

2017 EEO Report
EEO PUBLIC FILE REPORT
January 22, 2017 - January 21, 2018

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Sales Account Executive Open Date: 11/11/2016 Hire Date: 3/13/2017	1-6, 10-11, 14, 17-20, 24-32, 34-36, 38-40, 42, 47, 49-50	49
Broadcast Engineer Open Date: 12/8/2016 Hire Date: 3/13/2017	1, 3-6, 10-11, 13-15, 17-20, 25-32, 34-36, 38-40, 42, 47, 49-50	15
Creative Services Producer Open Date: 12/13/2016 Hire Date: 3/13/2017	1-6, 10-11, 13-14, 17-20, 23, 25-32, 34-36, 38-42, 47-48, 50	41
Producer Open Date: 1/18/2017 Hire Date: 4/3/2017	1-7, 10-11, 13-14, 17-20, 25-32, 34-36, 38-42, 47, 50	7
Local Sales Assistant Open Date: 2/15/2017 Hire Date: 3/9/2017	1-7, 10-14, 16-20, 25-32, 34-36, 38-42, 47	16
Sales Account Executive Open Date: 3/29/2017 Hire Date: 6/5/2017	1-6, 9-14, 17-20, 25-34, 36, 38-47, 49-50	49
Sales Account Executive Open Date: 3/29/2017 Hire Date: 6/13/2017	1-6, 9-14, 17-20, 25-34, 36, 38-47, 49-50	41
Sports Anchor Reporter Open Date: 3/29/2017 Hire Date: 5/15/2017	1-6, 9-14, 17-20, 25-34, 36, 38-47, 50	41
News Photographer/Live Truck Operator/Editor Open Date: 3/30/2017 Hire Date: 5/30/2017	1-3, 5-6, 9-14, 17-20, 25-36, 38-47, 50	41
Reporter/Video Journalist (MMJ) Open Date: 4/6/2017 Hire Date: 6/5/2017	1-3, 5-6, 9-15, 17-20, 25-36, 38-47, 50	41
Reporter/Video Journalist (MMJ) Open Date: 4/6/2017 Hire Date: 7/24/2017	1-3, 5-6, 9-15, 17-20, 25-36, 38-47, 50	41
Local Sales Assistant Open Date: 4/7/2017 Hire Date: 8/14/2017	1-15, 17-22, 25-34, 36, 38-40, 42-47, 50	8
News Producer Open Date: 4/20/2017 Hire Date: 5/30/2017	1-7, 9-15, 17, 19-20, 25-36, 38-47	41
Marketing Producer Open Date: 5/2/2017 Hire Date: 7/21/2017	1-6, 8-14, 17, 19-20, 25-32, 34-47	8

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Sports Director/Anchor/Reporter Open Date: 7/12/2017 Hire Date: 9/11/2017	1-4, 6-7, 9-14, 18-20, 25-36, 38-47, 50	41
Sports MMJ Open Date: 8/7/2017 Hire Date: 9/18/2017	1-4, 6-7, 9-14, 17-18, 20, 25, 27-36, 38-47, 50	41
Reporter/Video Journalist (MMJ) Open Date: 8/24/2017 Hire Date: 10/9/2017	1-4, 6-7, 9-15, 17-20, 25-36, 38-47, 50	41
Reporter/Video Journalist (MMJ) Open Date: 8/24/2017 Hire Date: 10/29/2017	1-4, 6-7, 9-15, 17-20, 25-36, 38-47, 50	15

2017 EEO Report
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January 22, 2017 - January 21, 2018

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	AARP Seniors Employment Program 820 Jordan, Suite 310 Shreveport, Louisiana 71101 Phone : 3182217611 Fax : 318-221-7612 Betty Hendrix	N	0
2	American Women in Radio & TV Louisiana Phone : 702-506-3290 Url : www.art.org/careerline Fax : 703-506-3266	N	0
3	Ayers Institute 3010 Knight St. #300 Shreveport, Louisiana 71105 Phone : 318-868-3000 Fax : 318-868-7701 Darlene Robinson	N	0
4	Baranco-Clark YMCA 1735 Thomas H. Delpit Dr Baton Rouge, Louisiana 70802 Phone : 225-344-6775 Fax : 225-344-6748 Frank Rideau	N	0
5	BR School of Computers 9255 Interline Avenue Baton Rouge, Louisiana 70809 Phone : 225-923-2525 Fax : 225-923-2979 Pam Smith	N	0
6	Camelot Career College 2618 Wooddale Blvd Baton Rouge, Louisiana 70805 Phone : 225-928-3005 Fax : 225-927-3794 Ronnie Williams	N	0
7	Current Employee	N	7
8	Current Employee - Transfer/Promotion	N	2
9	Daily Sentinel Nacodoches, Texas 75963 Fax : 936-560-4267 Kaye	N	0

