

EEO Public File 2013
EEO PUBLIC FILE REPORT
January 22, 2013 - January 21, 2014

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Multimedia Journalist Open Date: 10/9/2012 Hire Date: 1/23/2013	1, 3, 5-7, 9, 11-16, 19-22, 24, 26-34, 36-43, 45-46, 48-51	45
Multimedia Journalist Open Date: 11/30/2012 Hire Date: 2/14/2013	1-2, 5-7, 9, 11-16, 19-22, 24-34, 37-46, 50-51	45
Broadcast Engineer Open Date: 12/5/2012 Hire Date: 6/18/2013	1, 3-7, 9, 11-16, 19-22, 24-25, 27-34, 37-43, 45-46, 49-51	45
Sales Manager Open Date: 12/10/2012 Hire Date: 2/27/2013	1, 3, 5-7, 9, 11-16, 19-22, 24-25, 27-33, 37-43, 45-46, 49, 51	45
Investigative Anchor/Reporter Open Date: 1/7/2013 Hire Date: 2/25/2013	1, 3, 5-6, 9, 11-16, 19-20, 22, 24-25, 27, 29-34, 37-43, 45-46, 49-51	45
Night Audio Operator/Production Assistant Open Date: 1/15/2013 Hire Date: 1/26/2013	1, 5-6, 9-13, 15-16, 19-22, 24-25, 27-33, 36-44, 46, 49-51	10
Morning Newscast Director Open Date: 1/15/2013 Hire Date: 1/26/2013	1, 5-6, 9, 11-13, 15-16, 19-22, 24-25, 27-33, 35-43, 45-46, 49-51	45
Investigative Producer Open Date: 2/25/2013 Hire Date: 3/18/2013	1, 3, 5-7, 9, 11-16, 19-22, 24-25, 27-34, 36-43, 45-46, 49-51	45
Interactive Account Executive Open Date: 2/26/2013 Hire Date: 9/30/2013	1, 5-9, 11-16, 18-25, 27-34, 36-43, 45-47, 49-51	45
Interactive Account Executive Open Date: 2/26/2013 Hire Date: 6/21/2013	1, 5-9, 11-16, 18-25, 27-34, 36-43, 45-47, 49-51	45
Assistant News Director/Content Management Supervi Open Date: 2/27/2013 Hire Date: 6/1/2013	1, 5-7, 9-10, 12-16, 19-22, 24-25, 27-34, 36-43, 46, 49-51	10
Account Executive Open Date: 3/13/2013 Hire Date: 3/25/2013	1, 3, 5-7, 9, 11-17, 19-22, 24-25, 27-34, 36-43, 45-46, 49-51	45
Account Executive Open Date: 3/13/2013 Hire Date: 6/10/2013	1, 3, 5-7, 9, 11-17, 19-22, 24-25, 27-34, 36-43, 45-46, 49-51	17
Newscast Director - Full Time Open Date: 4/19/2013 Hire Date: 5/4/2013	1, 3, 5-7, 9-16, 18-22, 24-25, 27-34, 36-43, 46, 49-51	10

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Weekend Sports Anchor/Reporter Open Date: 4/24/2013 Hire Date: 5/27/2013	1, 3, 5-7, 9, 11-16, 19-22, 24-25, 27-34, 36-43, 45-46, 49-51	45
Sr. News Photographer Open Date: 10/1/2013 Hire Date: 10/21/2013	1, 3, 5, 7, 9-13, 15, 19-22, 24-25, 27- 34, 36-43, 45-46, 49-51	45
Multimedia Journalist Open Date: 10/15/2013 Hire Date: 12/2/2013	1, 5, 7, 9, 11-15, 19-22, 24-25, 27-34, 36-43, 45-46, 49-51	45

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	AARP Seniors Employment Program 820 Jordan, Suite 310 Shreveport, Louisiana 71101 Phone : 3182217611 Fax : 318-221-7612 Betty Hendrix	N	0
2	American School of Business 702 Professional Drive Shreveport, Louisiana 71105 Phone : 318-798-3333 Fax : 318-798-3336 Patty Donovan	N	0
3	American Women in Radio & TV Louisiana Phone : 702-506-3290 Url : www.art.org/careerline Fax : 703-506-3266	N	0
4	Asian American Journalists Assoc. 1182 Market St., Suite 320 San Francisco, Louisiana 94102 Phone : 415-346-2015 Referral Director	N	0
5	Ayers Institute 3010 Knight St. #300 Shreveport, Louisiana 71105 Phone : 318-868-3000 Fax : 318-868-7701 Darlene Robinson	N	0
6	Baranco-Clark YMCA 1735 Thomas H. Delpit Dr Baton Rouge, Louisiana 70802 Phone : 225-344-6775 Fax : 225-344-6748 Frank Rideau	N	0
7	BR School of Computers 9255 Interline Avenue Baton Rouge, Louisiana 70809 Phone : 225-923-2525 Fax : 225-923-2979 Pam Smith	N	0

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8	Broadcast Employment Weekly Louisiana Phone : 800-922-5627 Fax : 208-377-4202 Eng. or	N	0
9	Camelot Career College 2618 Wooddale Blvd Baton Rouge, Louisiana 70805 Phone : 225-928-3005 Fax : 225-927-3794 Romie Williams	N	0
10	Current Employee	N	6
11	Delmont Service Center 3535 Riley Street Baton Rouge, Louisiana 70805 Phone : 225-389-5464 Fax : 225-389-4907 Julie Newman	N	0
12	Delta College 7380 Exchange Place Baton Rouge, Louisiana 70806 Phone : 225-927-7780 Fax : 225-927-9096 Amy Remi	N	0
13	Denham Springs Housing Authority P.O. Box 910 Denham Springs, Louisiana 70727 Phone : 225-644-3301 Fax : 225-664-3309 Freddie Banks	N	0
14	Department of Labor Job Service 1991 Wooddale Blvd Baton Rouge, Louisiana 70806 Phone : 225-925-4311 Fax : 225-925-1845 Jennifer Johnson	N	0
15	Department of Social Services 3651 Cedarcrest Ave Baton Rouge, Louisiana 70816 Phone : 225-295-8900 Fax : 225-295-8966 Tommy Powell	N	0

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16	Dillard University 2601 Gentilly Blvd. Samuel DuBois Cook Bldg., #139 New Orleans, Louisiana 70122 Phone : 504-816-4685 Fax : 1-504-816-4846 Ireon Jackson	N	0
17	Drop In	N	1
18	Employee Referral	N	4
19	Goodwill Employment Solutions 1253 Shreveport-Barksdale Shreveport, Louisiana 71105 Phone : 318-868-4701 Fax : 318-868-4936 Taunmy or	N	0
20	Goodwill Industries/GAPS Training 800 West 70th Street Shreveport, Louisiana 71106 Phone : 318-869-2575 Fax : 318-869-2574	N	0
21	Hispanic Chamber of Commerce P.O. Box 5985 Metairie, Louisiana 70009 Phone : 504-885-4262 Fax : 504-887-5422 Karen Rivas	N	0
22	Houston Chronicle Houston, Louisiana Phone : 713-220-3301 Fax : 713-354-3804 Danielle Gamble	N	0
23	Job Fair	N	2
24	Kenner Professional Women's Association P.O. Box 1227 Kenner, Louisiana 70063 Phone : 504-712-2258 Fax : 504-712-2206 Sal Lajarza	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
25	LA Association of Broadcasters 660 Florida Baton Rouge, Louisiana 70801 Phone : 225-267-4522 Email : lab@broadcasters.org Fax : 1-225-267-4329 Polly Johnson Prong 2 Start Date: 10/11/2005	Y	0
26	La Dept of Labor Job Center 2900 Dowdell Shreveport, Louisiana 71103 Phone : 318-676-5726 Fax : 318-676-7112 Dan Meade	N	0
27	La Rehabilitation Services 1525 Fairfield Ave. Room 708 Shreveport, Louisiana 71101 Phone : 318-676-7155 Fax : 318-676-7176 Dane Brittain	N	0
28	La. Technical College 3250 N. Acadian Thruway East Baton Rouge, Louisiana 70805 Phone : 225-359-9201 Fax : 225-359-9354 Tammy Brown	N	0
29	Louisiana Tech University P.O. Box 3153 Ruston, Louisiana 71212 Phone : 318-257-4336 Fax : 318-257-4750 Cheryl Myers	N	0
30	Louisiana Technical College 1115 Clover Street Abbeville, Louisiana 70511 Phone : 337-893-4984 Fax : 337-893-4991	N	0
31	Louisiana Technical College 1101 Bertrand Drive Lafayette, Louisiana 70506 Phone : 337-262-5962 Fax : 337-262-5122	N	0

