTF--				5	\$240.00				
Week:		05/21/18	05/27/18	MTWT---				4	\$240.00				
7	WJHL	04/28/18	05/19/18	CBS Evening News WKND	630p-7p		:30				NM	4	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		04/23/18	04/29/18	-----S-				1	\$65.00				
Week:		04/30/18	05/06/18	-----S-				1	\$65.00				
Week:		05/07/18	05/13/18	-----S-				1	\$65.00				
Week:		05/14/18	05/20/18	-----S-				1	\$65.00				
8	WJHL	04/29/18	05/20/18	Sun 6p Local News	6p-630p		:30				NM	4	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		04/23/18	04/29/18	-----S				1	\$65.00				
Week:		04/30/18	05/06/18	-----S				1	\$65.00				
Week:		05/07/18	05/13/18	-----S				1	\$65.00				
Week:		05/14/18	05/20/18	-----S				1	\$65.00				
9	WJHL	05/06/18	05/20/18	11p News Sun	11p-1135p		:30				NM	3	\$540.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		04/30/18	05/06/18	-----S				1	\$180.00				
Week:		05/07/18	05/13/18	-----S				1	\$180.00				
Week:		05/14/18	05/20/18	-----S				1	\$180.00				
10	WJHL	04/30/18	05/24/18	Local News @ 12p	12p-1230p		:30				NM	19	\$2,470.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		04/30/18	05/06/18	MTWTF--				5	\$130.00				
Week:		05/07/18	05/13/18	MTWTF--				5	\$130.00				
Week:		05/14/18	05/20/18	MTWTF--				5	\$130.00				
Week:		05/21/18	05/27/18	MTWT---				4	\$130.00				
11	WJHL	04/30/18	05/24/18	M-F 7p Local news	7p-730p		:30				NM	19	\$2,280.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		04/30/18	05/06/18	MTWTF--				5	\$120.00				
Week:		05/07/18	05/13/18	MTWTF--				5	\$120.00				
Week:		05/14/18	05/20/18	MTWTF--				5	\$120.00				
Week:		05/21/18	05/27/18	MTWT---				4	\$120.00				
12	WJHL	04/30/18	05/24/18	Local News @ 5a	5a-530a		:30				NM	19	\$855.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		04/30/18	05/06/18	MTWTF--				5	\$45.00				
Week:		05/07/18	05/13/18	MTWTF--				5	\$45.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WJHL**  
**338 E. Main Street**  
**Johnson City, TN 37601**  
**(423) 926-2151**

<u>Contract / Revision</u> 26001848 /		<u>Alt Order #</u> 26001848
<u>Contract Dates</u> 04/27/18 - 05/24/18		<u>Product</u> Boyd/Gov /R
<u>Advertiser</u> POL/Randy Boyd/Govern		<u>Estimate #</u> 05/17/18 / 05/17/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MTWTF--				5	\$45.00				
Week:		05/21/18	05/27/18	MTWT---				4	\$45.00				
13	WJHL	04/30/18	05/24/18	Local News @ 530a	530a-6a		:30				NM	19	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	MTWTF--				5	\$65.00				
Week:		05/07/18	05/13/18	MTWTF--				5	\$65.00				
Week:		05/14/18	05/20/18	MTWTF--				5	\$65.00				
Week:		05/21/18	05/27/18	MTWT---				4	\$65.00				
14	WJHL	04/30/18	05/24/18	Local News @ 6a	6a-7a		:30				NM	19	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	MTWTF--				5	\$150.00				
Week:		05/07/18	05/13/18	MTWTF--				5	\$150.00				
Week:		05/14/18	05/20/18	MTWTF--				5	\$150.00				
Week:		05/21/18	05/27/18	MTWT---				4	\$150.00				
15	WJHL	04/30/18	05/24/18	CBS This Morning	7a-9a		:30				NM	16	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	MTWTF--				4	\$100.00				
Week:		05/07/18	05/13/18	MTWTF--				4	\$100.00				
Week:		05/14/18	05/20/18	MTWTF--				4	\$100.00				
Week:		05/21/18	05/27/18	MTWTF--				4	\$100.00				
16	WJHL	04/28/18	05/19/18	Local News Sat 6a	6a-7a		:30				NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/23/18	04/29/18	-----S-				1	\$5.00				
Week:		04/30/18	05/06/18	-----S-				1	\$5.00				
Week:		05/07/18	05/13/18	-----S-				1	\$5.00				
Week:		05/14/18	05/20/18	-----S-				1	\$5.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
4	WJHL	05/14/18-05/20/18		Local News Sat 6a	6a-7a	-----Sa--	:30		\$5.00		NM		
See MG 16.5													
5	WJHL	05/14/18-05/20/18		Royal Wedding	Royal Wedding	MTuWThFSaSu	:30		\$5.00		NM		
Ⓜ MG for 16.4 05/19													
17	WJHL	05/06/18	05/13/18	Local News Sun 6a	6a-7a		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	-----S				1	\$15.00				
Week:		05/07/18	05/13/18	-----S				1	\$15.00				
<b>Totals</b>								0.00				221	\$30,290.00

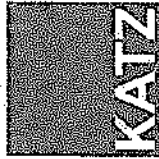
Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/26/18 - 04/29/18	5	\$380.00	(\$57.00)	\$323.00
04/30/18 - 05/25/18	216	\$29,910.00	(\$4,486.50)	\$25,423.50
<b>Totals</b>	221	\$30,290.00	(\$4,543.50)	\$25,746.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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125 West 55th St  
New York, NY 10019

**KATZ** TELEVISION  
GROUP

Contract # 26001848      Changes as of: 5/17/2018 at 2:01 PM      Version: Highlighting Makegood 7      Status: Sent To Rep

CPE:      Flight: 4/27/18 - 5/24/18      Station: WJHL      Con Type: POLITICAL/VOTE

Agency: MEDIUM BUYING LLC      Advertiser: BOYD, RANDY      Market: Johnson City-Kingsport-Bristol      Total \$: \$30,290.00

Product: Boyd/Gov/R      Office: WASHINGTON      Total Spots: 221

Agency Order #:      Service: Nielsen      Total CPP: \$0.00

Buyer: Tanya Renicker      Primary Demo: Adults 35+      Total GRP:

Salesperson: ERIN SCHUMACHER      Assistant: ERIN SCHUMACHER

212-424-6620      212-424-6620

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/27 - 5/21						Total Spots	Total \$	CPP*	GRP*
							4/27	4/30	5/7	5/14	5/21					
MSD 27	M-F 6:30p-7p		cbs evening news	\$300.00	0.0	30	0	3	3	2	4	3	11	\$3,300.00	\$0.00	0.0
MGD 27	M-Th 4p-5p		Dr. Phil	\$150.00	0.0	30	0	0	0	0	2	2	2	\$300.00	\$0.00	0.0
TOTALS:							5	59	54	62	41	221	\$30,290.00	\$0.00	0.0	0.0