

**EEO Public File 2012**  
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**January 22, 2012 - January 21, 2013**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Multimedia Journalist	1, 4-6, 8, 10-15, 17-20, 22-23, 26-40, 42-43, 45-49	22
Local Sales Manager	1-2, 4-6, 8, 10-15, 17-20, 22-24, 26-33, 35-40, 43, 45-49	10
Editor/Photographer	1-2, 4-6, 8, 10-13, 15, 17-20, 22-33, 35- 40, 42-43, 45, 47-48	22
Weekday Morning Newscast Director	1-2, 4-6, 8, 11-15, 17-20, 22-23, 26-30, 33-40, 42-43, 45-48	22
Account Executive	1-2, 4-6, 8, 11-15, 17-20, 22-24, 26-39, 42-43, 45-49	22
Content Management Center Supervisor	1-6, 8, 11-15, 17-20, 22-24, 26-39, 42- 43, 45, 47-49	22
Online Sales Executive	1-2, 4-6, 8-9, 11-15, 17-20, 22-24, 26- 39, 42-43, 45, 47-49	22
News Photographer	1-2, 4-6, 8, 10-15, 17-18, 20, 22-24, 26- 39, 42-43, 45, 47-49	10
Multimedia Journalist	1-2, 4-8, 10-15, 17-20, 22-24, 26-39, 42- 43, 45, 47-49	10
Multimedia Journalist	1-2, 4-8, 10-15, 17-20, 22-24, 26-39, 42- 43, 45, 47-49	22
Morning Show Anchor	1-2, 4-6, 8, 10-15, 17-20, 23-24, 26-39, 42-43, 45, 47-49	10
Multimedia Journalist	1-2, 4-6, 8, 10-15, 17-21, 23-24, 26-39, 42-43, 45, 47-49	21
Sales/Traffic Assistant	1-2, 4-6, 8, 11-15, 17-20, 23-24, 26-28, 30-39, 42-45, 47-49	44
Weekend Anchor/Reporter	1-2, 4-6, 8, 10-20, 23-24, 26-39, 41-43, 45, 47-49	10
Interactive Sales Specialist	1-2, 4-6, 8, 11-21, 23-24, 26-39, 42-43, 45, 47-49	21
Weekend Meteorologist	1, 4-5, 8, 11-20, 23-24, 26-39, 42-45, 47-49	44
Sr. News Photographer	1-6, 8, 10-20, 23-24, 26-33, 35-39, 42- 43, 45, 48-49	10

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	AARP Seniors Employment Program 820 Jordan, Suite 310 Shreveport, Louisiana 71101 Phone : 3182217611 Email : Fax : 318-221-7612 Betty Hendrix	N	0
2	American Women in Radio & TV Louisiana Phone : 702-506-3290 Url : <a href="http://www.art.org/careerline">www.art.org/careerline</a> Email : Fax : 703-506-3266	N	0
3	Asian American Journalists Assoc. 1182 Market St., Suite 320 San Francisco, Louisiana 94102 Phone : 415-346-2015 Email : Fax : 415-346-6343 Referral Director	N	0
4	Ayers Institute 3010 Knight St. #300 Shreveport, Louisiana 71105 Phone : 318-868-3000 Email : Fax : 318-868-7701 Darlene Robinson	N	0
5	Baranco-Clark YMCA 1735 Thomas H. Delpit Dr Baton Rouge, Louisiana 70802 Phone : 225-344-6775 Email : Fax : 225-344-6748 Frank Rideau	N	0
6	BR School of Computers 9255 Interline Avenue Baton Rouge, Louisiana 70809 Phone : 225-923-2525 Email : Fax : 225-923-2979 Pam Smith	N	0

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7	Broadcast Employment Weekly Louisiana Phone : 800-922-5627 Email : Fax : 208-377-4202 Eng. or	N	0
8	Camelot Career College 2618 Wooddale Blvd Baton Rouge, Louisiana 70805 Phone : 225-928-3005 Email : Fax : 225-927-3794 Ronnie Williams	N	0
9	Capital Recruiting	N	1
10	current employee	N	14
11	Delmont Service Center 3535 Riley Street Baton Rouge, Louisiana 70805 Phone : 225-389-5464 Email : Fax : 225-389-4907 Julie Newman	N	0
12	Delta College 7380 Exchange Place Baton Rouge, Louisiana 70806 Phone : 225-927-7780 Email : Fax : 225-927-9096 Amy Renn	N	0
13	Denham Springs Housing Authority P.O. Box 910 Denham Springs, Louisiana 70727 Phone : 225-644-3301 Email : Fax : 225-664-3309 Freddie Banks	N	0

