

Continuous Hit Country



KYKC

More Music... Less Bull 100.1 fm

KYKC-FM
PO Box 609
Ada OK 74821
Phone: 580-436-1616
Phone: 580-332-1212

Contract Confirmation

ACT CONFIRMATION

Page: 1
Date: 10/6/14
Cart#: (rotates)
Estimate#: EST 3581
Account Name: MARK COSTELLO-LABOR COMM.
Contract Number: 4311501
Revision Number: Orig

MARK COSTELLO-LABOR COMM.
BEALS CUNNINGHAM
2333 EAST BRITTON RD.
OKLAHOMA CITY, OK.

Date Range	Dayparting	Len	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	WeeksOn	WkUnit	TotlUnit	TotalAmt
A 10/08/14-10/10/14	6:00a- 7:00p	60s	\$21.18/spt			3	3	2	-	-	All	8	8	\$169.44
A 10/20/14-10/22/14	6:00a- 7:00p	60s	\$21.18/spt	3	3	2	-	-	-	-	All	8	8	\$169.44
B 11/03/14-11/04/14	6:00a-10:00a	60s	\$21.18/spt	2	2						All	4	4	\$84.72

CONTRACT TOTAL: \$423.60 20 Units
Minus 15.00% commission: -\$63.54
NET AMOUNT DUE: \$360.06

Month	Units	Total	Commission	Net	Month	Units	Total	Commission	Net
Oct14	16	\$338.88	-50.83	\$288.05	Nov14	4	\$84.72	-12.71	\$72.01

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Accepted By

Client Signature

Today's Date

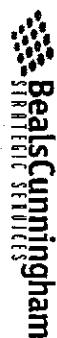
Accepted By

Station Signature

Today's Date

Wicks Broadcast Solutions, LLC. Laz E-Forms





Costello - Labor Commissioner est 3581

Revision #:

Date: 10/3/2014

2:31 PM

Send Billing To: Beals Cunningham Strategic Services

2333 East Britton Road

Estimate: 3581

Vendor: KYKC-FM

Description: Mark Costello for Labor Commissioner GE 2014

Flight Start Date: 9/29/2014 05:00 AM

Flight End Date: 11/9/2014 04:59 AM

Survey: FA13 MSA CusRadio

Buyer: Andrea Petersen

Oklahoma City, OK 73131

Phone: 405-478-4752

Fax: 405-478-4760

Client: Mark Costello
Media: Radio
Product: General Election
Market: Lawton
Primary Demo: Adults 25+
Separation between spots: 30

AKX

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 10/6	10/13	10/20	10/27	11/3	Total Spots	Adults 25+	Adults 35+			
KYKC-FM																
94	MTuW 6:00a-7:00p	RT	\$21.18	\$18.00	60	0	0	8	0	0	8	0.0	0.0			
	Ada											\$0.00	\$0.00			
95	MTu 6:00a-10:00a	AM	\$21.18	\$18.00	60	0	0	0	0	4	4	0.0	0.0			
	Ada											\$0.00	\$0.00			
125	WThF 6:00a-7:00p	RT	\$21.18	\$18.00	60	8	0	0	0	0	8	0.0	0.0			
	Ada											\$0.00	\$0.00			
Total Spots:												8	0	8	0	4
Total GRP/GMP (000):												0.0	0.0	0.0	0.0	0.0
Total CPP/CPM:																
Total Cost:			\$423.60	\$360.00										20		
Station Monthly Summary																

Signature:

Handwritten signature

Disclaimer:

Acceptance of this order denotes acceptance of standard AAAA terms and conditions for Radio Broadcast advertising as outlined in the accompanying document.

Please sign and fax or e-mail back both the buy and the AAAA Terms and Conditions Page.

Thanks!

Andrea

