

**2015 EEO Report**  
**EEO PUBLIC FILE REPORT**  
**January 22, 2015 - January 21, 2016**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Commercial Producer	1, 3-4, 6-7, 11-15, 18, 20-25, 28-33, 35-39, 41-42, 44-45, 48, 50	44
Reporter/Video Journalist (MMJ)	1, 3-4, 6-7, 11-15, 18, 21-25, 28-33, 35-39, 41-42, 44-45, 48, 50	44
Reporter/Video Journalist (MMJ)	1, 3-4, 6-7, 11-15, 18, 21-25, 28-33, 35-39, 41-42, 44-45, 48, 50	44
News Producer	1, 4, 6-7, 10-15, 18, 21-25, 28-33, 35-39, 42, 44-45, 48, 50	10
News Photographer	1, 4, 6-7, 10-15, 18, 20-25, 27-33, 35-39, 41-42, 44-45, 48, 50	10
Content Management Center/Web Producer	1, 3-4, 6-7, 10-15, 18, 21-25, 27-33, 35-39, 41-42, 44-45, 48, 50	44
Newscast Director - Full Time	1-2, 4, 6-7, 11-15, 17-18, 21-25, 27-33, 35-39, 41-42, 44-45, 48, 50	17
Weekend Sports Anchor/Reporter	1, 6-7, 10-15, 18, 21-25, 27-32, 35-39, 41-42, 44-45, 48, 50	44
Executive News Producer	1, 4, 6-7, 11-15, 18, 21-25, 27-32, 35-42, 44-45, 48, 50	44
Sales Assistant	1, 3-4, 6-7, 11-16, 18, 20-25, 27-32, 35-39, 41-42, 44-45, 48-50	44
National/Regional Sales Manager	1, 3-7, 10-15, 20-25, 28-33, 35-39, 41-42, 44-45, 48-49	49
Sports Reporter/Photographer	1-2, 4-7, 11-15, 18, 20-26, 28-33, 35-39, 41-42, 44-45, 48, 50	44
Sales Assistant	1, 4-7, 11-15, 18, 20-26, 28-32, 35-39, 41-42, 44-45, 48, 50	44
Content Management Center/Web Producer	1-2, 4-7, 10-11, 13-15, 18, 20-26, 28-32, 35-39, 41-42, 45, 48, 50	10
Content Management Center Position	1, 4, 6-7, 11-15, 18, 20-26, 28-33, 35-39, 41-42, 44-45, 48, 50	44
Director of Sales	1, 4, 6-7, 10-15, 18, 20-26, 28-33, 35-39, 41-43, 45, 48, 50	10
Broadcast Engineer	1, 3-7, 11-16, 18, 20-26, 28-33, 35-37, 39, 41-42, 44-45, 48, 50	16
Sales Account Executive	1, 4-7, 11-16, 18-26, 28-33, 35-37, 39, 41-42, 44-45, 48, 50	44
Sales Account Executive	1, 4-7, 11-16, 18-26, 28-33, 35-37, 39, 41-42, 44-45, 48, 50	44
National/Regional Sales Manager	1, 3-8, 11-15, 18-26, 28-33, 35, 37, 39, 41-42, 44-45, 48, 50	44
A/R Clerk	1, 3-7, 9, 11-16, 18-26, 28-35, 37, 39, 41-42, 44-50	49

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Broadcast Engineer	1, 3-7, 11-16, 18-26, 28, 30-33, 35-37, 39, 41-42, 44-45, 48, 50	16
Reporter/Video Journalist (MMJ)	1, 3-7, 10-15, 18-26, 28-33, 35-37, 39, 41-42, 45, 47-48, 50	10
Sales/Traffic Assistant	1, 3-7, 10-15, 18-26, 28-33, 35-37, 39, 41-42, 44-45, 48-50	10

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	AARP Seniors Employment Program 820 Jordan, Suite 310 Shreveport, Louisiana 71101 Phone : 3182217611 Fax : 318-221-7612 Betty Hendrix	N	0
2	American School of Business 702 Professional Drive Shreveport, Louisiana 71105 Phone : 318-798-3333 Fax : 318-798-3336 Patty Donovan	N	0
3	American Women in Radio & TV Louisiana Phone : 702-506-3290 Uri : <a href="http://www.art.org/carcerline">www.art.org/carcerline</a> Fax : 703-506-3266	N	0
4	Ayers Institute 3010 Knight St. #300 Shreveport, Louisiana 71105 Phone : 318-868-3000 Fax : 318-868-7701 Darlene Robinson	N	0
5	Baranco-Clark YMCA 1735 Thomas H. Delpit Dr Baton Rouge, Louisiana 70802 Phone : 225-344-6775 Fax : 225-344-6748 Frank Rideau	N	0
6	BR School of Computers 9255 Interline Avenue Baton Rouge, Louisiana 70809 Phone : 225-923-2525 Fax : 225-923-2979 Pam Smith	N	0
7	Camelot Career College 2618 Wooddale Blvd Baton Rouge, Louisiana 70805 Phone : 225-928-3005 Fax : 225-927-3794 Ronnie Williams	N	0
8	Consultant Referral	N	1

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9	Corporate Office	N	3
10	Current Employee	N	12
11	Delmont Service Center 3535 Riley Street Baton Rouge, Louisiana 70805 Phone : 225-389-5464 Fax : 225-389-4907 Julie Newman	N	0
12	Delta College 7380 Exchange Place Baton Rouge, Louisiana 70806 Phone : 225-927-7780 Fax : 225-927-9096 Amy Renn	N	0
13	Denham Springs Housing Authority P.O. Box 910 Denham Springs, Louisiana 70727 Phone : 225-644-3301 Fax : 225-664-3309 Freddie Banks	N	0
14	Department of Labor Job Service 1991 Wooddale Blvd Baton Rouge, Louisiana 70806 Phone : 225-925-4311 Fax : 225-925-1845 Jennifer Johnson	N	0
15	Department of Social Services 3651 Cedarcrest Ave Baton Rouge, Louisiana 70816 Phone : 225-295-8900 Fax : 225-295-8966 Tommy Powell	N	0
16	Employee Referral	N	7
17	Former Employee	N	1
18	Goodwill Employment Solutions 1253 Shreveport-Barksdale Shreveport, Louisiana 71105 Phone : 318-868-4701 Fax : 318-868-4936 Tammy or	N	0

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19	Goodwill Industries/GAPS Training 800 West 70th Street Shreveport, Louisiana 71106 Phone : 318-869-2575 Fax : 318-869-2574	N	0
20	Hispanic Chamber of Commerce P.O. Box 5985 Metairie, Louisiana 70009 Phone : 504-885-4262 Fax : 504-887-5422 Karen Rivas	N	0
21	Houston Chronicle Houston, Louisiana Phone : 713-220-3301 Fax : 713-354-3804 Danielle Gamble	N	0
22	Kenner Professional Women's Association P.O. Box 1227 Kenner, Louisiana 70063 Phone : 504-712-2258 Fax : 504-712-2206 Sal Lajarza	N	0
23	LA Association of Broadcasters 660 Florida Baton Rouge, Louisiana 70801 Phone : 225-267-4522 Email : lab@broadcasters.org Fax : 1-225-267-4329 Polly Johnson	N	0
24	La Rehabilitation Services 1525 Fairfield Ave. Room 708 Shreveport, Louisiana 71101 Phone : 318-676-7155 Fax : 318-676-7176 Dane Brittain	N	0
25	La. Technical College 3250 N. Acadian Thruway East Baton Rouge, Louisiana 70805 Phone : 225-359-9201 Fax : 225-359-9354 Tammy Brown	N	0

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**EEO PUBLIC FILE REPORT**  
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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
26	Louisiana College/Dept of Communications Arts 1140 College Dr - Box 554 Pineville, Louisiana 71359 Phone : 318-487-7598 Fax : 318-487-7191 Bennett Strange	N	0
27	Louisiana Tech University P.O. Box 3153 Ruston, Louisiana 71212 Phone : 318-257-4336 Fax : 318-257-4750 Cheryl Myers	N	0
28	Louisiana Technical College 1115 Clover Street Abbeville, Louisiana 70511 Phone : 337-893-4984 Fax : 337-893-4991	N	0
29	Louisiana Technical College 1101 Bertrand Drive Lafayette, Louisiana 70506 Phone : 337-262-5962 Fax : 337-262-5122	N	0
30	Loyola University, Career Services 6363 St. Charles Ave New Orleans, Louisiana 70118 Phone : 504-865-3835 Fax : 1-504-865-2382 Mark LaHood	N	0
31	Manship School of Mass Communications 221 Journalism Bldg Baton Rouge, Louisiana 70803 Phone : 225-578-2336 Fax : 225-578-2125 Helen Taylor	N	0
32	Martin Luther King Community Center 4100 Gus Young Avenue Baton Rouge, Louisiana 70802 Phone : 225-389-7804 Fax : 225-389-7816 E.C. Baham	N	0