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14	Department of Labor Job Service 1991 Wooddale Blvd Baton Rouge, Louisiana 70806 Phone : 225-925-4311 Email : Fax : 225-925-1845 Jennifer Johnson	N	0
15	Department of Social Services 3651 Cedarcrest Ave Baton Rouge, Louisiana 70816 Phone : 225-295-8900 Email : Fax : 225-295-8966 Tommy Powell	N	0
16	Dillard University 2601 Gentilly Blvd. Samuel DuBois Cook Bldg., #139 New Orleans, Louisiana 70122 Phone : 504-816-4685 Email : Fax : 1-504-816-4846 Ireon Jackson	N	0
17	Goodwill Employment Solutions 1253 Shreveport-Barksdale Shreveport, Louisiana 71105 Phone : 318-868-4701 Email : Fax : 318-868-4936 Tammy or	N	0
18	Goodwill Industries/GAPS Training 800 West 70th Street Shreveport, Louisiana 71106 Phone : 318-869-2575 Email : Fax : 318-869-2574	N	0
19	Hispanic Chamber of Commerce P.O. Box 5985 Metairie, Louisiana 70009 Phone : 504-885-4262 Email : Fax : 504-887-5422 Karen Rivas	N	0

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
20	Houston Chronicle Houston, Louisiana Phone : 713-220-3301 Email : Fax : 713-354-3804 Danielle Gamble	N	0
21	Job posting on internet	N	3
22	katc.com	N	26
23	Kenner Professional Women's Association P.O. Box 1227 Kenner, Louisiana 70063 Phone : 504-712-2258 Email : Fax : 504-712-2206 Sal Lajarza	N	0
24	LA Association of Broadcasters 660 Florida Baton Rouge, Louisiana 70801 Phone : 225-267-4522 Email : lab@broadcasters.org Fax : 1-225-267-4329 Polly Johnson	Y	0
25	La Dept of Labor Job Center 2900 Dowdell Shreveport, Louisiana 71103 Phone : 318-676-5726 Email : Fax : 318-676-7112 Dan Meade	N	0
26	La Rehabilitation Services 1525 Fairfield Ave. Room 708 Shreveport, Louisiana 71101 Phone : 318-676-7155 Email : Fax : 318-676-7176 Dane Brittain	N	0

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27	La. Technical College 3250 N. Acadian Thruway East Baton Rouge, Louisiana 70805 Phone : 225-359-9201 Email : Fax : 225-359-9354 Tammy Brown	N	0
28	Louisiana Tech University P.O. Box 3153 Ruston, Louisiana 71212 Phone : 318-257-4336 Email : Fax : 318-257-4750 Cheryl Myers	N	0
29	Louisiana Technical College 1115 Clover Street Abbeville, Louisiana 70511 Phone : 337-893-4984 Email : Fax : 337-893-4991	N	0
30	Louisiana Technical College 1101 Bertrand Drive Lafayette, Louisiana 70506 Phone : 337-262-5962 Email : Fax : 337-262-5122	N	0
31	Loyola University, Career Services 6363 St. Charles Ave New Orleans, Louisiana 70118 Phone : 504-865-3835 Email : Fax : 1-504-865-2382 Mark LaHood	N	0
32	Manship School of Mass Communications 221 Journalism Bldg Baton Rouge, Louisiana 70803 Phone : 225-578-2336 Email : Fax : 225-578-2125 Helen Taylor	N	0