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EEO PUBLIC FILE REPORT
January 22, 2017 - January 21, 2018

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10	Delmont Service Center 3535 Riley Street Baton Rouge, Louisiana 70805 Phone : 225-389-5464 Fax : 225-389-4907 Julie Newman	N	0
11	Delta College 7380 Exchange Place Baton Rouge, Louisiana 70806 Phone : 225-927-7780 Fax : 225-927-9096 Amy Renn	N	0
12	Denham Springs Housing Authority P.O. Box 910 Denham Springs, Louisiana 70727 Phone : 225-644-3301 Fax : 225-664-3309 Freddie Banks	N	0
13	Department of Labor Job Service 1991 Wooddale Blvd Baton Rouge, Louisiana 70806 Phone : 225-925-4311 Fax : 225-925-1845 Jennifer Johnson	N	0
14	Department of Social Services 3651 Cedarcrest Ave Baton Rouge, Louisiana 70816 Phone : 225-295-8900 Fax : 225-295-8966 Tommy Powell	N	0
15	Employee Referral	N	5
16	Former Employee	N	1
17	Goodwill Employment Solutions 1253 Shreveport-Barksdale Shreveport, Louisiana 71105 Phone : 318-868-4701 Fax : 1-318-868-4936 Job Services	N	0

2017 EEO Report
EEO PUBLIC FILE REPORT
January 22, 2017 - January 21, 2018

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18	Goodwill Industries/GAPS Training 800 West 70th Street Shreveport, Louisiana 71106 Phone : 318-869-2575 Fax : 318-869-2574	N	0
19	Hispanic Chamber of Commerce P.O. Box 5985 Metairie, Louisiana 70009 Phone : 504-885-4262 Fax : 504-887-5422 Karen Rivas	N	0
20	Houston Chronicle Houston, Louisiana Phone : 713-220-3301 Fax : 713-354-3804 Danielle Gamble	N	0
21	Job Fair	N	1
22	Kenner Professional Women's Association P.O. Box 1227 Kenner, Louisiana 70063 Phone : 504-712-2258 Fax : 504-712-2206 Sal Lajarza	N	0
23	LA Association of Broadcasters 660 Florida Baton Rouge, Louisiana 70801 Phone : 225-267-4522 Email : lab@broadcasters.org Fax : 1-225-267-4329 Polly Johnson	N	0
24	La Dept of Labor Job Center 2900 Dowdell Shreveport, Louisiana 71103 Phone : 318-676-5726 Fax : 318-676-7112 Dan Meade	N	0
25	La Rehabilitation Services 1525 Fairfield Ave. Room 708 Shreveport, Louisiana 71101 Phone : 318-676-7155 Fax : 318-676-7176 Dane Brittain	N	0

2017 EEO Report
EEO PUBLIC FILE REPORT
January 22, 2017 - January 21, 2018

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26	La. Technical College 3250 N. Acadian Thruway East Baton Rouge, Louisiana 70805 Phone : 225-359-9201 Fax : 225-359-9354 Tammy Brown	N	0
27	Louisiana College/Dept of Communications Arts 1140 College Dr - Box 554 Pineville, Louisiana 71359 Phone : 318-487-7598 Fax : 318-487-7191 Bennett Strange	N	0
28	Louisiana Technical College 1115 Clover Street Abbeville, Louisiana 70511 Phone : 337-893-4984 Fax : 337-893-4991	N	0
29	Loyola University, Career Services 6363 St. Charles Ave New Orleans, Louisiana 70118 Phone : 504-865-3835 Fax : 1-504-865-2382 Mark LaHood	N	0
30	Manship School of Mass Communications 221 Journalism Bldg Baton Rouge, Louisiana 70803 Phone : 225-578-2336 Fax : 225-578-2125 Helen Taylor	N	0
31	Martin Luther King Community Center 4100 Gus Young Avenue Baton Rouge, Louisiana 70802 Phone : 225-389-7804 Fax : 225-389-7816 E.C. Baham	N	0
32	New Orleans Tribune 2335 Esplanade Ave New Orleans, Louisiana 70119 Phone : 504-945-0772 Fax : 1-504-949-4129 Louise Cardrich	N	0