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33	New Orleans Tribune 2335 Esplanade Ave New Orleans, Louisiana 70119 Phone : 504-945-0772 Fax : 1-504-949-4129 Louise Cardrich	N	0
34	Non-Employee Referral	N	1
35	Northwestern State University P.O. Box 5293 Natchitoches, Louisiana 71497 Phone : 318-357-6361 Fax : 318-357-5690 Placement Office	N	0
36	Our Lady of Holy Cross College 4123 Woodland Dr New Orleans, Louisiana 70131 Phone : 504-394-7744 Fax : 504-391-2421 Stanton McNeely	N	0
37	Panola College 1109 Panola Carthage, Louisiana 75633 Phone : 903-693-2051 Fax : 903-693-2018 Temeka Jeter	N	0
38	RegionalHelpWanted.com, Inc 1 Civic Center Plaza, Suite 506 Poughkeepsie, Louisiana 12601 Phone : 800-365-8630 Fax : 845-485-8398 Sybil Miller	N	0
39	Remington College 1900 N. Lobdell Blvd. Baton Rouge, Louisiana 70806 Phone : 225-922-3900 Fax : 225-922-3999 Carol Caddy	N	0

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40	Shreveport Times 222 Lake Street Shreveport, Louisiana 71101 Phone : 318-459-3355 Fax : 318-459-3392 Isabelle	N	0
41	Southern University of New Orleans 6400 Press Drive New Orleans, Louisiana 70126 Phone : 504-286-5395 Fax : 504-286-5390 Joe Marion	N	0
42	Southern University-Baton Rouge Southern Branch Post Office - Box 9770 Baton Rouge, Louisiana 70813 Phone : 225-771-2200 Fax : 225-771-3272 Al Barron	N	0
43	Spots-N-Dots 167 Oakdale Road Johnson City, New York 13790 Phone : 607-729-7295 Fax : 1-607-729-7331 Alice Riehl	N	3
44	Station Website	N	44
45	TCP, Inc./Agape' Care Providers, Inc 781 Behrman Highway, Ste. 107 Terrytown, Louisiana 70056 Phone : 504-392-1398 Fax : 504-392-0825 Lisa Jordan	N	0
46	The Advocate P.O. Box 588 Baton Rouge, Louisiana 70801 Phone : 225-383-1111 Fax : 225-388-0129 Classified Department	N	0
47	Times Picayune/Classified Department New Orleans, Louisiana 70140 Phone : 504-826-3230 Fax : 504-826-3334 Delores Jones	N	0



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48	University of Texas-Tyler 3900 University Drive Tyler, Louisiana 75701 Phone : 903-566-7253 Fax : 903-566-7287 Placement Director	N	0
49	www.Indeed.com	N	4
50	Xavier University 1 Drexel Avenue - P.O. Box 65A New Orleans, Louisiana 70125 Phone : 504-486-7411 Fax : 504-520-7914 Director of	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>76</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	2/8/2015	Establishment of an intern program designed to assist members of the community	We had 6 interns from February 2015 until December 2015 observe people in the newsroom doing different jobs to create a news program from start to finish.	4	Morning Show Anchor News Director News Producer Meteorologist
2	2/24/2015	Participation in Job Fairs	Career Day, Job Fair at University of Louisiana at Lafayette	2	Administrative Assistant Business Manager
3	4/21/2015	Participation in events or programs sponsored by educational institutions	Career Panels at University of Louisiana at Lafayette where students can interact with ULL alumni... it enables students to meet ULL alumni who are involved in local businesses to learn first-hand what it takes to be successful.	1	General Manager
4	5/12/2015	Participation in Job Fairs	Lafayette Economic Development Authority (LEDA) Job Fair	4	Administrative Assistant Business Manager Operations Manager Chief Engineer
5	6/24/2015	Participation in events sponsored by community groups	Veteran Job Fair	1	Administrative Assistant
6	9/22/2015	Participation in Job Fairs	Career Day, Job Fair at University of Louisiana at Lafayette	2	Administrative Assistant Business Manager
7	11/5/2015	Participation in events or programs sponsored by educational institutions	News Reporter, Scott Brazda, spoke to the Senior High School Students at Lafayette Christian Academy about broadcasting, community involvement	1	News Reporter
8	11/9/2015	Participation in Job Fairs	Had a booth at South Louisiana Community College for a Career day, Job Fair.	2	Administrative Assistant Business Manager