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33	Martin Luther King Community Center 4100 Gus Young Avenue Baton Rouge, Louisiana 70802 Phone : 225-389-7804 Email : Fax : 225-389-7816 E.C. Baham	N	0
34	New Orleans Tribune 2335 Esplanade Ave New Orleans, Louisiana 70119 Phone : 504-945-0772 Email : Fax : 1-504-949-4129 Louise Cardrich	N	0
35	Northwestern State University P.O. Box 5293 Natchitoches, Louisiana 71497 Phone : 318-357-6361 Email : Fax : 318-357-5690 Placement Office	N	0
36	Our Lady of Holy Cross College 4123 Woodland Dr New Orleans, Louisiana 70131 Phone : 504-394-7744 Email : Fax : 504-391-2421 Stanton McNeely	N	0
37	Panola College 1109 Panola Carthage, Louisiana 75633 Phone : 903-693-2051 Email : Fax : 903-693-2018 Temeka Jeter	N	0
38	RegionalHelpWanted.com, Inc 1 Civic Center Plaza, Suite 506 Poughkeepsie, Louisiana 12601 Phone : 800-365-8630 Email : Fax : 845-485-8398 Sybil Miller	N	0

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39	Remington College 1900 N. Lobdell Blvd. Baton Rouge, Louisiana 70806 Phone : 225-922-3900 Email : Fax : 225-922-3999 Carol Caddy	N	0
40	Representative Lydia P. Jackson 610 Texas Suite 201 Shreveport, Louisiana 71101 Phone : 318-676-7029 Email : Fax : 318-676-7034 Daphane Williams	N	0
41	Shreveport Times 222 Lake Street Shreveport, Louisiana 71101 Phone : 318-459-3355 Email : Fax : 318-459-3392 Isabelle	N	0
42	Southern University of New Orleans 6400 Press Drive New Orleans, Louisiana 70126 Phone : 504-286-5395 Email : Fax : 504-286-5390 Joe Marion	N	0
43	Southern University-Baton Rouge Southern Branch Post Office - Box 9770 Baton Rouge, Louisiana 70813 Phone : 225-771-2200 Email : Fax : 225-771-3272 Al Barron	N	0
44	Station Website	N	4



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45	TCP, Inc./Agape' Care Providers, Inc 781 Behrman Highway, Ste. 107 Terrytown, Louisiana 70056 Phone : 504-392-1398 Email : Fax : 504-392-0825 Lisa Jordan	N	0
46	The Ohio Center for Broadcasting 9000 Sweet Valley Drive Valley View, Ohio 44125 Phone : 216-447-9117 Email : gary@beonair.com Fax : 1--- Gary James	N	0
47	University of Texas-Tyler 3900University Drive Tyler, Louisiana 75701 Phone : 903-566-7253 Email : Fax : 903-566-7287 Placement Director	N	0
48	Urban League of Greater New Orleans 2322 Canal St., Rm. 201 New Orleans, Louisiana 70119 Phone : 504-620-9645 Email : Fax : 504-620-9658 Gilda Ebanks	N	0
49	Xavier University 1 Drexel Avenue - P.O. Box 65A New Orleans, Louisiana 70125 Phone : 504-486-7411 Email : Fax : 504-520-7914 Director of	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>48</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	2/23/2012	Sponsorship of events in the community designed to increase public awareness	Kelly Garrett went to the University of Louisiana at Lafayette (ULL) and spoke to 2 different Broadcasting classes on February 22, 2012. She spoke on Interactive Media sales, selling with the products KATC offers as well as career opportunities KATC has in this field. She also spoke about ways business owners can use interactive marketing strategy to grow their businesses.	1	Interactive Director
2	2/24/2012	Participation in events or programs sponsored by educational institutions	University of Louisiana at Lafayette (ULL) Resume Cafe, reviewing the resume's, making suggestions and how to handle the interview process	1	Business Manager
3	4/23/2012	Participation in events or programs sponsored by educational institutions	Career Day at Southwest Community College	2	Administrative Assistant Business Manager
4	6/18/2012	Establishment of an intern program designed to assist members of the community	We had 2 interns for the Summer semester, Brittany Bodden and Seth Chaisson in our Newsroom. They came 2-3 days per week from June until August.	4	News Director Content Management Supervisor Assistant News Director Content Manager
5	8/15/2012	Participation in events or programs sponsored by educational institutions	Participated in the Lafayette Economic Development Authority job fair in Lafayette, LA.	2	Administrative Assistant Business Manager
6	9/13/2012	Participation in events or programs sponsored by educational institutions	University of Louisiana at Lafayette career day/job fair.	2	Administrative Assistant Business Manager
7	1/18/2013	Participation in events or programs sponsored by educational institutions	Had a booth at the Career Day at ULL	2	Administrative Assistant Business Manager