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32	Loyola University. Career Services 6363 St. Charles Ave New Orleans, Louisiana 70118 Phone : 504-865-3835 Fax : 1-504-865-2382 Mark LaHood	N	0
33	Manship School of Mass Communications 221 Journalism Bldg Baton Rouge, Louisiana 70803 Phone : 225-578-2336 Fax : 225-578-2125 Helen Taylor	N	0
34	Martin Luther King Community Center 4100 Gus Young Avenue Baton Rouge, Louisiana 70802 Phone : 225-389-7804 Fax : 225-389-7816 E.C. Baham	N	0
35	National Black Media Coalition 1738 Elton Road Suite 314 Silver Springs, Louisiana 20903 Phone : 301-445-2600 Url : www.nbmc.org Fax : 301-455-1693 Employment Resource	N	0
36	New Orleans Tribune 2335 Esplanade Ave New Orleans, Louisiana 70119 Phone : 504-945-0772 Fax : 1-504-949-4129 Louise Cardrich	N	0
37	Northwestern State University P.O. Box 5293 Natchitoches, Louisiana 71497 Phone : 318-357-6361 Fax : 318-357-5690 Placement Office	N	0
38	Our Lady of Holy Cross College 4123 Woodland Dr New Orleans, Louisiana 70131 Phone : 504-394-7744 Fax : 504-391-2421 Stanton McNeely	N	0

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39	Panola College 1109 Panola Carthage, Louisiana 75633 Phone : 903-693-2051 Fax : 903-693-2018 Temeka Jeter	N	0
40	RegionalHelpWanted.com, Inc 1 Civic Center Plaza, Suite 506 Poughkeepsie, Louisiana 12601 Phone : 800-365-8630 Fax : 845-485-8398 Sybil Miller	N	0
41	Remington College 1900 N. Lobdell Blvd. Baton Rouge, Louisiana 70806 Phone : 225-922-3900 Fax : 225-922-3999 Carol Caddy	N	0
42	Southern University of New Orleans 6400 Press Drive New Orleans, Louisiana 70126 Phone : 504-286-5395 Fax : 504-286-5390 Joe Marion	N	0
43	Southern University-Baton Rouge Southern Branch Post Office - Box 9770 Baton Rouge, Louisiana 70813 Phone : 225-771-2200 Fax : 225-771-3272 Al Barron	N	0
44	St. Louis Post/Classifieds Department St. Louis, Louisiana Phone : 314-340-8660 Fax : 314-340-8660 Brenda	N	0
45	Station Website	N	44
46	TCP, Inc./Agape Care Providers, Inc 781 Behrman Highway, Ste. 107 Terrytown, Louisiana 70056 Phone : 504-392-1398 Fax : 504-392-0825 Lisa Jordan	N	0