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January 22, 2017 - January 21, 2018

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33	News Star World Monroe, Alabama Fax : 318-362-0225 Classified Department	N	0
34	Northwestern State University P.O. Box 5293 Natchitoches, Louisiana 71497 Phone : 318-357-6361 Fax : 318-357-5690 Placement Office	N	0
35	Our Lady of Holy Cross College 4123 Woodland Dr New Orleans, Louisiana 70131 Phone : 504-394-7744 Fax : 504-391-2421 Stanton McNeely	N	0
36	Remington College 1900 N. Lobdell Blvd. Baton Rouge, Louisiana 70806 Phone : 225-922-3900 Fax : 225-922-3999 Carol Caddy	N	0
37	Society of Professional News Journalists P.O. Box 77 Green Castle, Wisconsin 46135 Phone : 318-653-3333 Fax : 317-653-4631	N	0
38	Southern University of New Orleans 6400 Press Drive New Orleans, Louisiana 70126 Phone : 504-286-5395 Fax : 504-286-5390 Joe Marion	N	0
39	Southern University-Baton Rouge Southern Branch Post Office - Box 9770 Baton Rouge, Louisiana 70813 Phone : 225-771-2200 Fax : 225-771-3272 Al Barron	N	0

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EEO PUBLIC FILE REPORT
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40	State of LA Governor's Office of Women's Services 2716-A Wooddale Blvd Baton Rouge, Louisiana 70805 Phone : 225-925-6922 Fax : 225-922-2574 Consuella Savoie	N	0
41	Station Website	N	26
42	TCP, Inc./Agape' Care Providers, Inc 781 Behrman Highway, Ste. 107 Terrytown, Louisiana 70056 Phone : 504-392-1398 Fax : 504-392-0825 Lisa Jordan	N	0
43	Texarkana College/Placement Director 2500 N Robison Road Texarkana, Texas 75599 Phone : 903-838-4541 Fax : 903-832-5030 Georgia McFall	N	0
44	Texarkana Workforce Center/Employment Director P.O. Box 241 Texarkana, Texas 75504 Phone : 903-794-4163 Fax : 903-792-2976 James Ashford	N	0
45	United Negro College Fund 120 Wall Street Fl9 New York, New York 10005 Phone : 212-747-0612 Fax : 212-820-0157 Executive Director	N	0
46	University of Arkansas, Fayetteville Planning & Placement Fayetteville, Texas 72701 Phone : 479-575-2000 Fax : 479-575-2550 Placement Director	N	0

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47	University of Texas-Tyler 3900 University Drive Tyler, Louisiana 75701 Phone : 903-566-7253 Fax : 903-566-7287 Placement Director	N	0
48	Word of Mouth Referral	N	1
49	www.Indeed.com	N	9
50	Xavier University 1 Drexel Avenue - P.O. Box 65A New Orleans, Louisiana 70125 Phone : 504-486-7411 Fax : 504-520-7914 Director of	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			52

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	2/5/2017	Establishment of an intern program designed to assist members of the community	We had an intern for the February through March term and another intern in the October to December term in the News Room following many members of the news team. The interns sat with anchors, reporters, editors, producers and meteorologists to see what it takes to put on a live newscast from start to finish	3	News Director Meteorologist Executive Producer
2	2/10/2017	Participation in Job Fairs	We participated in a job fair at University of Louisiana at Lafayette to recruit for our open positions.	2	Administrative Assistant Business Manager
3	4/10/2017	Participation in Job Fairs	Participated in the Louisiana Association of Broadcaster's job fair at the University of Lafayette.	1	Regional/National Sales Manager
4	4/19/2017	Participation in Job Fairs	We participated in a job fair at Vermilion Catholic High School to recruit for open positions, this job fair was open to the public.	2	Administrative Assistant Business Manager
5	5/9/2017	Participation in Job Fairs	We participated in the Lafayette Economic Development Authority (LEDA) annual job fair. It is the largest job fair in the area.	3	Administrative Assistant Business Manager Operations Manager
6	11/15/2017	Participation in Job Fairs	Had a booth at the South Louisiana Community College job fair where we were recruiting for open positions.	2	Administrative Assistant Business Manager