

Continuous Hit Country



**KYKC**

More Music...Less Bull 100.1fm

**KYKC-FM**  
PO Box 609  
Ada OK 74821  
Phone: 580-436-1616  
Phone: 580-332-1212

**Contract Confirmation** CONTRACT CONFIRMATION

Page: 1  
Date: 10/6/14  
Cart#: (rotates)  
Estimate#: EST 3581  
Account Name: MARK COSTELLO-LABOR COMM.  
Contract Number: 4311501  
Revision Number: Orig

MARK COSTELLO-LABOR COMM.  
BEALS CUNNINGHAM  
2333 EAST BRITTON RD.  
OKLAHOMA CITY, OK.

Date Range	Dayparting	Len	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	WeeksOn	WkUnit	TotlUnit	TotalAmt
A 10/08/14-10/10/14	6:00a- 7:00p	60s	\$21.18/spt			3	3	2	-	-	All	8	8	\$169.44
A 10/20/14-10/22/14	6:00a- 7:00p	60s	\$21.18/spt	3	3	2	-	-	-	-	All	8	8	\$169.44
B 11/03/14-11/04/14	6:00a-10:00a	60s	\$21.18/spt	2	2						All	4	4	\$84.72

CONTRACT TOTAL: \$423.60 20 Units  
Minus 15.00% commission: -\$63.54  
NET AMOUNT DUE: \$360.06

Month	Units	Total	Commission	Net	Month	Units	Total	Commission	Net
Oct14	16	\$338.88	-50.83	\$288.05	Nov14	4	\$84.72	-12.71	\$72.01

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

**Accepted By**

Client Signature

**Accepted By**

Station Signature

**Today's Date**

**Today's Date**

Wicks Broadcast Solutions, LLC. Lez E-Forms™





# Costello - Labor Commissioner est 3581

Revision #: Date: 10/3/2014 2:31 PM

Client: Mark Costello  
 Media: Radio  
 Product: General Election  
 Market: Lawton  
 Primary Demo: Adults 25+  
 Separation between spots: 30

Estimate: 3581  
 Description: Mark Costello for Labor Commissioner GE 2014  
 Flight Start Date: 9/29/2014 05:00 AM  
 Flight End Date: 11/9/2014 04:59 AM  
 Survey: FA13 MSA CusIRadio  
 Buyer: Andrea Petersen

Vendor: KYKC-FM  
 Send Billing To: Beals Cunningham Strategic Services  
 2333 East Britton Road  
 Oklahoma City, OK 73131  
 Phone: 405-478-4752  
 Fax: 405-478-4760

*AKX*

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks	10/6	10/13	10/20	10/27	11/3	Total Spots	Adults 25+	Adults 35+
<b>KYKC-FM</b>														
94	MTuW 6:00a-7:00p	RT	\$21.18	\$18.00	60	0	0	8	0	0	0	8	0.0	0.0
	Ada											4	\$0.00	\$0.00
95	MTu 6:00a-10:00a	AM	\$21.18	\$18.00	60	0	0	0	0	0	4	4	\$0.00	\$0.00
	Ada											8	\$0.00	\$0.00
125	WThF 6:00a-7:00p	RT	\$21.18	\$18.00	60	8	0	0	0	0	0	8	0.0	0.0
	Ada											20	\$0.00	\$0.00
Total Spots: 8 0 8 0 0 4 Total GRP/GMP (000): 0.0 0.0 0.0 0.0 0.0 0.0 Total CPP/CPM:														
Total Cost:			\$423.60	\$360.00										
<b>Station Monthly Summary</b>														
	OCT 14		\$338.88	\$288.00										
	NOV 14		\$84.72	\$72.00										
Total Cost:			\$423.60	\$360.00										

Signature: 

Thanks!  
 Archer!

**Disclaimer:**  
 Acceptance of this order denotes acceptance of standard AAAA terms and conditions for Radio Broadcast advertising as outlined in the accompanying document.  
 Please sign and fax or e-mail back both the buy and the AAAA Terms and Conditions Page.