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47	Television Ad	N	1
48	The Ohio Center for Broadcasting 9000 Sweet Valley Drive Valley View, Ohio 44125 Phone : 216-447-9117 Email : gary@beonair.com Gary James	N	0
49	University of Texas-Tyler 3900 University Drive Tyler, Louisiana 75701 Phone : 903-566-7253 Fax : 903-566-7287 Placement Director	N	0
50	Urban League of Greater New Orleans 2322 Canal St., Rm. 201 New Orleans, Louisiana 70119 Phone : 504-620-9645 Fax : 504-620-9658 Gilda Ebanks	N	0
51	Xavier University 1 Drexel Avenue - P.O. Box 65A New Orleans, Louisiana 70125 Phone : 504-486-7411 Fax : 504-520-7914 Director of	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			58

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	2/15/2013	Participation in events sponsored by community groups	Cathy Schexnayder sat in on a panel discussion on how to go to a job interview successfully.	1	Cathy Schexnayder Business Manager
2	2/26/2013	Participation in Job Fairs	Participated in the University of Louisiana at Lafayette's Career Day Job Fair.	2	Vicky Cormier Clerical & Admin. Assistant Don Mouton Chief Engineer
3	2/26/2013	Participation in Job Fairs	Participated in a Career Day Job Fair at University of Louisiana at Lafayette (ULL)	2	Vicky Cormier Clerical & Admin Assistant Don Mouton Chief Engineer
4	5/15/2013	Participation in Job Fairs	Had a booth at the Lafayette Economic Development Authority (LEDA) job fair	3	Vicky Cormier Clerical & Admin. Assistant Don Mouton Chief Engineer Donald Ward Operations Manager
5	5/15/2013	Participation in job banks, internet programs and other programs designed to promote outreach	Participated in the Lafayette Economic Development Authority (LEDA) job fair.	3	Vicky Cormier Clerical & Admin. Assistant Don Mouton Chief Engineer Donald Ward Operations Manager
6	9/18/2013	Participation in job banks, internet programs and other programs designed to promote outreach	Had a booth at University of Louisiana at Lafayette's Career Day Job Fair.	2	Vicky Cormier Clerical & Admin. Assistant Don Mouton Chief Engineer

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7	9/18/2013	Participation in Job Fairs	Participated at the ULL Fall Career Day Job Fair	2	Vicky Cormier Clerical & Admin Assistant Don Mouton Chief Engineer
8	10/2/2013	Participation in Job Fairs	had a booth at the Louisiana Job Fair for people with Disabilities	2	Vicky Cormier Clerical & Admin. Assistant Don Mouton Chief Engineer
9	10/2/2013	Participation in Job Fairs	Participated in a Disabilities Job Fair.	2	Vicky Cormier Clerical & Admin. Assistant Don Mouton Chief Engineer
10	10/3/2013	Establishment of an intern program designed to assist members of the community	Our news department had several interns who participated in our internship program	4	Letitia Walker News Director Jason Allen Producer Ian Auzeime Content Management Supervisor Nichole Larkey Producer
11	10/8/2013	Participation in events or programs sponsored by educational institutions	Angelle Jumonville spoke to people at ULL about career opportunities in Sales.	1	Angelle Jumonville Sales Account Executive
12	10/8/2013	Sponsorship of events in the community designed to increase public awareness	Angelle Jumonville spoke to a College of Business Class at ULL about career opportunities in Sales at a Commercial Television Station.	1	Angelle Jumonville Sales Account Executive

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13	11/25/2013	Sponsorship of events in the community designed to increase public awareness	Angelle Junnonville spoke to a class at ULL about a career in Television Sales.	1	Angelle Junnonville Sales Account Executive
14	11/25/2013	Participation in events or programs sponsored by educational institutions	Angelle Junnonville spoke to a Marketing Class at ULL about career opportunities in Sales	1	Angelle Junnonville Interactive Sales Executive