

Buy Detail Report

Revision #: Date: 9/30/2014

Client: Jacques Roy for Mayor

Media: TV

Product: General

Market: Alexandria

Estimate: 1065

Description: Jacques Roy for Mayor 10/20-26/2014 TV 1811 England Dr.

Flight Start Date: 10/20/2014 05:00 AM

Flight End Date: 10/26/2014 12:00 AM

Survey: Nov13 DMA Nielsen Live+1

Buyer: Tracey Johnson

Vendor: KLAX-TV

Alexandria, LA 71303

Phone: 318-473-0031

Fax: 318-473-9984

Affiliation: ABC

Send Billing To: Screen Strategies Media

11150 Fairfax Blvd

Suite 505

Fairfax, VA 22030

Phone: 703-272-7300

Separation between spots: 30

Line No	Daypart Program	Daypart Code	STN Gross	Days Dur	Mon 10/20	Tue 10/21	Wed 10/22	Thu 10/23	Fri 10/24	Sun 10/26	Total Spots
KLAX-TV											
26	MTuWThF 7:00a- 9:00a Good Morn America	EM	\$20.00	30	1	1	1	1	1		5
27	M 7:00p- 9:00p Dancing with Star	PT	\$250.00	30	1						1
28	M 9:00p-10:00p Castle	PT	\$200.00	30	1						1
29	W 8:00p- 8:30p Modern Family	PT	\$75.00	30			1				1
30	Th 9:00p-10:00p How to Murder	PT	\$150.00	30				1			1
31	Su 7:00p- 8:00p Once Upon a Time	PT	\$125.00	30						1	1
Total Spots:					3	1	2	2	1	1	10
Total Cost:			\$900.00								10

Signature: _____

Disclaimer: