

# Buy Detail Report

Revision #:      Date: 9/30/2014

**Client:** Jacques Roy for Mayor

**Estimate:** 1068

**Vendor:** KLAX-TV

**Send Billing To:** Screen Strategies Media

**Media:** TV

**Description:** Jacques Roy for Mayor 10/27-11/4/2014

1811 England Dr.

11150 Fairfax Blvd

**Product:** General

**Flight Start Date:** 10/27/2014 05:00 AM

Suite 505

**Market:** Alexandria

**Flight End Date:** 11/4/2014 12:00 AM

Alexandria, LA 71303

Fairfax, VA 22030

**Survey:** Nov13 DMA Nielsen Live+1

**Phone:** 703-272-7300

**Separation between spots:** 30

**Buyer:** Tracey Johnson

**Phone:** 318-473-0031

**Fax:** 318-473-9984

**Affiliation:** ABC

Line No	Daypart Program	Daypart Code	STN Gross	Days Dur	Mon 10/27	Tue 10/28	Wed 10/29	Thu 10/30	Fri 10/31	Sun 11/2	Mon 11/3	Tue 11/4	Total Spots
<b>KLAX-TV</b>													
29	MTuWThF 7:00a- 9:00a Good Morn America	EM	\$20.00	30	1	1	1		1			1	5
30	M 7:00p- 9:00p Dancing with Star	PT	\$500.00	30	1						1		2
Sold Out: Lowest Rate to Clear per KLAX													
31	M 9:00p-10:00p Castle	PT	\$200.00	30	1						1		2
32	W 8:00p- 8:30p Modern Family	PT	\$75.00	30			1						1
33	Th 8:00p- 9:00p Scandal	PT	\$225.00	30				1					1
34	Th 9:00p-10:00p How to Murder	PT	\$150.00	30				1					1
35	F 9:00p-10:00p 20/20	PT	\$150.00	30					1				1
36	Su 7:00p- 8:00p Once Upon a Time	PT	\$125.00	30						1			1
<b>Total Spots:</b>					3	1	2	2	2	1	2	1	14
<b>Total Cost:</b>			\$2,225.00										14

**Signature:** \_\_\_\_\_

**Disclaimer:**