

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ryan Thomas Hudson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ryan Hudson

Authorized committee:

Self

Agency requesting time (and contact information):

N/A

Candidate's political party:

Non-Partisan

Office sought (no acronyms or abbreviations):

School Board

Date of election:

April 2nd, 2024

General

Primary

Treasurer of candidate's authorized committee:

Ryan Hudson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Ryan D. Hudson*

Signature:

*Robert A. Goff*

Name: Ryan Hudson

Name: Robert A. Goff

Date of Request to Purchase Ad Time: 03/18/2024

Date of Station Agreement to Sell Time: 03/18/24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 3/18/24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 5119.001	Station Call Letters: WCWI	Date Received/Requested: 03/18/24
Est. #: see attached	Station Location: Adams, WI	Run Start and End Dates: 03/24/24 - 03/01/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.  
see attached



Heart of Wisconsin Media LLC  
 dba WCWI-FM  
 179 S. Main Street  
 Adams, WI 53910  
 (608) 339-3221  
 wisconsin106.com

# Wisconsin 106 Order Confirmation

OrderID: 5119-001

Sponsor: Ryan Hudson for A-F School Board  
 Product: Ryan Hudson for A-F School Board  
 Estimate/PO:  
 AccountRep: Bob Goff  
 BillingCycle: End-of-Schedule  
 InvoiceType: Times/Rates  
 Run Dates: 3/24/2024 - 4/1/2024  
 Items Ordered: 60  
 Ordered Amount: \$300.00

RYAN HUDSON FOR A-F SCHOOL BOARD  
 1688 CREE DRIVE  
 ARKDALE, WI 54613

**Scheduled Station(s): WCWI-FM**  
 Ryan Hudson for A-F School Board

Printed 3/18/2024 8:59:23 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 3/24/2024 - 4/1/2024	All Weeks	06:00 AM - 07:00 PM	7	7	7	7	7	6	6	47	:15	Spot		PORYAN	60	5.00	300.00
<b>End-of-Schedule Projected Billing:</b>																	
Jan-24	0.00					0.00				Mar-24			0.00		Q1-2024		0.00
Apr-24	300.00				0.00					Jun-24			0.00		Q2-2024		300.00

Confirmed Correct; Payment Guaranteed

Accepted for WCWI-FM

# WCWI FM Wisconsin 106

179 S Main St, Adams, WI 53910

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TRANSACTION #	10964570-3942
DATE	03/18/2024 9:34 AM
RESULT	APPROVED
AUTH CODE	058811
TRANSACTION METHOD	KEYED
TRANSACTION TYPE	SALE
CARDHOLDER NAME	RYAN T HUDSON
CARD	XXXX-XXXX-XXXX-2855
CARD TYPE	VISA

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1 × Quick Item	\$300.00
<b>Subtotal</b>	<b>\$300.00</b>

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TOTAL	<b>\$300.00</b>
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METHOD	KEY ENTERED
MID	XXXXXXXXXXXX6963
TID	PCDF1

Receipt sent via SwipeSimple, powered by CardFlight

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